

Accounting Horizons

Accounting Horizons is a quarterly journal that publishes articles, commentaries and other items of interest to practicing accountants in industry, public accounting and government, educators, students and others who have a strong interest in contemporary accounting practice, policy and theory. Advertising in this timely journal will give unprecedented access to practicing accountants and auditors.

Circulation

Print and Electronic Subscriptions are approximately 5,500.

Ad Sizes and Specifications

Trim Size: 8 1/2 inches x 11 inches

Full Page: Maximum 7 1/2 inches x 10 inches (No bleeds allowed)

Half Page: Maximum 7 1/2 inches x 4 1/2 inches (No bleeds allowed)

Electronic file types accepted: Adobe PDF files are preferred. Please contact Nate Smith at nate@aaahq.org for instructions on sending any other type of file.

Rates	Per Issue	Four Issue Contract
Cover 3 (inside back cover)	\$850	\$800
Full Page	\$800	\$750
Half Page (horizontal)	\$550	\$500

Proofs

Production schedules do not allow time for proofs to be issued for any ads.

Terms

All rates are net. No agency discounts are allowed. Payment is due 30 days from invoice date.

Deadlines

Issue of <i>Accounting Horizons</i>	Ads must be received by:
March 2016	January 1, 2016
June 2016	April 1, 2016
September 2016	July 1, 2016
December 201	October 1, 2016

For additional information please contact:

Nate Smith

American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233

P: 941.556.4128 **F:** 941.923.4093 **E:** nate@aaahq.org

