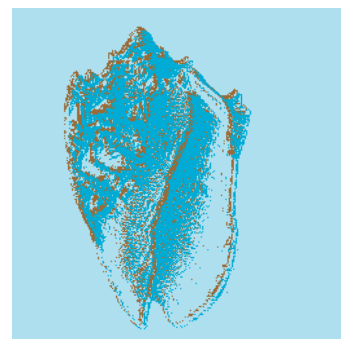
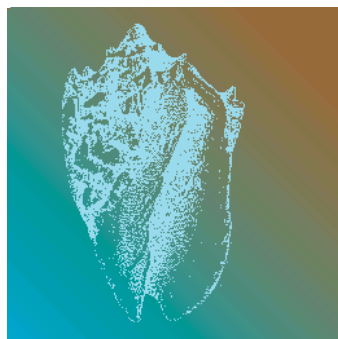
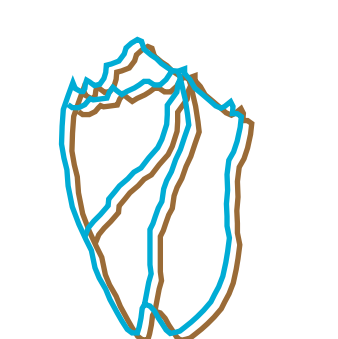
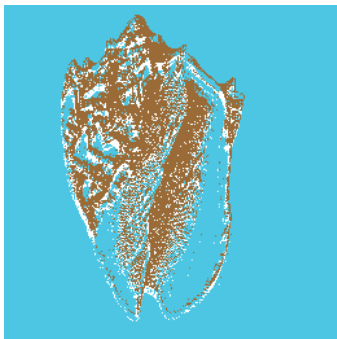
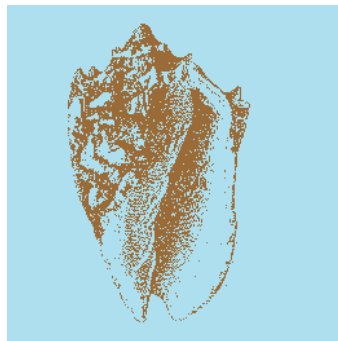
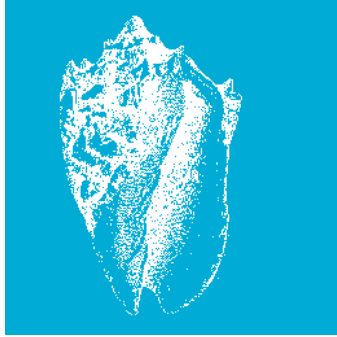


## Orlando, Florida



## INVITATION AND HIGHLIGHTS

# American Accounting Association

Accounting Education News • Published Five Times a Year • 5717 Bessie Drive, Sarasota, FL 34233-2399

# Orlando . . . . .



**For information about restaurants, things to do, and sights to see while in Orlando, click the the “Annual Meeting Information” link on our home page at <http://AAAhq.org>.**

You've all heard about Orlando—the most popular vacation destination in the world. Walt Disney World Resort®, Universal Orlando®, and Sea World® are the top three attractions, but there's a lot more to Orlando and to Florida! Take advantage of this years location and plan an adventure before or after the Annual Meeting.

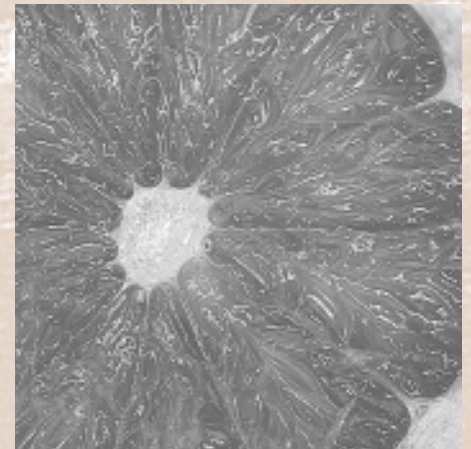
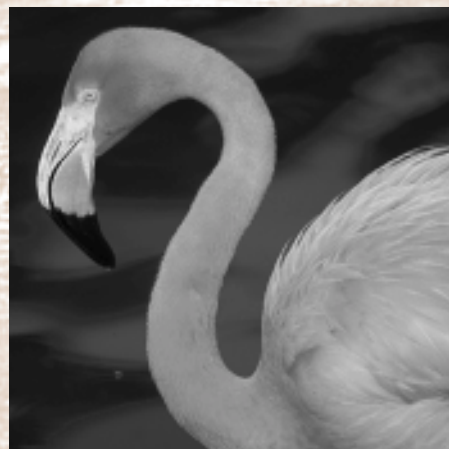
Play some golf at **Hawk's Landing Golf Club** adjacent to the hotel and open to the public. Pretend you're skydiving at **SkyVenture of Florida**. Imagine you're a race car driver at the **Richard Petty Driving Experience**. Visit the **Kennedy Space Center** where you can see historic space craft and meet real astronauts. **Go exploring** to find citrus trees, palmettos and alligators. **Or just relax** in the sunshine and look for seashells on one of the many beaches along both coasts of Florida.

You can experience **Cirque Du Soleil** without waiting for the touring acts to come to your town. La Nouba, from the French “*faire la nouba*,” means to live it up and party. Uncover long lost passions—enjoy the magic and the fantasy.

Immerse yourself in history when you visit **Titanic — The Exhibition**. Features include the recreated Grand Staircase and actual rooms and over 200 artifacts, all described by interpretive storytellers in period costume.

**Restaurants** abound in and around Orlando from five-star dining to fast food and everything in between. You can even sample offerings from a famous chef like Wolfgang Puck or Emeril Lagasse or “visit” a foreign country or region by choosing food from Mexico, Spain, France, Germany, Italy, Japan, China, Cuba, the Carribean, or the Mediterranean. And, of course, popular American foods like hot dogs, hamburgers, southern-fried chicken and barbecue are readily available.

And don't forget the **nightlife**. From karaoke to comedy, jazz clubs to rock 'n' roll, Latin salsa to country and line dancing, or just unwinding in a coffeehouse or piano bar ... it's all there!



# Invitation

It is with great excitement that I invite all of you to plan to go to Orlando in August. The American Accounting Association Annual Meeting offers excellent **networking** and **professional development** opportunities. And this year we are in a city that also offers great opportunities for family fun and entertainment.

The AAA Annual Meeting each year gives us many opportunities to acquire new tools we can use to make the coming school year a success. **Learning new techniques** that refresh our teaching, **presenting and discussing exciting research**, and participating in lively discussions of the latest issues facing both academics and practitioners are all available opportunities at the meeting. And perhaps most important of all, the Annual Meeting gives us a chance to **renew old friendships** and a chance to **build new collegial relationships** with academics and practitioners from around the world.

If you are still deciding whether to attend the AAAs Annual Meeting, here are a few points to consider:

- It is **the meeting for accounting educators**. Over 2,000 accounting scholars from around the world attend the AAA Annual Meeting. The AAA has members from 79 countries.
- You'll meet people who are teaching the same courses you teach, researching the same issues you research, and facing the same challenges you face. And they are eager to **share experiences** with you.
- **Stephen Covey, author of *The 7 Habits of Highly Effective People***, will speak Monday morning. His talk will be followed by a separate follow-up session for questions and discussion.
- Tuesday mornings plenary session will be a **panel of regulators** providing their views on the **future of accounting and auditing standards**.
- The Tuesday luncheon speaker will be **James A. Ohlson** who will give the Presidential Scholars address.
- In addition to over **130 concurrent sessions** and more than **150 forum papers**, you can choose from a large number of **CPE sessions**.

Plan now to attend the Annual Meeting August 8–11. I look forward to seeing you in Orlando.

William L. Felix, Jr.

President, American Accounting Association



William L. Felix, Jr.



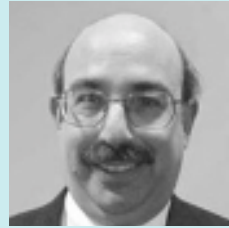
# Highlights



Stephen Covey



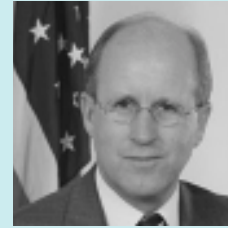
William Kinney, Jr.



Robert Herz



William McDonough



David Walker



Donald Nicolaisen

## Plenary Sessions, Luncheons, Receptions, and Awards

Plenary sessions of the American Accounting Association's Annual Meeting will be held from 8:30 to 10:00 am on Monday, Tuesday, and 8:30 to 9:45 am Wednesday, August 9–11, 2004. On Monday the plenary will feature the **Outstanding Accounting Educator Award**, Tuesday's plenary features the **Notable Contributions to Accounting Literature Award**, and on Wednesday the **Wildman Medal Award** will be presented. The **Competitive Manuscript Award** and **Seminal Contributions to Accounting Literature Award** will be presented at the Tuesday luncheon and the **Innovation in Accounting Education Award** will be presented at the luncheon on Wednesday.

In addition to the presentation of those prestigious awards, this year the plenary sessions and luncheons showcase a very impressive group of speakers from government, professional and academic worlds.

On Sunday night, August 8, the Exhibit Hall is the place to gather for the informal Early Bird Reception and a chance to check out the exhibits and look for old friends. Monday night, August 9, is the Welcome Reception that includes beverages, food and opportunities for networking. The final reception this year will be the themed reception on Tuesday night, August 10, traditionally featuring beverages in addition to food and ambience fitting the meeting location.

### Monday, August 9

**Stephen R. Covey**, the **Monday plenary** speaker, is perhaps best known as the author of *The 7 Habits of Highly Effective People*. He is co-founder/vice-chairman of FranklinCovey Company, a leading global professional services firm. Covey earned his undergraduate degree from the University of Utah, his M.B.A. from Harvard, and completed his doctorate at Brigham Young University. Covey is an internationally respected leadership authority, family expert, teacher, and organizational consultant. He has made teaching principle-centered living and principle-centered leadership his life's work.

**Guest registration fee required  
for name badge and admittance to all  
events for guests 12 and older.**

### Tuesday, August 10

**William R. Kinney, Jr.** will moderate the panel session slated for the **Tuesday morning plenary**. **Panel members** include **Robert H. Herz**, **William J. McDonough**, **David M. Walker**, and **Donald T. Nicolaisen**.

One of the recipients of the AAA Outstanding Accounting Educator Award in 1989, **moderator William R. Kinney, Jr.** has a B.S. and an M.S. from Oklahoma State University. His Ph.D. is from Michigan State University and he has experience as a staff accountant with Ernst & Young in Oklahoma City and consulting experience with six national CPA firms, the Securities and Exchange Commission, and the U.S. General Accounting Office.

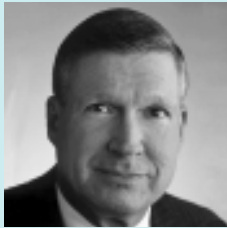
**Panelist Robert H. Herz** is Chairman of the Financial Accounting Standards Board (FASB). Previously, he was a senior partner with PricewaterhouseCoopers. Herz graduated from the University of Manchester in England with a B.A. degree in economics. During his career, Herz has authored numerous publications on a variety of accounting, auditing and business subjects. Including the recent book, *The Value Reporting Revolution: Moving Beyond the Earnings Game*, which he co-authored. Among Herz's other activities, he chaired the AICPA SEC Regulations Committee and the Transnational Auditors Committee of the International Federation of Accountants.

**Panelist William J. McDonough** became Chairman of the Public Company Accounting Oversight Board in 2003, joining the Board after 10 years as president and chief executive officer of the Federal Reserve Bank of New York. McDonough was named the eighth president of the New York Fed in 1993, and served as the vice-chairman and a permanent voting member of the Federal Open Market Committee (FOMC), the group responsible for formulating the nation's monetary policy. McDonough earned a bachelor's degree in economics from Holy Cross College and a master's degree in economics from Georgetown University.

**Panelist David M. Walker** became the Comptroller General of the United States and began his 15-year term in 1998. As Comptroller General, Walker is the nation's chief accountability officer and head of the U.S. General Accounting Office (GAO). Walker is a certified public accountant. He has a B.S. degree in accounting from Jacksonville University, a Senior Management in Government Certificate in public policy from the John F. Kennedy School of Government at Harvard University, and an Honorary Doctorate in Business Administration from Bryant College.



James Ohlson



James Copeland, Jr.



Jane Mutchler

Final panelist **Donald T. Nicolaisen** is the Securities and Exchange Commission's Chief Accountant. Nicolaisen oversees the Commission's accounting policy initiatives and leads the SEC's efforts with national and international standard setters on critical accounting and auditing issues, including international convergence and efforts to adopt principles-based accounting standards. Nicolaisen received his B.A. in Business Administration from the University of Wisconsin, Whitewater, and is a Certified Public Accountant.

**Presidential Lecturer** and **Tuesday luncheon** speaker, **James Ohlson**, received his M.B.A. and Ph.D. degrees at the University of California, Berkeley. He was also awarded an Honorary Doctorate degree by the Stockholm School of Economics. Ohlson's research has focused on accounting theory and the role of accounting data in equity valuation contexts. He has published extensively in the academic literature on both theoretical and empirical subjects and lectured on equity valuation in America, Asia, Europe, and Australia at Universities and for professional audiences. In 1995, his research was recognized by the American Accounting Association who awarded him the Notable Contribution to Accounting Literature Award.

### Wednesday, August 11

**Wednesday's plenary** speaker, **James E. Copeland, Jr.**, retired as Chief Executive Officer of Deloitte & Touche in the United States and its global parent, Deloitte Touche Tohmatsu in 2003. Copeland will discuss ethics in the current accounting and business environment. He served as a keynote speaker for the The American Assembly initiative to determine whether America's current "accounting model" can deal effectively with contemporary business practices; the results of that project were published in "The Future of the Accounting Profession" (available at <http://www.americanassembly.org/>). Copeland is a graduate of Georgia State University, and joined a predecessor firm of Deloitte & Touche in 1967. He became a partner and assumed increasing levels of management responsibility, ultimately serving as vice-chairman and regional managing partner. He was elected to the positions of Chief Executive Officer of Deloitte & Touche USA and Chief Executive Officer of Deloitte Touche Tohmatsu in 1999.

The incoming AAA President, **Jane F. Mutchler**, will speak at the **Wednesday luncheon**. She received her Bachelors and Master's degrees in Accounting at the University of South Florida and her Ph.D. in Accounting at the University of Illinois. Jane is a CPA, certified in the state of Florida. Auditing has been the primary focus of both her teaching and research. Her research focuses on failed companies and auditors' going-concern opinion decisions related to such companies and has been published in *Auditing: A Journal of Practice & Theory*, *Journal of Accounting Research*, *The Accounting Review* and *Contemporary Accounting Research*.

**You can attend plenary sessions, luncheons, award presentations, and select from more than 130 concurrent sessions, more than 150 forum papers, and 37 CPE sessions.**

### Session and Paper Topic Highlights

- Sarbanes-Oxley and Current Issues—
- The Dividend Tax Puzzle and Multinational Taxation
- XBRL and Emerging Technologies
- Corporate Governance—Boards and Audit Committees, IT Governance, Management Control Systems, & International Perspectives
- Fraud
- Recruiting Minority Students
- Earnings Management and Earnings Quality, with International Perspectives
- Analysts' Incentives and Behavior
- Market Efficiency and Market Anomalies
- Performance Evaluation, Executive Behavior, and Executive Compensation
- IT and Firm Performance
- Social Performance and Environmental Accounting
- Educational Resources, Building Student Skills, and Managing the Classroom
- Increasing the Probability of Publishing in Premier Journals

### CPE Opportunities

- Sarbanes-Oxley—Ethical Mandate and Section 404
- Inspiring Learning with Case-Driven Courses
- Accounting Software; SAP, ERP, & SEM; and XML & XBRL in Classes
- FASB, PCAOB, IASB, and SEC Updates
- International Accounting Issues
- Teaching and Research in Government and Nonprofits
- Accounting for Derivatives
- Critical-Thinking Skills and Problem-Based Learning
- The New CPA Exam
- Tips for Teaching Accounting Information Systems
- Forensic Accounting/Investigating Fraud
- Teaching and Researching Recent Scandals and Reforms

### Effective Learning Strategies Forum Poster Session

# Meeting at-a-Glance

## SATURDAY, AUGUST 7

7:00 AM – 8:00 AM	CPE Workshop Registration (Saturday morning workshops ONLY)
8:00 AM – 5:00 PM	Continuing Professional Education Programs
12:00 NOON – 1:00 PM	CPE Workshop Registration
4:00 PM – 8:00 PM	Registration (Saturday afternoon workshops ONLY)

## SUNDAY, AUGUST 8

7:00 AM – 7:00 PM	Registration
8:00 AM – 5:00 PM	Continuing Professional Education Programs
2:00 PM – 5:30 PM	Placement Service
2:00 PM – 7:00 PM	Exhibits
5:30 PM – 7:00 PM	Early Bird Reception

## MONDAY, AUGUST 9

6:45 AM – 8:15 AM	Section Breakfasts with Business Meetings
7:00 AM – 5:00 PM	Registration
8:00 AM – 12:15 PM	Placement Service
8:00 AM – 5:00 PM	Exhibits
8:30 AM – 10:00 AM	<b>Opening Plenary Session</b> <b>Speaker: Stephen R. Covey</b> <b>Outstanding Accounting Educator Award</b>
10:30 AM – 12:00 NOON	Concurrent Sessions
12:00 NOON – 1:45 PM	Section Luncheons with Business Meetings
1:45 PM – 5:30 PM	Placement Service
2:00 PM – 3:30 PM	Concurrent Sessions*
4:00 PM – 5:30 PM	Concurrent Sessions*
6:30 PM – 8:30 PM	Welcome Reception

## TUESDAY, AUGUST 10

6:45 AM – 8:15 AM	Section Breakfasts with Business Meetings
8:00 AM – 12:15 PM	Placement Service
8:00 AM – 5:00 PM	Registration
8:00 AM – 5:00 PM	Exhibits
8:30 AM – 10:00 AM	Plenary Session Panel <b>The Role of Accounting and Auditing in Capital Markets and the Future of Accounting and Auditing Standards Setting</b>

**To avoid a late fee, register on or before June 28.**

## TUESDAY, AUGUST 10 (continued)

	<b>Moderator: William Kinney, The University of Texas at Austin</b>
	<b>Panelists: Robert Herz, FASB; William McDonough, PCAOB; David Walker, GAO; Don Nicolaisen, SEC</b>
	<b>Notable Contributions to Accounting Literature Award</b>
10:00 AM – 11:30 AM	Effective Learning Strategies Forum
10:30 AM – 12:00 NOON	Concurrent Sessions*
12:00 NOON – 1:45 PM	Luncheon (ticket required)
	<b>Presidential Lecturer: James Ohlson, New York University</b>
	<b>Competitive Manuscript Award</b>
	<b>Seminal Contributions to Accounting Literature Award</b>
1:45 PM – 5:30 PM	Placement Service
2:00 PM – 3:30 PM	Concurrent Sessions*
4:00 PM – 5:30 PM	Concurrent Sessions* AAA Business Meeting
6:30 PM – 8:30 PM	Reception

## WEDNESDAY, AUGUST 11, 2004

8:00 AM – 11:00 AM	Placement Service
8:00 AM – 11:00 AM	Exhibits
8:00 AM – 2:00 PM	Registration
8:30 AM – 9:45 AM	Plenary Session
	<b>Speaker: James E. Copeland, Jr., Retired Chief Executive Officer, Deloitte &amp; Touche</b>
	<b>Wildman Medal Award</b>
10:00 AM – 11:30 AM	Effective Learning Strategies Forum
10:15 AM – 11:45 AM	Forum Papers
10:15 AM – 11:45 AM	Concurrent Sessions*
12:00 NOON – 1:45 PM	Luncheon (ticket required)
	<b>Speaker: Jane Mutchler, President-Elect, American Accounting Association</b>
	<b>Innovation in Accounting Education Award</b>
2:00 PM – 3:30 PM	Concurrent Sessions*
4:00 PM – 5:30 PM	Concurrent Sessions*

\*See <http://AAAhq.org> for additional details.

# CPE Sessions

## for Continuing Professional Education Credits

For expanded descriptions of CPE Sessions log onto <http://AAA-edu.org> and click the Annual Meeting button.

Most of this year's CPE sessions will be held on Sunday, August 8. Four special sessions are scheduled for Saturday, August 7. Sundays sessions feature both full- and half-day courses covering a broad range of subjects. Lunch will be provided for individuals registering for one full-day or two half-day workshops on Sunday.

Attendance at these programs is restricted to Annual Meeting registrants. Spouses can register on a space-available basis.

### SATURDAY – FULL DAY

#### **CPE Session 1 8:00 am – 4:30 pm** **A New and Innovative Teaching Approach to Comprehensive Personal Financial Planning**

Learn new and innovative ways to add much-needed comprehensive personal financial planning to your curriculum. Today many college students reportedly expect to work for several employers or operate their own businesses. Additionally, they do not place much faith in ever receiving company pensions or social security. Thus, it is imperative that accounting and business educators provide their students peace of mind as relates to comprehensive personal financial planning. Presenter: William Brent Carper, Fayetteville State University.

#### **CPE Session 2 8:00 am – 5:00 pm** **Thirteenth Annual Research Workshop on Artificial Intelligence and Emerging Technologies in Accounting, Auditing, and Tax**

This workshop provides a forum for researchers interested the application of artificial intelligence and emerging technologies in accounting, auditing, and tax to present their work to and exchange ideas with colleagues. Early stage papers are encouraged. Doctoral students registering for this workshop will not be charged. Sponsor: Artificial Intelligence/Emerging Technologies Section.

#### PLEASE NOTE:

**Registration Materials for Saturday CPE Workshops will be available between 7:00 AM – 8:00 AM and 12:00 NOON – 1:00 PM.**



### SATURDAY – AFTERNOON

#### **CPE Session 3 1:00 pm – 4:00 pm** **Value Measurement and Reporting—Moving toward Measuring and Reporting Value Creation Activities and Opportunities**

The future of the accounting profession lies in measuring and reporting on an entity's value creation potential. Value Reporting focuses on potential, but transparency about value demands consistent and reliable measurement of value drivers. Hear about VMRC's research and several reporting initiatives. Presenters: William J. L. Swirsky, CICA; Alan W. Anderson, AICPA; Roland Burgman, AssetEconomics Inc; VMRC Representative on "Research"; and VMRC Representative on "Reporting."

#### **CPE Session 4 Saturday, 1:00 pm – 5:00 pm, Sunday, 8:00 am – 12:00 pm** **Ninth Symposium on Ethics in Accounting: Beyond Sarbanes-Oxley: Can the Accounting Profession Meet Its Ethical Mandate?**

The conference will be open to any papers related to ethics in accounting, including theory, empirical, experimental, and education papers. We expect lively discussion, interchange, and networking among accounting ethics researchers, Ph.D. students, and attendees concerned about accounting ethics. Enrollment fee waivers are available for Ph.D. students. Sponsor: AAA Professionalism and Ethics Committee.

**Half-day CPE Sessions are \$65 each and full-day sessions are \$130.**





## SUNDAY – FULL DAY

### **CPE Session 5 8:00 am – 4:00 pm** **Tips & Techniques for the New AIS Instructor**

Teaching AIS for the first time and need some help in designing your course? Want to understand what can be or should be covered in an introductory AIS course? Utilizing lecture and interactive discussions, this course is designed to assist faculty who are not familiar with AIS by providing classroom-proven projects, assignments, teaching tips, and various successful classroom techniques. Presenters: Martha Eining, University of Utah and Kathy Hurtt, University of Wisconsin–Madison. Sponsor: Information Systems Section.

### **CPE Session 6 8:00 am – 4:00 pm** **Accounting for Derivatives in Financial Reports**

This course is designed for workshop participants with minimal knowledge of derivatives. The course will present a sample set of curricular materials that can be used to teach the accounting for derivatives over a two-to-three-week period. Presenter: Thomas Linsmeier, Michigan State University. Sponsor: Financial Accounting and Reporting Section.

**Half-day CPE Sessions are \$65 each and full-day sessions are \$130.**

**To avoid a late fee,  
register on or before June 28.**

### **CPE Session 7 8:00 am – 4:00 pm** **Power Up Your Financial Accounting Course with an Earnings Management Focus and Cases**

A workshop to facilitate designing a new focus into financial accounting courses by: (1) investigating management/preparer incentives, (2) discussing 30 common earnings management techniques, (3) reviewing 25 actual company cases, and (4) examining the research literature related to earnings management. Presenter: Thomas E. McKee, College of Charleston.

### **CPE Session 8 8:00 am – 4:30 pm** **An Introduction to XML or XBRL: With Applications for Financial Accounting, Auditing, and AIS Courses**

A hands-on workshop introducing the XML technology foundation, XBRL (eXtensible Business Reporting Language), and XBRLGL (General Ledger). Topics will include the XML, XBRL, and XBRLGL standards, the U.S. GAAP and International Financial Reporting taxonomies, software tools for classroom use including the Microsoft® Office Accelerator for XBRL, and applications for financial accounting, auditing, and accounting information systems courses.

**Bring a laptop computer with Internet Explorer 6.0 or higher installed.** Presenters: Clinton White, Jr, University of Delaware; Roger Debreceny, Nanyang Technological University; Glen Gray, California State University, Northridge; Gerald Trites, Canadian Institute of Chartered Accountants; and Eric E. Cohen, PricewaterhouseCoopers. Sponsor: Teaching and Curriculum Section.

### **CPE Session 9 8:00 am – 4:30 pm** **Practical Tax Planning Strategies with Investments—Workshop for Tax and/or Financial Planning Educators**

Seth Hammer, author of CCHs *Investments and Taxes: A Practical Guide for Financial Advisors* (Second edition, 2004), will present practical state-of-the-art strategies for investment planning in a workshop specially tailored for tax and/or financial educators. Presenter: Seth Hammer, Towson University.

### **CPE Session 10 8:30 am – 4:30 pm** **Seminar on International Accounting**

Topics covered include reasons for national variations in accounting and reporting practices, capital market effects of accounting differences, current state of accounting harmonization, transnational reporting issues, foreign currency dilemmas, major measurement issues in emerging markets, international accounting pedagogy, and more. Presenter: Frederick D. S. Choi, New York University. Sponsor: International Accounting Section.

## SUNDAY – MORNING

### **CPE Session 11 8:00 am – 11:00 am** **Current Issues in Financial Reporting**

The workshop will explore a variety of topics that are on the current agenda of the Financial Accounting Standards Board (FASB) including addressing financial instruments; including fair values, business combinations, consolidations, revenue recognition, liability recognition, equity compensation, international convergence, and performance reporting. Presenter: Katherine Schipper, Financial Accounting Standards Board. Sponsor: Financial Accounting and Reporting Section.



**CPE Session 12 8:00 am – 11:00 am**  
**Continuous Audit: Assurance in a Real-Time Economy**

The objectives of this workshop are to provide an overview of the state of the art of continuous auditing and assurance (CAA) and to discuss significant issues, challenges, and opportunities going forward. Includes the relationship with XML, XBRL, Web Services, and the context within the Starr committee's Emerging Business Reporting Model. Presenters: Eric E. Cohen, Pricewaterhouse Coopers; Liv Watson, Edgar Online; Michael Alles, Rutgers University; and Alexander Kogan, Rutgers University. Sponsor: Artificial Intelligence/Emerging Technologies Section.

**CPE Session 13 8:00 am – 11:00 am**  
**Integrating SAP, ERP, & SEM Technology in Accounting Curriculum**

Session demonstrates (with hands-on access and faculty/student feedback) use of interactive CDs developed by faculty (in cooperation with SAP) and piloted at 8 U.S. and 4 international schools to supplement Intro Financial and Managerial Accounting classes regarding uses of ERP and SEM software to enhance tactical and strategic decision making. Presenters: Philip Reckers, Arizona State University; Bart Hartman, St. Joseph University; and Govind Iyer, Arizona State University.

**CPE Session 14 8:00 am – 11:00 am**  
**Using a Corporate Annual Report Project to Improve Business Understanding**

Brian B. Stanko, Ph.D., CPA and Thomas L. Zeller, Ph.D., CPA (Loyola University Chicago) will demonstrate how to use an annual report project in an Accounting Principles course at both the undergraduate and graduate levels to improve business and accounting understanding. Presenters: Brian B. Stanko and Thomas L. Zeller, Loyola University Chicago.

**CPE Session 15 8:00 am – 11:30 am**  
**Create a Deep Learning Environment in Your Accounting Classes with Problem-Based Learning (PBL)**

Participants at this interactive workshop will be introduced to Problem-Based Learning (PBL), a pedagogy that uses real-life, open-ended problem to teach accounting concepts. Having completed the workshop, participants will have been motivated and equipped to use PBL in their accounting courses. Presenter: Philip Cottell, Miami University and Araya Debassay, University of Delaware. Sponsor: Teaching and Curriculum Section.

**CPE Session 16 8:00 am – 12:00 pm**  
**Best Practices in Assessment of Accounting Programs**

This workshop will engage participants in discussing program assessment activities that work and those that don't work. Cases from the T&Cs Best Practices in Assessment project will be used. Participants will learn about various approaches accounting departments use to make assessment more effective. Presenters: Thomas G. Calderon, The University of Akron; Brian Patrick Green and Michael D. Harkness, University of Michigan-Dearborn. Sponsor: Teaching and Curriculum Section.

**Half-day CPE Sessions are \$65 each and full-day sessions are \$130.**



**CPE Session 17 8:00 am – 12:00 pm**  
**Teaching Activity-Based Cost Management**

This workshop is designed to help faculty successfully incorporate Activity-Based Cost Management (ABCM) in management accounting courses. ABCM is one of the most significant developments. Each instructor has more than ten years' experience teaching ABCM at several levels: undergraduate, graduate, and executive. Presenters: Zafar U. Khan, Eastern Michigan University and Mohsen Sharifi, California State University, Fullerton.

**CPE Session 18 8:00 am – 12:00 pm**  
**Governmental and Nonprofit Instruction: The Other Stuff**

What do you think of when someone says NPO? If your answer is "net pension obligations," this CPE session is for you! Speakers will address classroom techniques for teaching issues on colleges and universities, hospitals, and all nonprofit organizations (NPOs). Presenters: To Be Announced. Sponsor: Government and Nonprofit Section.

**CPE Session 19 8:00 am – 12:00 pm**  
**Teaching Case-Driven Undergraduate Management Accounting Courses**

This workshop is meant to be a practical introduction into teaching case-driven undergraduate management accounting courses. Participants will leave the workshop with specific ideas about how to organize their management accounting courses, which cases to use to achieve specific learning objectives, and how to effectively teach those cases. Presenter: Peter C. Brewer, Miami University.

**CPE Session 20 8:00 am – 12:00 pm**  
**Forensic Accounting**

Educators and CPAs are well positioned to provide accounting expertise in fraud investigations, business evaluations, divorce proceedings, and litigation support. Explore the various types of forensic accounting engagements and certifications utilizing case studies to stimulate lively discussion. Presenter: Lynn H. Clements, Florida Southern College.

### **CPE Session 21 8:00 am – 12:00 pm** **Teaching Strategic Cost Management**

This workshop covers strategic positioning, value chain analysis, the balanced scorecard, activity-based costing, customer profitability analysis, strategic performance measurement, and other topics in cost management. The workshop provides guidance in using cases and other teaching materials, based on the instructors' teaching experience and on insights gained from eight prior AAA Annual Meeting workshops. Presenters: Ed Blocher, The University of North Carolina at Chapel Hill; Kung Chen, University of Nebraska; Gary Cokins, SAS Institute Inc.; and Thomas Lin, University of Southern California.

### **CPE Session 22 8:00 am – 12:00 pm** **Designing and Delivering a Case Course**

Case teaching and the design of a case class will be presented. A case will be used to illustrate case teaching and a design for a case class will be given. This work is based on experience of designing and leading case classes. The selection of a good case will also be addressed. Presenter: Aundrea Kay Guess, St. Edward's University.

### **CPE Session 23 8:00 am – 12:00 pm** **Using the Educational Competency Assessment (ECA) Website**

The AICPA will demonstrate the capabilities of the ECA website (<http://www.aicpa-eca.org>) and facilitate presentations by educators who have used the site to assess student performance and to evaluate coverage of competencies across courses and accounting programs. Presenter: Joe Bittner, American Institute of Certified Public Accountants.

## **SUNDAY – AFTERNOON**

### **CPE Session 24 1:00 pm – 3:30 pm** **A Framework for Teaching and Researching Recent Scandals and Reforms**

Consistent with established concepts from information economics, the framework presented in this session illustrates the interplay among a broad array of factors that influence accounting decisions requiring judgment. Participants will use this framework to discuss ways to teach and research concepts that are central to the recent scandals and reforms. Presenter: G. Peter Wilson, Boston College. Sponsor: Faculty Development Initiative of the AAA.

### **CPE Session 25 1:00 pm – 4:00 pm** **Update on IASB Activity and U.S. GAAP Convergence**

An update on recent developments in International Financial Reporting Standards. Will cover IASB history and structure; national IFRS adoptions; summaries of recent IASB standards including all "improved" IASs, exposure drafts, and current agenda; IFRIC activity; convergence of IFRS and U.S. GAAP. Presenters: Paul Pacter, International Accounting Standards Board and Mary Barth, International Accounting Standards Board Member. Sponsor: International Accounting Section.

**Half-day CPE Sessions are \$65 each and full-day sessions are \$130.**

**To avoid a late fee,  
register on or before June 28.**



### **CPE Session 26 1:00 pm – 4:00 pm** **Best Practices for Integrating Accounting Software throughout Your Curriculum**

The faculty panelists will discuss the practical possibilities of building a relevant range of accounting software into accounting courses and survey the readily accessible resources and no-prior-knowledge learning tools available for small business, mid-market, and enterprise-wide software, i.e., QuickBooks, Business Solutions, PeopleSoft, and SAP. Presenter: Susan V. Crosson, Santa Fe Community College. Sponsors: Two-Year Section and Information Systems Section.

### **CPE Session 27 1:00 pm – 4:00 pm** **Implementing the IMA's Practice Analysis Findings in the Introductory Management Accounting Course**

Learn about an innovative approach to delivering the introductory management accounting course that implements many of the IMA *Practice Analysis* recommendations. The Business Planning Model integrates strategy and risk topics with traditional management accounting content in a semester-long business planning simulation. Presenters: Anthony H. Catanach, Jr. and Noah P. Barsky, Villanova University.

### **CPE Session 28 1:00 pm – 4:00 pm** **SAB No. 104, The SEC's Latest Directive on Revenue Recognition**

The latest pronouncement on Revenue Recognition, SAB No.104, will be discussed in detail. Emphasis will be placed on real-life cases and interpretations that will foster critical thinking in the application of authoritative pronouncements to business situations. Presenter: Kenn Heaslip, Kean University.

### **CPE Session 29 1:00 pm – 4:30 pm** **Teaching and Assessing Professional Competencies in Managerial and Cost Accounting**

This workshop will demonstrate assignments for developing professional competencies (such as strategic thinking, risk analysis, and lifelong learning) in managerial and cost accounting courses. Participants will also learn how to reliably assess professional competencies for course and program purposes. Presenters: Susan K. Wolcott, WolcottLynch Associates and Leslie G. Eldenburg, The University of Arizona, Tucson. Sponsor: Teaching and Curriculum Section.

**CPE Session 30 1:00 pm – 4:30 pm**  
**Applied Financial Statement Analysis**

This class presents an applied approach to teaching financial statement analysis and equity valuation. Our aim is to span the void between the abstract theoretical treatment of financial statement analysis and the practical problem of analyzing an actual company using real-world data. Presenters: Russell Lundholm and Richard Sloan, University of Michigan. Sponsor: Financial Accounting and Reporting Section.

**CPE Session 31 1:00 pm – 4:30 pm**  
**What You and Your Students Need to Know about Section 404 of the Sarbanes-Oxley Act of 2002**

Section 404 of Sarbanes-Oxley Act of 2002 has significant educational implications. This workshop will expose the participant to key issues including:

- Requirements of SOX 404
- Dimensions of internal control per COSO
- Steps that management would take in complying with SOX 404
- Requirements of an integrated audit

Presenters: Galen Sevcik and Audrey Gramley, Georgia State University.

**CPE Session 32 1:00 pm – 4:30 pm**  
**Active Learning and Critical Thinking**

All instructors want students to become proficient at thinking logically, solving problems and making the kinds of decisions required by the profession. Ideas and tools for creating learning environments that foster critical thinking skills for accounting students will be the focus of this session. While learning to think critically does require active engagement, getting students involved in the classroom and in their learning doesn't necessarily mean using groupwork or group-related assignments. Participants in this workshop will explore a range of strategies for building students' analytical and decision making skills. Presenter: Chuck Bonwell, Professor Emeritus and Instructional Facilitator. Sponsor: Teaching and Curriculum Section.

**CPE Session 33 1:00 pm – 4:30 pm**  
**Regulatory and Standard Setting Update**

This annual workshop provides participants with the latest updates on regulatory and standard-setting issues. We have a history of strong participation and support of the SEC, FASB and also the PCAOB. The objective is to provide participants with access to top-level individuals in the regulatory and standard-setting communities that they would not be able to access otherwise. This has been a successful program offering in the past, and with the continued rapid-fire rule making, this year should be no different. Presenters: To Be Announced. Sponsor: Financial Accounting and Reporting Section organized by the SEC Liaison Committee



**CPE Session 34 1:00 pm – 4:30 pm**  
**The New CPA Exam: Implications for Accounting Education**

The CPA exam has changed in format and content. Understanding these changes should be of urgent interest to accounting educators preparing students for this exam. The presenters in this session will discuss briefly the changes that have taken place and the current state of the examination process. Techniques and approaches for preparing students for computer-based testing will be presented. A careful examination of the content of each part of the exam will be accompanied by a discussion of the topics educators might consider including or discarding from course curricula. Approaches to and sources of relevant materials for new exam topics will be covered. Presenters: Kevin D. Stocks, Brigham Young University; Paula Thomas, Middle Tennessee State University; Ed Summers, The University of Texas at Austin; and Gregory Johnson, American Institute of Certified Public Accountants.

**CPE Session 35 1:00 pm – 4:30 pm**  
**Investigating Fraud**

Explore the magnitude of fraud, and understand many of the common fraud schemes. Learn the steps involved in a fraud investigation, utilizing a dynamic case study designed to stimulate every discussion and allow the participant to practice investigation techniques. Presenter: Lynn H. Clements, Florida Southern College.

**CPE Session 36 1:00 pm – 4:30 pm**  
**Contemporary Issues and Research Relating to Disclosure Practices in Governments and Nonprofits**

The objectives of this workshop are to examine current and future research relating to the broad area of disclosure in the government and nonprofit sectors. Disclosure related issues and research concerning state and local governments, hospitals and health care, and charitable organizations will be examined. Presenters will address for example, trade-offs between accountability and information usefulness that exist in state and local government reporting, and in the nonprofit sector. Presenters will also review and discuss current and existing research, some aspects of their current research, and data sources and avenues and issues for future research. Participants, in addition to obtaining their CPE credits, will be able to get state-of-the-art information and ideas for future research relating to disclosure in the government and nonprofit sector. Presenters: Charles Barragato, Long Island University; Dana Forgione, Florida International University; Elizabeth Keating, Harvard University; Jim Kurtenbach, State Representative – Iowa House of Representatives, and Iowa State University; Gerard Keffer, Chief – Federal Programs, U.S. Census Bureau; Jacqueline Reck, University of South Florida, and Jesse Hughes, Old Dominion University. Sponsor: Government and Nonprofit Section.

**CPE Session 37 1:00 pm – 4:30 pm**  
**Ethics for the 21st Century—A Framework and Process Map for the Recognition and Resolution of Ethical Dilemmas**

The ethics workshop provides a knowledge base for the recognition and resolution of ethical dilemmas through philosophical groundings, process maps, Sarbanes-Oxley federal legislation on codes of conduct, AICPA's initiatives on professional ethics, and values clarification for ethical leadership. Presenter: Susan T. Sadowski, Johns Hopkins University.



## Hotel Information

The American Accounting Association's 2004 Annual Meeting will be held at the Orlando World Center Marriott Resort in Orlando, Florida, August 8 –11. (Continuing Professional Education programs, August 7 and 8)

The special room rate for meeting attendees is \$142 (US - single or double occupancy). **To receive the special room rate, you must make your reservation by July 12, 2004.**

When making your reservations, it is important to identify yourself as an attendee of the American Accounting Association Annual Meeting. Online reservations are available at <http://www.stayatmarriott.com/AmericanAccountingAssociation/>.

Orlando World Center Marriott Resort & Convention Center  
8701 World Center Drive  
Orlando, FL, 32821, USA  
Phone: (407) 239-4200  
Fax: (407) 238-8777  
International Toll-Free: (800) 228-9290

## 2004 Annual Meeting Placement Center

The American Accounting Association maintains a Placement Center at the Annual Meeting of the Association for the benefit of its members. The Center is located in the headquarters hotel. Individuals seeking positions and institutions seeking faculty, or other related academic personnel, can investigate opportunities of interest. The Placement Center is available only to fully registered meeting participants. Access is limited to registrants displaying a 2004 Annual Meeting badge.

The Placement Center provides sets of resumes and position announcements. Loose-leaf binders are available at the Placement Center for perusal: one contains resumes of individuals seeking positions or relocation, and the other contains descriptions of positions available at various institutions in the United States and abroad. The position books are divided into geographical sections. Resumes and position announcements can be purchased during and after the meeting. **Resumes and position announcement submissions received by June 28 will be posted on the AAA website by July 12 unless otherwise specified.** The postings will remain on the AAA website until November 1. **Placement submissions received after June 28 will not be posted on the website.**

Complete information, including guidelines, submission instructions, and pricing, is available on our web site at: <http://aaahq.org/AM2004/placement.cfm>

## Requests for Meeting Space and Alumni Functions

Meeting space may be reserved for events held during the 2004 AAA Annual Meeting in Orlando, Florida. Limited space is available Sunday through Wednesday, August 8–11.

Functions may be scheduled during the following times (space permitting):

**Sunday, August 8**—Breakfast, Lunch, Dinner, and Evening functions

**Monday, August 9**—Breakfast, Lunch, and Evening functions

**Tuesday, August 10**—Breakfast and Evening functions

**Wednesday, August 11**—Breakfast and Evening functions

Breakfast functions should be scheduled from 7:00 AM to 8:15 AM and luncheons from 12:00 NOON to 1:30 PM. Menu selection will be made directly with the Hotel Catering Department and the hotel will bill each group directly.

Requests for space can be made by contacting Debbie Gardner at the American Accounting Association, [debbie@aaahq.org](mailto:debbie@aaahq.org) or (941) 556-4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length), the name of the meeting/function, the estimated attendance, and the name, address, telephone, and email address of the contact person. The American Accounting Association will then assign a room, if available, for the meeting/function and notify the Hotel Catering Department if applicable.

## Americans with Disabilities Act

It is the intention of the American Accounting Association to comply fully with the Americans with Disabilities Act (ADA). Members planning to attend this meeting who have special needs, as covered by the ADA, are requested to notify Debbie Gardner at the American Accounting Association, [debbie@aaahq.org](mailto:debbie@aaahq.org) or (941) 556-4101, to facilitate identification and accommodation of these needs by the Association.

## Special Food Requirements

Members attending the Annual Meeting in Orlando who require vegetarian meals must so indicate on the registration form. Information regarding entrees at the luncheons will be available at the AAA registration desk at the headquarters hotel.

**On-site ticket sales for meal functions will be limited.**

# Membership . . . . .

## **American Accounting Association—Accounting and Business Education Research and Practice Worldwide.**

Be sure to bookmark our website at <http://AAAhq.org> to see our weekly updates and learn more about the American Accounting Association.

### **Benefits**

- **Stay current.** The AAA's meetings, journals, newsletters, monographs, and online materials provide convenient ways to keep up to date on the latest techniques and trends.
- **Exchange ideas** with scholars and practitioners from all over the world. AAA members teach and practice in 79 countries, facing the same day-to-day challenges you do.
- **Connect with co-authors and mentors.** Network with scholars who teach the same courses you do and research the same issues you're working on.
- **Influence policy makers and practitioners** in public and corporate practice. The Financial Accounting Standards Committee, SEC Liaison Committee, Practice Advisory Committee, and the Financial Reporting Issues Conference all offer opportunities to interact with the practice community and government officials.
- **Earn Continuing Professional Education credits.** The Annual Meeting, seven regional meetings, and eight section meetings all offer a wide variety of CPE opportunities.
- **Develop career strategies.** Learn ways to meet institutional expectations in teaching, research, practice, service, and leadership.
- **Join a special interest section.** Members are eligible to join 15 sections that have an interest in a specialized subject matter or educational environment.
- **Take advantage of our placement services.** The Annual Meeting Placement Center provides a unique opportunity for recruiters and candidates to meet. Once a year members can post a free position-wanted ad on the web page and in *The Accounting Review*.

### **Membership Dues**

Membership in the AAA is included in the Annual Meeting Registration for all nonstudents. Members select at least one of the AAA's three journals—*The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*. Subscriptions are available to a second journal for an additional \$10 or all three journals for an additional total of \$20. You can also opt to receive electronic access to all three journals for \$20. The electronic journals are searchable and downloadable.

**If you can't attend the Annual Meeting in Orlando dues renewal notices will be mailed to members in the fall or renew your AAA membership or join AAA now online at <http://AAAhq.org>**



### **Annual Meeting Registration Fee Includes:**

- Name Badge
- Exhibit Hall admission
- Placement Center admission
- Program and Proceedings Book
- Quick Reference Card
- List of Registrants
- 2004–05 membership dues in the American Accounting Association (nonstudent)
- One ticket to either the Tuesday or Wednesday Luncheon
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Tuesday evening Reception
- Refreshment breaks
- Cyber Cafe admission

### **NEW Guest Registration Fee Includes:**

Beginning this year, a \$20 guest registration fee is required for guests 12 and older.

- Name Badge (required for admission to events and activities)
- Exhibit Hall admission
- Placement Center admission
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Tuesday evening Reception
- Refreshment breaks
- Cyber Café admission

# AAA Annual Meeting Registration Information

## Registration Deadline – June 28, 2004

- Register online to save and get the lowest available registration fee.
- Registrations received after June 28 will incur a \$50 late fee.
- On-site registrations will incur the \$50 late fee plus an additional \$50 on-site processing fee.

## Register Online to Save!

- Register online to take advantage of a base registration fee that has not increased for three years.
- You can register online at the AAA website until 4:00 PM EDT July 26, 2004.
- Register online at <http://AAAhq.org/AM2004/menu.htm>

## Mail or Fax Registration

- All registration inquiries and change requests should be directed to AAA headquarters at [Office@aaahq.org](mailto:Office@aaahq.org) or (941) 921-7747.
- If you pay by credit card, you may fax your registration form to (941) 923-4093 until midnight EDT July 26, 2004. If you mail a registration form to AAA that was previously faxed, please indicate that on the form.
- Mail registration forms to American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233-2399
- Make checks payable to American Accounting Association.

## On-Site Registration

- On-site registration will be available August 8–11 at the AAA On-Site Registration Desk in the Orlando World Center Marriott Resort.
- On-site registrations will incur both the \$50 late fee and an additional \$50 on-site processing fee.

## Cancellation Policy

- All cancellations must be received in writing at AAA in order to be processed.
- Cancellation requests received after June 28 will incur a \$50 cancellation charge.
- No refunds will be available for cancellations after July 26, or for no-shows.

## Badges

- Name badges are required for admittance to all events for guests 12 and older.

## Travel Discounts

Uniglobe Forest Lake Travel has been selected as the official travel agency for AAA meetings. Discounts have also been negotiated with **Delta Air Lines** to bring you special airfares. Some restrictions may apply.

Uniglobe Forest Lake Travel offers a full-service website that allows you to book your air travel, research destinations, select specials, and more. Booking online not only offers additional convenience, but the benefit of a lower transaction fee at only \$20.00 per airline ticket. (All credit card information is secured by an SSL.) Check out Uniglobe's special airfares online at <http://ta2.uniglobetravel.com/viewhome.asp?aid=1026&sit=23&vty=ARTICLE>.

Uniglobe Forest Lake Travel consultants will also work with you directly to plan your air travel. The booking transaction fee with a consultant is \$35.00 per airline ticket. Consultants are available Monday through Friday 9:00 a.m. to 5:00 p.m., Saturday 9:00 a.m. to 12:00 Noon, Eastern Time at (800) 771-4488, email [info@uniglobeforestlaketravel.com](mailto:info@uniglobeforestlaketravel.com).

You may also utilize the Delta discount through your own travel agency or directly with Delta at (800) 241-6760 by referencing the following ID number: ID#: 201164A.

**For travel to Orlando for the 2004 Annual Meeting visit the AAA website: [http://aaahq.org/AM2004/hotel\\_travel.htm](http://aaahq.org/AM2004/hotel_travel.htm)**

## Membership Dues

- The registration fee for nonstudents includes membership dues in the American Accounting Association for 2004–05, extending from September 2004–August 2005.
- Members must select at least one of the Associations three journals, receipt of which is included in their dues payment. The journals are *The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*.
- Members may also join special interest sections and subscribe to section journals.
- Student registration does not include membership. Contact the American Accounting Association for information on membership.

## New Guest Registration Fee

Beginning this year, a \$20 guest registration fee is required for guests 12 and older and will provide access to all receptions, the Exhibit Hall, the Cyber Café, the Placement Center, and Refreshment breaks. Be sure to list paid guests on the registration form.

## Please Note:

**The registration deadline is June 28, 2004.**  
(Registrations received after June 28 will incur a \$50 late fee.)

Online registration is available for CPE sessions and the 2004 Annual Meeting at <http://AAA-edu.org> until 4:00 PM EDT July 26.

On-site registrations will incur the \$50 late fee plus an additional \$50 on-site processing fee.

**Guests 12 and older must be registered to receive a badge and access to events and activities.**



# 2004 ANNUAL MEETING REGISTRATION FORM

AAA Member ID # \_\_\_\_\_ (from mailing label)

Name: \_\_\_\_\_

Nickname: (for badge) \_\_\_\_\_

Affiliation: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please check here if your affiliation, phone numbers, email, or mailing addresses are new.

Type of membership:  Academic  Nonacademic  Student

**A. Meeting Registration Fee** Check below to indicate desired journal(s) and enter amount in Box F.

**Full Members—U.S. and Foreign Registration (including 2004–05 membership dues)**

- Review only \$435 with electronic \$455
- Horizons only \$435 with electronic \$455
- Issues only \$435 with electronic \$455
- Review and Horizons \$445 with electronic \$465
- Review and Issues \$445 with electronic \$465
- Horizons and Issues \$445 with electronic \$465
- All three journals \$455 with electronic \$475

**Student Members (USA and Canada only)** — Registration \$170 (does not include membership dues)

**Life Members** — Registration \$300

**B. Guest Registration Fee** Required for guests 12 and over for badge, receptions, placements, exhibit hall and cyber café.

Names: \_\_\_\_\_

\_\_\_\_\_ guests @ \$20 \$ \_\_\_\_\_

**C. Section Membership Dues (FULL MEMBERS ONLY)**

Please total sections and options desired:

- Accounting Behavior and Organizations ..... \$15 \$ \_\_\_\_\_
- BRIA** electronically\* \$ 5 \$ \_\_\_\_\_
- Accounting Programs Leadership Group ..... \$50 \$ \_\_\_\_\_
- American Taxation Association ..... \$35 \$ \_\_\_\_\_
- JATA** electronically\* \$ 5 \$ \_\_\_\_\_
- Artificial Intelligence/Emerging Technologies ..... \$15 \$ \_\_\_\_\_
- JETA** electronically\* ..... \$ 5 \$ \_\_\_\_\_
- Auditing ..... \$35 \$ \_\_\_\_\_
- AJPT** electronically\* \$ 5 \$ \_\_\_\_\_
- Diversity ..... \$15 \$ \_\_\_\_\_
- Financial Accounting and Reporting ..... \$20 \$ \_\_\_\_\_
- Gender Issues in Accounting ..... \$10 \$ \_\_\_\_\_
- Government and Nonprofit ..... \$10 \$ \_\_\_\_\_
- Information Systems ..... \$20 \$ \_\_\_\_\_
- JIS** electronically\* \$ 5 \$ \_\_\_\_\_
- International Accounting ..... \$20 \$ \_\_\_\_\_
- JJAR** electronically\* \$ 5 \$ \_\_\_\_\_
- Management Accounting ..... \$15 \$ \_\_\_\_\_
- JMAR** electronically\* \$ 5 \$ \_\_\_\_\_
- Public Interest ..... \$15 \$ \_\_\_\_\_
- API** electronically\* \$ 5 \$ \_\_\_\_\_
- Teaching and Curriculum ..... \$10 \$ \_\_\_\_\_
- Two-Year College ..... \$10 \$ \_\_\_\_\_

Section Total (enter total in Box G) \$ \_\_\_\_\_

\*Section membership required

**D. Luncheon** One association luncheon is included in your registration fee and requires a ticket. Please indicate your preference of Tuesday, Wednesday, or None.

**Space is limited.** First preference is not guaranteed.

Register early.  Tuesday Lunch  Wednesday Lunch  None

Check here if you require a vegetarian meal.

**E. Special Events** Indicate the number of tickets you would like for these events.

**Sunday Luncheon**

Accounting Exemplar Award Luncheon \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_  
(This luncheon is automatically included with CPE 4.)

**Monday Breakfast**

Teaching and Curriculum Section\* \_\_\_\_\_ tickets @ \$15 \$ \_\_\_\_\_

**Monday Luncheons**

- American Taxation Association Section \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_
- Auditing Section \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_
- Financial Acctg. & Reporting Section \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_
- Government & Nonprofit Section \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_
- International Accounting Section \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_
- Management Accounting Section\* \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_
- Two-Year College Section\* \_\_\_\_\_ tickets @ \$15 \$ \_\_\_\_\_

**Tuesday Breakfasts**

- Diversity\* \_\_\_\_\_ tickets @ \$20 \$ \_\_\_\_\_
- Gender Issues in Acctg. Section\* \_\_\_\_\_ tickets @ \$10 \$ \_\_\_\_\_
- Information Systems Section\* \_\_\_\_\_ tickets @ \$20 \$ \_\_\_\_\_

**Tuesday Luncheon** extra ticket \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_

**Wednesday Luncheon** extra ticket \_\_\_\_\_ tickets @ \$30 \$ \_\_\_\_\_

SPECIAL EVENT TOTAL (enter total in box G) \$ \_\_\_\_\_

\*Section Business Meetings will be held during these events.

Check here if you require a vegetarian meal.

NOTE: Only a limited number of meal tickets can be sold on-site.

**F. CPE Sessions** Indicate the numbers of the CPEs you wish to attend and enter the amount. Enter the CPE total in Box G.

CPE 3 includes the Accounting Exemplar Award Luncheon. If you sign up for CPE 4 you may not take another CPE Sunday morning.

**Saturday (CPE Sessions 1, 2) @ \$130**

CPE Session # \_\_\_\_\_ Amount \$ \_\_\_\_\_

(CPE fee for Sessions 2 and 4 waived for doctoral students)

**Saturday PM (CPE Session 3) @ \$65**

CPE Session # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Saturday PM/Sunday AM (CPE Session 4) @ \$130**

CPE Session # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Sunday All Day (CPE Sessions 5–10) @ \$130**

CPE Session # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Sunday AM (CPE Sessions 11–23) @ \$65**

CPE Session # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Sunday PM (CPE Sessions 24–37) @ \$65**

CPE Session # \_\_\_\_\_ Amount \$ \_\_\_\_\_

CPE Total (enter total in Box G) \$ \_\_\_\_\_

**G. Payment Due**

Registration Fee and Dues (from Box A) \$ \_\_\_\_\_

Guest Registration Fee from Box B + \_\_\_\_\_

Section Membership Dues (from Box C) + \_\_\_\_\_

Special Events (from Box E) + \_\_\_\_\_

CPE Sessions (from Box F) + \_\_\_\_\_

**\$50 late registration fee after June 28** + \_\_\_\_\_

**Additional \$50 on-site processing fee** + \_\_\_\_\_

TOTAL PAYMENT ENCLOSED \$ \_\_\_\_\_

**Payment Method**

Check (payable to: American Accounting Association)

VISA  MasterCard (We do not accept other credit cards.)

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

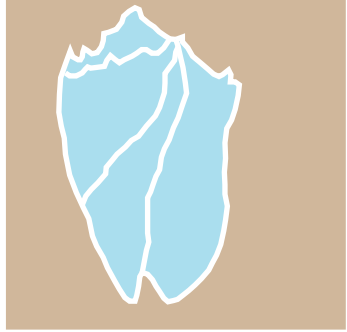
Name on card \_\_\_\_\_

I agree to pay any late fees assessed if my registration is received after June 28, 2004.

Signature \_\_\_\_\_

**For AAA use only:** P S \_\_\_\_\_ Ref. No. \_\_\_\_\_

# Orlando



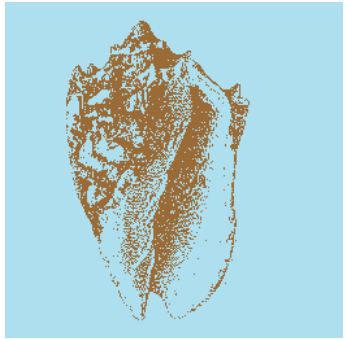
## AMERICAN ACCOUNTING ASSOCIATION

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Sarasota, Florida 34233-2399  
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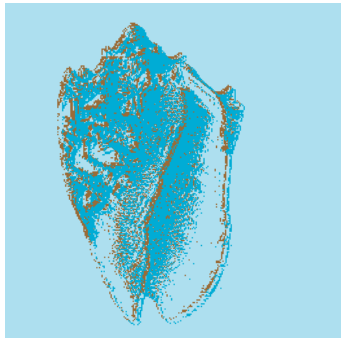
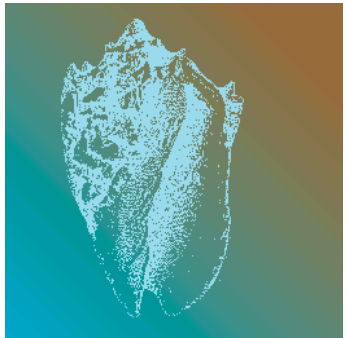
MANASOTA, FL  
PERMIT NO. 15



**2004  
Annual  
Meeting**  
**August 8–11**



**MARK  
YOUR  
CALENDAR**



**Log onto <http://AAAhq.org> for more information**