

ACCOUNTING EDUCATION NEWS

The Newsletter of the American Accounting Association



Volume 39 Issue 4 • Co-Editors Gregory Waymire & Tracey E. Sutherland

2011 Fall Issue

The New Council is in Place!

Nominate a Colleague for a 2012 AAA Award

Call for Nominations

Editor, *Issues in Accounting Education*

2011 Annual Meeting Highlights

Invitation to Volunteer for 2012-2013

2012 Annual Meeting Call for Submissions

Seeds of Innovation

Call for Nominees for AAA Board of Directors Positions

CO-EDITORS

President

Gregory Waymire
Emory University
Email: Gregory_Waymire@bus.emory.edu

AAA Executive Director

Tracey E. Sutherland
Phone: (941) 556-4121
Fax: (941) 923-4093
Email: Tracey@aaahq.org

HEADQUARTERS STAFF

All phone numbers are area code (941)

MEMBER & LEADERSHIP SERVICES TEAM

Director - Team Leader

Barbara Brady - 556-4121; Barbara@aaahq.org

Board of Directors Coordinator

Kurt Gardner - 556-4132; Kurt@aaahq.org

Career Management Coordinator

Alex Metz - 556-4104; Alex@aaahq.org

Committee Coordinator

Barbara Gutierrez - 556-4117; Barbara.Gutierrez@aaahq.org

Data Coordinator

Man Fong - 556-4113; Manfong@aaahq.org

Fulfillment Coordinator

Alicia Byrd - 556-4116; Alicia@aaahq.org

Member Relations Coordinator

Pat Stein - 556-4102; Pat@aaahq.org

Membership and Communications Coordinator

Deirdre Harris - 556-4119; Deirdre@aaahq.org

Segment and Council Coordinator

David Boynton - 556-4122; David@aaahq.org

FINANCE, PUBLICATIONS & TECHNOLOGY TEAM

Chief Innovation Officer - Team Leader

Julie Smith David - 556-4133; Julie@aaahq.org

Director of Finance

Diane Leger - 556-4120; DianeL@aaahq.org

Staff Accountant

Michelle Bowles - 556-4112; Michelle@aaahq.org

Staff Accountant

Lisa Hawkins - 556-4127; Lisa.Hawkins@aaahq.org

Publications Director

Diane Hazard - 556-4107; Diane@aaahq.org

Publications Coordinator

Lisa Habblitz - 556-4115; Lisa@aaahq.org

Publications Assistant

Lindsay Peters - 556-4128; Lindsay@aaahq.org

Web and Database Project Manager

Kathy Casper - 556-4106; Kathy@aaahq.org

Web and Social Media Manager

Judy Cothorn - 556-4105; Judy@aaahq.org

Database and Project Manager

Roland LaTulip - 556-4110; Roland@aaahq.org

MEETINGS & PROGRAMS TEAM

Senior Director - Team Leader

Gay Williams - 556-4126; GWilliams@aaahq.org

Director, Annual Meeting and Planning

Debbie Gardner - 556-4101; Debbie@aaahq.org

Manager, Section/Region Meetings

Peggy Turczyn - 556-4114; Peggy@aaahq.org

Awards and CPE Coordinator

Arlene Oliver - 556-4118; Arlene@aaahq.org

Meetings Coordination (Subcontractor)

Dee Strahan - 407-366-9855; dstrahan@atlantic.net

Director, Special Meetings and Projects

Beverly Harrelson - 556-4109; Beverly@aaahq.org

In This Issue

Fall 2011

4 President's Message

by Gregory Waymire

AAA President Gregory Waymire recaps the 2011 Annual Meeting and looks forward to the future.

6 Call for Nominations: Editor, *Issues in Accounting Education*

Take this opportunity to nominate a colleague as the next editor of *Issues in Accounting Education*.

7 2011 Annual Meeting Award Highlights

Highlights of the Annual Meeting, including winners of the AAA awards.

14 A Few Words...

by Tracey Sutherland, AAA Executive Director

15 Volunteer for a Committee

Consider getting involved with the AAA by volunteering for a committee in 2012-2013.

17 Call for Nominees for AAA Board of Directors Positions

Consider nominating a colleague for one of the three open positions for 2012-2013.

18 Faculty Development Update

by Bob Allen

This issue's Faculty Development Update is written by Rick Lillie and is your chance to learn more about teaching with technology.

22 2012 Annual Meeting Call for Submissions

Find details about the Call for Submissions for the 2012 Annual Meeting in Washington, D.C.

Have you been to the AAACommons?

Sign on to the AAACommons at <http://aaacommons.org> and you'll see up updates on the Pathways Commission, Annual Meeting speaker videos, and much more.

Forgot your login ID or password for the AAACommons?

Go to <http://aaacommons.org>, click Sign On and follow the instructions to retrieve your user information.

The New Council is In Place!



This is an historic time for the AAA membership! After over 20 years, our Bylaws have undergone a thorough review, and the recommendations from the Governance Review Task Force were passed in spring 2011. This has led to significant changes to the Council structure, including the fact that Council members from each Section and Region now serve three-year terms, helping to insure that it has a larger voice in the organization's strategy and that initiatives have long-term support. Additionally, they

will be responsible for staffing the Council Ballot Committee, the Council Committee on Awards Committees, and the Advocacy Committee, which will, for the first time, enable the Association to speak with one voice.

Because of the scope of changes that are underway, as soon as the voting was complete the Board of Directors began transition planning, and one of the first actions needed was to convene the new Council. As the picture above documents, your Council has met, and their work is under way! They have already established their Council Ballot Committee and the Council Committee on Awards Committees and elected their first chairs: Paul Williams and Dale Flesher, respectively. Please extend your thanks and congratulations to both for taking on these important roles.

The Council will have three more meetings during this year, and we'll keep you posted on how the transition unfolds—and the activities that it undertakes.



SAVE THE DATE...
AUGUST 4-8, 2012

SEEDS OF INNOVATION

2012 Annual Meeting
American Accounting Association



WASHINGTON, DC
SEEDS OF INNOVATION
American Accounting Association Annual Meeting

President's Message



Gregory Waymire
AAA President

I am pleased to communicate with you today through my first letter in *Accounting Education News*, the American Accounting Association's quarterly publication that updates members on AAA activities.

The AAA's 2011 Annual Meeting in Denver was a great success and, as usual, was chock full of great learning

opportunities. Monday's plenary speaker, Bob Herz, spoke less formally in a Q&A session entitled "A Conversation with Bob Herz." Much of Bob's talk focused on current and future standard-setting issues, and was based on Bob's past experience as chair of FASB. Justin Fox, Tuesday's plenary speaker, is the author of *The Myth of the Rational Market*, a *New York Times* Notable Book of 2009. His talk, aptly titled "Accountants and the Rational Market," extended themes in his book applicable to accounting and was especially noteworthy in reflecting a deep understanding of work done by accounting and finance researchers. I believe his talk was among the best plenaries in recent years. Ruth McCartney's talk at the Tuesday luncheon on "The Role of Social Media in Education," was derived from her extensive experience in developing social media connections between artists and their fans. Wednesday's plenary speaker was Stephen Zeff, this year's AAA Presidential Scholar. Steve's talk on the "Evolution of the IASC into the IASB, and the Challenges it Faces" provided a great opportunity for members to learn about standard setting from the world's leading historical expert on the subject. Videos of all these talks can be accessed on the AAA website at <http://aaahq.org/AM2011/speakers.cfm>.

Consistent with recent meetings, total attendance was high, running near 3,000 attendees. This demonstrates strong interest by members in the Annual Meeting, which is impressive given the financial constraints faced by most universities these days. Award winners at this year's meeting included Ted Mock, who received the AAA Outstanding Educator Award, for his nearly four decades of work in accounting and auditing research and education. This year also saw new awards granted to support doctoral student research. The AAA-Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education were awarded to Ge Bai (Michigan State University), Stephen Brown (University of Florida), Maria Loumioti (Harvard University), Mark Maffett

(University of North Carolina at Chapel Hill) and Jeremy Michels (University of Colorado). I thank Grant Thornton for their magnificence in supporting this important program.

Finally, I believe the high point of the meeting was the remarkable way AAA members and the Sarasota staff contributed to the first ever service project undertaken at our Annual Meeting. This project focused on providing backpacks and school supplies for disadvantaged elementary school students in the Denver public school system. The initial goal of providing 500 backpacks with school supplies (total cost of \$35 per backpack) was surpassed. Special recognition for this effort goes to Barb Brady of the AAA staff who was instrumental in pulling the many details together, and Past-President Kevin Stocks who suggested the idea and shepherded it through development. The service project was such an extraordinary success that we plan to do it again next year.

In terms of the coming year, I want to discuss two issues. The first is implementation of the new AAA Bylaws. As everyone is no doubt aware, an extensive revision to the AAA Bylaws was approved by membership this past year. These changes broadly serve the goal of increased democratization of AAA, and cover three areas. The first is the AAA Executive Committee, which is now designated as the Board of Directors (BOD). The primary change in the BOD is to change the designation of more members as "at-large" members. The motive for this is to align changes in the Board's composition with emerging strategic goals. Second, substantial changes were made in the structure of AAA Council to increase its influence over the direction of AAA. A third set of changes involves the way that nominations for open board positions are developed and then presented to members for election.

In terms of the Board, we have had an initial meeting under the new structure and have adapted the Call for Nominations to align with a focus on AAA segments (i.e., Regions and Sections). The Call for Nominations has been posted at http://aaahq.org/about/call_nominations2012.htm, along with the form for Nominations. Given the changes with respect to contested elections (see below), the importance of having members submit nominations is dramatically heightened. I know this is something that most of us put off because of busy schedules, but I encourage all members in the strongest possible terms to submit one or more nominations for the positions of President-Elect, Vice President - Research and Publications, and Director - Focusing on Segments.

A second change to the Bylaws concerns the structure and responsibilities of the AAA Council, which was established in 1978 to secure broader involvement by AAA Regions and Sections in the affairs of the Association. Under the new Bylaws, the Council consists of one representative from each of the seven AAA Regions and the 16 AAA Sections, two at-large members, and each member of the AAA Board of Directors. The first meeting of the new Council was held at the O'Hare Hilton Hotel in Chicago on September 24-25, 2011. Two things were evident at that meeting. First, it will take considerable effort over the next year or so to complete the transition to the new Council. Second, the change in structure and responsibilities of the Council represents a major cultural change in making the Council a proactive force in AAA governance. In terms of specifics, the first Council meeting led to agreement about populating the Council Ballot Committee responsible for selecting two or more nominees to be placed on the final ballot and the Council Committee on Awards Committees responsible for selecting members of AAA awards selection and screening committees. The spirit of the first meeting of the new Council was very encouraging, and I look forward to future steps by the Council in increasing members' voice in AAA governance.

The third set of changes regards the process for nominating and electing Officers and Board members for the Association. The AAA Nominations Committee now includes seven persons, five of whom are appointed by the Council Ballot Committee and the others being the two most recent AAA Past-Presidents. (Previously, the Nominations Committee had four members selected by Council and the three most recent Past-Presidents.) In addition, all future elections for AAA Officer and Board positions will be contested. Under the new Bylaws, the AAA Council Ballot Committee selects at least two persons to be placed on the ballot for a given Board position and the AAA Nominations Committee is responsible for selecting at least two persons for every other open position to be filled (i.e., President-Elect, specific Board positions, or at-large positions). Let me reiterate my earlier request. Participation by AAA members in the nominations process is crucial. If you know of persons who can effectively serve a leadership role in AAA, please be sure to put forward those names in the nominations process (http://aaahq.org/about/Call_Nominations2012.htm).

My final topic for today concerns the longer-term intellectual health and vitality of accounting scholarship. Anthony Hopwood (*The Accounting Review* 82 (5), 1370) nicely framed the problem of

low innovation in accounting scholarship: "Faced with such a complex and exciting agenda, increasingly accounting research is being seen as too cautious and conservative, too rigid and traditional, and insufficiently attuned to grapple with the new and embrace novel insights and bodies of knowledge. Rather than being excited about the emerging gaps in our knowledge, it is as if the academic accounting community prefers to focus on the leads that arise from within the existing research traditions."

Others who have voiced similar concerns in recent years include Joel Demski, John Fellingham, Robert Kaplan, Shyam Sunder, and Jerry Zimmerman. I share these concerns and spoke on this issue at the Annual Meeting in Denver.

I believe that our discipline needs a conversation about improving the long-run quality of accounting scholarship. My colleagues on the AAA Board of Directors and I initiated such a conversation in our annual strategy meeting held in Orlando this past May. A few scholars were invited to share their views on the following proposition and questions:

Proposition

Accounting research as of 2011 is stagnant and lacking in significant innovation that introduces fresh ideas and insights into our scholarly discipline.

Questions

- 1) Is this a correct statement? If not, why?
- 2) If correct, what factors have led to this state of affairs, what can be done to reverse it, and what role, if any, should AAA play in this process

We discussed and debated answers to these questions over the course of a day and a half with the intent of identifying some preliminary suggestions for how we can improve. The time frame envisioned is longer-term; problems afflicting our discipline did not come about overnight and they cannot be solved easily by a few short-term tweaks to incentive structures or institutional procedures. Over the coming months, I will be speaking on these issues further and ways in which members can be a part of this conversation.

2012 Annual Meeting...

Save the Date!

On August 4 – 8, 2012, the American Accounting Association will hold its Annual Meeting at the Gaylord National Hotel in Washington, DC. The theme of the 2012 meeting is "Seeds of Innovation." Be sure to check the AAA website often as new information about the Annual Meeting will be posted weekly at <http://aaahq.org> See page 22 for Annual Meeting paper and panel, CTLA and CPE submission information.

Nominate a Colleague for a 2012 AAA Award

The American Accounting Association encourages you to visit the Awards page at <http://aaahq.org/awards.cfm>. Our awards recognize the many significant contributions of AAA members in accounting education, research, and the profession, most of which are given out during the Annual Meeting.

AAA/Deloitte Wildman Medal Award

recognizing advancement of the practice of accounting

Nomination Deadline: January 31, 2012

AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education

recognizing third or fourth year Ph.D. students conducting innovative research in any area of accounting

Nomination Deadline: January 31, 2012

Accounting Horizons and Issues in Accounting Education 2011 Best Paper Awards

given for the best paper published each calendar year for either publication

Nomination Deadline: The award winner is selected by online voting open to all AAA members subscribing to *Accounting Horizons* or *Issues in Accounting Education*. Online voting is scheduled for Spring 2012.

Competitive Manuscript Award

to encourage research by new Ph.D.s

Nomination Deadline: January 20, 2012

Distinguished Contributions to Accounting Literature Award

recognizing research of exceptional merit

Nomination Deadline: January 31, 2012

Innovation in Accounting Education Award

to encourage and recognize innovation in accounting education

Nomination Deadline: January 31, 2012

Notable Contributions to Accounting Literature Award

recognizing research with unique potential

Nomination Deadline: January 31, 2012

Outstanding Accounting Educator Award

to recognize contributions to accounting education

Nomination Deadline: January 31, 2012

Seminal Contributions to Accounting Literature Award

to recognize seminal research

Nomination Deadline: January 31, 2012

Steve Berlin/CITGO Grant

to foster academics' understanding of the contemporary external reporting problems faced by preparers

Nomination Deadline: March 9, 2012

Search Begins for Next Editor of *Issues in Accounting Education*

The managing editors of the three association-wide journals serve a three-year term with one initial year of transition. On our current schedule, one editor is selected each year, and this year the editor to be selected will replace Bill Pasewark at the helm of *Issues in Accounting Education*.

Bill's term runs through December 2012, but our plan is to have the next editor appointed and in transition by May 2012.

The Publications Committee is soliciting nominations for the *Issues in Accounting Education* editor position, and will be considering nominees throughout the fall. Please send your nominations via email to Christine Botosan (Vice President - Publications) at the address below, by November 14, 2011:

Christine Botosan
University of Utah
1645 East Campus Center Drive
Salt Lake City, Utah, 84112
Email: christine.botosan@business.utah.edu
Phone: 801-581-8695
Fax: 801-581-3581

You are strongly encouraged to include with your nomination a current electronic copy of the candidate's *vita*. ■

2012 Doctoral Consortium

The 2012 AAA-Deloitte-J. Michael Cook Doctoral Consortium will be held June 13-17, 2012 at the Granlibakken Resort near Tahoe, CA.

U.S. and Canadian schools offering a doctoral program with a field of concentration in accounting will each be eligible to nominate one accounting doctoral candidate from their school to participate.

More details about the nomination process and the Consortium will be available on the AAA website in the near future. ■

2011 Award Winners



Theodore Jaye Mock receives 2011 Outstanding Accounting Educator Award

Congratulations to Theodore Jaye Mock, recipient of the Outstanding Accounting Educator Award. This AAA award, which is sponsored by the PricewaterhouseCoopers Foundation, was presented to Professor Mock in the form of a plaque, citation, and a \$5,000 prize – in addition to a \$5,000 donation given to the AAA which will be used according to Professor Mock’s wishes – on Monday, August 8 during the morning plenary session at the Annual Meeting in Denver, Colorado.

Theodore Jaye (Ted) Mock is Distinguished Professor of Audit and Assurance at University of California, Riverside and Professor of Auditing Research at Maastricht University. Ted has academic degrees from the Ohio State University and a doctorate from University of California, Berkeley. He has held academic appointments at the University of California, Los Angeles; University of Southern California; the Ohio State University; and various other appointments in Norway, Australia, New Zealand, The Netherlands, and Singapore. Ted’s research interests lie primarily in the areas of audit judgment and evidential reasoning. His co-authored research on internal control and collaborative audit research were awarded the AAA Wildman Award and the AICPA/AAA Collaboration Award. He has received the AAA Auditing Section Outstanding Auditing Educator award and ABO Notable Contribution Award. Within the AAA, Ted has served as editor of *Auditing: A Journal of Practice & Theory*, Director of Research, and Auditing Section President. He is currently chairman of the International Symposium on Audit Research.

The general criteria for the Outstanding Accounting Educator Award are based on contributions to accounting education from scholarly endeavors in teaching and research over a sustained period of time. More information about this award is available online at <http://aaahq.org/awards/nominat4.htm> ■



Holtzblatt and Tschakert receive 2011 Innovation in Accounting Education Award

The 2011 Innovation in Accounting Education Award was given to Mark Holtzblatt and Norbert Tschakert for their work entitled, “Experiential Learning via an Innovative Inter-University IFRS Student Video Competition.” This AAA award, which is sponsored by the Ernst & Young Foundation, was presented to Professors Holtzblatt and Tschakert in the form of a plaque and a monetary prize on Tuesday, August 9 during the Annual Meeting morning plenary session.

Mark Holtzblatt is the Frederick Addy Associate Professor of Accounting and Finance at Roosevelt University in Chicago. Mark has received various awards including the 2010 CAAA Howard Teall Innovation in Accounting Education Award. He serves on the editorial review board of the *Journal of Accounting Education* and is a steering committee member for the AAA Conference on Teaching and Learning in Accounting (CTLA). His latest work has been published in *Accounting Education: An International Journal* and the book entitled *Streaming Media Delivery in Higher Education*, published by IGI Global in 2011.

Norbert Tschakert is an Associate Professor of Accounting at the Bertolon School of Business at Salem State University. Norbert has received various awards including the 2010 CAAA Howard Teall Innovation in Accounting Education Award. Norbert is a member of the AAA CTLA steering committee and presented the 2010 CTLA Master Class entitled “Expanding your Classroom with Video Technology and Social Media.” His latest work has been published in *Accounting Education: An International Journal* and he is a contributing author for the forthcoming 2012 book entitled *Teaching IFRS*, published by Routledge.

The annual Innovation in Accounting Education Award is intended to encourage innovation and improvement in accounting education, and submissions are judged by their innovation, demonstrated educational benefits, and adaptability by other academic institutions or to other situations. More information about this award is available online at <http://aaahq.org/awards/award6.htm> ■

2011 Award Winners



Young receives AAA 2011 Notable Contributions to Accounting Literature Award

The American Accounting Association would like to congratulate Joni Young, recipient of the Notable Contributions to Accounting Literature Award for her article, "Making Up Users." This AAA award, which is sponsored by the American Institute of Certified Public Accountants (AICPA), was presented in the form of a plaque for each recipient and a \$2,500 prize on Tuesday, August 9 during the Annual Meeting morning plenary session.

Joni J. Young is the KPMG Professor of Accounting at the Anderson School of Management, University of New Mexico. She is also a Visiting Professor at the London School of Economics. Her research examines the social, historical and institutional environments of financial reporting and accounting standard-setting. Joni has published in various accounting journals including *Accounting, Organizations and Society*, *Accounting, Auditing and Accountability* and *Critical Perspectives on Accounting*. She serves on several editorial boards including Accounting Organizations and Society. In 2008, Joni received the Outstanding Accounting Educator Award from the New Mexico Society of Certified Public Accountants.

The Notable Contributions to Accounting Literature Award is given annually to that work which has withstood a rigorous process of screening and scrutiny based on certain criteria, such as originality, breadth of potential interest, soundness of methodology, and potential impact on accounting education. More information about this award is available online at <http://aaahq.org/awards/nominat3.htm> ■



Hail, Leuz, and Wysocki receive AAA, Deloitte Foundation-sponsored 2011 Wildman Medal Award

Congratulations to Luzi Hail, Christian Leuz, and Peter Wysocki, recipients of the Wildman Medal Award, for their papers, "Global Accounting Convergence and the Potential Adoption of IFRS by the U.S. Part 1: Conceptual Underpinnings and Economic Analysis" and "Part 2: Political Factors and Future Scenarios for U.S. Accounting Standards" published in the September and December 2010 issues of *Accounting Horizons*. This AAA award, which is sponsored by the Deloitte Foundation, was presented to the paper's authors in the form of a medal and a monetary prize on Tuesday, August 9 during the Annual Meeting luncheon.

Luzi Hail is the Harold C. Stott Assistant Professor of Accounting at the Wharton School of the University of Pennsylvania. His research has been published in many publications and has won several awards, including the AAA's Notable Contributions to Accounting Literature Award.

Christian Leuz is the Joseph Sondheimer Professor of International Economics, Finance and Accounting at the University of Chicago's Booth School of Business. He is also a Co-Director of the Initiative on Global Markets. His work has been published in leading accounting and finance journals. He has received several awards including the Notable Contribution to the Accounting Literature Award.

Peter Wysocki is an Associate Professor of Accounting at the University of Miami School of Business Administration. His widely cited research has been published in many publications. He is an associate editor for the *Journal of Accounting and Economics*.

The Wildman Medal Award was founded in 1978 to commemorate John Wildman and to encourage research relevant to the professional practice of accounting to which much of Mr. Wildman's life was devoted. More information about this award is available online at <http://aaahq.org/awards/award1.htm> ■

Member Information Update

From time to time we send out a mass email regarding membership or Bylaws updates. In order for you to receive this important information, we need your current and accurate email address. Please help us maintain correct member contact information. Update your information online now at:
<http://aaahq.org/membership/address.cfm>



Bai, Brown, Loumioti, Maffet and Michels receive 2011 AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education

Congratulations to Ge Bai, Stephen Brown, Maria Loumioti, Mark Maffett and Jeremy Michels as recipients of the inaugural AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education. These AAA awards, which are sponsored by Grant Thornton, were presented to each recipient in the form of a \$5,000 prize on Tuesday, August 9 during the Annual Meeting luncheon.

For 2011, the award winners are:

Ge Bai, Michigan State University
Accounting Experts on Boards and Governance Effectiveness: Evidence from Nonprofit Organizations

Stephen Brown, University of Florida
Can Public Client Disclosures Explain Pricing Patterns Observed in the Audit Market?

Maria Loumioti, Harvard Business School
The Effect of Loan Syndication Structure on the Stewardship Role of Accounting

Mark Maffett, University of North Carolina at Chapel Hill
Who Benefits from Corporate Opacity? International Evidence from Informed Trading by Institutional Investors

Jeremy Michels, University of Colorado
Do Unverifiable Disclosures Matter? Evidence from Peer-To-Peer Lending

The AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education were created to encourage innovation in accounting research starting at the doctoral level. In order to be considered for the award the student must demonstrate a substantial degree of innovation relative to the current state of a given area of accounting research. More information about this award is available online at <http://aaahq.org/awards/GTDocDiss.htm> ■



Panos N. Patatoukas receives AAA 2011 Competitive Manuscript Award

Congratulations to Panos N. Patatoukas as recipient of the Competitive Manuscript Award for his manuscript, "Customer-Base Concentration: Implications for Firm Performance and Capital Markets." This AAA award was presented to Professor Patatoukas in the form of a plaque on Tuesday, August 9 during the Annual Meeting luncheon.

Panos N. Patatoukas was born and raised in Athens, Greece. He completed his undergraduate studies at Athens University of Economics & Business and graduated Valedictorian. He spent a year at Lancaster University as an E.U. Erasmus Fellow. In 2004, he received his M.Sc. degree with Distinction from the London School of Economics & Political Science. Panos completed his doctoral studies at Yale University in 2010. His Ph.D. thesis adopts an integrative perspective on economic linkages among firms that calls for a joint exploration of elements of accounting, finance, operations management, and marketing research. In his award-winning paper, Panos examines whether and how customer-base structure affects supplier firm fundamentals. In contrast to the conventional wisdom, he provides novel evidence that efficiencies from coordination and collaboration along the supply chain dominate weaknesses in dealing with major customers and so customer-base concentration has a net positive impact on supplier firm performance and stock market valuation.

The Competitive Manuscript Award was created to encourage research among AAA members and associate members who have earned their Ph.D. within the past five years. The winner is chosen annually in a blind review by the AAA Competitive Manuscript Award Committee. More information about this award is available online at <http://aaahq.org/awards/award5.htm> ■

2011 Award Winners



Hirst and Hopkins receive AAA 2011 Distinguished Contribution to Accounting Literature Award

The 2011 Distinguished Contribution to Accounting Literature Award was given to D. Eric Hirst and Patrick E. Hopkins for their work entitled “Comprehensive Income Reporting and Analysts’ Valuation Judgments.” This AAA award was presented to Professors Hirst and Hopkins in the form of a plaque and a monetary prize for each recipient on Tuesday, August 9 during the Annual Meeting luncheon.

Eric Hirst is Associate Dean for Graduate Programs and the John Arch White Professor of Business at the McCombs School of Business at The University of Texas at Austin. Eric has been recognized for teaching excellence in the MBA Core at McCombs and was recognized as Outstanding Teacher of Core Classes at INSEAD. His work has been published in leading publications. His monograph, *Earnings: Measurement, Disclosure and the Impact on Equity Valuation*, was distributed to over 32,000 members of the AIMR. He received the AAA Financial Reporting Section’s 1999 “Best Paper Award” and the AAA Auditing Section’s 2000-2001 “Notable Contributions to The Auditing Literature Award.”

Patrick E. Hopkins is a professor and Deloitte Foundation Accounting Faculty Fellow at Indiana University’s Kelley School of Business. His research has appeared in top accounting journals. He is the past winner of the American Accounting Association’s Financial Accounting and Reporting Section Best Research Paper Award, the Indiana University Outstanding Junior Faculty Award, and Kelley School of Business Outstanding Research Award. Professor Hopkins has also won each of the top teaching awards in the Kelley School of Business.

The Distinguished Contribution to Accounting Literature Award was created to recognize accounting research of exceptional merit that has significantly impacted the discipline over a period of at least five years. More information about this award is available at http://aaahq.org/awards/DCAL_Award.htm ■



William F. Ezzell receives 2011 AAA Outstanding Service Award

Congratulations to William F. Ezzell, recipient of the 2011 AAA Outstanding Service Award. This AAA award, which may be awarded at any time by the Board of Directors, was presented to Mr. Ezzell in the form of a plaque on Tuesday, August 9 during the Annual Meeting luncheon.

William F. Ezzell currently leads the legislative and regulatory activities of Deloitte LLP dealing with public policy matters that have an impact on the accounting profession. Bill served as Chairman of the AICPA from 2002-2003 and has also served as President of the Board of Trustees of the AICPA Foundation. In this capacity, he championed the establishment of the Accounting Doctoral Scholars program to increase the number of PhDs teaching auditing and tax in university accounting programs. He worked closely with the 80 largest accounting firms and the state CPA Societies to raise \$17 million to fund this expansion of highly qualified PhD candidates. Currently, Bill is one of the Pathways Commissioners who are studying the future structure of higher education for the accounting profession. He also serves on the Research Advisory Board of the Center for Audit Quality. In 2009, Bill received the AICPA’s highest service recognition, the Gold Medal for Distinguished Service. Bill began his professional career with Deloitte in Greensboro, NC after receiving his BSBA degree from the University of North Carolina at Chapel Hill. He is a frequent speaker and panelist at accounting conferences and education forums discussing current and emerging issues of interest to educators, accountants and others. Bill is married and has two daughters who are both elementary school teachers in Fairfax County, Virginia.

The Outstanding Service Award recognizes outstanding services to the Association other than educational and research contributions. The prestigious award is intended only for rare events or milestones achieved. More information about this award is available online at <http://aaahq.org/awards/award7.htm> ■



Dickhaut, Basu, McCabe and Waymire receive AAA 2011 Accounting Horizons Best Paper Award

John Dickhaut, Sudipta Basu, Kevin McCabe and Greg Waymire were this year's recipients of the *Accounting Horizons* Best Paper Award for their article, "Neuroaccounting: Consilience between the Biologically Evolved Brain and Culturally Evolved Accounting Principles." This AAA award was presented to Professors Basu, McCabe and Waymire and posthumously to Professor Dickhaut in the form of a plaque and a \$2,500 prize on Wednesday, August 10 during the Annual Meeting luncheon.

John Dickhaut passed away April 10, 2010 at his California home following a long and courageous battle with cancer. At the time of his death, he was the Jerrold A. Glass Endowed Chair in Accounting and Economics at Chapman University.

Sudipta Basu is an Associate Professor of Accounting in the Fox School of Business at Temple University. He is also an Associate Editor or Editorial Board Member of the *Journal of Accounting and Economics* and *Contemporary Accounting Research*, among others. Sudipta received his Ph.D. from the University of Rochester.

Kevin A. McCabe is professor of economics and law and director of the Center for the Study of Neuroeconomics. He holds appointments at George Mason's Interdisciplinary Center for Economic Science, the Mercatus Center, and Krasnow Institute

Gregory Waymire is the Asa Griggs Candler Professor of Accounting at the Goizueta Business School at Emory University. His research has been published in the *Journal of Accounting Research* and *The Accounting Review* among others.

The *Accounting Horizons* Best Paper Award is presented to the best paper published each calendar year. The award winner is selected by online voting open to all *Accounting Horizons* subscribing members of the American Accounting Association. More information about this award is available online at http://aaahq.org/awards/AH_ISSBestPaper.htm ■



Coyne, Summers, Williams and Wood receive 2011 Issues in Accounting Education Best Paper Award

Congratulations to Joshua G. Coyne, Scott L. Summers, Brady Williams and David A Wood as recipients of the *Issues in Accounting Education* Best Paper Award for their paper, "Accounting Program Research Rankings by Topical Area and Methodology." This AAA award was presented to Professors Coyne, Summers, Williams and Wood in the form of a plaque and a \$2,500 prize on Wednesday, August 10 at the 2011 AAA Annual Meeting held in Denver, Colorado.

Joshua G. Coyne is currently a PhD student in Accounting at The University of North Carolina at Chapel Hill's Kenan-Flagler Business School. He holds Bachelor's and Master's degrees in Accounting from Brigham Young University.

Scott L. Summers is a professor in the School of Accountancy at Brigham Young University. Scott has served in many positions within the Information Systems section of the AAA. Scott received his Ph.D. from Texas A&M University.

Brady Williams graduated from Brigham Young University in 2009 and has spent the last two years working for Ernst & Young in their Salt Lake City tax practice. This fall, he will begin a Ph.D. program at the University of Washington.

David Wood currently works as an assistant professor in the Marriott School of Management at Brigham Young University. David completed his Ph.D. at the Kelley School of Business, at Indiana University. His research has won numerous best paper awards.

The *Issues in Accounting Education* Best Paper Award is presented to the best paper published each calendar year. The award winner is selected by online voting open to all *Issues in Accounting Education* subscribing members of the AAA. More information about his award is available online at http://aaahq.org/awards/AH_ISSBestPaper.htm ■



Thank You!

Thank you to everyone who participated in our first-ever Service Project. It is clear that our meeting theme, **Engage to Make a Difference**, inspired everyone attending.

Thanks to the generosity of our members, we were able to supply **500 backpacks** filled with school supplies to needy children in the Denver.

A special thank you to **Sharon Gonzalez** with the Denver Public Schools whose address to attendees at the Monday morning plenary session highlighted the need to get involved.

If you were unable to attend the Annual Meeting, you can view Sharon's address, as well as all Annual Meeting speakers, on the AAACommons.



2011 Annual Meeting Highlights

Exhibit Hall Drawings: Tuesday, August 9



Troy Hyatt (Boise State University) won a three-night stay for two at the Gaylord National in Washington, D.C.



Sheila Elworthy (CASB) won a \$50 AmEx Gift Card.



John D. Rossi III (Moravian College) won an Amazon Kindle.

Closing Reception Drawing: Wednesday, August 10



Anthony Holder (Case Western University) won a \$100 AmEx Gift Card.



Glen L. Gray (California State University, Northridge) won a Sony Digital Picture Frame.



Rue Shen (RSM, Erasmus University Rotterdam) won an Apple iPad.



Theodore Rogers (Emory University) won a laptop messenger bag.



Nicole Ratzinger-Sakel (Ulm University, Germany) won an Amazon Kindle.

Beta Alpha Psi Outstanding Faculty Advisor Award Winners



David DeBoskey, Gwendolyn Highsmith-Quick, Marguerite Hutton, Donald W. McFall, and Stephanie Watson were this year's outstanding faculty advisors.

A Few Words...

from the Executive Director



Tracey Sutherland
Executive Director

Fall is well under way now and it is increasingly becoming a busy meeting season here at the AAA. October saw the Midwest and Northeast Region Meetings, while the ABO and Diversity Sections met in October and November.

This year's Annual Meeting was held in Denver, Colorado and afforded all of us a

chance to gather together. The theme for this year was **Engage to Make a Difference** and it was clear that this theme inspired everyone attending.

Thanks to the generosity of our members, the AAA's first ever Service Project met its aggressive goal of providing 500 backpacks filled with school supplies to needy children in Denver. I believe we were all inspired by **Sharon Gonzalez** with the Denver Public Schools who spoke at the Monday plenary session about the need to help these children who come to school with a "plastic backpack" that is little more than a shopping bag.

The **Conference on Teaching and Learning in Accounting** continued to engage faculty from the plenary session with Bruce Colbert, University of Pittsburgh at Johnstown, through the concurrent sessions and informal conversations at the Saturday reception. Faculty with a passion for teaching were able to once again "sharpen their saws" and prepare for the next academic year.

Dr. Richard J. Light, the Walter H. Gale Professor of Education, Kennedy School of Government, at Harvard University inspired, entertained and educated the participants at the **Teaching, Learning and Curriculum Section's 2nd Annual Wow! Event** held at the beautiful Denver Art Museum.

Many of you were more than registrants at this year's Annual Meeting by choosing to provide service to the Association and your colleagues. **Thanks to all of you for making this year's Annual Meeting such a grand success!**

If you were unable to attend the Annual Meeting, you can still enjoy all of the lunch and plenary speaker videos on the AAACommons.

Be sure to mark your calendar to save the date for the 2012 Annual Meeting at the Gaylord National Hotel in Washington, DC, August 4-8. With so many ways to get involved I hope you will consider making a submission for the meeting. You'll find the 2012 Call for Submissions online at <http://aaahq.org/AM2012/call2012.cfm> and on page 22.

Between now and then there will be many opportunities to gather with colleagues:

AAA Section Meetings

Information Systems Section Midyear Meeting
January 5 - 7, 2012 * Scottsdale, Arizona

MAS Research & Case Conference and IMA Doctoral Colloquium
January 5 - 7, 2012 * Houston, Texas

Financial Accounting & Reporting Section Midyear Meeting
January 6 - 7, 2012 * Chicago, Illinois

Auditing Section Midyear Conference
January 12 - 14, 2012 * Savannah, Georgia

Accounting Programs Leadership Group/FSA Meeting
February 12 - 14, 2012 * New Orleans, Louisiana

American Taxation Association Midyear Meeting
February 23 - 25, 2012 * New Orleans, Louisiana

International Accounting Section Midyear Conference
February 23 - 25, 2012 * Phoenix, Arizona

Government and Nonprofit Section Midyear Conference
March 2 - 3, 2012 * San Diego, California

Forensic and Investigative Accounting Section Meeting
March 30 - 31, 2012 * Chicago, Illinois

Public Interest Section Midyear Meeting
March 30 - 31, 2012 * Orlando, Florida

AAA Region Meetings

Southwest Regional/FBD Meeting
February 29 - March 3, 2012 * New Orleans, Louisiana

Southeast Region Meeting
April 12 - 14, 2012 * Savannah, Georgia

Western Region Meeting
April 19 - 21, 2012 * Vancouver, Washington

Mid-Atlantic Region Meeting
April 19 - 21, 2012 * Philadelphia, Pennsylvania

Ohio Region Meeting
May 10 - 12, 2012 * Covington, Kentucky

This year will also include many new initiatives that are the result of the Bylaws changes. We had our first "new Council" meeting in September and I think I can speak for all involved that the new structure will provide opportunities for more continuity with Section and Region leadership—resulting in opportunities for even more strategic initiatives and engagement with members. You'll also see changes to the nominations and ballot processes as Council now has a Ballot Committee that will be populating one position on the slate of nominees (in addition to those populated by the Nominations Committee). These committees will be populating the slate with at least two nominees for each position, and we will be having our first contested elections in the spring. **Please prepare to vote!**

I hope your fall semester and season are progressing well and I look forward to seeing you at an upcoming AAA Section or Region meeting.

Best regards,

Tracey Sutherland, Executive Director

Staff Spotlight



In this issue of AEN, we would like to introduce you to Alex Metz, Career Management Coordinator here at the AAA.

Alex grew up in southern Maryland before moving to warmer weather in Sarasota, Florida. "While

growing up in Maryland," Alex reports, "I was always an avid Florida State University sports fan and I vowed to one day attend the University."

After working at the Ritz-Carlton Hotel and Resort and studying in Sarasota for two years, he transferred to Florida State, where he graduated with a degree in Political Science in 2008.

Months after graduating he joined the American Accounting Association and says "I have since embraced my role as the Career Management Coordinator." Alex has especially enjoyed watching the Career Center grow into the increasingly important platform that it has become today for AAA members. Alex reports that over 300 interviews were conducted at the 2011 Annual Meeting Career Connection!

"It feels good to help members find a job, while also assisting universities in finding their ideal candidate."

When not at the AAA, Alex enjoys FSU sports, boxing, and studying for the GMAT. Alex also enjoys traveling. In 2005, he spent nearly a month traveling through China.

If you have questions about the Career Center and how it can benefit you, give Alex a call at 941-556-4104 and he'll be happy to help you. ■

Invitation to Volunteer for Committees for 2012-2013

Karen Pincus, President-Elect, and the Council Committee on Awards Committees are seeking volunteers for AAA committee assignments for 2012-13.

If you are interested in serving on a committee or task force, please submit your information using the Volunteer Form at <http://aaahq.org/aaa/VolunteerForm/volunteer.cfm>. In accordance with the Association Bylaws, all members in good standing are invited and encouraged to volunteer. Student members (Associate Members) may not serve on committees.

Learn more about the AAA Committees and Task Forces that could use your talents at <http://aaahq.org/about/directory2012/committees.htm>. If you are not a qualified member of the AAA, please join or update your membership status today at <http://aaahq.org/join.cfm>.

We accept volunteer applications until all positions are filled; but it is most helpful if your application is received by December 31, 2011. Decisions about filling committee positions begin in December and continue until all appointments are filled, which cannot be later than May 1, 2012.

If you have any questions, please contact Barbara Gutierrez, Committee Coordinator, Member and Leadership Services Team, at barbara.gutierrez@aaahq.org. ■



Have you visited the AAA Career Center?

Just a few member benefits of the Career Center are:

- One free resume posting per year.
- Online help in building your resume and cover letter.
- Access to all job postings on the AAA Job Board.

Current AAA members now have the option to sign on to the Career Center free of charge. The Career Center is just one of the ways we're helping to advance the careers of our members year-round. Try it out today at <http://careercenter.aaahq.org>

An Update from Paul Gerhardt



With 2011 winding down, now is a good time for a bit of AAA nostalgia and reflection. *Whatever happened to Paul Gerhardt?*

Paul L. Gerhardt was hired as the first full-time executive of the AAA in 1966 and opened their first permanent office in Evanston, Illinois. In 1971, the office was moved to Sarasota, Florida and after renting office space for several years, the AAA built their new headquarters in a beautiful spot on a lake at 5717 Bessie Drive, Sarasota.

Paul remained Executive Director for almost thirty years and retired in September 1995. After Paul's retirement, the Executive Committee named the building (seen above) after him.

Well, Paul and his wife are still living in the area and keeping busy. They spend their summers in North Carolina and don't hook up the TV cable. That gives them lots of time for hiking, golfing, reading and writing. Paul had his first book published in 2007. *Feline Four* is a humorous story with lots of twists and turns. One complimentary remark from a reader was: "Carl Hiaasen is the Paul Gerhardt of Miami." Paul and Barbara (who has just written and illustrated her second children's book) have just co-authored a book in which they discuss such important matters as the choices we have at the beginning and ending of life, health care choices, choices of labels, choices about population, illegal immigrants, legal and illegal drugs, war vs. peace, jobs, politicians, etc. It will prove to be a thought-provoking book and maybe some solutions which they suggest will be considered. The book is named, what else? *CHOICE MATTERS!*

If you would like to catch up with Mr. Gerhardt, he would welcome emails from AAA members past and present at giggerhardt@yahoo.com.

Access Your Member Benefits

The American Accounting Association continues to work with its members, Sections and Regions to develop high-quality member services, and we have several digital initiatives that are in the process of being introduced.

We were happy to announce at the Annual Meeting that the AAA has been working with Dr. James Hasselback to develop an online version of the **Hasselback Directory** - check it out at www.hasselback.org The AAA Publications team has been working on significant upgrades to both our submission system (which will be completed by the end of the year) and our **Digital Library**. Keep your eyes open for an email alert to activate your account in the near future. Additionally, the AAA has partnered with the FASB and FAF to provide access to the **FASB Accounting Standards Codification™** for all faculty and students in accounting. In September, faculty logged into the system over 2,000 times, and students logged in over 55,000 times! We'll be sure to keep you posted as new initiatives are undertaken and implemented.

We continue to provide our members with the highest quality scholarly publications, most insightful and timely meetings, multiple and convenient career building options, and the highest level of professional development and networking. We are committed to be the most relevant professional association for accounting researchers, teachers, and practitioners. Sign on today at <http://aaahq.org>!

Questions or Comments? Please contact our Member Services Team at info@aaahq.org or 941-921-7747.



FASB Accounting Standards Codification™ Professional View

AAA Academic Access

The American Accounting Association is partnering with the FASB and FAF to provide access through accounting programs/departments to the Academic Access initiative and issuing authentication credentials for faculty and students through Registered Accounting Programs.

It's as easy as 1, 2, 3 ...

Step 1: Enroll your Accounting Program for Academic Access.

Step 2: Pay the annual fee of \$150 for access to Professional View of the FASB Codification for all faculty and students registered in your program.

Step 3: Sign on to the database and enjoy access to the single official source of authoritative, nongovernmental, and U.S. generally accepted accounting principles (U.S. GAAP).

Sign up online for Academic Access at <http://aaahq.org/FASB/Access.cfm>

Call for Nominees for AAA Board of Directors Positions

The 2011-2012 AAA Nominations Committee and the 2011-2012 Council Ballot Committee are seeking nominations for the following American Accounting Association offices to begin serving during 2012-2013:

- **President-Elect**
- **Vice President - Research and Publications**
- **Director - Focusing on Segments**

In accordance with the revised AAA Bylaws, the Council Ballot Committee annually selects the two or more nominees for one position while the AAA Nominations Committee selects the two or more nominees for the remaining positions. Final selections among the nominees will be determined by a vote of the general membership.

- The two or more nominees on the final ballot presented to the membership for the **President-Elect** and the **Vice President-Research and Publications** will be selected by the AAA Nominations Committee.
- The two or more nominees on the final ballot presented to the membership for the **Director-Focusing on Segments** will be selected by the Council Ballot Committee.

Members of the Association who would like to nominate AAA Members for consideration as nominees should **submit their nominations by 11:59 p.m. EST on Friday, November 18, 2011.**

For further information about the Call for Nominations, please visit: http://aaahq.org/about/Call_Nominations2012.htm

If you have any questions, please contact Barbara Gutierrez at (941) 556-4117 or barbara.gutierrez@aaahq.org.

Faculty Development Update

Editor, Bob Allen, University of Utah

Teaching with Technology: A Blog Offered on AAACommons

By: Rick Lillie
California State University, San Bernardino

Just before the 2010 AAA Annual Meeting, I was invited by AAA Commons to develop a teaching with technology resource that could help instructors incorporate technology into their course designs. AAA Commons launched the resource as the **Teaching with Technology blog**.

The purpose of the Teaching with Technology blog is to share ideas about using technology to create a teaching-learning experience. We hope the blog will become a discussion forum, a place where questions are asked and suggested ways to do things are offered by me and others.

Thus far, I have taken a different approach to the blogging process than bloggers generally do. Rather than posting daily comments, I have focused on periodic postings that describe new technologies, share best practices, show how to use technology to collaborate, and offer solutions to instructional design problems. To date, 20 postings have been added to the blog website. The picture below shows five postings:

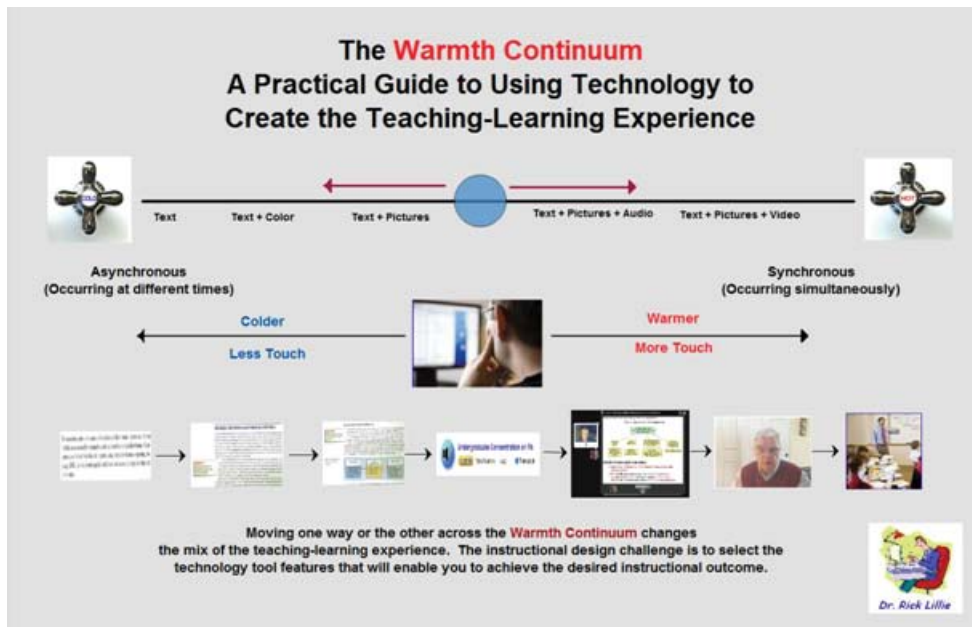
Sample Blog Postings

Sample postings to “Teaching with Technology” blog

- Shares a resource or explains how to solve an instructional problem
- Shares a “best practices” idea regarding use of technology in instructional design
- Provides links to resources



Recently, I announced the theme for 2011 blog postings. They will focus on “The Warmth Continuum,” a practical guide to instructional design that I developed. I introduced “The Warmth Continuum” during recent presentations at the Conference on Teaching and Learning in Accounting (CTLA) in New York (2009) and San Francisco (2010).



The objective of “The Warmth Continuum” is to help create an instructor presence in course materials and the teaching-learning experience (whether it be in a traditional, blended, or online format). The continuum is all about using technology to connect with students. Throughout 2011, postings will focus on using technology tools to create desired instructional outcomes. We hope the postings will generate lots of questions from accounting instructors.

We invite you to explore postings on the Teaching with Technology blog on AACCommons at <http://aaccommons.org>. Post a reply comment. Ask a question.

You can use the “Ask a Question!” option at the top of the blog page to submit a question. Alternatively, send me an email at rlillie@csusb.edu. I will do my best to respond quickly. ■

Call for Papers: *Journal of Accounting and Public Policy*

The *Journal of Accounting and Public Policy (JAPP)* is pleased to announce a Biennial Conference to rotate among I.E. Business School, the London School of Economics and the University of Maryland’s Smith School of Business. The first Conference will be held on **May 25, 2012, at the London School of Economics, London, UK**. The theme of the first Conference will be focused around **“Accounting and Corporate Governance.”** A special issue of *JAPP* will be published based on the papers, and related discussions, presented at the Conference.

JAPP’s focus is on the intersection between accounting and public policy with a preference for papers that utilize theoretical and/or empirical analysis to illuminate the effects of accounting on public policy and vice-versa. All topics aligned with this focus and concerned with “accounting and corporate governance” will be considered for the Conference. In addition, papers accepted for presentation at the Conference could be based on any research methodology deemed appropriate for addressing the issue(s) under investigation. Areas of interest include, but are not limited to, the following:

- Financial accounting mechanisms & corporate governance
- The recent global financial crisis & its effects on corporate governance
- Risk management & governance practices
- The role of internal control systems in corporate governance
- Global comparative issues in governance & acctg controls
- Country specific institutions and regulations affecting corporate governance systems
- Managerial incentives, executive compensation and corporate governance
- The interface between managerial accounting and corporate governance
- Accounting and the possibility of ‘good’ governance
- Accounting and global governance oversight

Papers for the first Conference issue may be submitted to Alnoor Bhimani (a.bhimani@lse.ac.uk), Salvador Carmona (salvador.carmona@ie.edu), or Lawrence A. Gordon (lgordon@rhsmith.umd.edu), with a copy sent to Martin P. Loeb (mloeb@rhsmith.umd.edu), by November 30, 2011. Conference acceptance decisions will be made by February 15, 2012. Discussants will be assigned for each paper accepted for the Conference.

SEC Office of the Chief Accountant Names Academic Fellows

The Securities and Exchange Commission's Office of the Chief Accountant today announced the selection of Urton Anderson as Academic Accounting Fellow for a one-year term beginning this summer.

Academic Accounting Fellows serve as research resources for SEC staff by interpreting and communicating research materials as they relate to the agency. The fellows have been assigned to ongoing projects in the Chief Accountant's office including rulemaking, serving as a liaison with the professional accounting and auditing standards-setting bodies, and consulting with registrants on accounting, auditing, independence and reporting matters.

"The knowledge and perspective that Urton brings as a fellow from academia, including his auditing and corporate governance experience, will be of great benefit to the Office of the Chief Accountant. But more importantly, his work will benefit U.S. investors," said James Kroeker, the SEC's Chief Accountant.

Mr. Anderson is Clark W. Thompson, Jr., Professor in Accounting at the McCombs School of Business at The University of Texas at Austin. He received his BA from St. Olaf College in Northfield, Minn., and his MA and Ph. D. from the University of Minnesota.

Mr. Anderson teaches internal auditing, introductory auditing, managerial accounting, corporate governance, and ethics/compliance. At McCombs, he also has held the positions of Associate Dean for Undergraduate Programs and Chair of the Accounting Department.

Mr. Anderson's research has addressed various issues in internal and external auditing—particularly auditor judgment, corporate governance, compliance, enterprise risk management and internal control. He has written four books and is one of the co-authors of the internal auditing textbook *Internal Auditing: Assurance and Consulting Services*. Several of these books have been translated into Spanish, Chinese, and Japanese. He has been active in the Institute of Internal Auditors and has twice served as Chair of the Internal Auditing Standards Board (2002 to 2003 and 2007 to 2010).

Mr. Anderson is following two outgoing Academic Accounting Fellows: Shawn Davis and Saurav Dutta. Davis is from Emory University and recently received an SEC Law and Policy Award for her significant contributions on legislative issues related to the Dodd-Frank Act. Dutta is an academic fellow from the University at Albany, SUNY. ■

Accounting Program Leaders: Sponsor Your Ph.D. Students' AAA Membership

Student membership in the American Accounting Association starts at just \$30 for one year and we invite you to introduce your students to the AAA by covering their costs for membership for one year. Membership in the AAA gives students invaluable access to research, meetings, and networking.

Student Members Receive:

- Electronic access to all three association journals (*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*)
- Discounted registration fee for most Association meetings
- Free or discounted registration fees for Doctoral Consortia at section meetings

- Discounts on Association publications
- Access to the Career Connection at the Annual Meeting (meeting registration required) and year-round access to the Career Center where they may post one free resume per year
- Networking opportunities at meetings and online

If you are interested in sponsoring your students' membership, please contact Deirdre Harris at 941-556-4119 or go to <http://aaahq.org/membership/SponsorStudents.pdf> to download a copy of the enrollment form. ■

KPMG Foundation Scholarships

Accounting Doctoral Students Awarded \$10,000 Minority Doctoral Scholarships by KPMG Foundation

The KPMG Foundation recently announced it has awarded a total of \$400,000 in scholarships to 40 minority accounting doctoral students for the 2011-2012 academic year. Of the 47 scholarships, the Foundation named 10 new recipients and renewed 30 existing awards. Each scholarship is valued at \$10,000 and renewable annually for up to five years.

“We are pleased to provide financial support, career guidance and other resources to each of these talented men and women as they move closer to fulfilling their dreams of becoming business professors,” said Bernie Milano, KPMG Foundation president. “Over the years it has been a pleasure to see the impact the recipients of these scholarships have had on improving diversity in business schools and we look forward to the accomplishments of these 47 individuals.”

Since 1994, the KPMG Foundation has awarded scholarships to 288 African American, Hispanic, and Native American scholars pursuing doctorate degrees, as part of its ongoing commitment to increase the representation of minority students and professors in business schools. Today, 183 of the scholarship recipients have completed their doctoral program and are professors at universities throughout the country, with an additional 72 students, including the 40 receiving scholarships this year, currently in a doctoral program or scheduled to begin one this fall.

Created by the KPMG Foundation in 1994, The PhD Project, a related program whose mission is to increase the diversity of business school faculty, has helped to boost the number of minority business professors to more than 1,084 from 294 when the project started. As of this September, there will be some 400 minorities in business related doctoral programs.

KPMG Foundation

The KPMG Foundation is a 501(c)(3) private foundation. The Foundation operates on donations from KPMG LLP, the U.S. audit, tax and advisory firm. For fiscal year 2009, KPMG donated over \$6.3 million to the Foundation. Through the KPMG Foundation, the firm has spent over 40 years supporting and developing programs to enhance business education.

New Recipients

Herita Akamah, University of Oklahoma
Brandon Ater, Virginia Tech
Matthew Driskill, University of Florida
Brent Garza, University of Illinois Urbana-Champaign

Stephanie Hairston, University of Memphis
Suzanne Perry, University of North Texas
Anywhere Sikochi, Pennsylvania State University
Andrea Marie Silva, University of Miami
Stephen Smith, University of Alabama
Porschia Thomas Quinn, University of Memphis

KPMG Foundation Scholarship Renewals

(Each student receives \$10,000 per academic year)

Elio Alfonso, Louisiana State University
Abigail Allen, Harvard Business School
Beau Barnes, Texas Tech University
Dereck Barr, University of Mississippi
John Barrios, University of Miami
Kayla Booker, Jackson State University
Marcus Brooks, University of Texas San Antonio
Cathlene Bowler, Morgan State University
Elicia Cowins, University of North Carolina at Chapel Hill
Phebian Davis, Florida Atlantic University
Joanna Garcia, Virginia Tech
Paige Gee, Temple University
George Gonzalez, University of Pittsburgh
Eric Gooden, Florida State University
Dara Marshall, Michigan State University
Rachel Martin, University of Wisconsin-Madison
Stephanie Mason, Rutgers
Aisha Meeks, Jackson State University
Leah Muriel, University of Tennessee
Oluwakemi Onwuchekwa
University of Central Florida
Michael Paz, Drexel University
Willie Reddic, Syracuse University
Joseph Reid, University of Memphis
Adrienne Rhodes, Pennsylvania State University
Genese Rogers, Morgan State University
Kerri-Ann Sanderson, Georgia State University
Raul Tapia, University of Texas at El Paso
Chanta Thomas
Southern Illinois University-Carbondale
Reginald Wilson, Jackson State University



WASHINGTON, DC SEEDS OF INNOVATION

American Accounting Association Annual Meeting

Call for Submissions

Submission Deadline: January 11, 2012

Seeds of Innovation

The theme for the 2012 AAA Annual Meeting is “Seeds of Innovation.” This theme focuses on the broad need for greater innovation in accounting scholarship. The hope is to engage all members in a conversation about how better to enhance the discipline as a whole in terms of intellectual vitality. While much of the format for the 2012 meeting will be similar to recent AAA Annual Meetings, it is expected that an important component will focus on new developments in related fields as well as new means for educating the students entrusted to us. The aspiration for the 2012 AAA Annual Meeting is to provide an exemplary resource for members to gain new knowledge and develop their long-term scholarly interests.

On August 4-8, 2012, the American Accounting Association (AAA) will hold its Annual Meeting at the Gaylord National Hotel in Washington, D.C. The Program Advisory Committee invites all members to submit completed research papers and proposals for a variety of concurrent sessions. Submissions are being accepted online and must be received by 11:59 pm EST on Wednesday January 11, 2012, to be considered for inclusion in the program. There is no submission fee. All submissions must be completed electronically at <http://aaahq.org/AM2012/submit.cfm>

Submissions can be made in any of the areas listed below. For accepted submissions, all participants (presenters, panelists, moderators, and discussants) will be required to register for the meeting and pay associated registration fees.

Concurrent Paper and Research Forum Sessions

Submissions are made by section/topic area. Submissions to any section that are deemed to be within the purview of another section category will be redirected to the more appropriate section for review.

Concurrent Panel Sessions

Submissions are made by section/topic area. Submitters are responsible for populating the panel, extending invitations, and hosting participants, as appropriate.

Emerging and Innovative Research Sessions

These sessions are intended to highlight promising emerging and innovative research ideas. Authors will submit a short abstract of three to four pages that describes their work in progress or a planned session that will bring ideas currently outside accounting to the attention of accounting scholars.

New Scholar Concurrent Sessions

New Scholar Concurrent Sessions provide junior faculty members constructive feedback on their research prior to submission. Submitted papers in this category are peer reviewed. Senior researchers in each area will critique papers accepted for the New Scholar Concurrent Sessions and provide feedback in small interactive sessions with authors.

Effective Learning Strategies Sessions

These sessions offer an interactive format for presenters to have an intimate forum for exchange of ideas and resources that support learning in accounting.

Continuing Professional Education (CPE) Sessions

These sessions comprise full- and half-day workshops, providing opportunities for in-depth attention and study of more complex issues and topics.

The Conference on Teaching and Learning in Accounting (CTLA)

This conference is designed for new and experienced faculty looking for opportunities to refine their teaching talents and perfect their craft in teaching accounting.

Volunteers: The Program Advisory Committee strongly encourages all members to consider volunteering to serve as reviewers, paper discussants, and session moderators. If you are submitting a paper or proposal for the 2012 Annual Meeting, please consider “giving back” to the community by volunteering to serve in one or more of these roles. ■

Thank You to Our 2011 Meeting Sponsors...

Premier Sponsors



American Institute of CPAs



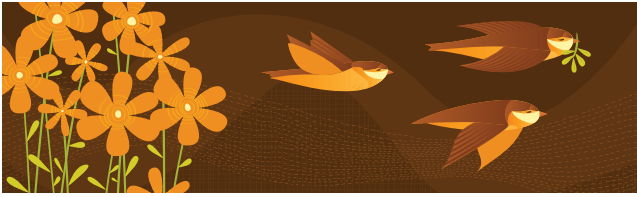
Partner

Supporter



Friends





NONPROFIT ORG.
U.S. POSTAGE
PAID
MANASOTA, FL
PERMIT NO. 15

**American
Accounting
Association**

5717 Bessie Drive
Sarasota, FL 34233-2399
Phone: (941) 921-7747
Fax: (941) 923-4093
Email: info@AAAhq.org
Printed in the USA

Log onto <http://AAAhq.org> for more information

GLEIM Professor-Led **LIVE** Review

..... combining the convenience of self-study
with a Professor's leadership

GLEIM
+ YOU

= Student Success



GLEIM provides:

- Online Community to interact with students
- Student progress reports
- Proven self-study materials

YOU provide:

- Live meetings
- Structure and guidance

Students receive:

- Exam **SUCCESS!**

Contact **GLEIM** 800.874.5346 ext. 658

