



**American  
Accounting  
Association**

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Center Director

October 2024



## Center Director

### American Accounting Association

THE AMERICAN ACCOUNTING ASSOCIATION (AAA) SEEKS CANDIDATES FOR THE POSITION OF SENIOR DIRECTOR OF THE CENTER FOR ADVANCING ACCOUNTING EDUCATION. AS A MEMBER OF THE ASSOCIATION'S LEADERSHIP TEAM, THE CENTER DIRECTOR WILL PLAY A KEY ROLE IN THE ORGANIZATION, INTEGRATING THE CURRENT ACTIVITIES OF THE AAA, AAA SPECIAL INTEREST GROUPS, THE ACCOUNTING PROFESSION, AND THE BROADER ACADEMIC COMMUNITY AND REPORTING DIRECTLY TO THE CHIEF EXECUTIVE OFFICER.

### ABOUT THE AMERICAN ACCOUNTING ASSOCIATION

The American Accounting Association, headquartered 60 miles south of Tampa in Lakewood Ranch, Florida, is the leading member-based community of accounting faculty and those interested in furthering the profession through educational and research initiatives. Founded in 1916, the Association has a rich history and global reputation built on leading-edge research and publications, a wide range of education initiatives, and strong networking communities. The diversity of the AAA's membership creates a fertile environment for collaboration and innovation. Collectively, the Association and its members shape the future of accounting through teaching, research, and a network that fosters thought leadership in accounting.

The metrics for this position will be successful relationships with external constituents, successful strategy, design and implementation of educational conferences, webinars and resources and contribution to the overall successful implementation of the AAA's strategic plan.

#### **American Accounting Association – Highlights**

Having celebrated its centennial in 2016, the AAA has begun its second century of operation, existing to foster thought leadership in accounting around the world. Working with members, professionals, regulators, students, and those interested in accounting, the AAA:

- Serves more than 7,000 members in higher education and related fields (approximately 20 percent of AAA members live and work outside of the United States);
- Works with a broad range of constituents to continuously scan the environment and respond to opportunities to strengthen its members and the accounting profession, broadly defined; and



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- Implements the mission of the AAA – to further the discipline and profession of accounting through education, research, and service.

In addition to supporting the accounting community at large, the AAA also supports 17 special interest sections (such as Auditing, Financial Accounting & Reporting, Government & Nonprofit, Public Interest, Teaching, Learning & Curriculum, etc.). Each of these sections achieves its mission and delivers significant member value through its semi-independent structure and officer teams, working closely with AAA professional staff. In addition, these groups participate in association-wide governance, ensuring that the association's initiatives reflect the breadth of accounting opportunities and viewpoints. With these groups, the AAA offers its members a variety of print, digital, and face-to-face forums, publications, and activities in which to share expertise, collaborate with colleagues, and advance the accounting profession.

Each special interest section hosts meetings and events throughout the year, and an annual conference for all members takes place each August. The AAA publishes three Association-wide journals: *The Accounting Review* (one of the premier accounting journals in the world), *Accounting Horizons*, and *Issues in Accounting Education*, and fourteen Section journals.

The Center for Advancing Accounting Education was created in response to the dramatic changes underway in higher education and in the accounting profession, the impact these changes will have on faculty, and the opportunities for the Association to transform itself to support both members and society in this new environment. Building on the academy's core competency of scholarship and connecting with relevant partners in the accounting practice community, the Center focuses on the vision of accounting as a learned profession.

For more information about the AAA, visit <https://www.aaahq.org>



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#### AAA LEADERSHIP

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##### **Yvonne Hinson, PhD, CPA, CGMA, Chief Executive Officer**

AAA Chief Executive Officer, Yvonne Hinson, joined the American Accounting Association in September 2020. Prior to joining the AAA, Yvonne served as the Academic in Residence and Director, Senior Director and ultimately Vice President at the Association of International Certified Professional Accountants. In that role she supported and led student and academic initiatives for CPA and CGMA in the United States and faculty initiatives for CGMA globally. Yvonne began her accounting career with Arthur Andersen in Charlotte North Carolina and joined Wake Forest University after completing her Ph.D. in Accounting at the University of Tennessee – Knoxville. During her time on faculty at Wake Forest, Yvonne served as a tenure-track and tenured faculty member, Director of Graduate Studies, Director of Accountancy and Dean – Charlotte Programs. She earned her B.S. in Accounting and MBA from UNC-Charlotte.

#### THE POSITION

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The CENTER DIRECTOR is a pivotal position in AAA's current operations and future success. In partnership with the Chief Executive Officer, the CENTER DIRECTOR will work with the AAA professional staff, its members and leaders from the accounting community to develop the strategy for the Center for Advancing Accounting Education. He/she will identify initial projects/conferences that will engage the community and demonstrate the Center's role within the Association, the academy, and the accounting profession.

The CENTER DIRECTOR will have overall responsibility overseeing and managing relationships with external constituents as well as the responsibility to identify and cultivate new and innovative partnerships in alignment with the overall AAA strategic priorities. The CENTER DIRECTOR will work closely with the leadership team, key member leaders, sponsors and other external strategic professional partners.

The CENTER DIRECTOR will work with AAA operational staff to successfully deliver the Center's projects, with measurable results. The CENTER DIRECTOR will act as the major intermediary between the Center's identified constituents and the AAA. The CENTER DIRECTOR will oversee the communication efforts to disseminate the Center's work to its constituents.



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The CENTER DIRECTOR is currently supported by two positions: a Digital Events Manager and a Special Programs Manager, as well as the rest of the AAAA professional staff.

## RESPONSIBILITIES

THE FOLLOWING ARE THE MAJOR RESPONSIBILITIES OF THE CENTER DIRECTOR:

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1. Organize special interest conferences in coordination with the AAA meetings team.
  2. Oversee various webinar series and work with the membership to create new content for webinar series.
  3. Work with the Future Accountant Sponsoring Organizations and other professional accounting groups to increase the pipeline of accounting students.
  4. Oversee the development of asynchronous CPE courses.
  5. Work with the technology team on the development and ongoing curation of resources for the AAA Learning Management System.
  6. Oversee the Beta Alpha Psi professional partnership.
  7. Oversee the two current professional staff as well as any others deemed necessary to support the Center operations.
  8. Manage the budget for the Center
  9. Other duties as assigned.
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## QUALIFICATIONS

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The successful candidate will have at least 10 years of higher education experience, ideally in accounting education. The candidate will have a demonstrated history of education excellence.

The new Center Director will be:

- A highly skilled listener, communicator and consensus builder;
- Analytical in approach to financial and other management issues that are significant to the Association; and
- A highly effective relationship manager with the Chief Executive Officer, senior leadership, staff, Association members, and other key Association constituents/stakeholders.

Required experience, knowledge, and skills include:

- Experience with entrepreneurial or early-stage initiatives with a demonstrated ability to lead the efforts to success.
- Experience with conference planning and assessing educational needs.
- Excellent project management, interpersonal and leadership skills;
- Understanding of and interaction with the accounting profession, broadly defined;
- Strategic thinker;
- Self-motivator;
- Sense of humor;
- Master's Degree required.

Applicants should submit a resume and a letter discussing their interest in the position as well as their accomplishments considering the listed responsibilities and qualifications. Confidential review and screening of materials will continue until the position is filled.

Final candidates will be required to successfully complete a background check.

## CONTACT

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Please submit applications, expressions of interest, and nominations to Human Resources at [HR@aaahq.org](mailto:HR@aaahq.org).

The American Accounting Association is committed to equal opportunity and affirmative action.