



**American
Accounting
Association**

Thought Leaders in
Accounting

Accounting Education News

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Building Bridges to Our Future

AAA Annual Meeting | August 8-12, 2015 | Chicago, Illinois



PHOTO: ©City of Chicago

Our theme for the 2015 Annual Meeting in Chicago is “Building Bridges to Our Future” as we usher in the beginning of our centennial year. Our organization has come a long way since 1916, and the meeting will provide a forum for discussions around our future as global thought leaders in Accounting, as well as building bridges between the AAA and our numerous key global partners. Accounting is critical to a prosperous society, and as a leading academic organization in Accounting in the world, we must continue responding as an organization to the changes in our global environment.

Please join us in Chicago August 8 through August 12, 2015, for the Annual Meeting and Conference on Teaching and Learning (CTLA) and become a participant in building the bridges to our future. Help us to become an even stronger and more impactful organization!

To Do List:

Become Part of the Annual Meeting Host Program

Do you remember the first time you participated in the American Accounting Association's Annual Meeting? Was it difficult to choose which great sessions to attend? Is there something you learned on that first trip that could benefit a new member? Would you like to meet new people and help new members get everything that they can out of their Annual Meeting experience?

If you have attended at least two recent Annual Meetings, we would like to encourage you to join the Host Program and help our new members navigate the Annual Meeting. This is a great way to give back to the Accounting community in a fun and collaborative environment.

New to the AAA? Consider signing up to be matched with a host.

Learn more and sign up at <http://aaahq.org/Meetings/Annual-Meeting/Registration/Host-Program>

Questions? Contact Pat Stein at pat@aaahq.org or 941-556-4102 if you are interested in being a mentor to a new member.

Volunteer to Participate at the Annual Meeting

Even though the deadline to submit your paper or panel proposal for the Annual Meeting has passed, you can still get involved with the Meeting by volunteering to serve as a reviewer, paper discussant, or session moderator. All AAA members are invited to serve in these roles, and the Program Advisory Committee strongly encourages all submitters to "give back" to the community by volunteering. Please visit http://aaahq.org/AM/sub_volunteer.cfm for more information and to join our volunteer pool.

Annual Meeting Special Sessions Call for Submissions

Effective Learning Strategies Sessions (ELS): These sessions offer presenters an interactive forum for exchange of ideas and resources that support learning in Accounting.

Emerging and Innovative Research Session

For this session intended to highlight promising emerging and innovative research ideas, authors will submit a short abstract of three to four pages that describes their work in progress or a planned session that will bring ideas currently outside Accounting to the attention of Accounting scholars. This session is an interactive format; see suggestions on how presentation materials are prepared for an interactive session at http://aaahq.org/AM/guidelines_poster.cfm

20th Annual Ethics Research Symposium

Colleagues engaged and interested in research and teaching related to Ethics are invited by the Professionalism and Ethics Committee and Public Interest Section of the American Accounting Association to submit papers, cases, and panel session proposals for presentation at the 20th Annual Ethics Research Symposium to be held on Sunday, August 9, 2015. Contributions from members of all AAA Sections are invited.

Faculty-Student Collaborations in Accounting: FASTCA-15

Encouraging exploration and discussion of collaborations between Accounting faculty and undergraduate and Master's students, this all-day conference recognizes the importance of these collaborations to creating important learning experiences for students, attracting students to the Accounting profession, and the Accounting academy, as well as connecting the community of faculty conducting collaborative research and teaching. The following are some examples of faculty-student collaborations:

- Research: Students and faculty working together on a research paper.
- Teaching: Joint development of teaching materials by students and faculty.
- Practice: Students and faculty working together to solve a real-world problem.

The FASTCA-15 session will be held on Wednesday, August 12, 2015.

Visit <http://aaahq.org/AM/call.cfm> for more information about the Call for Submissions.

Submission Deadline: April 6, 2015

Get to Know the 2015–2016 AAA Board of Directors Candidates Prior to the Election

Before the election starts, we invite you to take a few minutes to get to know the candidates on the 2015 ballot who have been nominated for the following offices:

- President-Elect
- Vice President-Finance-Elect
- Vice President-Research & Publications
- Director-Focusing on Segments

For each position on the ballot, the Board of Directors has provided guidance on the roles and responsibilities and key interests and capabilities for the position based on the Board's analysis of current projects, including ongoing Board positions and mission-related initiatives. New officers will serve on the Board of Directors for three years beginning at the Annual Meeting in August 2015 in Chicago, Illinois.

President-Elect



David Burgstahler is Julius A. Roller Professor of Accounting at the University of Washington. David has taught at the University of Washington since 1981, where he previously served as Acting Dean in the School of Business and Associate Dean for Masters Programs and Executive Education. He earned his Ph.D. from The University of Iowa, and has published widely in peer-reviewed journals including *The Accounting Review*, *Auditing: A Journal of Practice & Theory*, *Issues in Accounting Education*, and *Contemporary Accounting Research*. He is currently an Editor of *The Accounting Review*, serves on the Editorial Board of *Journal of Governmental and Nonprofit Accounting*, and served as Associate Editor (1997-2000) and Editorial Board Member (2000-04) of *Accounting Horizons*, *The Accounting Review* (1983-86), and (1992-2003), *Auditing: A Journal of Practice & Theory* (multiple years) and on the Editorial Board of several other peer-reviewed journals.

Dave is a member of **AAA's FARS** and **MAS** Sections. He served on the **AAA Board of Directors** as **Vice President-Publications** (2006-09), **Publications Committee** as **Chair** (2007-09) and member (2003-06), **Competitive Manuscript Award Committee** as **Chair** (1992-93) and member (1989-91), **Notable and Distinguished Contributions to Accounting Literature Award Screening Committee** as **Chair** (1991-92) and member (1987-88), **Doctoral Fellowships Committee** (1993-95), and as a member of **AAA's AUD** and **TLC** Sections.

Dave has over 30 years' experience teaching, has served on more than 50 Ph.D. Supervisory Committees, 30 Doctoral Dissertation Reading Committees, and has presented his research at over 65 conferences. He has received numerous awards for teaching excellence and is the recipient of the University of Washington's Schoeller Senior Fellow (2014-15), AAA's Notable Contributions to Accounting Literature Award (2002), Beta Alpha Psi Professor of the Year (multiple years), and has been awarded numerous faculty fellowships and research grants.



Ira Solomon is Dean, A. B. Freeman School of Business and Debra & Rick Rees Professor of Business at Tulane University. Ira has taught at The University of Texas, The University of Arizona, and the University of Illinois, where he served as Head, Department of Accountancy, and R.C. Evans Endowed Chair in Business. He earned his Ph.D. from The University of Texas. Ira has published extensively in peer-reviewed journals including

The Accounting Review, *Accounting Horizons*, *Auditing: A Journal of Practice & Theory*, and *Contemporary Accounting Research*, in books, monographs, published proceedings, and Congressional hearings. He serves as a Consulting Editor of *The Japanese Accounting Review*, on the Editorial Board of several other peer-reviewed journals, and served as Associate Editor (1997-2000) of *Accounting Horizons* and *The Accounting Review* (1989-93).

Ira is a member of the **AAA's APLG**, **ABO**, and **AUD** Sections and the **Lifetime Service Award Committee**. He served on the **AAA Board of Directors** as **Vice President** (2009-11), on **AAA Council** (1994-96), as **Chair** of **AUD** (1994-95), on the **Pathways Commission Implementation Task Force** as member (2012-13), **Annual Meeting Strategic Relationship Events Team** as **Team Leader** (2009-10) and member (2008-09), **Education Committee** (2005-08), **New Faculty Consortium Committee** (1999-2000), **AAA Nominations Committee** (1999-2000) and (1989-90), **Doctoral Consortium Distinguished Visiting Faculty** (1994), **Research Committee** (1993-94) and (1990-92), **Deloitte Wildman Award Committee** (1993-94), **Competitive Manuscript Award Committee** as **Chair** (1991-92) and member (1988-89) and (1996-97), and **Annual Meeting Program Committee** (1989-90).

Ira has over 30 years' experience teaching and has received numerous academic awards for excellence including the AAA/Deloitte Wildman Medal Award (1990) and the AICPA's Award for Distinguished Achievement in Accounting Education (2009). Ira is a CPA, has served more than 30 years as an expert consultant, and has spent 30 years writing, investigating, preparing proposals, and administering U.S. and international grants.

Vice President–Finance-Elect



Robert D. Allen is Professor and David Eccles Faculty Scholar at The University of Utah, having served on its faculty since 1991, and was the Director of the School of Accounting from 2005–09. Prior to obtaining his Ph.D. at Michigan State University, Bob gained professional experience with Deloitte, Haskins & Sells as auditor. Bob has published widely in peer-

reviewed journals including *The Accounting Review*, *Accounting Horizons*, *Issues in Accounting Education*, *Auditing: A Journal of Practice & Theory*, and *Current Issues in Auditing*. He served as Associate Editor (2008–12) and on the Editorial Review Board (2004–07) of *Issues in Accounting Education*.

Bob served as the first **AAA Council Chair** (2011–13). He is a member of **AAA's AUD** and **TLC** Sections. Bob served on **AAA Council** (2010–12), as **Vice President** (2008–10) and **President** (2010–12) of **TLC**, as **Chair of AUD Section's Auditing Standards Committee** (2005–06) and as a member of **AAA's APLG**. He has served on the **Council Advocacy Task Force** as **Chair** (2013–14) and as a member of the **Council Committee on Awards Committee** (2011–12), **Sections and Regions Strategy Task Force** (2011–12), **AAA Branding Task Force** (2010–11), **CTLA Conference Steering Committee** (2008–09), **Innovation in Accounting Education Award Committee** (2003–04) and (1999–2000), and as **Editor** of Faculty Development Update for AAA's *Accounting Education News* (2011–12).

Bob has over 20 years' experience teaching and has received many academic awards for excellence, including the AAA/Deloitte Wildman Medal Award (2008) and the Beta Alpha Psi-The University of Utah Chapter's Business Professional of the Year (2009). He was inducted into the TLC Section Hall of Honor in 2013. Since 2000, he has served on the Board of Directors for a U.S. bank.



Leslie D. Hodder is Associate Professor and Ernst & Young Faculty Fellow at Indiana University Bloomington. Leslie has taught at The University of New Mexico, Stanford University, and The University of Texas. Prior to obtaining her Ph.D. at The University of Texas at Austin, Leslie gained professional experience

as consultant and accountant for Ernst & Young. Leslie has published widely in peer-reviewed journals including *The Accounting Review*, *Accounting Horizons*, *Contemporary Accounting Research*, and *Accounting, Organizations and Society*. She is Associate Editor of *Management Science* and has served as an Editor of *The Accounting Review* (2011–14).

Leslie is a member of the **AAA's AUD** and **FARS** Sections. She has served as **FARS Mid-Year Meeting Research Coordinator** (2011–12), as a member of the **AAA's ATA** Section, on the **Trueblood Seminars Committee** (2009–10), and as an **AAA Doctoral Consortium Fellow** (2000).

Leslie has over 30 years of teaching experience and has received many academic awards for excellence including the Kelley School of Business Innovative Teaching Award (2013), Kelley School of Business Outstanding Researcher Award (2008), and AAA/Deloitte Wildman Medal Award (2009). She is a CPA and has presented at over 70 domestic and international conferences and served on FASB as an Academic Consultant for Post-Implementation Review (2013). Leslie has also recently served as an Advisory Board Member of MNB Technologies, as consultant and expert witness, and as Supervisory Committee Chair on the Board of Directors for Indiana University Federal Credit Union.

The ballot will be open Monday, February 23, through Tuesday, March 24, 2015, at 11:59 pm EDT.

Vice President-Research & Publications



Jonathan Glover is Professor of Accounting and Richard M. Cyert Professor of Management and Economics at Carnegie Mellon University and currently Visiting Professor at Columbia University (2014-15). Jonathan has taught at Carnegie Mellon since 1992, served as Academic Fellow in the Office of Chief Accountant

for the SEC (2004-05) and as Visiting Professor at University of California, Berkeley (Spring 2000). He served as head of the school-wide Ph.D. Program at the Tepper School of Business from 2008-11. Jonathan earned his Ph.D. from The Ohio State University. He has published widely in peer-reviewed journals including *The Accounting Review*, *Issues in Accounting Education*, *Accounting Horizons*, *Journal of Management Accounting Research*, *Contemporary Accounting Research*, and *The European Accounting Review*. Jonathan serves as Editorial Board Member of *Contemporary Accounting Research* and has served as an Associate Editor of *Management Science* and of the *Journal of Accounting, Auditing & Finance* and as Editorial Board Member of *The Accounting Review* and of several other peer-reviewed journals.

Jonathan is a member of the **AAA's MAS** Section. He served as a member of **AAA's FARS** Section, on the **Senior Researcher Task Force** (2013-14), **Outstanding Accounting Educator Award Committee** as **Chair** (2013-14) and member (2012-13), **Doctoral Consortium Committee** as **Chair** (2006-07) and member (2000-01), **Competitive Manuscript Award Committee** (2000-01) and (2012-14), **Deloitte Wildman Award Committee** (1999-2000), **Financial Accounting Standards Committee** (2009-12), **New Faculty Consortium Committee** (2002, 2003), **Publications Committee** (2001-04), **Regulation Committee** (2006-07), and **Research Committee** (1999-2001).

Jonathan has 22 years' teaching experience, has served on 23 dissertation committees, serving as chair or co-chair of six, presented at 60 domestic and international conferences, and is the recipient of the KPMG Foundation Grant (2003-04) and Carnegie-Bosch Institute Grant (1998-99).



Terry J. Shevlin is Professor and Director of the Ph.D. Program at the University of California, Irvine. Terry previously taught at the University of Washington for 26 years, where he was Accounting Department Chair (2006-12) and School of Business Doctoral Program Director (1998-2006). He earned his Ph.D.

from Stanford University. Terry served as Senior Editor of *The Accounting Review* (2002-05), Co-Editor of *Accounting Horizons* (2009-12), and Editor of *The Journal of the American Taxation Association* (1996-99). He has published extensively in peer-reviewed journals including *The Accounting Review*, *The Journal of the American Taxation Association*, *Accounting Horizons*, and *Contemporary Accounting Research*.

Terry serves as the **Publications Committee Chair** (2013-present) and as a member of the **Publication Ethics Task Force** (2012-present). He is a member of the **AAA's ATA** and **FARS** Sections and serves as a **Recommendation Leader** for the **Pathways Commission Task Force** focusing on Future Demand for Faculty. He served on **AAA Council** (2007-09), as **President** (2007-08) of **ATA**, and as a member of **AAA's APLG** Section. Terry has served as **Chair** of the **Deloitte Wildman Award Committee** (1997-98), **Competitive Manuscript Award Committee** (2004-05), and **Financial Reporting Issues Conference Committee** (2006-07), and as member of the **Annual Meeting Program Committee** (1999-2000), **New Faculty Consortium Committee** (2001-02), and **AAA Nominations Committee** (2009-10). He has served as **AAA Doctoral Consortium Distinguished Visiting Faculty** five times.

Terry has 28 years' teaching experience and has received a number of awards including the AAA's Outstanding Accounting Educator Award (2012) and the AAA's Competitive Manuscript Award (1987 and 1990). He has received the University of Washington's Business School Dean's Faculty Research Award four times.

Director—Focusing on Segments



Frances L. Ayres is Associate Dean for Faculty Relations, Research Innovation and Accreditation and Dale Looper Chair of Accounting at The University of Oklahoma and was Director of the Steed School of Accounting from 1994–2013. Fran earned her Ph.D. from The University of Iowa. She has published in *The Accounting Review*,

Accounting Horizons, *Journal of Accounting & Economics*, and *Journal of Accounting Research*. She served as Editor of *The Journal of the American Taxation Association* (2000–02), Associate Editor (tax) of *Accounting Horizons* (2007–09), and as Editorial Board Member of *The Accounting Review* and *Journal of Accounting and Public Policy*.

Fran is a member of the **Publications Committee** and of **AAA's APLG, ATA, FARS, and GNP** Sections. She serves as **Chair** for the **Pathways Commission Task Force** focusing on Professionally Oriented Faculty. Fran served as **Trustee** (2005–06), **President** (2004–05), and **Vice President** (1997–98) of **ATA**, as **President** (2006–07) and **Treasurer** (2003–05) of **APLG**, and as a member of **IAS** and **ABO**. She has served as **Chair** (2005–06) and member (1999–2000) of the **Annual Meeting Program Committee** and as a member of the **Distinguished Contribution to Accounting Literature Award Selection Committee** (2013–14), **Finance Committee** (2003–06), **Information Technology Interaction Committee** (2000–01), and **Research Impact Task Force** (2007–08) and as **Chair** (1999–2000) and member (1998–99) of the **Two-Year College Faculty Relations Committee**.

Fran has taught at The University of Oklahoma for 33 years and has received many awards including the *Accounting Horizons* Best Paper Award (2010), ATA's Outstanding Service Award (2008), Steed School of Accounting Outstanding Service Award (2013), and the Harold Hackler Outstanding MBA Professor Award (2010–11).



Patricia M. Poli is Associate Professor of Accounting at the Dolan School of Business, Fairfield University. She currently serves as a Co-Chair of the University's Water Steering Committee: a two-year, interdisciplinary, campus-wide initiative focusing on water's significance in the environment, society, and our health. Pat obtained her

Ph.D. from New York University.

Pat served on **AAA Council** as **Chair** (2013–14), is currently **Past Chair of Council**, and has been a **Council** member for seven years (2001–02, 2003–04, and 2010–15). She is a member of **AAA's AUD, FIA, and IAS** Sections. Pat has served as **President** (2003–04) and **Program Chair** (2002–03) for the **Northeast** Region. For the **IAS** Section, she served as **President** (2010–11), **Nominations Committee Chair** (2012–13), **Co-Chair of Mid-Year Meeting** (2009–10), and **Chair of the Strategic Planning Committee** (2008–09), which developed the IAS's 2009 Strategic Plan, and as **Teaching and Curriculum (Education) Chair** (2004–05). Pat has served on **AAA's FARS** Section, as a member of the **Global Summit Task Force** (2011–12) and the **Membership Advisory Committee** (2004–05).

Pat has more than 25 years of teaching experience and is a Faculty Fellow of the Jesuit Universities Humanitarian Action Network. She is a co-author of the audit simulation, *Prolif Footwear, Inc.*, and has received research awards for articles published in the *Transportation Research Forum*. Pat has served on the Board of Directors of Beta Alpha Psi (2007–11), having chaired its 2011 Annual Meeting. She is a member of the Connecticut Society of CPAs, currently serving as a member of its Educational Trust Fund. Pat has served as its President (2005–06) and member and Chair of many of its committees.

Voting Process:

Regular and Life members of the Association are eligible to vote in this election. Student members are *not* eligible to vote for AAA Board of Directors positions.

The election will be conducted by online ballot. Paper ballots will be mailed to members without a valid email address, and who have requested to be on the AAA "do not email" list.

If you have any questions, please contact Barbara Gutierrez, Governance Manager, at barbara.gutierrez@aaahq.org or 941-556-4117.

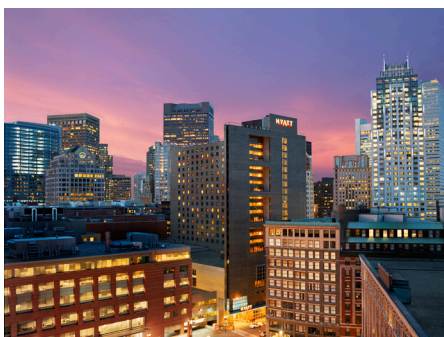
2015 Annual Meeting Hotel Information

The American Accounting Association's Annual Meeting will be held in Chicago, Illinois, August 8-12, 2015, at the Hyatt Regency Chicago and the Swissôtel Chicago.

To receive the special conference rate, be sure to identify yourself as attending the American Accounting Association Annual Meeting.

A credit card guarantee or first night room deposit is required to confirm your reservation.

Make your reservation by June 16, 2015.



Hyatt Regency Chicago ▲

151 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: 1-888-421-1442
Telephone: 1-312-565-1234
Association Group Rate: Single/
Double: \$219

AAA Meeting Attendees with Limited Mobility

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations and when you check into the hotel. Should there be an emergency that would require evacuation, the hotel staff needs to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down such as an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Swissôtel Chicago ▼

323 East Wacker Drive
Chicago, IL 60601 USA
Toll-Free: 1-888-737-9477
Telephone: 1-312-565-0565
Association Group Rate:
Single/Double: \$225



AAA Academic Accounting Access to the FASB Accounting Standards Codification™ Professional View and GARS Online

The American Accounting Association continues to partner with the FASB and FAF to provide access through Accounting programs and departments to the Academic Accounting Access initiative and to issue authentication credentials for faculty and students through registered Accounting programs.

It's as easy as 1, 2, 3:

Step 1: Enroll your Accounting program for Academic Accounting Access.

Step 2: Pay the annual fee of \$250 for access to the Professional View of the FASB Codification and GARS Online for all faculty and students registered in your program.

Step 3: Sign on to the database and enjoy access to the single official source of authoritative, governmental, nongovernmental, and U.S. generally accepted accounting principles (U.S. GAAP).

Sign up online for Academic Accounting Access at <http://aaahq.org/FASB/Access.cfm>

Thank You to the AAA Council

In November 2014, the AAA Council, made up of representatives from all Sections and Regions, met to discuss strategic directions for the AAA.

We also thank the Council Ballot Committee for all of their hard work determining the two nominees for the Director-Focusing on Segments for the Board of Directors ballot. The Board of Directors election will open on February 23, 2015. See pages 3-6 in this issue for more information on all of the 2015-2016 candidates for office.





A Few Words from the Chief Operating Officer...

Exciting changes are underway at AAA Headquarters to provide improved and expanded services to members. Plans have been “in the works” for some time, making it possible strategically for a number of operational improvements to be implemented simultaneously. As a member, some of these changes you will see right away, and others are building blocks to great services in the not-too-distant future.

New AAA Website

One exciting change is the launching of a new AAA website, which makes searching for what you need so much easier. You will see links to conferences, teaching resources and tools, research opportunities, Accounting awards, and more. Section and Region pages will enjoy the same refreshed capabilities. You will also see information on the four AAA Centers being established to reflect the four areas of the AAA: (1) education, (2) research, (3) practice, and (4) the public interest. With the input and advice of many dedicated AAA members, staff representatives from across all departments at headquarters worked together in developing

this new website. We are excited about it and look forward to hearing your comments.

New Operating System Upgrade to Improve Services to Members

Simultaneously with the launch of the new AAA website comes a new operating system upgrade to improve services to members. The upgrade will improve operational processes, making it easier for you to register for annual conferences and Section and Region meetings, submit papers, nominate and vote for candidates, access resources, and more.

New Organizational Structure for Headquarters

Just implemented is a new organizational structure at Headquarters with an office dedicated to Academic Programs and led by David Boynton, who many of you know from his leadership with the Region Pilot Program. The Office of Academic Programs will help Sections and Regions in developing the content of their meeting programs and serve as a resource for leaders on AAA policies and procedures. This office will also be instrumental in ensuring the continued success of the Region Pilot Program.

The new organizational structure at headquarters also came with a name change for the membership department to “Member Recruitment and Communications” to reflect a renewed focus on reaching out to new members and improved communications with current members. Underway are efforts to expand benefits; better articulate existing benefits; and reach out to professionally oriented faculty, retired members, international scholars, and other membership groups who are a vital and integral part of the association’s success. A new director will soon be on board to lead these efforts; this director will be working together with AAA members to implement a strategy for improved and expanded services to members.

New Member Benefits for Teaching and Research on the Horizon

One exciting new AAA service to look for in the coming months is reduced pricing on access to data that CPA firms and public policy makers are increasingly turning to. The data, known as Powerlytics, provides U.S. Census, Department of Labor, and IRS data on 27 million companies and 29 million establishments with seven years of income statements, balance sheets, and performance ratios. Included are benchmarking and analytical tools that can be useful as teaching tools and provide data and analytics for research efforts. We are currently working with Powerlytics executives to offer reduced pricing for universities. So we will let you know as soon as this data can be accessed through the AAA.

Powerlytics is just one of the many new services for members that is on the horizon. Truly, it is an exciting time to be a member of the AAA. It is especially exciting as the AAA celebrates its 100-year anniversary.

Sensational Annual Meeting in Chicago This Summer

To celebrate our 100-year anniversary and plan for the next 100 years, we have some great events and sessions in Chicago this summer as we gear up for the Centennial celebration in 2016 in New York City. “Building Bridges to Our Future” is thus a fantastic theme for this year’s Annual Meeting at the Hyatt Regency in downtown Chicago on August 8-12, 2015. This Annual Meeting will provide a tremendous forum for discussions around our future as global thought leaders in Accounting, and how—moving forward—we can build bridges between the AAA and key global partners.

I hope to see you in Chicago, and I hope I have the opportunity to chat with you about how the AAA can best assist you in the coming years.

All the best,

Tammy Terry, Chief Operating Officer

Join Us for a Spring Pilot Region Meeting

Southeast & Western National Pilot Region Speaker



Who Is Accountable for the National Debt?

The U.S. national debt has long been a matter of

growing concern, but we will soon reach a point where government must stop playing political football with the issue, and take action to save our future.

Join **Paul Stebbins**, former Chairman and CEO of a Fortune 500 company, and the Campaign to Fix the Debt, to discuss who is accountable for the national debt, and how accounting can help us fix it.



American Accounting Association

Southeast

April 16-18, 2015 | Asheville, NC
Accounting for a Sustainable Future



American Accounting Association

Western

April 30 - May 2, 2015 | Coronado, CA
Celebrating Our Past and Shaping Our Future: The Next 50 Years

Experience **Inspiring Teaching Sessions** featuring sessions with new classroom ideas and strategies, developing trends in accounting higher education, and master teachers from CTLA.

Fresh insights from **Thought-Provoking Speakers**:

Southeast Speakers:

- Brad Sparks, Director, KMPG Global Corporate Citizenship
- Scott Showalter, North Carolina State University
- Gail Hoover King, Purdue University Calumet

Western Speakers:

- Mary Barth, AAA Past President, Stanford University
- Gail Hoover King, Purdue University Calumet

Engaging research paper presentations, sessions, and panels. Don't miss the chance to **enhance** your academic community and profession.

Combine fun, learning, and CPE credits with optional industry tours on Thursday afternoon. Both will include business-side presentations on the role of accounting in these unique enterprises. The Southeast Region will visit the lush **Biltmore Estate**. The Western Region will rock through **Taylor Guitars**. Registration and details available online at aaahq.org/meetings

Reduced pricing for Students, Professionally Oriented & 2-Year College Faculty!



American Accounting Association

Ohio

April 30 - May 2, 2015 • Cleveland, OH

Data Analytics & the Future of Accounting Education and Research



Ohio National Pilot Region Speaker

Ruth McCartney

How Big Data Is Re-Shaping Hollywood and Our Culture Behind the Great and Powerful Wizard

Nationally-Sponsored Conference on Teaching and Learning in Accounting (CTLA) Sessions:

- Using Technology to Increase Student Engagement in the Accounting Classroom
- Crash Course on Flipping the Classroom: Everything You Need to Know
- Professor, What's on the Exam?? Creating Independent Thinkers through Self-Directed Learning

The media moguls that brought us to the wild, wild West now enter the newest frontier - Big Data.

How are our cultural industries navigating (and cultivating) this ever-shifting terrain of data feedback?

Join Ruth McCartney for the discussion of how our cultural engagement is being monitored...and manipulated.

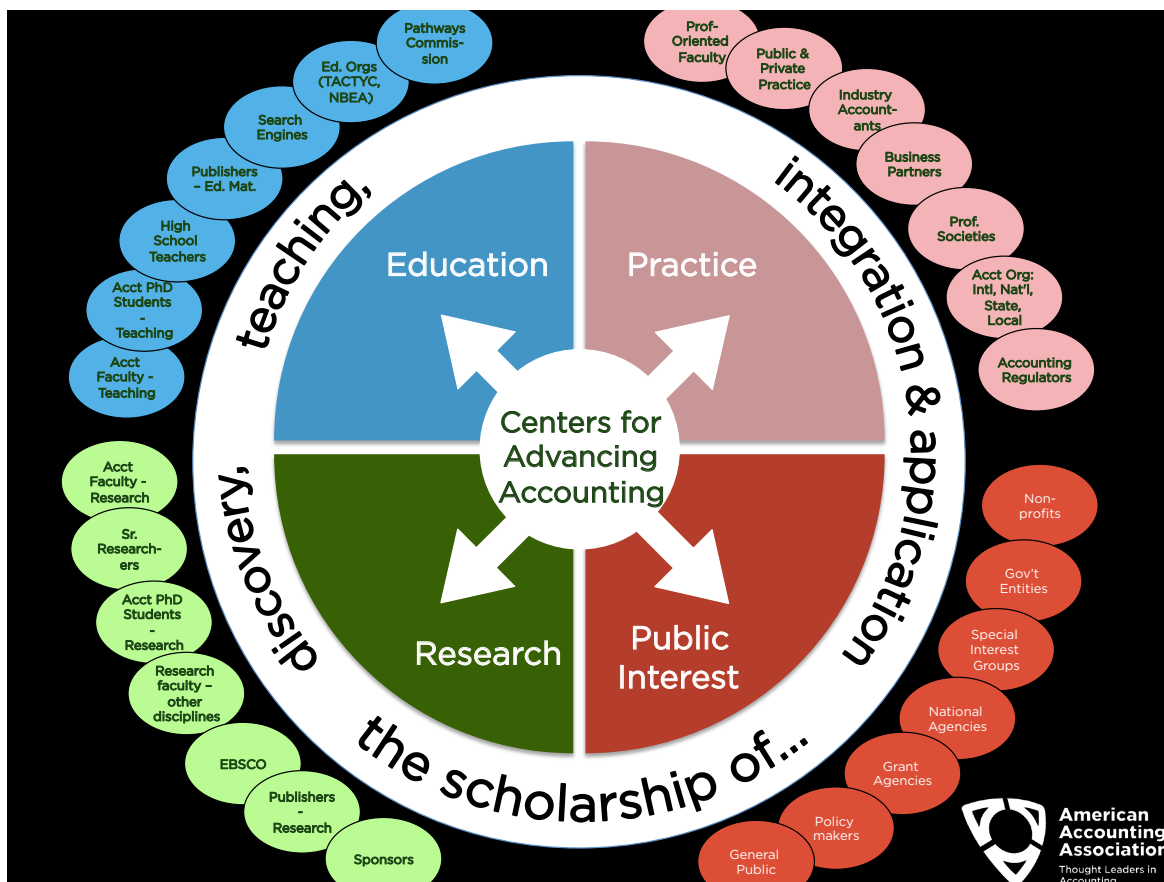
Building for Our Second Century!

It's obvious that there have been dramatic changes in higher education over the past decade. Although those changes may seem clear at your campus, you may not have recognized how many changes have been made at the American Accounting Association. Over the past ten years, we have grown our publications by more than 50%, now publishing more than 8,000 pages in 15 journals. We are now hosting 11 Doctoral Consortia, and the Section meetings have grown in strength and breadth. Our regions leaders have joined together to design a new model for region meetings, and the Pilot Project is successfully under way in five of our regions. Although those changes are dramatic, the changes looming on the horizon are even greater—and there will be more opportunities for sections and regions to work together to amplify their voices!

Over the past three years, the Board, Council, and more than 50 volunteers have participated in an immersive strategic planning activity, and have explored a wide range of opportunities facing our members, our Segments, and the Association. The result of their hard work is that the Board has approved a plan to create four Centers within the American Accounting Association. These Centers will enable us to better serve members and also to reach out to serve the profession and society at large. They will work together to expand the efforts of the Association, to enable Segments to work together to highlight their initiatives and enable cross-disciplinary efforts, and to address problems and challenges that are facing our organizations, government, and individuals. Although you will be seeing these changes in the near future, we wanted to provide an overview of the four Centers and their initial projects.

The Centers Design

The graphic below highlights many of the important features that will be embedded within the Centers. First, each Center will have the responsibility for understanding the needs of a group of constituents and then developing the products and services that will meet these needs. Second, all of the Centers will be engaged in scholarly activities.



Whether it's the scholarship of discovery, teaching, integration, or application, the Centers, working with the Segments, will strive to recognize and share great work done by our members, and the constituents who we're trying to serve will receive information in a format and through a channel that best benefits them. Third, it's important that these Centers work together to meet needs. For example, if our professional partners need information about an emerging area, this Center structure will enable the Center for Advancing Accounting Practice to reach out to The Centers for Advancing Accounting Research and for Education to determine what knowledge has already been created by our Sections, Regions, and members—or to spark new initiatives. Together, the Centers will enable the AAA to serve members better and extend our efforts to speak broadly and inform society about the importance of Accounting and the implications for the challenges we are facing.

The Board's goal is to have all four Centers implemented within 18 months. While the structure is being put in place, several projects will be initiated so that Center work can begin immediately! The following list summarizes our potential first five projects:

1) Accounting /s Big Data: This fall, we will be hosting a conference to bring together our members, professional accountants, and experts from technology firms to explore the implications of big data on the accounting profession. This conference will draw together experts from across our Segments and begin to build the bridge between faculty and the profession.

2) One-Stop Shop for Teaching and Learning: The Center for Advancing Accounting Education is charged with elevating the role of teaching and enabling all of our members to be more effective in their teaching and learning activities. Its first activity will be to design and implement a curated repository that will allow members to share their teaching resources, to begin to develop a portfolio of their teaching efforts, and to enable all members to have access to great resources that will give them the ability to efficiently introduce new concepts or activities in their classrooms.

3) Address a Major Issue Facing Society: This spring, the Region Pilot program will be partnering with Fix the Debt to bring nationally recognized speaker, Paul Stebbins, to their meetings. He will challenge our members to consider how accounting can inform the discussions about the national debt, and he will introduce tools that faculty can use in their classes to bring accounting concepts to life.

4) Explore New Ways to Communicate with Practicing Accountants and Other Individuals Outside of the Academy: Although the AAA has developed the broadest collection of accounting scholarship, the majority of readers of our journals are scholars. This project will explore how we can make the great work that is being done more accessible and visible to those *outside* of the academy—elevating the relevance of our work and contributing to ongoing discussions in society.

5) OneHourOfAccounting.org: To change the perception of Accounting, the Center for Advancing Accounting Education and the Center for Advancing Accounting in the Public Interest will partner to create a web experience that showcases the reasons why accounting is important to having a prosperous society and provides—in a fun way—an introduction to the key concepts.

These projects represent a range of the activities that the Centers will undertake. They will spark innovation throughout the academy, amplify the excellent efforts in our Segments, support our members by helping them to perform their major tasks, and provide more visibility for the work they have done. Overall, the goal is to transform society by playing a more active role in important discussions.

The vision for the Association to be recognized as Global Thought Leaders will only be achieved through the great work of our members. We look forward to continuing to work with you in the Sections and Regions and are excited to see how the Centers will provide another avenue for engagement! Please go to **SharpeningOurVision.org** to learn more about the work behind these initiatives and about the Centers themselves.

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2014 Accounting Ph.D. Rookie Recruiting and Research Camp: A Huge Success!

The American Accounting Association and the University of Miami partnered once again for the 2014 Accounting Ph.D. Rookie Recruiting and Research Camp held at the Hilton Miami Downtown. This year's event attracted 162 job candidates, 18 observers, and 178 recruiters.

The Accounting Ph.D. Rookie Recruiting and Research Camp is a two-day forum for Faculty and Recruiters to meet and network with Ph.D. candidates, attend 15-minute research presentations by job-seeking candidates, and interview a number of job market candidates before making decisions about recruiting "fly-outs."



Sundaresh Ramnath, Chair of the Department of Accounting at the University of Miami, said, "We are happy to see that the Rookie Camp is gaining increased acceptance among accounting departments across the country. We have always believed that it is a low-cost means to screen and identify appropriate candidates before extending campus visits. It is heartening to note that most rookie candidates and recruiters present at this venue realize that it is efficient to observe, interview, and choose candidates for fly-outs by attending the rookie camp."

Job candidates and recruiters alike had nothing but praise for the 2014 event:

"The Rookie Camp is full of excitement, possibilities, and a little bit of chaos. It is a unique opportunity to mingle with fellow job seekers and engage with

potential employers. I found this event to be beneficial in finding a job at which to begin my career as an accounting professor."—Kari Joseph Olsen, University of Southern California

"This was my first time attending the Rookie Camp. What an incredibly valuable resource for connecting with candidates. The AAA staff does an awesome job of organizing an extremely complex event. It's like speed dating on steroids, but it was executed flawlessly. I was able to find quite a few candidates I otherwise would not have had an opportunity to meet."—Stephen Wheeler, Associate Professor, California State University, Sacramento

"Over the past 10 years, I've recruited new faculty at annual meetings, regional meetings, and section meetings. This year, I recruited at the AAA Rookie Camp for the first time. What a great experience! I was able to talk with a huge group of "rookies" during receptions and meals. My colleagues and I were able to spend time with candidates individually and talk about their aspirations and our schools. I was able to listen to many research presentations, too—usually impossible when recruiting at a meeting. Everyone was there for a single purpose: to connect new candidates with great opportunities."—William D. Stout, Director and Associate Professor, School of Accountancy at the University of Louisville

Don't miss out on the 2015 event! The 2015 Accounting Ph.D. Rookie Recruiting and Research Camp will once again be held in Miami at the Hilton Miami Downtown December 4-6, 2015. Learn more at <http://aaahq.org/Meetings/2015/RookieCamp/>



Upcoming AAA Career Center Events

Career Center at the Annual Meeting | August 8-12, 2015 | Chicago, IL

The Career Center at the 2015 Annual Meeting is the AAA's biggest recruiting event, where applicants and institutions from across the country can make connections. Supported online by the AAA Career Center, the Career Center at the Annual Meeting offers services that make job recruitment easy and efficient at very affordable prices for both employers and job seekers. Last year, 139 recruiters actively interviewed more than 147 candidates at the Annual Meeting in Atlanta, GA.

Annual Meeting Career Fair | August 9, 2015 | Chicago, IL

The Career Fair is an opportunity to network, share print materials, and highlight or learn about institutions currently recruiting or planning to recruit in the near future. This fun, social event is open to all Annual Meeting registrants. Career Fair booths will include a 4' x 8' cork display board that will accommodate posters or other materials, a table (available workspace is 1' x 4') for handouts, and a chair. Last year, 61 schools were represented at the Career Fair.

2015 Accounting Ph.D. Rookie Recruiting and Research Camp | December 4-6, 2015 | Miami, FL

In partnership with the University of Miami, the American Accounting Association hosts the annual Accounting Ph.D. Rookie Recruiting and Research Camp. The camp brings together accounting Ph.D. candidates, faculty from universities interested in interviewing Ph.D. candidates, and recruiters from private-sector firms. The 2014 event featured 178 recruiters from 105 schools, and 162 candidates attended. The 2015 event will once again be held in Miami, FL.



**American
Accounting
Association**

Career Center

The Manning School of Business at UMass Lowell

The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management. We provide students with the broad range of skills necessary for success.



The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB)

THE MASTER OF SCIENCE IN ACCOUNTING (MSA) PROGRAM

The Master of Science in Accounting (MSA) program in the Manning School of Business at UMass Lowell provides an economically affordable opportunity for qualified students to meet the licensing requirements to become Certified Public Accountants (CPAs) or to prepare for accounting careers in the corporate or government/nonprofit environment. The MSA will prepare graduates to succeed in a competitive environment and a respected profession, one whose members continue to be in high demand from public accounting firms, financial institutions, industry, government agencies, municipalities, schools and hospitals, and charitable organizations. The MSA program can be completed fully online and is open to either full-time or part-time students.

The MSA program at UMass Lowell offers several features that potential applicants will find very attractive.

- The cost of the program is less than half the cost of similar programs at private institutions, making it far more affordable.
- The program can be completed on a part-time basis, thereby allowing students to work while they attend school.
- The online component of the program allows students in distant areas, or students with irregular work schedules, to take courses without making the time and travel commitment required by a classroom course.

ADMISSION REQUIREMENTS

- GPA - Minimum undergraduate GPA of 3.0 (overall); comparable Accounting GPA.
- GMAT (500+); can be waived if the undergraduate GPA is at least 3.5 at an AACSB-accredited school and upon receipt of a recommendation by a faculty member; GMAT can also be waived for students in the UMass Lowell Plus 1 Program with an undergraduate GPA of 3.0 or greater.
- Successful completion of all other UMass Lowell admissions requirements including three letters of recommendation, and Manning School of Business TOEFL minimums where applicable.
- Exceptions or modifications to the above will be considered on a case-by-case basis.
- An internship or other relevant employment in the field is strongly encouraged, either before or during the program.

Information about the program and the application can be found at www.uml.edu/msa.

Please contact Prof. Stefanie Tate, MSA Coordinator, at stefanie_tate@uml.edu or 978-934-2815 with any questions.

PHD PROGRAM IN BUSINESS ADMINISTRATION ACCOUNTING CONCENTRATION

The Manning School of Business at the University of Massachusetts Lowell now is accepting applications for its Ph.D. program in Business Administration in Accounting Concentration. As one of the leading research-oriented business schools in the New England area, we're looking for applicants with strong academic & methodological background and an intellectual curiosity about the nature and workings of business organizations.

As you consider applying to the Manning School Ph.D. program in Accounting Concentration, please review the following critical information. Admission into the program is highly competitive. The following criteria must be met prior to consideration:

- Statement of Purpose
- Graduate of an accredited U.S. college or university or an approved foreign equivalent institution.
- Earned grade point averages of 3.0 or better in all prior undergraduate and graduate studies.
- Satisfactory GMAT taken within the last five years.
- Three letters of recommendation.
- International students are expected to at least meet the minimum UMass Lowell TOEFL requirements.

The Ph.D. program is a full-time program. The expectation is that Ph.D. students will finish the program within four years. Students must complete 58 credits: 40 course credits and 18 dissertation credits. Progress through the program can be broken down into five stages:

- Completion of first-year summer paper.
- Completion of coursework.
- Completion of comprehensive exams.
- Completion of dissertation proposal.
- Completion of dissertation defense.

Ph.D. students will receive a tuition waiver, as well as full financial support for four years. In return, full-time Ph.D. students will work as research assistants and teaching assistants.

The faculty admissions committee will review all of the above admissions materials in a portfolio approach.

Please contact Prof. SangHyun Suh Ph.D. Accounting Program Coordinator, at sanghyun_suh@uml.edu or 978-934-2403 with any questions.



www.uml.edu

SEC Academic Fellowships

The U.S. Securities and Exchange Commission (SEC) invites qualified accounting professors and new Ph.D.s to express their interest in a possible fellowship opportunity at its headquarters next to Union Station in the heart of Washington, DC, for academic year 2015–2016. An Academic Fellowship at the SEC provides an unparalleled opportunity for accounting academics to be directly involved in the work of the SEC and to gain insight into the SEC's oversight and regulatory processes. An SEC fellowship is a remarkable way to spend a sabbatical year or a leave of absence and provides experience that will greatly enhance subsequent teaching and research activities.

Office of the Chief Accountant: The Chief Accountant serves as principal adviser to the Commission on Accounting and Auditing Matters. The Office of the Chief Accountant (OCA) is responsible for establishing and enforcing accounting and auditing policy to enhance the transparency and relevancy of financial reporting. OCA also is responsible for improving the professional performance of public company auditors in order to ensure that financial statements used for investment decisions are presented fairly and have credibility.

Fellowship Description: The OCA is interested in candidates with credentials in the areas of auditing and financial accounting. Academic Fellows serve as a research resource for OCA, participate in OCA projects that frequently involve the SEC's oversight of standard setting, and assist in auditor and registrant matters. The fellowships, which have been in existence for more than 20 years, are for research-oriented professors with an interest in working closely with OCA leadership and staff on registrant and auditor issues. Requirements include a Ph.D., a strong research background in auditing and financial reporting, and a CPA or equivalent technical expertise.

The Academic Fellow will serve in OCA's Professional Practice Group (PPG). The PPG works closely with the Public Company Accounting Oversight Board to promulgate auditing policies and procedures that promote the development of reliable financial reporting information. To support that oversight of the PCAOB, the Academic Fellow will review and utilize both archival and behavioral auditing research using economic-based methods of inquiry and analysis. The PPG Fellow also will assist with auditor and registrant matters related to auditor independence and internal control over financial reporting.

Compensation, Benefits, and Timing: Faculty members at U.S. universities are hired in Academic Fellows positions under the Intergovernmental Personnel Act (IPA), which allows the professor to continue as an employee of the university. The faculty member continues to be paid by the university and receive its benefits package. The SEC, in turn, reimburses the university for the professor's salary and benefits. Under an IPA contract, relocation expenses to and from the Washington, DC, area are generally reimbursed in accordance with Federal Travel Regulations and standard SEC policies that apply to IPA assignments. IPA appointments generally involve a 12-month period beginning August 1 each year. Compensation for SEC Academic Fellows is typically 12/9ths of the professor's academic-year salary, up to a maximum of pay grade SK-16 (for 2014–2015 that amount was \$223,649) plus related benefits. Academic Fellows on an IPA contract do not have a citizenship requirement other than possessing a valid work visa to be legally employed by the university.

Recent Ph.D.s who are not university faculty members and others wishing to become SEC employees can be hired by the SEC directly for a two-year term appointment that is renewable up to a maximum of four years in total. Relocation expenses are not reimbursable for term appointments. For a term SEC appointment, the candidate must be a permanent resident or U.S. citizen. For information on employment eligibility for non-U.S. citizens, see https://help.usajobs.gov/index.php/Employment_of_Non-citizens. All position appointments are contingent upon the candidate passing a background check.

Application Information and Procedures: To apply, you must electronically submit a *vita* and a cover letter that summarizes your qualifications. Applications for fellowships must be made by email to Judy Beckman at BeckmanJ@sec.gov. Applicants should provide a copy of one or two relevant working papers or recently published articles. Application reviews for the 2015–2016 Academic Fellowships will begin as received and continue until March 31, 2015, or as needed. Interviews will be conducted at the SEC headquarters in Washington, DC. Candidates' interview travel expenses may not be reimbursed by the SEC.

To discuss the nature of the fellowships and the outstanding professional development experiences they offer, you may contact the current Academic Fellow in the Office of the Chief Accountant: Judy Beckman at BeckmanJ@sec.gov.

Upcoming AAA Meetings

March 11–14, 2015

2015 Southwest Region Meeting
Houston, Texas

March 13–14, 2015

2015 Forensic Accounting Research
Conference
Denver, Colorado

March 26–27, 2015

JISC2015–1st *Journal of
Information Systems* Research
Conference
Durham, North Carolina

March 27–28, 2015

2015 Conference of the Public
Interest Section and Doctoral/New
Scholar Consortium
Crystal City, Virginia

March 27–28, 2015

2015 Government and Nonprofit
Section Midyear Meeting
Detroit, Michigan

April 16–18, 2015

2015 Southeast Region Meeting
Asheville, North Carolina

April 23–25, 2015

2015 Mid-Atlantic Region Meeting
Cherry Hill, New Jersey

April 30–May 2, 2015

2015 Ohio Region Meeting
Cleveland, Ohio

April 30–May 2, 2015

2015 Western Region Meeting
Coronado, California

July 20–21, 2015

The Third International Conference
of the *Journal of International
Accounting Research (JIAR)*
Sao Paulo, Brazil

October 9–10, 2015

2015 ABO Research
Conference
Nashville, Tennessee

October 15–17, 2015

2015 Midwest Region Meeting
St. Louis, Missouri

October 22–24, 2015

2015 Northeast Region Meeting
Providence, Rhode Island

January 7–9, 2016

2016 Management Accounting
Section Midyear Meeting & IMA
Doctoral Consortium
Dallas, Texas

January 21–23, 2016

2016 Financial Accounting Section
Midyear Meeting & Doctoral Consortium
Newport Beach, California

April 14–16, 2016

2016 Southeast Region Meeting
Atlanta, Georgia

May 5–7, 2016

2016 Western Region Meeting
Seattle, Washington



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