



**American
Accounting
Association**

**Thought Leaders in
Accounting**

Accounting Education News

ANNUAL MEETING 2015 / VOLUME 43 / ISSUE 2

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Join Us in Chicago for This Year's Annual Meeting!

Our organization has come a long way since 1916, and the Annual Meeting will provide a forum for discussions surrounding our future as global thought leaders in Accounting, as well as building bridges between the AAA and our numerous key global partners.

Accounting is critical to a prosperous society, and as a leading academic organization in Accounting in the world, we must respond as an organization to the changes in our global environment. Help us usher in the beginning of our centennial year and be a part of "Building Bridges to Our Future," this year's Annual Meeting theme.

The Annual Meeting and Conference on Teaching and Learning in Accounting (CTLA) will be held in Chicago from August 8 through August 12, 2015. Learn more about what we have planned in this issue of the *Accounting Education News*.

**AUGUST 8-12, 2015
CHICAGO, ILLINOIS**



2015 AAA Annual Meeting, August 8-12

Welcome from the President, Christine Botosan

I would like to personally invite you to Chicago, Illinois, for the 2015 Annual Meeting of the American Accounting Association! The theme of this year's meeting, "**Building Bridges to Our Future,**" speaks to our place in the AAA's history, poised as we are on the cusp of AAA's 100th birthday in 2016. The theme also speaks to the significant progress we have made in enhancing AAA's existing structure via the creation of four new Centers focused on advancing Accounting in the areas of research, education, practice, and in the public interest. Together with AAA sections, regions, members, and other key partners, the Centers will enable AAA to pursue new activities and strengthen existing activities for the benefit of members and society. During the Annual Meeting, you will have opportunities to learn more about the initial projects planned for the Centers, some of which are already underway. Finally, this year's theme recognizes that to achieve our vision to be thought leaders in Accounting, we must build and maintain strong bridges between AAA and our many key partners throughout the world.

The meeting will kick off Saturday, August 8, with a wide array of pre-meeting sessions; the main series of plenary and concurrent sessions will take place from Monday morning, August 10, through Wednesday evening, August 12. There are many planned discussions, panels, and events. I am pleased to announce the following keynote speakers: **Jacob Soll** (University of Southern California), **Samia Msadek** (World Bank Group), **Charles M. C. Lee** (Stanford University), **The Second City Works** group, **Thomas Davenport** (Babson College), **Brian Sommer** (Vital Analysis), **Dr. Ann Cavoukian** (The Privacy and Big Data Institute at Ryerson University), and **Bruce Behn** (The University of Tennessee). Please visit the AAA Annual Meeting website for additional information on each speaker: <http://aaahq.org/Meetings/Annual-Meeting/Speakers>



Monday's plenary session speaker will be **Jacob Soll**, Professor of History at the University of Southern California. He was previously a Professor of History at Rutgers The State University of New Jersey and has lectured at Princeton University and held visiting scholarships at the National Library of Portugal in Lisbon and Trinity College, Cambridge, as well as the Fernand Braudel Professorship at the European University Institute in Fiesole, Italy.

Professor Soll is the author of three books: *Reckoning: Financial Accountability and the Rise and Fall of Nations*, *The Information Master: Jean-Baptiste Colbert's Secret State Information System*, and *Publishing The Prince: History, Reading and the Birth of Political Criticism*, which won the Jacques Barzun Prize from the American Philosophical Society.

Samia Msadek is the Director, Governance Global Practice Group, and is in charge of the Public Resource Mobilization and Management Department at the World Bank Group. In her new role, she is leading the Financial Management agenda in the public and private sectors in the World Bank Group's member countries, and her goal is to use global knowledge to meet local needs with efficiency and effectiveness. A Tunisian national, she joined the World Bank Group in 1998 as Financial Management Specialist in the Rural Development, Water, and Environment Sector in the Middle East & North Africa (MNA) region. She has since then held different positions in the institution, including Manager, Financial Management, in the MNA and East Asia and Pacific (EAP) regions and Director of Operational Services and Quality and Director of Operations and Strategy in the Europe & Central Asia (ECA) region.



Before joining the bank, she spent 15 years, including 12 years with Arthur Andersen in the accounting, auditing, and business consulting areas, covering a wide range of services in a variety of sectors. Over the last 30 years, she worked extensively with public and private institutions and international organizations to enhance public financial accountability and advocated with passion and professionalism for enhanced transparency and adherence to good governance principles to eradicate poverty and achieve better shared prosperity.

Tuesday's plenary will feature **Charles M. C. Lee**, the Joseph McDonald Professor of Accounting at the Graduate School of Business, Stanford University. He is also a Senior Academic Fellow of the Asian Bureau of Financial and Economic Research, and Co-Founder of Nipun Capital, LLC, a San Francisco-based asset management firm focused on Asian equities. Professor Lee



studies the effect of human cognitive constraints on market participants and other factors that impact the efficiency with which market prices incorporate information. His work on market microstructure, investor sentiment, equity valuation, and financial analysis is widely published in leading academic journals in Accounting and finance, and he has received numerous awards and honors for this research.

Professor Lee is a former Editor or Associate Editor of numerous academic journals, including *The Accounting Review*, *The Journal of Finance*, *Management Science*, *Journal of Accounting Research*, *Journal of Accounting & Economics*, *Review of Accounting Studies*, and *Financial Analysts Journal*. Professor Lee received his Bachelor's in Math from the University of Waterloo (1981) and his MBA (1989) and PhD (1990) from Cornell University. He has been a faculty member at the Michigan Business School (1990–95) and the Johnson Graduate School of Management, Cornell University (1996–2004). From 1995–96, he was a Visiting Economist at the New York Stock Exchange. At Cornell, he held the Henrietta Johnson Louis Professorship in Management and was Director of the Parker Center for Investment Research.



The Tuesday luncheon presentation will be “Learning to Think Like an Improviser” from **The Second City Works**. Actors from Chicago’s renowned comedy theater The Second City will reveal the secrets of successful improv comedy and demonstrate how those

secrets can be applied in your classes every day to make them more efficient, effective, and engaging experiences for both you and your students! During the presentation, you will see improv skills in action as they do what they do best: improvise live. You will hear how improv skills have worked for them as the leaders in comedy for more than 55 years, and you will get to try the skills for yourselves and feel the power of improv. And you will leave more confident, more nimble, and more aware.



Wednesday’s plenary will feature **Thomas Davenport**. He is the President’s Distinguished Professor of Information Technology and Management at Babson College, the co-founder of the International Institute for Analytics, a Fellow of the MIT Center for Digital Business, and a Senior Advisor to Deloitte Analytics. Professor Davenport teaches analytics and Big Data

in executive programs at Babson, Harvard Business School, MIT Sloan School, and Boston University. He

pioneered the concept of “competing on analytics” with his best-selling 2006 *Harvard Business Review* article (and his 2007 book by the same name). His most recent book is *Big Data@Work*, from Harvard Business Review Press.

Professor Davenport wrote or edited 16 other books and more than 100 articles for *Harvard Business Review*, *Sloan Management Review*, *Financial Times*, and many other publications. He also writes a weekly column for *The Wall Street Journal’s* Corporate Technology section.

Brian Sommer, a ZDNet and Diginomica contributor and renowned accounting software expert, will also be a Wednesday plenary speaker. Prior to his current role at Vital Analysis, Brian served as a senior partner at Accenture. Brian has sold, designed, and implemented massive financial and HR solutions around the world and has been active on the industry speaking circuit on most every continent. Brian has written extensively on business value and ROI for prestigious publications such as *Optimize* and *The Wall Street Journal Europe*.



Brian has advised more than 100 of the Fortune 500 on financial software selections and continues to advise a wide array of high-technology firms globally. He has testified before the U.S. Treasury Department’s Pathways Commission regarding the future of the accounting profession; published more than 600 articles on the technology space; keynoted numerous financial accounting software conferences, including events for NetSuite, PeopleSoft, and Sage, as well as for the American Accounting Association’s Transformative Technologies group and the AICPA; won several awards, including Software Advice’s™ 2011 Authority Award – ERP Expert (2011) and an ERP Writers’ Award (2014); and holds the VP-Practice role (volunteer) with the American Accounting Association’s Strategic Enabling Technologies team.

Wednesday’s plenary also features **Dr. Ann Cavoukian**, who is recognized as one of the world’s leading privacy experts. She is presently the Executive Director of the Privacy and Big Data Institute at Ryerson University. Appointed as the Information and Privacy Commissioner of Ontario, Canada, in 1997, Dr. Cavoukian served an unprecedented three terms as Commissioner. There, she created Privacy by Design (PbD), a framework that seeks to proactively embed privacy into the design specifications of information



technologies, networked infrastructures, and business practices, thereby achieving the strongest protection possible. In October 2010, regulators at the International Conference of Data Protection Authorities and Privacy Commissioners unanimously passed a resolution recognizing PbD as an essential component of fundamental privacy protection. Since then, PbD has been translated into 37 languages.

In her leadership of the Privacy and Big Data Institute at Ryerson University, Dr. Cavoukian is dedicated to demonstrating that privacy can and must be included, side by side, with other functionalities, such as security and business interests. Her mantra of “banish zero-sum” enables multiple interests to be served simultaneously—not one to the exclusion of the others.



Wednesday’s luncheon will feature **Bruce Behn**, the Ergen Professor of Business, CBER Faculty Fellow, and Associate Dean for Graduate Programs and Executive Education at The University of Tennessee. He has taught at Arizona State University and The University of Tennessee, where he previously served as Chair of

the Department of Accounting and Information Management. Professor Behn has published widely in peer-reviewed journals, including *The Accounting Review*, *Accounting Horizons*, *Issues in Accounting Education*, *Auditing: A Journal of Practice & Theory*, and *Contemporary Accounting Research*.

Professor Behn has 25 years’ experience teaching and has received more than 20 awards for teaching excellence. He is the recipient of the AAA Innovation in Accounting Education Award (1999), IAS Section’s Outstanding Service Award (2008), and Beta Alpha Psi’s Business Information Professional of the Year (2012). He has held numerous AAA Section leadership positions over the years and is the incoming President (2015–2016) of the AAA.

As in the past, there are a number of pre-meeting activities, including our eighth **Conference on Teaching and Learning in Accounting (CTLA)**. Every year, this conference attracts more and more of our members. Have a look at the program and the insert included in this issue. As in the past, there will be a host of sessions of interest to accounting educators.

The concurrent sessions during the Annual Meeting will include several at-large panel sessions, which we hope you will be able to attend. The second Global Emerging Scholars Research Workshop will be held on Sunday. Last year’s workshop was such a success that we have expanded the number of participants for this year’s event. There will be 20 emerging scholars from all parts of the world invited to a workshop to help them improve their research.

A group of our senior scholars have volunteered to help mentor these emerging scholars. We will continue with an initiative started last year of producing short videos of our best researchers, educators, and leaders to enable worldwide access to their expertise, insights, and perspectives on the world of Accounting and their experiences with the American Accounting Association throughout their careers.

The Annual Meeting is a major undertaking from the logistical and content points of view. Zoe-Vonna Palmrose (University of Washington) and Gerry Searfoss (The University of Utah) are the Speaker Selection Co-Chairs this year. Tracie Miller Nobles (Austin Community College) and Monte Swain (Brigham Young University) are the Education, Workshops, and Symposia Co-Chairs, and Sara Melendy Kern (Gonzaga University) is the Section Liaison Chair of the Section-Sponsored Concurrent Sessions Team. You can view the full list of members of the Section-Sponsored Concurrent Sessions Team at <http://aaahq.org/About/Directories/2014-2015-AAA-Committees-Task-Forces/Committees-Task-Forces/Annual-Meeting-Advisory-Committee>

We could not make it all happen without the tireless efforts of the AAA professional staff in Sarasota. Everyone is working hard to make this a great meeting! I am extremely appreciative of the contributions of time and expertise of all of the volunteers and staff who put together the many pieces of the Annual Meeting puzzle. This year’s meeting will be held at the Hyatt Regency Chicago and Swissôtel Chicago. These hotels are connected by an underground walkway, which makes it very easy to walk between venues and experience all that this year’s Annual Meeting has to offer.

Whether you are interested in cutting-edge academic Accounting research, innovative teaching methods, and/or gaining a deeper understanding of pressing issues at the intersection of Accounting and business and society, the 2015 Annual Meeting will provide a multitude of opportunities to learn, collaborate, see old friends, and make new ones. Downtown Chicago boasts 18 moveable bridges in just two short miles. I cannot imagine a better setting for AAA members, guests, and partners to gather and continue to “Build Bridges to Our Future” together. I look forward to seeing you in Chicago this August.



Christine Botosan
President, American
Accounting Association



AAA Service Project

The AAA is excited to partner with Volunteers of America of Illinois for the Service Project at the 2015 Annual Meeting!

What is the Service Project?

The AAA Service Project began at the 2011 Annual Meeting in Denver, Colorado, with a donation of more than 500 backpacks to the Denver School System.

Each year since, as part of our Annual Meeting, we partner with a nonprofit organization in the city where the meeting is held. Thanks to the generosity of our members, we have been able to donate more than 500 backpacks each year filled with school supplies for children who may not otherwise have supplies for school.

As the largest community of accountants in academia, we are delighted and proud to be able to make a difference in the lives of so many children by providing them with basic school supplies and the opportunity for educational success in the new school year.

This year we are excited to partner with Volunteers of America of Illinois (VOAIL) at the Annual Meeting in Chicago. VOAIL has been meeting the critical needs of children and families since 1896. Each year, VOAIL serves children, families, and veterans through a broad continuum of child welfare services, including foster care, family reunification, adoption, and two housing campuses designed specifically for veterans and their children. Through Operation Backpack, VOAIL distributes new backpacks filled with school supplies to children in two Chicago public schools in low income neighborhoods, children of the veterans they serve, and approximately 175 children in VOAIL's foster care program. To learn more about Volunteers of America of Illinois, please visit <http://www.voaininois.org/Events/Operation-Backpack#sthash.oOpueSIC.dpuf>



How can I get involved?

Buy a Backpack: For a donation of just \$35, you can purchase a backpack filled with school supplies for Grades 4-6 and help prepare a child for his or her first day of school. Donations can be made on your Annual Meeting registration form or on-site at the Service Project Donation Station at the Hyatt Regency Chicago.

Donate Supplies: If you prefer to donate supplies, a number of school supplies are needed, including notebook paper, folders, pens, and pencils. You can purchase your own supplies and drop them off at the Service Project Donation Station at the Hyatt Regency Chicago.

Volunteer Time: If you would like to help stuff the backpacks with supplies, we invite you to stop by the Service Project assembly area at the Hyatt Regency Chicago on Monday, Tuesday, or Wednesday.

Questions about the Service Project? Contact Barbara Gutierrez at the American Accounting Association at barbara.gutierrez@aaahq.org or (941) 556-4117.

Together, let's help make a difference in the lives of children in the Chicago area.



Pre-Conference Workshops and Symposia

All of the Pre-Conference Workshops and Symposia listed in this section are eligible for Continuing Professional Education (CPE) credit. For the full descriptions, go to <http://www2.aaahq.org/AM/PreconferenceWorkshops.cfm>. Half-day sessions are \$90 each, and full-day sessions are \$180 each. These workshops are scheduled on Friday, August 7; Saturday, August 8; and Sunday, August 9. Lunch will be provided only for Workshops #1 and #12. Attendance at these workshops is restricted to current AAA members.

Friday, August 7

8:00 am–4:00 pm

Workshop #01: 6th Annual Transformative Technologies Workshop
Management Advisory Services, 7.0 CH
Presenters: Guido Geerts, University of Delaware; Robyn Raschke, University of Nevada, Las Vegas
Sponsored by: Strategic and Emerging Technologies Section and CaseWare Idea, Inc.

Saturday, August 8

8:00 am–4:00 pm

Workshop #02: 24th Annual Research Workshop on Strategic and Emerging Technologies
Specialized Knowledge and Applications, 7.0 CH
Presenters: Cheryl Dunn, Grand Valley State University; Ingrid Fisher, University of Albany, SUNY; J. P. Krahel, Loyola University Maryland
Sponsored by: Strategic and Emerging Technologies Section and CaseWare Idea, Inc.

The American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org



8:00 am–4:30 pm

Workshop #03: COSO 2013 Framework Implementation: Two Years Later
Auditing, 7.5 CH
Presenters: Parveen P. Gupta, Lehigh University; Sridhar Ramamoorti, Kennesaw State University

8:00 am–11:30 am

Workshop #04: So You Want to Be an Expert Witness
Accounting, 3.0 CH
Presenter: Donald Crumbley, Louisiana State University

8:00 am–Noon

Workshop #05: Increase Enrollments in Accountancy Programs with a CFP Board Registered Financial Planning Curriculum
Finance, 5.0 CH
Presenters: William Brent Carper, Gordon State College; Susan Tillery, Paraklete Financial

1:00 pm–4:00 pm

Workshop #06: Real Options Analysis: Valuation in the Real World
Accounting, 3.0 CH
Presenter: Frank Beil, University of Minnesota

1:00 pm–4:00 pm

Workshop #07: Teaching Accounting Online: One Instructor's Experience
Accounting, 3.0 CH
Presenter: Michael Ruff, Bentley University

1:00 pm–4:30 pm

Workshop #08: Forensic Accounting for Governmental Entities
Accounting (Governmental), 3.5 CH
Presenter: Donald Crumbley, Louisiana State University

1:00 pm–4:30 pm

Workshop #09: Sustainability Accounting and the Global Role of Accountants in Integrated Reporting
Accounting, 3.5 CH
Presenters: Catherine A. Banks, EY; Kristine Brands, Regis University;

Jim Haried, EY; Bob Laux, Microsoft; Brad Monterio, Colcomgroup; Douglas Park, Sustainability Accounting Standards Board
Sponsored by: International Accounting Section

1:00 pm–5:30 pm

Workshop #10: State of the Art in Accounting Ethics Education: A Toolkit for Educators
Behavioral Ethics, 4.5 CH
Presenters: Mary Curtis, University of North Texas; James Gaa, University of Alberta; Cynthia Jeffrey, Iowa State University; Michael Kraten, Providence College; Joan Lee, Fairfield University; Steven Mintz, California Polytechnic State University, San Luis Obispo
Sponsored by: Professionalism and Ethics Committee and Public Interest Section

1:00 pm–5:30 pm

Workshop #11: Upward Bound: Removing Impediments to Success
Personal Development, 4.5 CH
Presenter: Marsha Huber, Youngstown State University

Sunday, August 9

8:00 am–4:00 pm

Workshop #12: The 20th Annual Ethics Research Symposium
Behavioral Ethics, 7.0 CH
Presenters: Lucy Chen, Villanova University; Amy Hageman, Kansas State University
Sponsored by: Professionalism and Ethics Committee and Public Interest Section

8:00 am–4:30 pm

Workshop #13: Creativity Boot Camp: Geniuses, Aha Moments, and Practicing Out-of-the-Box Thinking
Specialized Knowledge and Applications, 7.5 CH
Presenter: Marsha Huber, Youngstown State University

8:00 am–11:00 am

Workshop #14: SSARS 21: The Biggest

Change in 36 Years
Auditing, 3.0 CH
Presenter: Kenneth Heaslip, CPA

8:00 am–11:00 am

Workshop #15: Mini-Trueblood Seminar: Effective Learning through the Trueblood Case Study Series
Accounting, 3.0 CH
Presenter: James Fuehrmeyer, University of Notre Dame

8:00 am–11:00 am

Workshop #16: Using Case and Other Interactive Methods to Teach Government and Nonprofit Accounting
Accounting (Governmental), 3.0 CH
Presenters: Sue Convery, Michigan State University; Randal Elder, Syracuse University; Nancy Chun Feng, Suffolk University; Dan Neely, University of Wisconsin–Milwaukee; Linda Parsons, The University of Alabama; Tammy Waymire, Northern Illinois University; Fred Yebba, Binghamton University, SUNY
Sponsored by: Government and Nonprofit Section

8:00 am–Noon

Workshop #17: FASB/IASB Update Part I
Accounting, 4.0 CH
Presenters: Thomas Linsmeier, Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board
Sponsored by: Financial Accounting and Reporting Section/International Accounting Section

8:00 am–Noon

Workshop #18: Valuation Theory: Recent Developments and Implications for Empirical Research and Standard Setting
Accounting, 4.0 CH
Presenter: Guochang Zhang, The Hong Kong University of Science and Technology

8:00 am–Noon

Workshop #19: Structural Equations Modeling for Behavioral Research
Statistics, 4.0 CH
Presenter: Robin Wakefield, Baylor University

8:00 am–Noon

Workshop #20: Introduction to XBRL: Including IFRS and iXBRL
Computer Science, 4.0 CH
Presenters: Glen L. Gray, California State University, Northridge; Clinton White, University of Delaware

8:00 am–Noon

Workshop #21: Everything You Ever Wanted to Know about Litigation, Testifying, and Expert Witnessing Part I
Accounting, 4.0 CH
Presenters: Les Heitger, Missouri State University; Dick Riley, West Virginia University; Debra Sinclair, University of South Florida St. Petersburg
Sponsored by: Forensic Accounting Section

1:00 pm–4:00 pm

Workshop #22: Using Real-World Corporate Cases in Teaching Financial Accounting and Financial Statement Analysis
Accounting, 3.0 CH
Presenter: Mostafa Maksy, Kutztown University of Pennsylvania

1:00 pm–4:00 pm

Workshop #23: Government and Nonprofit Research Opportunities
Accounting (Governmental), 3.0 CH
Presenters: Kathryn Jervis, University of Rhode Island; Daniel Neely, University of Wisconsin–Milwaukee; Jacqueline Reck, University of South Florida; John Trussel, The University of Tennessee at Chattanooga; Tammy Waymire, Northern Illinois University

1:00 pm–4:00 pm

Workshop #24: Teaching IFRS Measurements
Accounting, 3.0 CH
Presenters: Paul Munter, University of Colorado at Boulder; Michael Wells, International Accounting Standards Board
Sponsored by: International Accounting Section

1:00 pm–4:00 pm

Workshop #25: Flip and Online Courses: Class Management Made Easy
Accounting, 3.0 CH
Presenters: Chris T. Edmonds, The University of Alabama at Birmingham; Thomas Edmonds, The University of Alabama at Birmingham

1:00 pm–4:00 pm

Workshop #26: Contemplative Practices in Accounting Education: Possibilities and Prospects
Personal Development, 3.0 CH
Presenter: Dan Stone, University of Kentucky

1:00 pm–4:30 pm

Workshop #27: FASB/IASB Update Part II

Accounting, 3.5 CH

Presenters: Thomas Linsmeier, Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board
Sponsored by: Financial Accounting and Reporting Section and International Accounting Section

1:00 pm–4:30 pm

Workshop #28: Accounting History Perspectives
Accounting, 3.5 CH
Presenter: Yvette Lazdowskii, Plymouth State University

1:00 pm–4:30 pm

Workshop #29: Fair Value Accounting: Where We Stand Today
Accounting, 3.5 CH
Presenter: Kenneth Heaslip, CPA

1:00 pm–4:30 pm

Workshop #30: Intro to the Audit Data Standards and Their Implementation in XBRL GL
Auditing, 3.5 CH
Presenter: Clinton White, University of Delaware

1:00 pm–4:30 pm

Workshop #31: Everything You Ever Wanted to Know about Litigation, Testifying, and Expert Witnessing Part II
Accounting, 3.5 CH
Presenters: Les Heitger, Missouri State University; Dick Riley, West Virginia University; Debra Sinclair, University of South Florida St. Petersburg
Sponsored by: Forensic Accounting Section

1:00 pm–4:30 pm

Workshop #32: Sustainability (Integrated) Reporting: The Next Big Thing
Accounting, 3.5 CH
Presenter: Frank Beil, University of Minnesota

1:00 pm–4:30 pm

Workshop #33: Using a Framework to Teach Ethical Reasoning Across the Accounting Curriculum
Behavioral Ethics, 3.5 CH
Presenter: Susan Wolcott, CPA Canada

2:00 pm–3:30 pm

Workshop #34: Preparing for the Interview Process
Personal Development, 1.5 CH
Presenters: TBD
Sponsored by: American Accounting Association

Hotel Information

Annual Meeting: August 8-12, 2015

Conference on Teaching and Learning in Accounting (CTLA): August 7-8, 2015



Hyatt Regency Chicago
151 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: (888) 421-1442
Telephone: (312) 565-1234
Association Group Rate: Single/
Double: \$219



Swissôtel Chicago
323 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: (888) 737-9477
Telephone: (312) 565-0565
Association Group Rate: Single/
Double: \$225



Special Rates: To receive the special conference rate at either hotel, be sure to make your reservations by June 16, 2015, and identify yourself as attending the American Accounting Association Annual Meeting. Online reservations may be made from <http://aaahq.org/Meetings/Annual-Meeting/Hotel-Information>.
Note: A one-night deposit will be required in order to secure your reservation at either hotel. If the reservation is made by credit card, your account will be charged at the time of reservation.

Meeting Attendees with Limited Mobility: If you anticipate having limited mobility during the AAA Annual Meeting in Chicago, it is very important that you notify the hotel when you make your reservations and when you check in. Should there be an emergency that would require evacuation, the hotel staff needs to know that you require assistance. This includes temporary mobility issues that might unexpectedly slow you down such as an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Americans with Disabilities Act: It is the intention of the American Accounting Association to comply fully with the Americans with Disabilities Act (ADA). Members planning to attend this meeting who have special needs, as covered by the ADA, are requested to notify the membership staff at the AAA at info@aaahq.org or (941) 921-7747 to facilitate identification and accommodation of these needs by the Association.

Special Food Requirements: Members attending the Annual Meeting in Chicago who wish to order a special meal ticket, including gluten-free, vegan, or vegetarian must so indicate on the registration form. Information regarding entrees at the luncheons will be available at the AAA registration desk.

Career Center at the Annual Meeting

The Career Center at the Annual Meeting is the AAA's largest recruiting event, where applicants and institutions from across the world can network and explore opportunities.

More information about the Career Center at the Annual Meeting will be available at the end of April. Please visit the AAA Annual Meeting website at <http://aaahq.org/Meetings/Annual-Meeting/Events/Career-Center> for additional news and announcements about the Career Center at the 2015 Annual Meeting.



**American
Accounting
Association**

Career Center

2015–2016 AAA Membership Dues

Annual Meeting registration requires membership dues in the American Accounting Association for September 2015–August 2016 be paid for all attendees.

Membership dues include access to all three online journals (*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*) through the Digital Library.

Full, Two-Year College, and Life members may add a print subscription of AAA journal(s) for an additional cost: *The Accounting Review* – \$45, *Accounting Horizons* – \$25, *Issues in Accounting Education* – \$25.

Members have the opportunity to join any of our 16 Sections. For more information on Sections, please visit <http://aaahq.org/Sections-Regions>

Full, Two-Year College, and Life members may also subscribe to hard copies of many section journals. Prices vary, and section membership is required.

Membership also gains you access to the AAACommons—our innovative resource, networking, and peer-review platform—and the AAA Career Center.

Questions about membership? Contact our Membership Staff at (941) 921-7747 or info@aaahq.org.

20th Annual Ethics Research Symposium

Do accounting ethics inspire you? If so, then the 20th Annual Ethics Research Symposium is for you! The Symposium is sponsored by the Public Interest Section and the Professionalism and Ethics Committee of the American Accounting Association. All AAA members are invited to register for the Symposium on August 9, 2015, preceding the AAA Annual Meeting in Chicago, IL. The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in the mainstream Accounting areas to identify and address the ethical implications of their research. The Symposium will recognize and award research in the following categories: the Best Research Paper, the Best Innovation for Teaching, the Best Paper by a Current Doctoral Student, and the Best Paper by a Recent Graduate (graduation from a doctoral program must have occurred within the last three years). Additional networking opportunities are also available at our pre-symposium reception at 6:30 pm on Saturday, August 8. Special attention will be given to all doctoral students who attend. More information about the Symposium can be found at <http://www2.aaahq.org/PublicInterest/ethics2015.cfm>

Questions can be sent to Lucy Chen (lucy.chen@villanova.edu) and Amy Hageman (hagemana@ksu.edu).

2015 Annual Meeting Event Locations

The 2015 Annual Meeting will be held at the Hyatt Regency Chicago and Swissôtel Chicago. Events are scheduled as follows:

Hyatt Regency Chicago

- Meeting Registration*
- Exhibits
- Career Center/Career Fair
- Pre-Conference Workshops and Symposia
- Cyber Cafe
- Sunday Early Bird Reception
- Monday Welcome Reception
- Monday/Tuesday/Wednesday Plenary Sessions
- Tuesday/Wednesday Lunch
- Effective Learning Strategies, Emerging & Innovative Research, Research Interaction Sessions



▲ The Water Tower room at the Hyatt Regency Chicago



Swissôtel Chicago

- Pre-Conference Workshops and Symposia
- Conference on Teaching & Learning in Accounting
- Ethics Symposium

◀ The Zurich Ballroom at the Swissôtel Chicago

***Note:** Meeting materials, name badges, and special event tickets purchased are only available from the meeting registration desk, which will be located at the Hyatt Regency Chicago, even if your first event is scheduled in the Swissôtel Chicago.

Exhibit Hall Hours & Early Bird Reception

The Exhibit Hall at the Annual Meeting will be open Sunday, Monday, and Tuesday. Plan on joining us for the Early Bird Reception on Sunday, August 9, from 5:30 pm to 7:00 pm in the Exhibit Hall. Daily coffee breaks will also be held in the Exhibit Hall. Exhibit Hall hours are as follows:

Sunday, August 9: 3:00 pm–7:00 pm

Monday, August 10: 8:00 am–12:15 pm, 1:30 pm–5:00 pm

Tuesday, August 11: 8:00 am–12:15 pm, 1:30 pm–4:30 pm

Meeting space may be reserved for events held during the 2015 AAA Annual Meeting in Chicago, Illinois. Limited space is available Sunday through Wednesday, August 9–12.

Alumni events and other functions may be scheduled during the following times (space permitting):

- Sunday, August 9: Breakfast, lunch, and evening functions
- Monday, August 10: Breakfast, lunch, and evening functions
- Tuesday, August 11: Breakfast and evening functions
- Wednesday, August 12: Breakfast functions

Requests for space can be made online at <http://aaahq.org/Meetings/Annual-Meeting/Events/Meeting-Rooms> or by contacting Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; the estimated attendance; and the name, telephone number, and email address of the contact person. The American

Accounting Association will schedule a meeting room, based on availability, starting in late May 2015. Events with food and beverage will be coordinated directly with the hotel catering department where the event is scheduled for menu selection and payment.

◀ The Horner meeting room at the Hyatt Regency Chicago



Become Part of the Annual Meeting “Host Program”

Are you interested in being a mentor to a new member? Here's your chance to give back to the Accounting community and share your experiences and knowledge about the AAA Annual Meeting with a first-time attendee!

Experienced AAA Members:

Would you like to give back to the Accounting community? Share your Annual Meeting wisdom with new attendees and help them plan their schedules and events. You can help enhance someone's perception and experience of Accounting and the AAA by being a Host at the Annual Meeting. Being a Host is a great way to meet new people and expand your network. Be a champion for the Accounting community...sign up to be a Host today!

We're looking for:

- Enthusiastic and friendly individuals
- Members who have attended the Annual Meeting at least twice
- Members with the ability to commit time at the Annual Meeting to mentoring their match
- Members who have flexibility in their schedule

New Attendees:

Are you new to AAA? Are you attending the Annual Meeting for the first time and want to take advantage of all that the Annual Meeting has to offer but don't know where to start? Start here. Sign up for the Host Program and experience the Annual Meeting through the eyes of an experienced AAA member. This person will be dedicated to helping you navigate through the Annual Meeting and will be an abundant resource for all your Annual Meeting questions!

How you will benefit:

- Gain new insights about the accounting profession and AAA
- Meet new people, expand your network, and maximize your time and learning experience
- Be in the know about all the must-see sessions and events to attend
- Connect with an experienced colleague with the same research and/or teaching interests

Please contact Pat Stein at pat@aaahq.org or (941) 556-4102 if you have any questions about the New Member Host Program. Sign up to be either a host or, as a new attendee, to be paired with a host at <http://aaahq.org/Meetings/Annual-Meeting/Program/Host-Program>

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2015 Annual Meeting Registration

Annual Meeting Registration Fee Includes:

- Name Badge
- Exhibit Hall Admission
- Career Fair Admission
- Program
- Quick Reference Card
- List of Registrants
- Admission to Plenaries, Panels, and Research Sessions
- One Ticket to the Tuesday *or* Wednesday Luncheon
- Sunday Evening Early Bird Reception
- Monday Evening Welcome Reception
- Refreshment Breaks
- Cyber Café Admission
- Career Center Admission

Guest Registration

A \$60 guest registration fee is required for guests 12 and older. Accounting faculty and students are NOT eligible to register as guests. Paid guests must be listed on the registration form.

Guest Registration Fee Includes:

- Name Badge (required for admission to events and activities)
- Exhibit Hall Admission
- Career Fair Admission
- Sunday Evening Early Bird Reception
- Monday Evening Welcome Reception
- Refreshment Breaks
- Cyber Café Admission

Registration Deadline:

June 16, 2015

June 16: Registrations received after 11:59 pm EDT on June 16 will incur a \$50 late fee.

July 15: Pre-registration closes at 11:59 pm EDT on July 15. There will be a \$100 late fee on all registrations received after July 15.

Register Online

You can register online at <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/15AM08>

Register by Mail or Fax

If faxing your registration, you may send it to (941) 923-4093 until 11:59 pm EDT July 15, 2015.

If mailing your registration, please send it to American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233-2399. Registrations must be received by July 15.

If you mail or fax a registration form to AAA that was previously submitted, please indicate so on the form.

Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks payable to the American Accounting Association are also accepted.

On-Site Registration

On-site registration will include a \$100 late fee and will be available starting Friday, August 7, at the AAA registration desk at the Hyatt Regency Chicago.

Registration Changes

All registration inquiries and change requests should be submitted to our Membership staff at info@aaahq.org or by using the change/add-on form posted at <http://aaahq.org/Portals/0/documents/AnnualMeeting/2015AMChangeForm.pdf>. After July 15, any registration changes should be made on-site at the AAA registration desk at the Hyatt Regency Chicago. Ticket changes will be accommodated based on availability.

Cancellation Policy

All registration cancellations and refund requests must be made in writing by July 15, 2015 to info@aaahq.org. A refund of the conference fee, minus a \$75 administrative fee, will be given for cancellations received by July 15. After July 15, no refunds will be given.

Registration Fees & Forms

Looking for your Annual Meeting registration form? The registration forms are posted at <http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/15AM08>. You can choose to register online, by fax, or by mail.

Registration Fees (including 2015–2016 AAA membership dues):

Full Member: \$670 Student Member: \$275 Two-Year College Member: \$525 Life Member: \$490

Can't print the registration form? Please call Pat Stein at (941) 556-4102 for assistance or send an email to pat@aaahq.org.

2015 Annual Meeting

Friday, August 7, 2015

7:00 am–8:00 am Registration –
Workshop #01 Only

8:00 am–4:00 pm Workshop #01

5:00 pm–7:00 pm Registration

Saturday, August 8, 2015

7:00 am–6:00 pm Registration

8:00 am–5:30 pm Pre-Conference
Workshops/Symposia

8:00 am–5:30 pm Conference on Teaching
and Learning in
Accounting (CTLA)

Sunday, August 9, 2015

7:00 am–7:00 pm Registration

8:00 am–12:00 pm CTLA

8:00 am–5:30 pm Pre-Conference
Workshops/Symposia

9:00 am–3:00 pm Career Center
(Interview Hall)

12:00 pm–1:00 pm Accounting Exemplar
Award Luncheon
(ticket req'd)

3:00 pm–7:00 pm Exhibits

4:30 pm–7:00 pm Career Fair

5:30 pm–7:00 pm Early Bird Reception/
Dinner on Your Own

Monday, August 10, 2015

6:45 am–8:15 am Section Breakfast with
Business Meeting (TLC;
ticket req'd)

7:00 am–5:00 pm Registration

8:00 am–12:15 pm Exhibits

8:00 am–6:00 pm Career Center

8:30 am–9:45 am Opening Plenary Session
Speakers: Jacob Soll,
Samia Msadek

9:45 am–11:00 am Effective Learning
Strategies
Research Interaction
Forum

10:15 am–11:45 am Concurrent Sessions
Section Business
Meetings (ATA, FARS)

12:00 pm–1:45 pm Section Luncheons
(ATA, AUD, FARS, GNP;
ticket req'd)
Section Luncheons with
Business Meetings (IAS,
MAS, TYC; ticket req'd)

1:30 pm–5:00 pm Exhibits

2:00 pm–3:30 pm Concurrent Sessions

2:00 pm–3:30 pm Section Business
Meetings (GNP, SET)

3:00 pm–4:30 pm Research Interaction
Forum
Effective Learning
Strategies

4:00 pm–5:30 pm Concurrent Sessions
Section Business
Meeting (PI)

6:30 pm–8:00 pm Welcome Reception/
Dinner on Your Own

Tuesday, August 11, 2015

6:45 am–8:15 am Section Breakfasts with
Business Meetings (AIS,
GIWB; ticket req'd)

at a Glance*

8:00 am–12:15 pm	Exhibits	8:00 am–4:30 pm	Faculty-Student Collaborations in Accounting
8:00 am–6:00 pm	Career Center	8:30 am–9:45 am	Wednesday Plenary Session Speakers: Thomas Davenport, Brian Sommer, Dr. Ann Cavoukian
8:00 am–5:00 pm	Registration	9:45 am–11:00 am	Effective Learning Strategies Research Interaction Forum
8:30 am–9:45 am	Tuesday Morning Plenary Speaker: Charles M. C. Lee	10:15 am–11:45 am	Concurrent Sessions
9:45 am–11:00 am	Emerging and Innovative Research Research Interaction Forum	12:00 pm–1:45 pm	Luncheon (ticket req'd) Speaker: The Second City Works group
10:15 am–11:45 am	Concurrent Sessions	1:30 pm–4:30 pm	Exhibits
12:00 pm–1:45 pm	Luncheon (ticket req'd) Speaker: The Second City Works group	2:00 pm–3:30 pm	Concurrent Sessions
1:30 pm–4:30 pm	Exhibits	3:00 pm–4:30 pm	Effective Learning Strategies Research Interaction Forum
2:00 pm–3:30 pm	Concurrent Sessions	4:00 pm–5:30 pm	Concurrent Sessions
3:00 pm–4:30 pm	Effective Learning Strategies Research Interaction Forum	5:30 pm–6:00 pm	Refreshments and Raffle Drawing
4:00 pm–5:00 pm	AAA Business Meeting	*Schedule subject to change	
4:00 pm–5:30 pm	Concurrent Sessions		
5:30 pm–10:00 pm	TLC WOW Event: Improve with Improv (ticket req'd) Dinner on Your Own		

Wednesday, August 12, 2015

6:45 am–8:15 am	Section Breakfast with Business Meeting (DIV; ticket req'd)
7:00 am–8:15 am	Section Breakfast with Business Meeting (FAS; ticket req'd)
8:00 am–11:00 am	Career Center
8:00 am–2:00 pm	Registration

Luncheon Tickets

Meeting attendees will have the opportunity to select a Tuesday or Wednesday luncheon ticket on their Annual Meeting registration form. One luncheon ticket is included with each meeting registration. Tickets are assigned on a first-come, first-served basis, so remember to register early. Guest tickets will also be available for purchase at the on-site ticket counter. If no luncheon selection is made on your registration form, you will not receive a luncheon ticket.

Reminder: Special meal ticket requests, including gluten-free, vegan, and vegetarian meal options, must be ordered in advance on the Annual Meeting registration form.

Need other ideas for lunch or dinner? Check out <http://www.choosechicago.com/things-to-do/dining/> for some suggestions!



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Looking for your 2015 Annual Meeting registration form?

The registration forms are posted at **<http://aaahq.org/Meetings/Meeting-Info/sessionaltcd/15AM08>**

You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to (941) 923-4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please call Pat Stein at (941) 556-4102 for assistance or send an email to **pat@aaahq.org**.