

ACCOUNTING EDUCATION NEWS

The Newsletter of the American Accounting Association



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2008 Annual Meeting Issue

Join Us in Building our Accounting Community

Engaging Plenary Session and Luncheon Speakers

NASBA Certified Continuing Professional Education Sessions

Conference Within a Conference:

1st Annual Conference On Teaching & Learning in Accounting

Invaluable Mentoring and Networking Opportunities

Placement Center and 2nd Annual Career Fair

President's Invitation to Anaheim

I am very pleased to invite you to the 2008 American Accounting Association's Annual Meeting in Anaheim, California. The Meeting will begin on Sunday, August 3 and end Wednesday, August 6. The Theme for this year's meeting is "Building Our Accounting Community," which features the view that our Community is "inclusive" and dynamic. Everyone who becomes a member becomes a part of the accounting education community, regardless of whether we teach and research or practice in financial accounting, managerial, taxation, auditing, governmental, systems, or are focused on the public interest, gender issues, or accounting history. The centerpiece of the meeting is a series of three plenary sessions on Monday, Tuesday, and Wednesday mornings.

Well-known, independent scholar John Steele Gordon will speak on "Accounting: A Force for Progress over the Centuries." Gordon, a specialist in business and financial history, publishes regularly in *Forbes*, *Worth*, *The New York Times*, *Barron's*, *The Wall Street Journal*, the *Washington Post's* Book World and Outlook. He is a contributing editor at *American Heritage*, where he has written the "Business of America" column since 1989.

On Tuesday morning, Presidential Scholar, Professor Zoe-Vonna Palmrose, will speak on "Science, Politics, the Media, and Accounting: Perspectives from the Potomac." Professor Palmrose is now serving as Deputy Chief Accountant for Professional Practice in the Office of the Chief Accountant at the SEC, while on leave from the University of Southern California. She has published and spoken extensively on a variety of issues related to the quality of financial reporting and auditing. She is coauthor of *Thog's Guide to Quantum Economics: 50,000 Years of Accounting Basics for the Future*.

Tuesday's Luncheon Speaker, Aulana Peters, will address "Globalization: Implications for Accounting and Accounting Education." Ms. Peters, a former partner of the law firm of Gibson, Dunn & Crutcher, also has served as a member of the U. S. Securities and Exchange Commission. Currently Peters serves on the U.S. Comptroller General's Accountability Advisory Council and the International Public Interest Oversight Board. She is a director of 3M Corporation, Merrill Lynch & Co., Inc. and Deere & Company.

John Biggs will conclude the plenary speaker series and will focus on: "The Importance of Accounting Education in the 21st Century." Dr. Biggs, is Chairman Emeritus of Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF), and a Director of the Boeing Company where he chairs the audit committee of the Board. He is a Trustee of

Washington University, The Danforth Foundation in St. Louis and The Santa Fe Opera and serves as Chairman of the Board for Emeriti (a non-profit company offering post-retirement medical benefits to college faculty). He has published a number of papers on corporate governance, variable annuities, social security, regulation and taxation of pension plans, and demographic effects on pensions.

The leaders of the AAA have worked hard with the representatives and co-chairs of the Program Advisory Committee, Tonya and Dale Flesher, of the University of Mississippi, to make optimal use of available space and meeting times during the days of our gathering by assembling a program to benefit all of our members and serve as a resource to bolster our community's intellectual capital. I encourage you to plan on staying for the entire meeting to avoid missing any of the many events right through the conclusion of our meetings on Wednesday afternoon. The convention hotel rates are attractive, so please make your plans early.

The meeting will be an inclusive gathering where you will be able to network effectively and identify issues and research topics that will serve your own broad spectrum of interests. Because of Anaheim's proximity to Pacific Rim countries, there will be even greater opportunities to network with members from this region, where a large number of our overseas members reside.



It's expected that this year's program will hold your interest for the span of the meeting. However, I encourage you to take advantage of the attractions in the city of Anaheim. Our convention hotels, the Hilton Anaheim Hotel and the Marriott Anaheim Hotel, located directly across the street from one another, also are conveniently located in the heart of the exciting Anaheim Resort area. There you will find many restaurants, attractions, and shopping areas from which to choose. And with Disneyland and Disney's California Adventure being only a 15-minute walk, you may want to factor those in your plans as well. There are many other attractions which can be found at: <http://www.anaheim411.com/attractions.html>.

Don't miss this opportunity to build your intellectual capital and renew contacts in your network while relaxing and having some fun in Anaheim. Hope you will be there.

Gary John Previts, President
The American Accounting Association

Benefits of Membership

Here at the American Accounting Association, our mission is straightforward...we bring together the academic community to further accounting education and to advance the discipline and profession of accounting. We achieve our mission through four focused areas:

- Expanding Knowledge and Idea Development
- Promoting Effective Learning
- Informing and Influencing Policy & Practice
- Advancing Faculty Careers

Expanding Knowledge and Idea Development

- Encouraging and fostering academic research to create knowledge and ideas in the discipline, supporting career development and addressing the role of accounting in society.
- Offering peer-reviewed publishing opportunities in our many Association-wide and Section journals.

Promoting Effective Learning

- Promoting designs of effective accounting curriculum and stimulating learning opportunities for undergraduate and graduate students.
- Offering opportunities to join any of our 15 special interest Sections and attend a Section meeting to meet those interested in a specialized subject matter or educational environment.
- Offering the opportunity to take part in any of our seven Region meetings to network with other nearby colleagues.

Informing and Influencing Policy & Practice

- Contributing to the academy and profession through active participation by AAA leaders and members with regulators, standards setters and industry groups.
- Influencing policy makers and practitioners in public and corporate practice. The Financial Accounting Standards Committee, SEC Liaison Committee, Practice Advisory Committee, and the Financial Reporting Issues Conference all offer opportunities to interact with the practice community and government officials.

Advancing Faculty Careers

- Earning Continuing Professional Education credits. The Annual Meeting, seven Region meetings, and twelve Section meetings offer a wide variety of CPE opportunities.
- Developing career strategies. Learn ways to meet institutional expectations in teaching, research, practice, service, and leadership.
- Exchanging ideas with scholars and practitioners from all over the world. AAA members teach and practice in 83 countries, facing the same day-to-day challenges you do.
- Connecting with co-authors and mentors. Network with scholars who teach the same courses you do and research the same issues you're working on.
- Providing a unique opportunity for recruiters and registered candidates to meet at the Annual Meeting Placement Center. Also, the second annual Career Fair is open to all registered meeting attendees.
- Posting a free position-wanted ad for members once a year on the AAA website and in *The Accounting Review*.

Membership Dues

Membership in the AAA is included in the Annual Meeting registration fee for full members and emeritus members. **Membership dues include online access to one, two, or all three Association journal(s), *The Accounting Review*, *Accounting Horizons*, or *Issues in Accounting Education*, depending on the level of membership selected. All electronic journals are searchable and downloadable. **Full members may also opt to receive hardcopies of the AAA journal(s) they subscribe to for \$40. Students and life members who elect to receive journals or belong to sections will receive a dues renewal notice in the fall.****

If you can't attend the Annual Meeting in Anaheim, California, dues renewal notices will be mailed to members in the fall or you may renew your AAA membership or join AAA now online at <http://AAAhq.org>.

Annual Meeting Highlights

Plenary Sessions, Mini-Plenary Sessions, Luncheons, Receptions, and Awards

Plenary sessions of the American Accounting Association's Annual Meeting will be held from 8:30 to 9:45 AM on Monday, Tuesday, and Wednesday, August 4–6, 2008. Speakers are scheduled for the Tuesday and Wednesday luncheons. This year's plenary sessions feature a wide-ranging and impressive group of speakers dealing with the areas of business history, global issues affecting the profession, governance, and the SEC. Receptions, luncheons, and breaks offer opportunities for networking with colleagues and catching up with friends. During the evening of Sunday, August 3, the Exhibit Hall will host the informal Early Bird Reception and a chance to check out the exhibits. Also on Sunday evening the Second Annual Career Fair will be held near the Exhibit Hall. Monday night, August 4, is the Welcome Reception that includes food and beverages, and an opportunity to enjoy the gathering of our larger community. On Tuesday night, August 5, we will celebrate with a themed reception, featuring food and beverages to befit the meeting location.



In addition to the plenary sessions, there will be something new this year: Mini-Plenary sessions. The new Mini-Plenary sessions will be concurrent

sessions, but will be in rooms large enough to accommodate up to 25% of those in attendance. Research submissions this year were up 25% over last year, meaning that this year's program will be the largest in history. Throughout the meeting, there will be over 300 concurrent sessions, so there will be something for everyone at this meeting. For those who are interested in international accounting, there will be plenty to keep you busy as over half of the research submissions this year came from outside of the United States. Apparently the site near Disneyland and the buying power of foreign currencies has made this year's meeting especially attractive to our international members.

And, it's not all research. The AAA is composed primarily of teachers, so there will be dozens, if not hundreds, of papers and poster sessions on teaching methodology and techniques. One of these will be a Mini-Plenary by former president **Stephen Zeff** (Rice University) and **Paul Pacter** (Deloitte Hong Kong) on how to incorporate IFRS into your classes.

Monday, August 4

Monday's plenary speaker will address the historical links between accounting and other areas of business and economics. Noted business historian **John Steele Gordon** will open the annual meeting with a session entitled "Accounting: A Force for Progress Over the Centuries. Gordon has published in a variety of outlets, including *Forbes*, *The New York Times*, *Barron's*, *The Wall Street Journal*, and the *Washington Post*. He has been a contributing editor of *American Heritage*, where he has authored the "Business of America" column since 1989. The plenary session will be followed by lunches and meetings for members of various special interest sections. There will also be over 100 concurrent sessions during the day, which will include the presentation of over 300 research papers and teaching suggestions. A Mini-Plenary will involve a panel session

featuring the accounting Profession's so-called "Summit Group," which consists of the staff leaders of all of the professional accounting organizations in the United States. That Summit session



will be followed by smaller concurrent sessions that will give attendees an opportunity to have conversations with one or more of the Summit panel participants, such as **Barry Melancon** of the AICPA. Another major session will feature **James Hasselback** (University of West Florida) who will be speaking on the demographics of the accounting professoriate.

Tuesday, August 5

The Tuesday plenary session will feature one of our own members, Professor **Zoe-Vonna Palmrose**, who will speak on "Science, Politics, the Media, and Accounting: Perspectives from the Potomac." Professor Palmrose is currently on leave from the University of Southern California while she serves as the Deputy Chief Accountant for Professional Practice at the Securities

Featured Plenary Session and Luncheon Speakers



John Steele Gordon



Zoe-Vonna Palmrose



Aulana Peters



John Biggs



Susan Haka

and Exchange Commission. Tuesday's luncheon speaker will be **Aulana Peters**, a former commissioner of the Securities and Exchange Commission, who will speak on Globalization: Implications for Accounting and Accounting Education. Ms. Peters currently serves on the U. S. Comptroller General's Accountability Advisory Council and the International Public Interest Oversight Board. She is a director of 3M Corporation, Merrill Lynch & Co., Inc., and Deere & Company. In the afternoon, there will be a Mini-Plenary session on the subject of Private Company Financial Reporting, with AICPA leaders **James Castellano** and **Judy O'Dell** heading the panel, along with **Rick Elam** (University of Mississippi). There will also be 130 concurrent sessions during the day Tuesday, with papers on almost every conceivable topic in the field of accounting and/or accounting education. Those with an interest in governmental accounting can look forward to a special panel session, led by **Relmond Van Daniker**, on the topic of Citizen Centric Reports. Recent activity among regulatory agencies will be addressed in panel sessions on COSO activities, the Treasury Advisory Committee on the Auditing Profession, and the SEC Advisory Committee on Financial Reporting (the Pozen Committee).



Wednesday, August 6

John Biggs, the chairman emeritus of Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF), will lead off the



Wednesday program with a presentation entitled "The Importance of Accounting Education in the 21st Century." Biggs is a director of Boeing Corporation and chairs the audit committee of the board. Over the years, Dr. Biggs has published a number of papers on corporate governance, variable annuities, social security, regulation and taxation of pension plans, and the effects of demographics on pensions. The plenary session will be followed by two sessions on personal financial planning. Given the demographics of the accounting professoriate, we thought it would be appropriate to have a session on retirement planning (over half of American accounting professors are over the age of 55). Thus, TIAA-CREF has volunteered to put on a program entitled "Retirement Planning for Those 55 and Over." The younger half of the professoriate is not being ignored; there will be a separate session entitled "Retirement Planning for Those Under 55."

During the Wednesday luncheon, incoming AAA President for 2008–2009, **Susan F. Haka**, will address our changing member profile, including the increase in international members, all of which affect what we do as a discipline and as a profession to serve the needs of students and more broadly, the needs of society. Sue Haka is the Ernst & Young Professor of Accounting at Michigan State University. Other events on Wednesday will include a major panel session on XBRL, and another on the views of two special committees on Research Impact. Wednesday afternoon will feature a presentation by the winner of the AAA Teaching Innovations Award. There will also be a presentation on the AAA's Global Digital Archive Network. Accreditation issues will also be addressed in a number of sessions. There will be a couple of sessions on recent FASB activities, including a panel discussion of the proposed change to reduce the size of the FASB, and another on the New Financial Reporting Model. Still another session, led by **Peter Wolnizer** of the University of Sydney, will address "How to Write and Publish an Accounting Book." ■

Photos Courtesy of AOCVCB

You can attend plenary sessions, mini-plenary sessions, luncheons, award presentations, and select from a growing number of concurrent sessions, more than 200 forum papers, and over 40 CPE sessions. This is the biggest AAA program ever! Don't miss it. And bring the family; the conference hotels are within walking distance of Disneyland.

Besides the invigoration provided by attending the educational sessions, there is also the thrill of seeing old friends. Special breakfasts and receptions for alumni and other interest groups round out the week's activities. Even walking among the exhibit booths can be exciting as new books and teaching aids are spotted. ■

CPE Sessions

Continuing Professional Education credits are offered for completing the courses listed in this section. For expanded descriptions of CPE Sessions go to <http://AAAhq.org> and click the Annual Meeting button. This year's CPE sessions will be held on Saturday, August 2 and Sunday, August 3. Sessions on both Saturday and Sunday feature both full- and half-day courses covering a broad range of subjects. NEW this year, lunch will not be provided for individuals registering for one full-day or two half-day workshops on Sunday. Suggestions for locating food during your lunch break will be provided with your registration materials. Attendance at these CPE programs is restricted to Annual Meeting registrants.

Saturday, August 2 - Full Day

8:00 AM – 4:30 PM

CPE #1 - Seventeenth Annual Research Workshop on: Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax - Accounting - Overview

This workshop provides a forum for researchers interested in the application of Artificial Intelligence and Emerging Technologies in accounting, auditing and tax to present their work to and exchange ideas with colleagues. Research papers outlining work at any stage of completion are welcomed.

Presenters: Amelia Baldwin, University of Alabama in Huntsville and Carol Brown, Oregon State University

Saturday, August 2 - Morning

8:00 AM – 11:00 AM

CPE #2 - Mock Trial & Forensic Faculty WWW Marketplace Jury, Judge & Attorneys – Accounting - Basic

To promote this session in the 2008 Annual Meeting Issue of Accounting Education News mailed to all AAA members note that this is a hands-on workshop dealing with: Unauthorized Disclosure, Identity Theft, Money Laundering, Fraud investigations, Office Accounting Cops & Robber Simulations, Phony Sales & Fraud detections. **Presenters: Avi and Sara Rushinek, University of Miami**

8:00 AM – 11:00 AM

CPE #3 - Learning and Teaching with Instructional Technology – Specialized Knowledge & Applications – Basic

Learn how and why podcasting and other instructional technologies are being used in top business schools across the country to enhance curriculum, capture students' attention, support their learning, and provide unprecedented opportunities to deliver and access educational content.

Presenter: William St. John, Union Graduate College

Registration materials for
CPE sessions on Saturday, August 2
will be available from
7 am – 8 am and 12 pm – 1 pm.

8:00 AM – 11:00 AM

CPE #4 - Using a Simulation to Integrate Management Accounting and Business – Business Management and Organization - Basic

Using a global simulation is an exciting tool to teach your non-accounting majors the analytical value of management accounting without fear. This session introduces you to the basics and shares two instructors experience of "gaming" their students to love accounting. **Presenters: Juan Claudio Lopez, University of Talca and Stephen Salter, University of Texas at El Paso**

8:00 AM – 12:00 PM

CPE #5 - The Role of AFS/CFP Model Financial Planning Curriculum in Accounting Programs: Guaranteed Job Security – Management Advisory Services – Basic

75 million Baby Boomers are in the process of retiring over the next 25 years! CPAs/CFPs obviously are in the best position to lead! Research indicates that accounting/finance graduates holding the CPA and CFP designations have the potential to increase their annual incomes significantly! Please join me in Anaheim to learn more! **Presenter: William Brent Carper, Black Hills State University**

8:00 AM – 12:00 PM

CPE #6 - Revenue Recognition: From Conceptual Guidance to Practice Applications – Accounting - Intermediate

Revenue Recognition Issues for business entities continues to be a problematic accounting and reporting issue for both publicly held and privately held business enterprise. This workshop will present the relevant accounting guidance for academics and practitioners to successfully integrate these topics into your courses. **Presenter: Frank J. Beil, University of Minnesota**

8:00 AM – 12:00 PM

CPE #7 - Share Your Classroom Experiences: Publish in Accounting Education Journals – Specialized Knowledge & Applications – Overview

This workshop provides educators interested in publishing teaching related scholarship with practical and constructive suggestions for navigating the editorial process. This session increases the likelihood of publication success by addressing five of the most common pitfalls found in teaching-related manuscript submissions. **Presenters: Anthony Catanach, Jr., Villanova University and Bill N. Schwartz, Stevens Institute of Technology**

8:00 AM – 12:00 PM

CPE #8 - Assurance of Learning – Part 1 – Communications – Basic

The purpose of this workshop is to present practical ideas for beginning and implementing an assurance of learning program. Participants will get tips on getting buy in of faculty, beginning an assurance program, and possible snags to avoid. **Presenter: Roselyn E. Morris, Texas State University – San Marcos**

Saturday, August 2 - Afternoon

1:00 PM – 4:00 PM

CPE #9 - Fair Value Accounting: How FAS 157 Will Change Accounting Education – Accounting – Intermediate

Fair Value Accounting will fundamentally alter both the content and delivery of accounting concepts to students and practitioners of accounting. Through the lecture/discussion format and practice gleaned examples we will explore the most challenging accounting standard ever issued. **Presenter: Frank J. Beil, University of Minnesota**

1:00 PM – 4:00 PM

CPE #10 - Publishing Case Studies: How Reviewers and Editors Evaluate and Select the Best – Specialized Knowledge & Applications – Basic

Eldon Gardner, only editor in the history of *The Journal of Accounting Case Research* (1992 – 2007) will lead this workshop designed to give case writers inside information as to what attributes editors and reviewers look for when selecting case studies to be published. **Presenters: Eldon Gardner, Associate Editor Accounting Perspectives and University of Lethbridge; Hugh Grove, University of Denver; Michael Krause, University of Indianapolis; and Gary Spraakman, York University**

1:00 PM – 4:00 PM

CPE #11 - Role Play Forensic Accounting, Auditing & Tax Expert Witness: Providing Testimony and Computer Litigation Support Teaching, Services, Research and Development – Accounting – Basic

To promote this session note that this is a hands-on workshop dealing with: WWW Network URL TCP/IP HTTP, stealth Data Intelligence Office Accounting Information Systems Demos “But-for/If” Analytics Metrics Trap Door Trojan Horses, Spying & Due Diligence Enterprise Risk & Damage Assessment Market Rates. Malpractice & Business Valuation. **Presenters: Avi and Sara Rushinek, University of Miami**

1:00 PM – 4:00 PM

CPE #12 - Designing and Teaching an Accounting Capstone Course – Accounting – Intermediate

If you are interested in incorporating a great learning and assessment experience for your accounting majors, then the designing and teaching a capstone course workshop is a must. **Presenters: Zafar Khan, Eastern Michigan University; Mohsen Sharifi, California State University Fullerton; and Susan Kattelus, Eastern Michigan University**

1:00 PM – 4:00 PM

CPE #13 - The Power of Community – Accounting – Basic

This CPE session illustrates experiential learning as a collaborative event. The value of the classroom investment is the opportunity for students and instructors to come together as a learning community. Process costing is used to demonstrate an experiential learning event that focuses on conceptual understanding. **Presenters: Sandra Richtmeyer, Xavier University and Monte Swain, Brigham Young University**

1:00 PM – 4:00 PM

CPE #14 - Teaching Accounting Online: Challenges and Opportunities – Accounting – Basic

Have you ever thought about teaching an accounting course online? This session is designed to help you understand what online accounting education means, how teaching accounting online is different from classroom teaching, and how to make your online teaching experience as meaningful and positive as possible. **Presenter: Michael Ruff, Clark University**

1:00 PM – 4:00 PM

CPE #15 - Assurance of Learning Part 2 – Communications – Intermediate

The purpose of this workshop is to present practical ideas to continue, improve and close the gaps on an assurance of learning program, to develop rubrics, and to maintain or acquire accreditation. **Presenter: Roselyn Morris, Texas State University – San Marcos**

1:00 PM – 4:00 PM

CPE #16 - IFRS – US GAAP Comparison – Accounting – Basic

CPE: IFRS - US GAAP Comparison. An Overview of key similarities and differences between IFRS and US GAAP. Presenters with standard setting, audit, regulatory (SEC) and academic experience will outline and provide examples of key IFRS/US GAAP differences. **Presenters: Ian P. Hague, Canadian Institute of Chartered Accountants, Cheryl Linthicum, SEC Academic Fellow-University of Texas at San Antonio, and Paul Munter, KPMG LLP**

1:00 PM – 4:30 PM

CPE #17 - The Latest in Compilations, Reviews and OCBOA – Accounting – Intermediate

This session will discuss the flood of new rulings regarding non-audited financial statements. It will discuss recent changes to SSARS, AICPA ethics rulings on independence, and the increase in the use of OCBOA. In addition, the challenges of small companies implementing rulings such as FIN 46 and FIN 48 will be discussed. **Presenter: Kenn Heaslip, Bloomfield College**

Saturday, August 2 and Sunday, August 3

1:00 PM – 5:00 PM (Saturday)

8:00 AM – 12:00 PM (Sunday)

CPE #18 – 13th Ethics Symposium – Regulatory

Ethics – Advanced (Includes ticket to Acctg Exemplar Award Luncheon.)

Faculty and students are invited to attend the 13th Ethics Research Symposium that will take place just prior to the 2008 American Accounting Association Annual Meeting in Anaheim. The Symposium will focus on all aspects of accounting ethics research. **Presenters: Tim Fogarty, Case Western Reserve University; TBA; TBA; TBA.**

Note: CPE fields of study and level are italicized. Half-day CPE Sessions are \$90 each and full-day sessions are \$180.

Sunday, August 3 - Full Day

8:00 AM – 4:00 PM

CPE #19 - Lean Accounting – Accounting - Overview

Lean Accounting workshop is designed for all accounting faculty interested in learning and teaching lean accounting as a part of existing cost/managerial accounting courses or designing a stand alone course in lean accounting

Presenter: Lakshmi Tatikonda, University of Wisconsin-Oshkosh

8:00 AM – 4:00 PM

CPE #20- Taking the Puzzle Out of Classroom Assessment – Specialized Knowledge & Applications – Basic

This workshop will introduce practical ideas for assessment of learning objectives in the classroom. Learn how to analyze the pros and cons of different assessment methods for your course objectives and use assessment results to improve student learning. **Presenter: Susan Wolcott, Wolcott Lynch, and Instituto de Empresa**

8:00 AM – 4:30 PM

CPE #21- Camtasia Studio Intensive Training – Specialized Knowledge & Applications – Basic

The objective of this workshop is to demonstrate the use of Camtasia in the creation of multimedia content to support the accounting curriculum. **Presenter: Richard Campbell, University of Rio Grande**

Sunday, August 3 - Morning

8:00 AM – 11:30 AM

CPE #22 – FASB/IASB Update – Part 1 – Accounting – Update

Part I is a joint FASB/IASB workshop to update participants on the current status of major projects on the two boards' agendas. Among the topics likely to be included are Conceptual Framework, Financial Statement Presentation, and Leases. **Presenters: Mary E. Barth, International Accounting Standards Board and Thomas J. Linsmeier, Financial Accounting Standards Board**

8:00 AM – 12:00 PM

CPE #23 – Understanding the Strategic Impacts of Interactive Data and XBRL: Non-Technical Information for all Accounting Teacher and Researchers – Specialized Knowledge and Applications - Overview

Experienced business panelists address the strategic impact of interactive data and XBRL on business reporting. Learn about SEC initiatives, and discuss issues related to preparers, users, auditors and data-aggregators. Learn how to incorporate coverage into financial and/or auditing classes. **Presenters: Bill Dockman, WR Grace; Paul Polinski, Grant Thornton, LLP; Jim St. Clair, Grant Thornton, LLP; and Scott Taub, Financial Reporting Advisors**

8:00 AM – 12:00 PM

CPE #24- Improving Critical Thinking through a Management Accounting Simulation – Accounting - Basic

The workshop's objective is to provide the knowledge, skills, and tools to enable participants to implement a decision-making simulation in managerial and cost accounting courses. The simulation improves students' analytical and critical thinking skills and small group communication skills.

Presenters: James E. Defranceschi, Southeastern Louisiana University and Pierre Titard, Southeastern Louisiana University

8:00 AM – 12:00 PM

CPE #25 - Incorporating International Financial Reporting Standards (IFRS) in Intermediate Financial Accounting – How to Proceed – Accounting – Intermediate

The need to incorporate IFRS in intermediate accounting is here. This session will discuss sources of information on the IFRS and teaching materials including exercises, problems, and cases that may be used to educate our students on this new World Accounting. **Presenters: John A. Brozovsky, Virginia Polytechnic Institute, Jennifer Edmonds, Virginia Polytechnic Institute and Rebecca G. Fay, Virginia Polytechnic Institute**

8:00 AM – 12:00 PM

CPE #26 - Deceptive Accounting Practices – Auditing – Intermediate

Accounting standards have been promulgated largely as a result of past frauds and failed audits. This seminar will discuss and detail major historical scandals in categories such as classic cases, revenue recognition, reserves, inventory, fixed assets and ethics. The focus will be the influence of the frauds in the creation of revised standards. **Presenter: Kenn Heaslip, Bloomfield College**

8:00 AM – 12:00 PM

CPE #27 - Teaching Strategic Cost Management – Accounting – Overview

The workshop provides guidance, based on our teaching experience and insights from 12 prior AAA workshops, on teaching strategic cost management topics including strategy maps, the balanced scorecard, activity-based costing, customer profitability analysis, performance measurement, strategic budgeting, and the management/control of quality.

Presenters: Edward Blocher, University of North Carolina and David Stout, Youngstown State University

8:00 AM – 12:00 PM

CPE #28 - The New Business and Financial Reporting Model – Accounting – Advanced

Corporate Business and Financial Reporting now includes continuous disclosures, web based reporting, governance and social responsibility reporting – a new paradigm that is not well understood. This session explores the manner in which information is presented in annual reports, summary annual reports and websites. **Presenter: Gerald Trites, Research Fellow – University of Waterloo Centre For Information Systems Assurance**

8:00 AM – 12:00 PM

CPE #29 - How to Incorporate Experiential Learning in Every Course Using Dee Fink's Paradigm of Significant Learning – Accounting - Basic

You will gain a clear perspective on how to improve student learning in your classes. This session will equip you with the knowledge and tools to incorporate experiential learning in every class. **Presenters: David Dennis, Otterbein College, Marsha Huber, Otterbein College and Larita Killian, Indiana University – Purdue University Columbus**

8:00 AM – 12:00 PM

CPE #30 - Making Accounting Relevant to Lean Enterprises – Part 1: Lean Simulation – Accounting - Basic

This workshop uses a simulation to provide a thorough understanding of lean thinking and the tools that support lean. It discusses the necessity of changing the accounting system to provide more relevant information to lean enterprises.

Presenters: Rosemary Fullerton, Utah State University, Frances Kennedy, Clemson University, and Gloria McVay, Winona State University

8:00 AM – 12:00 PM

CPE #31 - Strategies for a Successful Accounting Classroom Experience – Accounting – Intermediate

This interactive session will blend theory and application of pedagogical issues. Each attendee will learn new ways to enhance student learning and create interest in accounting. Attendees will be able to take a fresh look at the way they have been conducting their courses. **Presenter: William Stahlin, Stevens Institute of Technology**

Sunday, August 3 - Afternoon

1:00 PM – 4:00 PM

CPE #32 - Accounting for Business Combinations – Accounting – Intermediate

FAS 141[R], *Business Combinations* and its companion FAS 160 on *Noncontrolling Interests in Consolidated Financial Statements* promise to dramatically alter the accounting for business combinations. This workshop will provide an overview of the new standards from an academic and practice, perspectives.

Presenter: Frank Beil, University of Minnesota

1:00 PM – 4:00 PM

CPE #33 - Microsoft Office Accounting 2007 Teaching/Learning Opportunities – Accounting Basic

Learn about the software that is part of the Office 2007 suite and how to use it to create work authentic excitement in your accounting courses. Problem-based learning using built-in Excel Pivot tables, sample Access databases, internal controls, and setting up new companies are demonstrated as well as Office Accounting's innovative features. **Presenters: Joann Segovia, Minnesota State University Moorhead and Carol Yacht, Computer Accounting Resources**

1:00 PM – 4:00 PM

CPE #34 - GNP Research and Teaching Forum – Accounting (Governmental) – Overview

The session will include a panel of editors and editorial board members from journals which consider GNP research, a presentation by a leading expert on cost measurement, management and control, and discussion of current NFP issues to consider integrating into our classrooms and research.

Presenters: Bill Baber, George Washington University; Don Deis, Texas A&M University-Corpus Christi; Dana Forgione, University of Texas at San Antonio; and Dale Geiger, Geiger Consulting; TBD

1:00 PM – 4:00 PM

CPE #35 - Competing on Analytics: Developing Accounting Models in the Classroom – Specialized Knowledge & Applications – Intermediate

We will provide a CPE session that demonstrates how to conduct an evidence-based management class for accounting majors at either the senior-level or the MAcc-level. Attendees will be provided a syllabus, path documents, homework assignments, projects, and guest speaker presentations.

Presenters: Tammy Waymire, University of Arkansas and Timothy D. West, University of Arkansas

1:00 PM – 4:00 PM

CPE #36 – Corporate Governance Failures: The Case of Stock Options – Specialized Knowledge and Application - Overview

Session panelists will provide perspectives on changes in corporate governance and accounting necessary for boards to design and implement pay-for-performance oriented and sensible executive compensation packages, delineate future trends, offer academic research possibilities, and practical solutions. **Presenters: Andrew Bailey, Jr., Grant Thornton, LLP; Don Delves, The Delves Group; Robert Finocchio, Santa Clara University; John Hepp, Grant Thornton, LLP; and Scott Taub, Financial Reporting Advisors, LLC**

1:00 PM – 4:30 PM

CPE #37 - Regulatory and Standard Setting Update—Views from the SEC – Accounting – Intermediate

This annual workshop provides participants with the latest updates on regulatory and standard-setting issues. The objective is to provide participants with access to top-level individuals in the regulatory and standard-setting communities that they would otherwise not have access to. **Presenters: Julie Erhardt, Deputy Chief Accountant SEC, Jim Kroeker, Securities and Exchange Commission, Zoe-Vonna Palmrose, Deputy Chief Accountant SEC, and Marline Plumlee, University of Utah**

Note: CPE fields of study and level are italicized. Half-day CPE Sessions are \$90 each and full-day sessions are \$180.

1:00 PM – 4:30 PM

CPE #38 – FASB/IASB Update – Part 2 – Accounting – Update

Part II is a joint FASB/IASB workshop to update participants on the current status of major projects on the two boards' agendas. Among the topics likely to be included are Business Combinations, Financial Instruments, Revenue, and recent SEC actions. **Presenters: Mary E. Barth, International Accounting Standards Board and Thomas J. Linsmeier, Financial Accounting Standards Board**

1:00 PM – 4:30 PM

CPE #39 - Closing the Loop: Using Classroom Assessment Techniques to Improve Student Learning – Accounting – Basic

You will gain a clear perspective on how to improve student learning by using Classroom Assessment Techniques (CATs) in your classes. In order to “close the loop,” faculty members must make students aware of how CATs are being used to improve the classes. You will learn how to create CATs to address problems in student learning. **Presenters: David Dennis, Otterbein College, Marsha Huber, Otterbein College, and Larita Killian, Indiana University – Purdue University Columbus**

1:00 PM – 4:30 PM

CPE #40 - Accounting Ethics Education: Accounting Ethics Course Topics, Accounting Ethics Modules, and Weekend Ethics Practicum for Accounting Students. – Regulatory Ethics – Basic

What is the common body of knowledge for a comprehensive accounting ethics curriculum? What are the critical success factors for successful accounting graduates? What accounting ethics topics, training programs, and guest speakers can we offer accounting students? **Presenter: Thomas C. Chenoweth, CPA in Public Practice**

1:00 PM – 4:30 PM

CPE #41 - Making Accounting Relevant to Lean Enterprises – Part 2: Accounting Practices – Accounting – Intermediate

This workshop provides an understanding of the benefits from utilizing lean accounting methods in lean enterprises. It discusses the accounting methods appropriate for reporting lean initiatives and also provides teaching guidelines, sample syllabi, and teaching resources related to lean accounting. **Presenters: Rosemary Fullerton, Utah State University, Frances Kennedy, Clemson University, and Gloria McVay, Winona State University**

1:00 PM – 4:30 PM

CPE #42- Business Valuation Under SFAS No. 157 – Accounting – Intermediate

Under SFAS No. 157 business appraisers must use a new definition of value when valuing businesses for financial reporting purposes. This course covers the major steps of a business valuation while focusing on the impact of SFAS No. 157. **Presenter: Keith Sellers, University of North Alabama**

1:00 PM – 5:00 PM

CPE #43 - Introduction to XBRL (featuring classroom applications and current events) Specialized Knowledge & Applications - Basic

XBRL (eXtensible Business Reporting Language) is an emerging standard for the “publication, exchange and analysis of complex financial information.” Participants in this workshop will work with classroom tested applications to build XBRL documents and understand the basics of the new US-GAAP XBRL and GL taxonomies. **Presenters: Glen L. Gray, California State University – Northridge and Clinton white, University of Delaware**

1:00 PM – 5:00 PM

CPE #44 – Teaching Fair Value Concepts and Measurements – Accounting - Intermediate

The workshop will provide and demonstrate the use of exercises, cases, and other materials developed to make it easier for professors to teach fair value concepts and measurement skills at all levels of the accounting curriculum. A list of fair value measurement resources for professors and students will be provided. **Presenters: Ross Jennings, University of Texas at Austin, Bob Swieringa, Cornell University; Mary Lea McAnally, Texas A&M; Inder Khurana, University of Missouri; Kay Stice, Brigham Young; Rebecca Shortridge, Northern Illinois University; and Mary Stone, University of Alabama** ■

Note: CPE fields of study and level are italicized. Half-day CPE Sessions are \$90 each and full-day sessions are \$180.

Meeting at a Glance

Saturday, August 2, 2008

7:00 am – 8:00 am	CPE Workshop Registration
8:00 am – 5:00 pm	Continuing Professional Education Programs
12:00 noon – 1:00 pm	CPE Workshop Registration
3:30 pm – 7:30 pm	Early Registration

Sunday, August 3, 2008

7:00 am – 7:00 pm	Registration
8:00 am – 5:00 pm	Continuing Professional Education Programs
12:00 pm – 1:00 pm	Accounting Exemplar Award Luncheon (ticket required) (This luncheon is included with CPE18.)
10:00 am – 3:00pm	Placement Service
3:00 pm – 7:00 pm	Exhibits
4:00 pm - 7:00 pm	Career Fair
5:30 pm – 7:00 pm	Early Bird Reception

Monday, August 4, 2008

6:45 am – 8:15 am	Section Breakfasts with Business Meeting (T&C; ticket required for breakfast)
7:00 am – 5:00 pm	Registration
7:30 am – 12:15 pm	Exhibits
8:00 am – 6:00 pm	Placement Service
8:30 am – 9:45 am	Opening Plenary Session Speaker: John Steele Gordon
9:45 am – 11:00 am	Effective Learning Strategies Forum Research Interaction Forum Session
10:15 am – 11:45 am	Concurrent Sessions Section Business Meetings (ATA, FARS, GNP)
12:00 pm – 1:45 pm	Section Luncheons (ATA, AUD, FARS, GNP, IAS; ticket required for lunch) Section Luncheons with Business Meetings (MAS, TYC; ticket required for lunch)
1:45 pm – 5:00 pm	Exhibits
2:00 pm – 3:30 pm	Concurrent Sessions Section Business Meetings (AI/ET, IAS)
3:00 pm – 4:30 pm	Research Forum Session

4:00 pm – 5:30 pm	Concurrent Sessions Section Business Meetings (PIAS)
6:30 pm – 8:30 pm	Welcome Reception

Tuesday, August 5, 2008

6:45 am – 8:15 am	Section Breakfasts with Business Meetings (DIV, GI&WLB, IS; ticket required for breakfast)
7:30 am – 12:15 pm	Exhibits
8:00 am – 6:00 pm	Placement Service
8:00 am – 5:00 pm	Registration
8:30 am – 9:45 am	Tuesday Plenary Speaker: Zoe-Vonna Palmrose
9:45 am – 11:00 am	Emerging and Innovative Research Projects Session Research Interaction Forum Session
10:15 am – 11:45 am	Concurrent Sessions New Scholars Concurrent Session
12:00 pm – 1:45 pm	Luncheon (ticket required) Speaker: Aulana Peters
1:45 pm – 5:00 pm	Exhibits
2:00 pm – 3:30 pm	Concurrent Sessions
3:00 pm – 4:30 pm	Effective Learning Strategies Session Research Interaction Forum Session
4:00 pm – 5:30 pm	AAA Business Meeting Concurrent Sessions
6:30 pm – 8:30 pm	Reception

Wednesday, August 6, 2008

7:30 am – 11:00 am	Exhibits
8:00 am – 11:00 am	Placement Service
8:00 am – 3:00 pm	Registration
8:30 am – 9:45 am	Plenary Session Speaker: John H. Biggs
9:45 am – 11:00 am	Effective Learning Strategies Session Research Interaction Forum Session
10:15 am – 11:45 am	Concurrent Sessions
12:00 pm – 1:45 pm	Luncheon (ticket required) Speaker: Sue Haka , President-Elect, American Accounting Association
2:00 pm – 3:30 pm	Concurrent Sessions
4:00 pm – 5:30 pm	Concurrent Sessions

Hotel & Conference Information

The American Accounting Association's 2008 Annual Meeting will be held in the Hilton Anaheim Hotel and the Marriott Anaheim Hotel in Anaheim, California, August 3–6, 2008. Continuing Professional Education (CPE) sessions will be held August 2 and 3.

Hilton Anaheim

777 West Convention Way, Anaheim, CA 92802 USA
Toll-Free: 1-800-445-8667, Telephone: 1-714-750-4321
Fax: 1-714-740-4460

Online Reservations: <http://www.hilton.com/en/hi/groups/personalized/SNAHHH-AAA-20080730/index.jhtml>

Group Rate: Single/Double: \$169

Marriott Anaheim

700 West Convention Way, Anaheim, CA 92802 USA
Toll-Free: 1-800-228-9290, Telephone: 1-714-750-8000
Fax: 1-714-750-9100

Online Reservations: <http://www.marriott.com/hotels/travel/laxah-anaheim-marriott/?groupCode=actacta&app=resvlink>

Group Rate: Single/Double: \$165

To receive the special conference rate at either hotel be sure to make your reservation by **June 23, 2008** and identify yourself as attending the *American Accounting Association Annual Meeting*.

NOTE: One night deposit will be required in order to secure your reservation at either hotel. If reservation is made by credit card, your account will be charged at the time of reservation.

AAA Meeting Attendees with Limited Mobility

If you anticipate having limited mobility during your participation in the AAA Annual Meeting in Anaheim, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Americans with Disabilities Act

It is the intention of the American Accounting Association to comply fully with the Americans with Disabilities Act (ADA). Members planning to attend this meeting, who have special needs, as covered by the ADA, are requested to notify Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101, to facilitate identification and accommodation of these needs by the Association.

Special Food Requirements

Members attending the Annual Meeting in Anaheim, California who require vegetarian meals must so indicate on the registration form. Information regarding entrees at the luncheons will be available at the AAA registration desk at the headquarters hotel. ■

2008 Annual Meeting Placement Center Supporting Accounting Program Communities

The American Accounting Association's Placement Center at the 2008 Annual Meeting will be located in the Marriott Anaheim Hotel across the street from the Hilton Anaheim Hotel. This is the place applicants seeking positions and institutions seeking faculty and other academic staff can make connections.

For candidates and those seeking positions, the Annual Meeting is an exciting and challenging process. To better support participants in the Placement Center this year, there will be a host of services available for position seekers and recruiting institutions.

The Placement Center Offers

Second Annual Meeting Career Fair!

After the sold out success at last year's Annual Meeting, we are pleased to offer this in 2008. This is an opportunity to network, share materials, and highlight or learn about institutions recruiting, or planning to recruit in the near future. Held on Sunday from 4:00-7:00pm to overlap the Early Bird Reception, this event will be a broad opportunity for finding potential colleagues.

Interview Tables

Institutions will have the option to reserve an interview table in the Placement Center, where interviews may be conducted. Shortly after reserving your interview table you will receive an email with your table number allowing you to schedule interviews in advance. Space is limited.

AAA Complete Package

We are pleased to offer the complete package including the Initial Position Announcement, Interview Table (Sunday, Monday, Tuesday and Wednesday) and the Career Fair.

Placement Center Guidelines

- Access to the Placement Center will be limited to enrolled Placement Center participants who must submit either a Position Announcement or Resume/*Vita*.
- Online access to Annual Meeting Placement Position listings for Annual Meeting registrants prior to and following the meeting until November 1, 2008.
- Weekly updates of the Placements database prior to the Annual Meeting dates.
- Onsite computer access to position announcements and resumes for enrolled participants who have submitted either a position announcement or resume.
- Online access to Placement Center position announcements and resumes will be restricted to Annual Meeting registrants, who will receive login information via email.
- Bulletin board space available for enrolled members of the Placement Center for the posting of messages or schedules. ■

Requests for Meeting Space, Social and Alumni Functions

Meeting space may be reserved for events held during the 2008 AAA Annual Meeting in Anaheim, California. Limited space is available Sunday through Wednesday, August 3–6. Alumni events and other functions may be scheduled during the following times (space permitting):

Sunday, August 3

Breakfast, Lunch, and Evening functions

Monday, August 4

Breakfast, Lunch, and Evening functions

Tuesday, August 5

Breakfast and Evening functions

Wednesday, August 6

Breakfast and Evening functions

Menu selection will be made directly with the Hotel Catering Department and the hotel will bill each group directly. Requests for space can be made by contacting Debbie Gardner at the American Accounting Association, debbie@aaahq.org or (941) 556-4101.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length), the name of the meeting/function, the estimated attendance, and the name, address, telephone, and email address of the contact person. The American Accounting Association will then assign a room, if available, for the meeting/function and notify the Hotel Catering Department if applicable. **NOTE: Room assignments for requested space begins late May 2008.** ■

Membership Dues

- The registration fee for full and emeritus members includes membership dues in the American Accounting Association for 2008–2009, extending from September 2008 – August 2009.
- Membership dues include online access to one, two, or three Association journal(s), *The Accounting Review*, *Accounting Horizons*, or *Issues in Accounting Education*, depending on the level of membership selected.
- Hard copies of the AAA journal(s) full members select are available for an additional \$40.
- Members may also join special interest Sections.
- Life and student registration does not include membership. Student registrants must be current student members of the AAA. Student membership is available to any full-time student residing anywhere in the world. A student membership application may be found online at http://aaahq.org/membership/student_member.htm. For more information on membership please send an email to membership@aaahq.org or call (941) 921-7747. ■

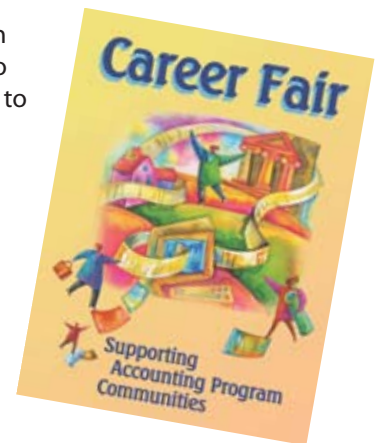
2nd Annual Career Fair “A Networking Path To Your Future”

Having come from a sold out success at last year’s Annual Meeting, we are pleased to announce the second annual American Accounting Association Career Fair.

- Network and meet people
- Collect or hand out resumes
- Start scheduling follow-up interviews during the Annual Meeting

The career fair will take place on Sunday, August 3rd from 4:00 to 7:00 pm held in close proximity to the Exhibit Area in conjunction with the Early Bird Reception.

New This Year! Enroll by June 25th and the name of your institution and location at the Career Fair will be listed in a printed information sheet to be handed out to Career Fair attendees.



Academic recruiters will be provided a 4' x 8' cork display board that will accommodate posters, a table for handouts and a chair for a cost of \$150.00.

This event will be promoted, not only to applicants already signed up with the Placement Center but also to all Annual Meeting registrants. Employers can register for the Career Fair by going to the AAA’s Annual Meeting website at <http://aaahq.org/AM2008/career.htm>. No registration is required for those seeking positions. If you have any questions please contact Katheen Gwinn at Kathleen@aaahq.org or call 941-556-4116. ■



Registration Information

Registration Fee Includes:

- Name Badge
- Exhibit Hall Admission
- Career Fair Admission
- Program and Proceedings Book
- Quick Reference Card
- List of Registrants
- 2008–09 Membership Dues in the American Accounting Association (student and life member registration fee does not include membership dues)
- Admission to plenaries, panels, and research sessions
- One Ticket to either the Tuesday or Wednesday Luncheon
- Sunday Evening Early Bird Reception
- Monday Evening Welcome Reception
- Tuesday Evening Reception
- Refreshment Breaks
- Cyber Café Admission

Guest Registration

A \$60 guest registration fee is required for guests 12 and older. Accounting faculty and students are NOT eligible to register as guests. Paid guests must be listed on the registration form.

Guest Registration Fee Includes:

- Name Badge (required for admission to events and activities)
- Exhibit Hall Admission
- Career Fair Admission
- Sunday Evening Early Bird Reception
- Monday Evening Welcome Reception
- Tuesday Evening Reception
- Refreshment Breaks
- Cyber Café Admission

The guest badge does NOT include admittance to the Placement Center, plenaries, panel sessions, research sessions, or CPEs.

Registration Deadline — June 23, 2008

- Register online to save and get the lowest available registration fee.
- Registrations received after June 23 will incur a \$50 late fee.
- After July 21, there will be an additional \$50 processing fee plus the \$50 late fee.

Register Online to Save!

- Register online to take advantage of a \$30 discount on the meeting registration fee.
- You can register online at the AAA website (<http://aaahq.org/AM2008/registration.htm>) until 4:00 PM EDT July 21, 2008 by using your Visa or MasterCard.

Register by Mail or Fax

- If you pay by credit card (VISA or MasterCard only), you may fax your registration form to (941) 923-4093 until midnight EDT July 21, 2008.
- Make checks payable to the American Accounting Association and mail your registration form to: American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233-2399
- If you mail or fax a registration form to AAA that was previously submitted, please indicate that on the form.
- Registrations received after the June 23, 2008 deadline will incur a \$50 late fee.
- Registrations received after July 21, 2008 will be assessed both the \$50 late fee and an additional \$50 processing fee.

Register On-Site

- On-site registration will be available August 3 – 6 at the AAA On-Site Registration Desk in the Hilton Anaheim Hotel.
- On-site registrations will incur both a \$50 late fee and an additional \$50 processing fee.

Registration Changes

- All registration inquiries and change requests should be directed to AAA headquarters at Office@aaahq.org or (941) 921-7747

Cancellation Policy

- All cancellations must be received in writing at AAA in order to be processed.
- Cancellation requests received after June 23 will incur a \$50 cancellation charge.
- No refunds will be available for cancellations after July 21, or for no-shows.



2008 Annual Meeting Registration Form

AAA Member ID # _____ (from mailing label)

First Name: _____ Last Name: _____

Nickname: (for badge) _____

Affiliation: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

Please check here if your affiliation, phone numbers, email, or mailing addresses are new.

Type of membership: Academic Nonacademic Student

A. Meeting Registration Fee Check below to indicate desired journal(s) and enter amount in Box G.

Full Members and Non-Members – Registration and Dues (including 2008-09 membership dues)

- | | | | | |
|--|-------|------------|-------|----------|
| <input type="checkbox"/> Review only | \$555 | with print | \$595 | \$ _____ |
| <input type="checkbox"/> Horizons only | \$555 | with print | \$595 | \$ _____ |
| <input type="checkbox"/> Issues only | \$555 | with print | \$595 | \$ _____ |
| <input type="checkbox"/> Review and Horizons | \$565 | with print | \$605 | \$ _____ |
| <input type="checkbox"/> Review and Issues | \$565 | with print | \$605 | \$ _____ |
| <input type="checkbox"/> Horizons and Issues | \$565 | with print | \$605 | \$ _____ |
| <input type="checkbox"/> All three journals | \$575 | with print | \$615 | \$ _____ |

Student Members – Registration \$200 \$ _____
 (does not include membership dues)

Life Members – Registration \$380 \$ _____

B. Guest Registration Fee Required for guests 12 and over for badge, receptions, exhibit hall, and Cyber Café.

Names: _____

_____ guests @ \$60 \$ _____

C. Section Membership Dues (FULL MEMBERS ONLY)

Please total sections and options desired:

- | | | | |
|---|---------|--------------------------|----------|
| Accounting Behavior and Organizations* .. | \$15** | <input type="checkbox"/> | \$ _____ |
| Accounting Programs Leadership Group ... | \$50 | | \$ _____ |
| American Taxation Association* | \$35** | <input type="checkbox"/> | \$ _____ |
| Artificial Intelligence/Emerging Tech.* | \$20*** | <input type="checkbox"/> | \$ _____ |
| Auditing* | \$35† | | \$ _____ |
| Diversity | \$15 | | \$ _____ |
| Financial Accounting and Reporting | \$20 | | \$ _____ |
| Gender Issues and Worklife Balance | \$15 | | \$ _____ |
| Government and Nonprofit | \$15 | | \$ _____ |
| Information Systems* | \$25† | | \$ _____ |
| International Accounting* | \$35† | | \$ _____ |
| Management Accounting* | \$15** | <input type="checkbox"/> | \$ _____ |
| Public Interest* | \$20 | | \$ _____ |
| Teaching and Curriculum | \$10 | | \$ _____ |
| Two-Year College | \$10 | | \$ _____ |

Section Total (enter total in Box G) \$ _____

*Includes electronic journal(s).

†There is no additional charge for the print journal.

**Add \$10 to receive the print journal.

***Add \$15 to receive the print journal.

D. Luncheon One association luncheon is included in your registration fee and requires a ticket. Please indicate your preference of Tuesday, Wednesday, or None.

Space is limited. First preference is not guaranteed. Register early. Tuesday Lunch Wednesday Lunch None

Check here if you require a vegetarian meal.

For AAA use only: P S _____ Ref. No. _____

E. Special Events Indicate the number of tickets you would like for these events.

Sunday Luncheon

Acctg Exemplar Award Luncheon _____ tickets @ \$40 \$ _____
 (This luncheon is automatically included with CPE 18.)

Monday Breakfast

Teaching and Curriculum Section* _____ tickets @ \$15 \$ _____

Monday Luncheons

American Taxation Assn. Section _____ tickets @ \$40 \$ _____

Auditing Section _____ tickets @ \$40 \$ _____

Financial Acctg. & Reporting Section _____ tickets @ \$40 \$ _____

Government & Nonprofit Section _____ tickets @ \$40 \$ _____

International Accounting Section _____ tickets @ \$40 \$ _____

Management Accounting Section* _____ tickets @ \$40 \$ _____

Two-Year College Section* _____ tickets @ \$25 \$ _____

Tuesday Breakfasts

Diversity Section* _____ tickets @ \$15 \$ _____

Gender Issues & Worklife Balance* _____ tickets @ \$15 \$ _____

Information Systems Section* _____ tickets @ \$35 \$ _____

Tuesday Luncheon extra ticket _____ tickets @ \$40 \$ _____

Wednesday Luncheon extra ticket _____ tickets @ \$40 \$ _____

SPECIAL EVENT TOTAL (enter total in box G) \$ _____

*Section Business Meetings will be held during these events.

Check here if you require a vegetarian meal.

NOTE: Only a limited number of meal tickets can be sold on site.

F. CPE Sessions Indicate the numbers of the CPEs you wish to attend and enter the amount. Enter the CPE total in Box G.

CPE 18 includes the Accounting Exemplar Award Luncheon. If you sign up for CPE 18 you may not take another CPE Sunday morning.

Saturday All Day (CPE Sessions 1) @ \$180

CPE Session # _____ Amount \$ _____

Saturday AM (CPE Sessions 2-8) @ \$90

CPE Session # _____ Amount \$ _____

Saturday PM (CPE Sessions 9-17) @ \$90

CPE Session # _____ Amount \$ _____

Saturday PM/Sunday AM (CPE Session 18) @ \$180

CPE Session # _____ Amount \$ _____

Sunday All Day (CPE Sessions 19-21) @ \$180

CPE Session # _____ Amount \$ _____

Sunday AM (CPE Sessions 22-31) @ \$90

CPE Session # _____ Amount \$ _____

Sunday PM (CPE Sessions 32-44) @ \$90

CPE Session # _____ Amount \$ _____

CPE Total (enter total in Box G) \$ _____

G. Payment Due

Registration Fee and Dues (from Box A) \$ _____

Guest Registration Fee (from Box B) + _____

Section Membership Dues (from Box C) + _____

Special Events (from Box E) + _____

CPE Sessions (from Box F) + _____

\$50 late registration fee after June 23 + _____

Additional \$50 processing fee after July 21 + _____

TOTAL PAYMENT ENCLOSED \$ _____

Payment Method Please be sure to include the appropriate amount for any PRINTED journals you wish to receive.

Check (payable to: American Accounting Association)

VISA MasterCard (We do not accept other credit cards.)

Card No. _____ Exp. Date _____

Name on card _____

Billing Address: _____

I agree to pay any late fees assessed if my registration is received after June 23, 2008.

Signature _____



**American
Accounting
Association**

5717 Bessie Drive

Sarasota, FL 34233-2399

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Email: Office@AAAhq.org

<http://AAAhq.org>

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