



**American
Accounting
Association**

Thought Leaders in
Accounting

Accounting Education News

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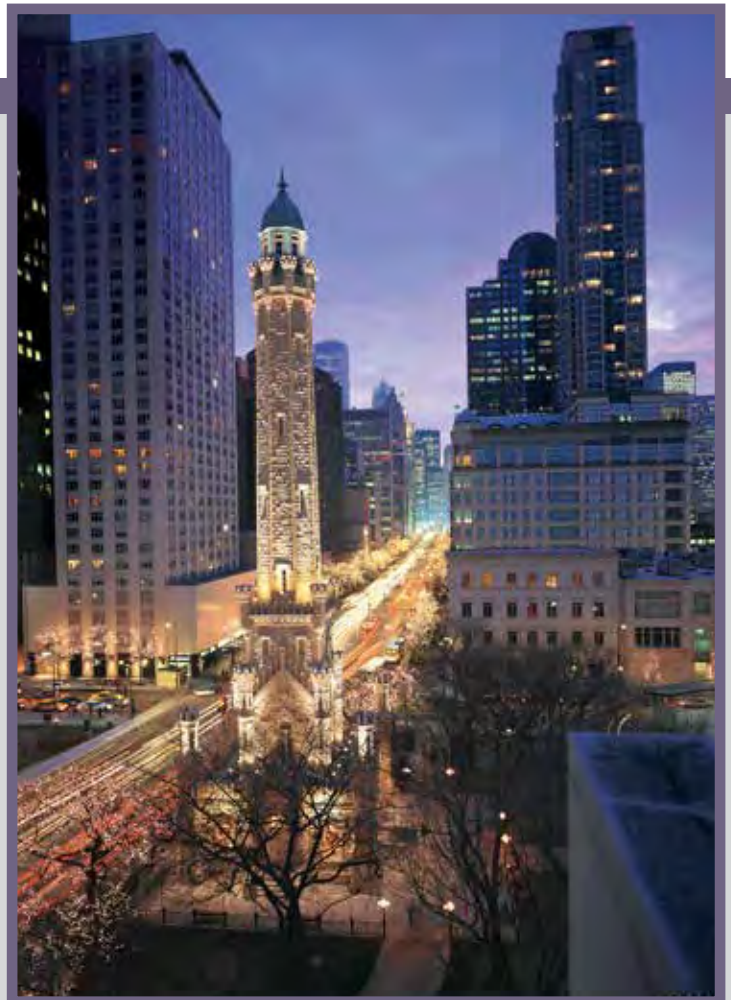
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2015 Annual Meeting Preview

The 2015 Annual Meeting in Chicago, Illinois, will be filled with a wide range of exciting sessions and events all focused on our theme of “Building Bridges to Our Future.” As Christine Botosan stated in her President’s Invitation, the theme of this year’s meeting speaks to our place in the AAA’s history, poised, as we are, on the cusp of the AAA’s 100th birthday in 2016.



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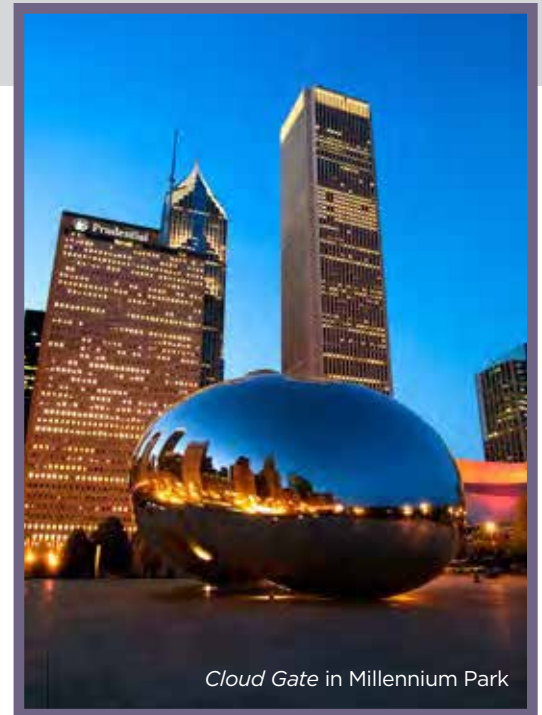
AUGUST 8-12, 2015 • CHICAGO, ILLINOIS

2015 Annual Meeting Preview (cont'd)

The meeting's theme, "Building Bridges to Our Future," also speaks to the significant progress we have made in enhancing the AAA's existing structure via the creation of four new Centers focused on advancing accounting in the areas of research, education, practice, and in the public interest. This year's theme recognizes that, to achieve our vision to be thought leaders in accounting, we must build and maintain strong bridges between the AAA and our many key partners throughout the world.

As in the past, there are a number of pre-meeting activities, including the eighth Conference on Teaching and Learning in Accounting (CTLA). Every year, this conference attracts a large number of members. The Annual Meeting will feature outstanding plenary and luncheon speakers, panel sessions, and paper presentations that focus on our meeting theme.

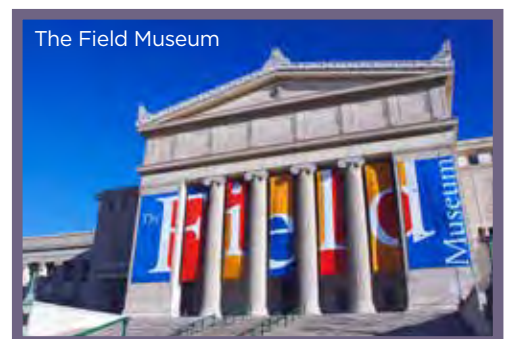
The Faculty-Student Collaborations in Accounting Workshop (FASTCA-15) returns to the Annual Meeting. The goal of this workshop—in its third year—is to explore and discuss a number of innovative and effective ideas for faculty collaboration with undergraduate and master's students.



Cloud Gate and museums: Copyright City of Chicago, Navy Pier: Copyright Choose Chicago



Also returning to the Annual Meeting is the second Global Emerging Scholars Research Workshop. This workshop is to help new scholars who do not have local senior leadership to develop their research. The scholars who attend the workshop will present their papers and receive constructive feedback from senior mentors and their fellow scholars. Participants will be chosen to work with a team of renowned senior mentors and provide a platform of discussion of research ideas and issues that may potentially lead to future collaboration among attendees.



As at past Annual Meetings, we will have an Exhibit Hall with more than 30 exhibitors; a Career Fair; and, for the fifth year, our Service Project, which will benefit underserved children in the Chicago area. The 2015 Annual Meeting will provide a multitude of opportunities to learn, collaborate, see old friends, and make new ones. Downtown Chicago boasts 18 moveable bridges in just two short miles ... an excellent setting for AAA members, guests, and partners to gather and continue to "Build Bridges to Our Future" together.

If you are unable to attend the Annual Meeting in Chicago this year, you will still be able to view the plenary sessions and several of the concurrent sessions. We will post recordings to the AAACommons after the close of the meeting for you to view. If you are not able to attend the meeting, don't forget to renew your dues for the 2015-2016 membership year. Please visit <http://aaahq.org/Membership/type/Membership-Renewal>



Valaria P. Vendrzyk Named *Issues in Accounting Education* Editor

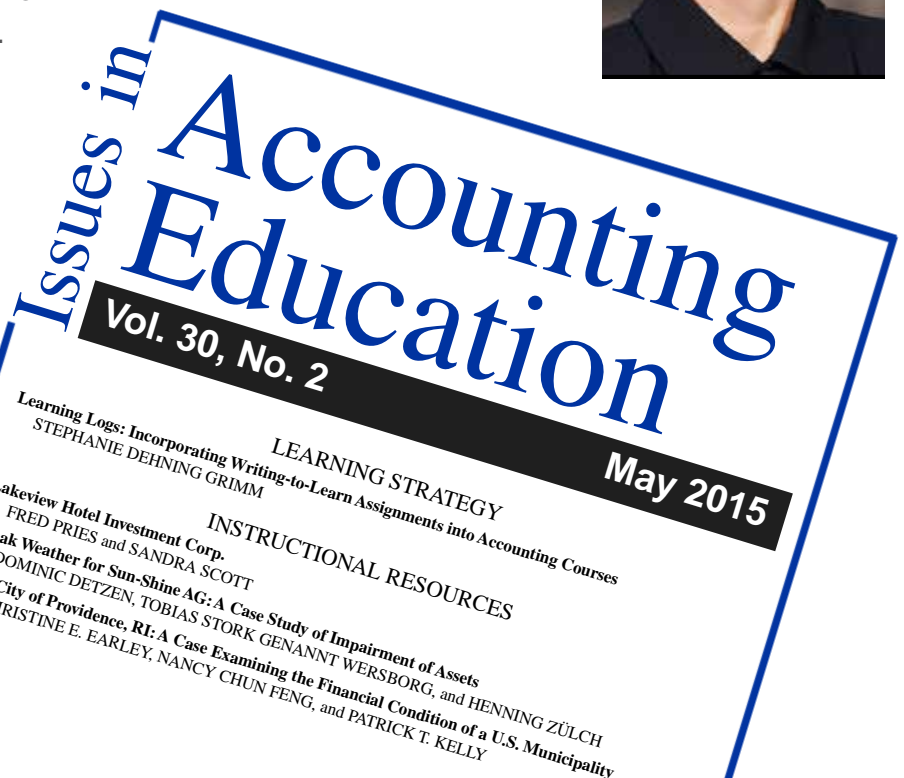
Valaria P. Vendrzyk, Associate Professor of Accounting in the Robins School of Business at the University of Richmond, has been named the next editor of *Issues in Accounting Education*.

Prior to joining the University of Richmond, Vendrzyk served on the faculties of Virginia Polytechnic Institute and State University and Drake University. She also worked in the private sector in auditing, cost accounting, and financial planning for companies such as Computer Data Systems Incorporated, Planning Research Corporation, and the Pangborn Company (SOHIO Industries). She received her PhD in Accounting from Texas A&M University and her MBA in Finance and BSBA in Accounting from Shippensburg University.

Professor Vendrzyk has published across a number of journals, including *Issues in Accounting Education*, *The Accounting Review*, *The Journal of the American Taxation Association*, *Journal of Political Economy*, *Journal of Accounting and Public Policy*, *Advances in Accounting*, and the *Journal of Accounting Education*. Vendrzyk has served on numerous committees at the University of Richmond, including the University Faculty Council, the Distinguished Educators Award Committee, the Program to Enhance Teaching Effectiveness (PETE), and the Robins School of Business Research Committee.

Professor Vendrzyk will assume the duties of *Issues in Accounting Education* editor in January 2016 when editor Lori Holder-Webb completes her three-year term.

—Terry Shevlin, Chair,
Publications
Committee



The J. Michael and Mary Anne Cook Prize

Through the generosity of J. Michael and Mary Anne Cook, the American Accounting Association has an exciting award—the Cook Prize—that will be awarded for the first time at this year’s Annual Meeting in Chicago at the Opening Plenary session on Monday, August 10.

The J. Michael and Mary Anne Cook Prize is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting. The Cook Prize will serve to recognize, inspire, and motivate members to achieve the status of a superior teacher. Each year, up to three awards of \$25,000 each can be made in the categories of graduate, undergraduate, and two-year accounting degree programs. (These categories are based on the level

at which the faculty members primarily teach, not the degrees offered by their college.)

The Cook Prize is to honor current active faculty and is not for lifetime achievement or for retired or deceased faculty members. The Cook Prize Convener and Selection Committee reviews all complete nominee applications and selects a prize winner for each category or, at its discretion, may choose not to make an award for a selection category in any one

Eligibility of The Cook Prize Awardees:

- Awardee must be a current full-time faculty member in an accounting program or school with an established record of at least ten years of teaching.
- Awardee must be a member in good standing of the American Accounting Association who is not currently serving on the Board of Directors.
- Awardee must agree to attend the AAA Annual Meeting Award presentation in August.
- Awardee must agree to share his or her knowledge and approaches at various AAA venues and events, as available.
- Awardee must be nominated by a Cook Prize Nominator.

year. Only nominations submitted by Nominators will be considered in The Cook Prize selection process. The Cook Prize Nominators are identified from Segment leadership and Selector recommendations. Nominators are asked because, as credible and thoughtful leaders within their accounting community and beyond, they know the most talented and committed teachers deserving of this award. Nominators are not eligible to receive the prize.

First and foremost, The Cook Prize winners must have exhibited consistent excellence in the delivery of accounting education. Teaching excellence may have occurred in the traditional classroom or in an online environment. Such excellence may be evidenced by student evaluations, peer reviews, materials developed for classroom use, or other evidence of excellence in direct teaching.

Awardees must demonstrate a track record of significant achievement over at least ten years of teaching in higher education and the promise of future contributions to the accounting education community through their thought leadership in teaching and accounting education. Not only must awardees be passionate, inspirational, innovative, and demand high standards in the classroom, but the effects of their impact and generosity must also extend beyond the classroom as evidenced by their mentorship of others, their freely sharing of print-based or other media-based materials, and/or their willingness to take risks in their career to advance their and others’ excellence as teachers.

The American Accounting Association and its members thank J. Michael Cook for honoring superior teachers such as the professors who inspired him to endow this significant teaching award.

Pathways Commission Update

By William Ezzell and Mark Higgins

The 2015 American Accounting Association Annual Meeting in Chicago, Illinois, will represent the conclusion of the three-year implementation phase of the Pathways Commission Report: *Charting a National Strategy for the Next Generation of Accountants*. Over the past three years, through the hard work of the recommendation leaders and the individual members of the task forces, the Pathways Commission has been able to make significant progress on many of the objectives outlined in the original report. These accomplishments will make an important impact on accounting education now and well into the future. This work has played a leading role in a time of significant change in higher education, which has also impacted business schools, as well as accounting programs. More than 130 volunteers have been a part of this exciting movement, and we could not be more delighted about the outcomes and ingenuity of their work. The innovation and creativity that launched the original report have been replicated in the implementation efforts that will invigorate and shape the way we look at accounting education as we go forward. At the Annual Meeting, the Pathways Commission will coordinate four sessions that highlight the work of the Commission over the past year. The first session will provide an overview of the accomplishments of all six recommendations; the three other sessions will focus on examining teaching quality, the data accumulated from a survey of department chairs, and the accounting curriculum.

Please visit us at the Pathways Exhibit Booth where we will have our annual report highlighting the accomplishments of the Pathways Commission for 2014-2015. We look forward to seeing you in Chicago!

Session 1.02: Pathways Commission Accomplishments and Next Steps

Monday, August 10, 10:15 am

Moderator: Mark Higgins, Saint Louis University

Speakers:

- D. Scott Showalter, North Carolina State University
- Terry Shevlin, University of California, Irvine
- Jan Williams, The University of Tennessee (retired)
- Gail Hoover King, Purdue University Calumet
- William Ezzell, Deloitte, LLP (partner, retired)
- Jim Young, Northern Illinois University

Session 3.01: Pathways Commission: Support, Evaluation, and Reward of Superior Teaching

Monday, August 10, 4:00 pm

Moderators: Jan Williams, The University of Tennessee (retired), Bill Holder, University of Southern California

Speakers:

- The Cook Prize Awardees

Session 5.02: Pathways Commission: Findings from the Pathways Survey of Department Chairs

Tuesday, August 11, 2:00 pm

Moderator: William Ezzell, Deloitte, LLP (partner, retired)

Speakers:

- Jim Young, Northern Illinois University
- Sanjay Gupta, Michigan State University

Session 7.02: Pathways Commission: Actualizing the Accounting Curriculum of the Future: Evolution Not Revolution

Wednesday, August 12, 10:15 am

Moderator: Mark Higgins, Saint Louis University

Speakers:

- Gail Hoover King, Purdue University Calumet
- Susan Crosson, American Accounting Association
- Guido Geerts, University of Delaware



Two New Section Journals

The AAA is pleased to announce that there are two new section journals: the *Journal of Financial Reporting (JFR)* from the Financial Accounting and Reporting section, and the *Journal of Forensic Accounting Research (JFAR)* from the Forensic Accounting section.



**American
Accounting
Association**

**Financial Accounting
and Reporting**



**American
Accounting
Association**

**Forensic
Accounting**

The *Journal of Financial Reporting* is open to research on a broad spectrum of financial reporting issues related to the production, dissemination, and analysis of information produced by a firm's financial accounting and reporting system. *JFR* welcomes research that employs empirical archival, analytical, and experimental methods. The target audience is financial reporting researchers.

JFR's distinction is to expressly promote research that is an important part of scholarly dialogue but that is currently under-represented in the literature. *JFR* especially encourages "innovative" research—defined as research that examines a novel question or develops a new theory or evidence that challenges current paradigms, or research that reconciles, confirms, or refutes currently mixed or questionable results, including replications. *JFR* also especially encourages less-traditional approaches, such as field studies, small sample studies, and analysis of survey data. Although *JFR's* view of a high-quality contribution to a scholarly debate is distinct, high standards for execution quality remain essential.

To achieve its goal of encouraging innovative research and research that uses under-represented methods, *JFR* has incorporated several unique features into its structure and editorial and review processes.

- *JFR* will have annual themed issues, dedicated to studies that launch a new question or move the literature in an existing area forward. Katherine Schipper is the guest editor of the first themed issue on standard setting due for publication in early Spring 2017.
- *JFR* will provide well-articulated guidance to reviewers asking them to be mindful of the journal's mission and to pay attention to a paper's merits, not just its limitations. *JFR* will also include short commentaries by editors and reviewers to accompany some discovery research articles to provide (1) a balanced exposition, (2) independent and objective insights, and/or (3) emphasis on the limitations of an article. Commentaries can motivate

reviewers to support an innovative, bold, or provocative paper.

- *JFR* has multiple editors who can collaborate to take risks on papers.
- *JFR* will allow electronic content for greater sensitivity analysis, which can be especially important for research that challenges existing paradigms.
- *JFR* will make space for short articles that make a straightforward point.

The inaugural themed issue, "Defining our Content," (with guest editor Catherine Schrand) will be published in early Spring 2016. Its purpose is to provide examples of the types of research that the journal especially encourages. The first regular issue is scheduled for late Summer/early Fall 2016 and then every six months thereafter.

JFR was able to attract three top researchers in the field as its inaugural editorial board: Mary Barth (Stanford University), Anne Beatty (The Ohio State University), and Rick Lambert (University of Pennsylvania). "These editors firmly support *JFR's* mission and are committed to enhancing the scholarly dialogue of financial reporting issues," says Schrand.

More information about the journal can be found here: <http://www2.aaahq.org/fars/JFR.cfm>

The mission of the *Journal of Forensic Accounting Research* is to promote excellence in the research, teaching, and practice of forensic accounting. Forensic accounting research is broadly conceived and not limited to fraud research. Given the breadth of potential topics, the intended audience of *JFAR* includes members of the Forensic Accounting Section and the AAA, and other scholars, practitioners, and instructors of forensic accounting are invited to submit.

From Charles D. Bailey, inaugural editor: "I am pleased to report that we have eight outstanding associate editors and an international review board of 78 members. The list of potential topics is

long, and we are prepared to give fair and careful attention to each submission. If you wonder whether your paper is appropriate for *JFAR*, please feel free to inquire. We want *JFAR* to become recognized as a top-quality journal valued by both practitioners and academicians.”

Appropriate topics for the journal include, but are not limited to, the following:

- Behavior and judgment in forensic accounting
- Business valuation
- Computer forensic analysis
- Consumer frauds (online, other)
- Corruption (corporate, governmental, Foreign Corrupt Practices Act)
- Cross-cultural issues in fraud
- Data analytics
- Expert witness activities
- Ethics (judgment, behavior)
- Fraudulent financial reporting
- Fraudulent accounting research
- Governance and fraud

- Insurance recovery
- Internal controls/COSO/ERM
- Investment scams
- Litigation support/services
- Pattern recognition and anomaly detection
- Professional regulation and policy issues
- Psychology and social psychology of fraud
- Tax fraud (individual or corporate)
- Technology for detecting, investigating, or committing fraud
- Theft of corporate assets (employees, managers, third parties)

For more information and to view the list of editors and members of the Editorial Board, please refer to The *JFAR* Call for Papers found here: <http://aaahq.org/Research/Calls-For-Submissions/Call-for-Papers-for-JFAR>

JFAR will be an online-only journal. It is anticipated that content will begin to be posted in 2016. Once articles are accepted, they will be posted to the Digital Library as online early preprints, followed by the final edited postings of the articles.

The 6th Annual Accounting PhD Rookie Recruiting & Research Camp

December 4-6, 2015 • Miami, Florida

The AAA and the University of Miami are pleased to bring you the 6th Annual Accounting PhD Rookie Recruiting & Research Camp, which will be held this December 4 through 6 in Miami, Florida. This year's Accounting PhD Rookie Recruiting & Research Camp will be held at the Hilton Miami Downtown.

The 2015 Accounting PhD Rookie Recruiting & Research Camp is a two-day forum for faculty and recruiters to meet and network with PhD candidates, attend 15-minute research presentations by job-seeking candidates, and interview a number of job market candidates before making decisions about recruiting “fly-outs.” This year's camp will bring together accounting PhD candidates, faculty from universities interested in interviewing PhD candidates for faculty positions, and possibly recruiters from private sector firms.

PhD candidates who are expected to graduate in Spring 2016 are encouraged to apply to attend the Accounting PhD Rookie Recruiting & Research Camp. Registered recruiters will receive a convenient resume “bio book” of all PhD candidates organized by dissertation topic. Recruiters may schedule interviews with candidates both before camp and onsite.

There is no registration fee for graduating PhD candidates. Early registration fees for recruiting faculty and hotel rates will be available soon. A limited number of slots will be reserved for junior PhD students (not graduating in 2016) to attend the Camp as observers.

For more information about the 2015 Accounting PhD Rookie Recruiting & Research Camp, please visit <http://www.rookiecamp.org>

If you have any questions about the 2015 Accounting PhD Rookie Recruiting & Research Camp, contact Kelli Gouwens at kelli.gouwens@aaahq.org



The AAA Career Center Is Your Job Connection Headquarters!

Whether you are just starting out and seeking your first position or looking to change jobs, the AAA Career Center is where you should start your job search. Job seekers have access to more than 200 job postings from the top employers in the Accounting field.

Member benefits of the Career Center:

- One free resume posting per year
- Online assistance in building your resume and cover letter
- Personal job alerts
- Access to all job postings on the AAA Job Board



To log into the Career Center, visit <http://aaacareercenter.org>

Upcoming Career Center Events

Career Center at the Annual Meeting

August 9-12, 2015 • Chicago, IL

The Career Center at the Annual Meeting is the AAA's largest recruiting event, where applicants and institutions can make connections! The Career Center at the Annual Meeting will begin onsite on Sunday, August 9 at the Hyatt Regency Chicago.

The Career Center at the Annual Meeting will have two huge on-site events:

Interview Hall: This is where you can get connected! By registering through the Career Center, employers and job seekers can schedule interviews in our Interview Hall. Open Sunday through Wednesday, the Interview Hall will feature private interview tables for you to meet with recruiters.

Career Fair: A great opportunity to meet people, collect resumes, and schedule interviews. The Career Fair will take place at the Hyatt Regency Chicago on Sunday, August 9.

Note: In order to attend the Career Center at the Annual Meeting, you must be registered for the 2015 Annual Meeting. For more information contact Mimi Janotka at mimi.janotka@aaahq.org or 941-556-4125.



Pilot Region Meetings

Find Out Why YOU Should Be Attending

Held in Minneapolis (Midwest), Albany (Northeast), Asheville (Southeast), Coronado (Western), and Cleveland (Ohio), this past year's pilot region meetings succeeded in providing attendees with unique events, valuable career development opportunities, and enriching and lively discussions with fellow community members.

Growing Communities

The goal of the pilot regions is to offer dynamic, enhancing programs to everyone in the broad community of the accounting academy. To this end, the regions made strategic efforts to include doctoral students, professionally oriented faculty, and two-year-college faculty by providing relevant content and affordable registration prices. Each region meeting significantly benefited from this diversity as many "first timers" were attracted to attend and were convinced this was the community for them!

Dynamic Speakers

At the Midwest, Northeast, and Ohio Region Meetings, National Pilot Speaker, Ruth McCartney, the media mogul (and stepsister to Paul), gave insights on the game-changing value of using Big Data in the entertainment business. Paul Stebbins, former Chairman and CEO of a Fortune 500 company, spoke on behalf of the Campaign to Fix the Debt at the Southeast and Western Region Meetings to offer attendees a deeper understanding of the forces surrounding our growing national debt.

Teaching, Learning and Curriculum Best Practices

Each pilot region meeting featured sessions coordinated by a team of master teachers affiliated with the AAA Conference on Teaching and Learning in Accounting (CTLA). They were joined by educators in each region to present a wide variety of best teaching practices—from the basics of building a course to navigating the complexity of online teaching. Each meeting also featured Effective Learning Strategies presentations during the Friday evening reception.

Mark Your Calendar: UPCOMING Pilot Region Meetings

 American Accounting Association	Midwest	 American Accounting Association	Northeast	 American Accounting Association	Southeast
Midwest October 15-17, 2015 St. Louis, Missouri		Northeast October 22-24, 2015 Providence, Rhode Island		Southeast April 14-16, 2016 Atlanta, Georgia	
 American Accounting Association	Western	 American Accounting Association	Ohio		
Western May 5-7, 2016 Seattle, Washington		Ohio Date Coming Soon! Columbus, Ohio			

Highlights from the 2015 New Faculty Consortium

The 2015 New Faculty Consortium (“NFC” or “Consortium”) was held January 30–February 1, 2015 at the Lansdowne Resort and Conference Center in Leesburg, Virginia. There were 121 new faculty participants, joined by 29 “senior faculty,” including AAA Past President Mary Barth, speakers, panelists, and NFC committee members, most also serving as small group discussion leaders. We were also joined by representatives of the Ernst & Young Foundation, and one guest from the Center for Audit Quality.

This year, the NFC embraced a theme of diversity to unlock the power of learning from our differences and made three structural changes. First, we selected eight lead speakers with 45 minutes allocated to each and featured a male speaker and a female speaker with different levels of experience, methodological approaches, and functional areas. Second, we removed an end-of-day “report back” panel, scheduled short and long breaks between sessions, and re-sequenced sessions so that participants sat for no longer than 90 minutes for any session. Last, we carefully selected panelists to reflect the diversity in new faculty, such as methodological areas, functional areas, teaching loads, gender, race, and ethnicity.

The NFC Committee members were Shane Dikolli (Duke University, co-chair), Jennifer Wu Tucker (University of Florida, co-chair), Brad Badertscher (Notre Dame University),¹ Gavin Cassar (INSEAD), Gia Chevis (Baylor University), Scott Jackson (University of South Carolina), Sarah McVay (University of Washington), Pamela Smith (The University of Texas at San Antonio),² and Steve Stubben (The University of Utah). Ellen Glazerman served as the EY liaison to the planning committee. Beverly Collins was the AAA liaison throughout the entire planning process, particularly in organizing and managing the pre-event NFC logistics.

Mary Barth, AAA Past President, kicked off the NFC academic sessions and spoke about the importance of building bridges from what we as an association have achieved in the past to what we will achieve in the future. She unveiled the plans to create the Centers for Advancing Accounting with specialized centers covering Research, Education, Practice, and the Public Interest.

Other featured speakers at the NFC included Les Brorsen (EY), Mark Nelson (Cornell University, “Planning an Academic Career”), Brian Bushee (University of Pennsylvania, “Technology and Accounting Education”), Brooke Elliott (University of Illinois, “How NOT to Fail in the Classroom”), Jeffrey Hales (Georgia Institute of Technology, “Bridging the Gap between Academia and Practice: A Call for Policy-Oriented Research”), Katherine Schipper (Duke University, “Scholarship, Practice, and Research”), Mark DeFond (University of Southern California, “Managing the Editorial Process”), and Teri Lombardi Yohn (Indiana University, “Writing Constructive Review Reports”).

Other Senior Faculty participants included Stephen Baginski (The University of Georgia), Michael Clement (The University of Texas at Austin), Diana Falsetta (University of Miami), Lisa Kutcher (Colorado State University), Jason MacGregor (Baylor University), Michael Kimbrough (University of Maryland), Robert Knechel (University of Florida), Elaine Mauldin (University of Missouri), Leslie Robinson (Dartmouth College), Karen Sedatole (Michigan State University), Kristy Towry (Emory University), Isabel Wang (Michigan State University), and Pete Wilson (Boston College). Margot Cella from the Center for Audit Quality was an additional resource for the new faculty.

The NFC program was built around four main topics: Career Planning, Teaching, Scholarship/Research/Practice, and the Review Process. Each main topic started with two lead speakers in a lecture style. Following the speakers, we convened in ten small group sessions, each led by two senior faculty and,

Mary Barth, AAA Past President, kicked off the NFC academic sessions and spoke about the importance of building bridges from what we as an association have achieved in the past to what we will achieve in the future.

during which participants were assigned according to overlapping interests. The aim of the small groups was to discuss issues raised during the lead speaker sessions. The small group session leaders were provided with prompts to initiate discussion. At each small group session, leaders asked at least one participant to bring a question back to the panel session.

The panel sessions for each topic were held in the amphitheater and moderated by a committee member. The session began by panelists responding to a short number of prepared questions and then responding to questions from the floor, which included the questions brought back to the panel from the small group sessions. Both the panel and small group sessions were highly interactive. Outside of the academic sessions, participants engaged in social activities on each night, as well as icebreaker activities developed by Gia Chevis. The aim of this extracurricular programming was to help new faculty build their academic network of both junior and senior faculty and possibly find paths for new co-authorships.

The 2014 Consortium set extremely high standards with participants rating the overall satisfaction at 4.72 out of 5. We are delighted to report that the overall satisfaction with the 2015 NFC was 4.82 out of 5. Participants also rated each of the 16 academic sessions separately, and not one of the sessions was rated below a score of 4 out of 5. We believe these remarkable outcomes are due to the outstanding work of the planning committee, who embraced assigned tasks with vigor and flawless execution; the senior faculty who inspired new faculty and displayed nothing less than 100% commitment to the aims of the Consortium; and both the American Accounting Association professional staff and the Ernst & Young Foundation representatives, who were all unyielding, patient, caring, and rousing in their organization and support of the 2015 NFC program.

¹Brad Badertscher replaced on the committee the originally appointed Mahendra Gujarathi (Bentley University), who had to withdraw for personal reasons.

²Pamela Smith was a last-minute withdrawal for personal reasons but completed all assigned tasks as a committee member. Consequently, we did not appoint a replacement committee member.

AAACommons, the Annual Meeting, and CTLA

Please remember to post your session information and handouts in the AAACommons prior to the Annual Meeting. Sign into the AAACommons with your AAA Login ID and password. Then click on the blue “2015 Annual Meeting Info” or “2015 CTLA Info” button located on the right side of the page (about halfway down, under the “Join in the Discussions!” heading). Once you click on the Annual Meeting or CTLA button, then click the “Proceedings” button, choose your session type, and add your post.



The Deloitte Foundation and the American Accounting Association Celebrate the 50th Anniversary of the Trueblood Seminars for Professors

Approximately 60 accounting and auditing professionals and educators convened at the 50th annual Robert M. Trueblood Seminars for Professors, held Feb. 18–21 and March 11–14 at Deloitte University in Westlake, Texas. Hosted by the Deloitte Foundation and the American Accounting Association, the seminars provided a great opportunity for select faculty and Deloitte professionals to discuss complex accounting and auditing issues and case materials that can enhance the in-classroom experience for undergraduate and graduate students pursuing degrees in accounting. The program offers more than a dozen case discussions that explore various technical accounting and auditing issues facing the accounting profession today. It also features a presentation from a senior Deloitte leader and an update on current standard-setting issues from the FASB.

“We are so proud to be celebrating 50 years of the Trueblood Seminars,” says Carol Lindstrom, president of the Deloitte Foundation. “These seminars enable accounting practitioners and educators to have a meaningful conversation about the state of the profession and current business environment. The Trueblood cases play a key role in helping to enrich the academic experience for thousands of accounting students across the U.S. by bringing real-world scenarios to the classroom.”

Faculty representatives of the Trueblood Seminars Planning Committee, including co-chairs Yonca Ertimur of the University of Colorado Boulder and Erin Nickell of the University of Denver, developed this year’s agenda. Other committee members included Denise Hanes Downey (Villanova University), Sarah Stein (Virginia Polytechnic Institute and State University), Dan Wangerin (Michigan State University), Donnie Young (Georgia Institute of Technology), and Kathy Shoztic (Deloitte Foundation).

Following the seminars, faculty participants are able to share these cases with students, engaging them in discussions and further developing their critical thinking skills. The Deloitte Foundation’s Trueblood Case Study Series includes approximately 50 accounting and auditing cases and is available online for faculty use. For more information on the cases, please visit <http://www.deloitte.com/us/truebloodcases>

The Robert M. Trueblood Seminars have been held annually since 1966 under the auspices of the Deloitte Foundation. In 1975, the American Accounting Association joined the Deloitte Foundation in administering the seminars. Through the years, more than 2,200 professors have attended the program. The engagement and support of the Foundation has played a key role in the development of accounting faculty and will continue to have a lasting impact on teaching and research in accounting.



Journal of Accounting and Public Policy Conference

at IE Business School, Madrid (Spain)

SUSTAINABILITY ACCOUNTING, REPORTING AND ASSURANCE

June 3, 2016

The *Journal of Accounting and Public Policy (JAPP)* is pleased to announce the fifth of its annual conferences rotating among the IE Business School, the London School of Economics and Political Science and the University of Maryland's Smith School of Business. The fifth conference will be held on June 3, 2016, at IE Business School -Madrid Campus. The fifth conference will be focused around the theme of Sustainability Accounting, Reporting and Assurance. A special issue of *JAPP* will be published based on the papers and related discussions presented at the Conference.

Areas of interest for the fifth conference include, but are not limited to, the following themes:

- The conceptual framework of sustainability accounting.
- Mapping the field: sustainability, corporate social responsibility, responsibility and nonfinancial reporting/accounting.
- Sustainability accounting and reporting and firm value creation.
- Sustainability performance measurement and reporting.
- Normativity in sustainability accounting across jurisdictions.
- The convergence between state and non-state regulation.
- Sustainability accounting and corporate governance.
- The assurance of sustainability accounting and reporting.
- The profile of the assurer of sustainability reporting.
- Management accounting implications of sustainability accounting.
- Corporate carbon accounting and reporting.
- Issues in sustainability reporting: biodiversity, water, supply chain.



Papers submitted to the *JAPP* conference will be subject to a blind review process. Papers accepted for presentation at the conference will be considered for publication in a special theme issue of *JAPP*. Papers for the 2016 conference issue may be submitted to Alnoor Bhimani (a.bhimani@lse.ac.uk), Salvador Carmona (salvador.carmona@ie.edu), or Lawrence A. Gordon (lgordon@rhsmith.umd.edu), with a copy sent to Martin P. Loeb (mloeb@rhsmith.umd.edu) and Kathy Lewis (klewis@rhsmith.umd.edu) by December 14, 2015. Conference acceptance decisions will be made by February 15, 2016. Authors are encouraged to contact Martin P. Loeb, should there be any matter requiring clarification and guidance.



2015–2016 Board of Directors Election Results

Congratulations to the new Board members who will begin their terms at the Annual Meeting in August.

Our thanks to the other candidates and to the AAA Nominations Committee and Council Ballot Committee members for their continued service and dedication to the AAA.



President-Elect:
David Burgstahler,
University of
Washington

**Vice President-
Finance-Elect:**
Leslie Hodder,
Indiana University
Bloomington



**Vice President-Research
& Publications**
Terry Shevlin, University
of California, Irvine

**Director-Focusing on
Segments:**
Patricia Poli, Fairfield
University



For a complete listing of the 2015–2016 Board of Directors, visit <http://aaahq.org/About/Directories/Boards/20152016-Board-of-Directors>

Upcoming AAA Meetings



Chicago, IL

August 8-12, 2015

2015 Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA)
Chicago, IL

January 7-9, 2016

2016 Management Accounting Section Midyear Meeting
Dallas, TX



Savannah, GA

January 14-16, 2016

2016 Auditing Section Midyear Meeting
Scottsdale, AZ

January 22-23, 2016

2016 Financial Accounting and Reporting Section Midyear Meeting
Newport Beach, CA

February 12-13, 2016

2016 APLG/FSA Annual Seminar
Savannah, GA

October 8-10, 2015

2015 ABO Research Conference
Nashville, TN

October 15-17, 2015

2015 Midwest Region Meeting
St. Louis, MO

October 22-24, 2015

2015 Northeast Region Meeting
Providence, RI

November 6-8, 2015

2015 Diversity Section Meeting
Atlanta, GA

February 18-20, 2016

2016 International Accounting Section Midyear Meeting
New Orleans, LA

February 25-27, 2016

2016 ATA Midyear Meeting
Orlando, FL

March 9-12, 2016

2016 Southwest Region/FBD Meeting
Oklahoma City, OK

March 11-12, 2016

2016 Government and Nonprofit Section Midyear Meeting
Arlington, VA

April 14-16, 2016

2016 Southeast Region Meeting
Atlanta, GA

May 5-7, 2016

2016 Western Region Meeting
Seattle, WA



Miami, FL

December 4-6, 2015

2015 Accounting PhD Rookie Recruiting & Research Camp
Miami, FL

Dallas, TX





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