

American Accounting Association Annual Report

Accounting Horizons

For the Year Ending December 31, 2024

I. INTRODUCTION

Accounting Horizons is dedicated to publishing rigorous research that addresses practice issues and problems, drawing on the best theory and methods in the academy to solve problems of real consequence. Consistent with this objective, we invite submissions that (1) seek to solve current practice problems, (2) evaluate whether current policies are achieving their objectives, (3) synthesize existing research relevant to accounting practice, or (4) examine issues and opportunities that the accounting profession is likely to face in the near future. Applied research of this kind should appeal to accounting professionals and academics. In seeking this objective, the journal contributes to the vision of building a learned profession for the future by purposefully integrating accounting research, practice, and education.

This annual report documents the activities of *Accounting Horizons* in calendar year 2024. In particular, the report updates readers on submission and decision information, new initiatives, policy changes, and modifications to the journal's editorial team. Interested readers can find more detailed information about the journal on its expanded website: <https://aaahq.org/Research/Journals/Accounting-Horizons>.

II. COMMENTARY BY THE SENIOR EDITOR

I was honored to be selected as the new senior editor of *Accounting Horizons*. Since my selection was announced in June 2023, I have received an enormous amount of support from the accounting profession, including the departing co-senior editors and the AAA leadership. Many offered to help, and nobody declined my requests for meetings. I held a listening tour consisting of dozens of meetings with academics and non-academics across several continents. I felt the strong passion that people have toward the journal. The passion arises from their love for the accounting profession and the fact that *Accounting Horizons* is uniquely positioned to bring together the four pillars of the profession: research, practice, standard setting (regulation), and education. People told me that they love the journal because the research is relevant to practice, the commentaries are thought-provoking, and the articles are accessible even to undergraduate students. My goal as the senior editor is to channel that passion into building a more impactful journal that better connects the pillars of the accounting profession.

I am fortunate to work with an incredible team of editors with a service mindset. This team includes 26 editors who possess a broad range of expertise in all areas of accounting with diverse research methods (e.g., archival, experimental, survey, interview-based, field studies, and case studies) and five *ad hoc* editors who collectively have extensive experience in accounting practice, standard setting, and editorship. Among these editors, 23 (74 percent) reside in the U.S. and eight (26 percent) reside elsewhere, representing Europe (3), Canada (2), Asia (1), Australia (1), and New Zealand (1). In addition, we have two guest editors who are renowned for research in the intersection of accounting and labor economics. Our Editorial Review Board reflects the journal's commitment to research rigor, diversity, and outreach, with 66 (77 percent) U.S. residents from 53 universities and 20 (23 percent) non-U.S. residents from 17 universities in eight countries/regions. Our team started on June 1, 2024.

To better execute the journal's mission of bridging academic research with accounting practice, our team has made four changes. First, we created a separate track for perspectives articles and opened multiple channels to encourage submissions. *Accounting Horizons* is known for its thought-provoking commentaries, trend-setting thought pieces, and insightful debates. We now use "perspectives" to refer to such types of articles and allow the public to email (horizons@aaahq.org) proposals of perspectives for editorial feedback.

Second, we issued an open call to encourage research methods other than archival, experimental, and analytical. Our team recognizes that these other research methods have an important role to play in bridging the gap between academic research and accounting practice. To reduce authors' uncertainty regarding the outcomes of their research efforts, the call uses a two-stage review process, allowing authors to submit a research proposal for editorial feedback in the first stage.

Third, our team emphasizes a swift review process by effectively using desk rejection, giving authors six months to revise their

manuscripts invited for resubmissions, and reducing the number of review rounds. In addition, we reduce authors’ burden by allowing initial submissions to be up to 25 pages of text and 40 pages overall in working paper format and guiding authors to shrink their papers later in the review process to the required 20 pages of text and 35 pages overall. The average turnaround time for first decisions in 2024 was 63 days; the time for the manuscripts submitted in June to December 2024 was even shorter at 53 days (not counting desk rejections). The improvement resulted from the tremendous effort of our editors and reviewers.

Last, our team increased outreach to the broader academic community as well as non-academics by (1) editors volunteering for subcommittees for outreach; (2) planning for three conferences, including one with the University of Calgary in July 2025 in Canada, one with the International Accounting Standard Board and Paderborn University in November 2025 in Germany, and one with George Mason University in May 2026 in the Washington, DC area; and (3) hosting three webinars per year. See the summary of our activities in Appendix A.

It would be remiss if I did not mention the tremendous support that I have received from my university and its alumni, who highly value academic research that is informed by practice or in turn provides insights for practice and the profession at large.

—Jennifer Wu Tucker, University of Florida

III. EDITORIAL PROCESS

AAA staff and their editorial partners perform an initial quality control (QC) check of new submissions to the journal to ensure the manuscript files are prepared in accordance with AAA guidelines. Successful submissions are forwarded to the senior editor, who also performs an initial screening, this time focusing on the paper’s subject and methods. Papers that do not meet the journal’s mission and scope are desk rejected. Otherwise, the senior editor assigns the paper to an editor for review. Based on the topic of the research and the research methodology, the editor selects the reviewers. The reviewers provide detailed evaluations about each paper’s strengths and weaknesses as well as the publication recommendation. A “double blind” review process is followed, so the author(s) remain anonymous to the reviewers and *vice versa*. The editor then evaluates the reviews and makes an editorial decision based on the reviews and their own consideration of the paper. The paper may then be rejected, conditionally accepted, or sent back to the author, with the editor requesting that they revise the manuscript according to the evaluation of the reviewers and/or editor and then resubmit. The paper repeats this process until a final decision is reached.

Other submission policies, such as our conflict of interest and human subject research policies, can be found on the journal website: <https://aaahq.org/Research/Journals/Accounting-Horizons>

IV. EDITORIAL AND PUBLICATION STATISTICS

Annual Activity

Table 1 reports annual manuscript activity for calendar year 2024. Column (a) reports the number of manuscripts that began the year in-process, which means a manuscript that may be (1) a new submission that has not been assigned to an editor or reviewers, (2) waiting for one or more reviewers to submit their report, (3) waiting for the editor to write the decision letter, or (4) waiting for the senior editor to release the decision letter. Once the editor’s decision letter is sent to the authors, the manuscript is no longer considered to be “in process.” Column (f) reports the number of in-process manuscripts at the end of each year.

- Column (b) of Table 1 reports the number of new submissions by year.
- Column (c) of Table 1 reports the number of revised manuscripts resubmitted each year.
- Column (d) reports the number of manuscripts available for evaluation during 2024, which is equal to the sum of columns (a) through (c) (i.e., manuscripts in process at the beginning of the year, plus new submissions, plus resubmissions).
- Column (e) of Table 1 reports the number of decision letters issued each year. These numbers include first-round rejections, subsequent round rejections, invitations to revise and resubmit, and conditional and final acceptances.

The decision letters in column (e) include 16 desk rejections in 2024, which equals 7.5 percent of the 214 new submissions.

TABLE 1
Annual Activity Summary—For the Calendar Year

Year	Manuscripts In-Process, Beginning of Year (a)	New Submissions Received (b)	Resubmissions Received (c)	Manuscripts Available for Evaluation (a) + (b) + (c) = (d)	Decision Letters Sent (e)	Manuscripts In-Process, End of Year (d) – (e) = (f)
2024	73	214	151	438	336	102

Acceptance/Rejection Rate

Table 2 provides information on the journal’s acceptance and rejection rates by analyzing the decision outcomes for submission cohorts in the past six years. Column (a) presents the number of submissions each year, which is the same as column (b) in Table 1. Columns (b) through (g) partition each year’s cohort based on outcomes as of the end of 2024. Specifically, for each cohort year:

- Columns (b) and (c) report the number and percentage of submissions that have been rejected;
- Columns (d) and (e) present the number and percentage of submissions for which no final decision has been made; and
- Columns (f) and (g) present the number and percentage of submissions that have been accepted, respectively.

Thus, this table reveals the ultimate outcome of each year’s cohort of new submissions. However, the final acceptance rate for any given cohort is not available until all submissions in that year have been processed, which typically takes a few years.

TABLE 2
Annual Outcome Summary—By Calendar Year Cohort

Year	New Submissions Received (a)	Number of Rejections (b)	Percentage of Rejections (c) = (b)/(a)	Number of Papers in Process (d)	Percentage in Process (e) = (d)/(a)	Number of Acceptances (f)	Percentage of Acceptances (g) = (f)/(a)
2024	214	148	69%	57	27%	9	4%
2023	189	123	65%	24	13%	42	22%
2022	197	152	77%	2	1%	43	22%
2021	162	134	83%	0	0%	28	17%
2020	207	161	78%	0	0%	46	22%
2019	221	172	78%	1	0%	48	22%

V. CONCLUSION AND NOTES OF THANKS AND RECOGNITION

We appreciate the service of many colleagues who act as *ad hoc* reviewers, listed in Appendix A, and generously share their insight and expertise to help evaluate and improve submissions. We are also beholden to our Editorial Board members, who are listed on the journal website, and whose expert advice forms the backbone upon which the journal is built, and the foundation for our evaluations.

APPENDIX A

Features of Accounting Horizons, Summary of Activities, and Ad Hoc Reviewers

Key Features

- One of three association-wide journals of the AAA
- The second-most downloaded journal in the AAA collection
- The second-ranked academic journal in the world for relevance to accounting practice¹

Aim and Scope	Unique Features
<ul style="list-style-type: none">▪ Bridge academic research with practice▪ All topical areas▪ All research methods▪ Both U.S. and international settings▪ Encourage literature reviews on focused topics written for broad audience▪ Two types of articles<ul style="list-style-type: none">○ Original research papers○ Perspectives articles	<ul style="list-style-type: none">▪ Broad audience<ul style="list-style-type: none">○ Concise<ul style="list-style-type: none">❖ Initial submission (25-pg text, 40 total)❖ Published version (20-pg text, 35 total)○ Plain language (special Section 1)○ Use figures, keep tables at minimum▪ Swift review process<ul style="list-style-type: none">○ 6-month revision○ Effectively use desk rejections○ Conditional acceptance on first or second revision

¹ Burton, F. G., S. L. Summers, T. J. Wilks, and D. A. Wood. 2022. Relevance of accounting research (ROAR) scores: Ratings of titles and abstracts by accounting professionals. *Accounting Horizons* 36 (2): 7–18. <https://doi.org/10.2308/HORIZONS-2020-147>

Conferences

- [HFAC-Accounting Horizons Conference](#) (July 7-9, 2025, Whistler, Canada)
- [IASB-Accounting Horizons Research Forum](#) (November 6-7, 2025, Germany)
- [Accounting Horizons Conference](#) (May 21-22, 2026, VA, U.S.)

Calls for Papers:

[From Students to Professional Accountants: The Accounting Profession Pipeline](#). Deadline 12/31/24. Committee: John Barrios, Paul Madsen, and David Wood (chair).

[2025 HFAC/Accounting Horizons Conference](#). Deadline 1/15/25. Contact: Anup Srivastava and Alessandro Ghio.

[2025 IASB/AH Research Forum](#). Deadline 3/31/2025. Contact: Lisa Baudot.

[2026 Accounting Horizons Conference on Bridging Accounting Research and Practice](#). Deadline 10/1/2025. Committee: Lauren Cunningham, Gord Graham (E&Y), Stephen Lusch, Karen Nelson (chair), and Brent Woodford (Disney).

[Open Call: Broadening research methods to bridge the gap between research and practice](#). Contact: Wayne Thomas and Alessandro Ghio.

Webinars:

[Accounting Horizons – What is new?](#) on 9/27/24: Jenny Tucker (moderator), with panelists Joseph Brazel and Aaron Yoon. 160 registered and 124 participated.

[Accounting Horizons: Tips on preparing your manuscript for journal submission](#) on 2/7/25: Jenny Tucker (moderator), with panelists Margaret Christ and Wayne Thomas. 203 registered and 133 participated.

[Accounting Horizons – Academic research with relevance to practice](#) on 6/24/25: Jenny Tucker (moderator) with panelists Lauren Cunningham and Karen Nelson.

[Accounting Horizons – Qualitative research in accounting](#) on 9/19/25: Alessandro Ghio (moderator) with panelists Lisa Baudot, Yves Gendron (TAR editor), and Kimberly Westermann (AJPT editor).

Other Subcommittees:

Outreach to Non-Academics: Daniel Aobdia, Tony Bucaro (chair), Jeff Burks, Lauren Cunningham, Steph Grant, and Stefano Cascino.

Outreach Outside of the U.S.: Lisa Baudot, Stefano Cascino, Paul Coram, and Alessandro Ghio (chair).

Promotion in (Social) Media: Joe Brazel, Anup Srivastava, and Isabel Wang (chair).

Thought-piece Advisory: Paul Griffin, Ramu Thiagarajan (State Street), and Senyo Tse.

Ad Hoc Reviewers

Andrew A. Acito, Virginia Tech
Nishant Agarwal, University of Washington
Anwer S. Ahmed, Texas A&M University
Xi Ai, University of Louisville
Michael Alles, Rutgers, The State University of New Jersey
Elizabeth Dreike Almer, Portland State University
Chelsea Anderson, University of Arkansas
Daniel Aobdia, The Pennsylvania State University
Julia Ariel-Rohr, DePaul University
In Gyun Baek, National University of Singapore
Charles Baker, Adelphi University
Matthew Bamber, York University
Irina Jie Bao, Rutgers, The State University of New Jersey
Dereck Barr-Pulliam, University of Louisville

Tim Bauer, University of Waterloo
 Mark S. Beasley, North Carolina State University
 Allison Beck, The University of Tampa
 Kirstin Becker, Copenhagen Business School
 Walid Ben-Amar, University of Ottawa
 Kenneth Bills, Michigan State University
 Rebecca Bloch, Fairfield University
 Evelyn Braumann, Aarhus University
 Joseph F. Brazel, North Carolina State University
 Bryan G. Brockbank, Washington and Lee University
 Owen Brown, Baylor University
 Ruby Brownen-Trinh, University of Bristol
 William L. Buslepp, Louisiana State University
 James N. Cannon, Utah State University
 Robert Carnes, University of Southern California
 Stefano Cascino, The London School of Economics and Political Science
 Ryan Cating, University of Central Arkansas
 Monika Causholli, University of Kentucky
 Furkan Çetin, The London School of Economics and Political Science
 Jesse Chan, Boston University
 David Chan, St. John's University
 Lucy Huajing Chen, Villanova University
 Wei Chen, UNSW Sydney
 Tianhao Chen, The Chinese University of Hong Kong, Shenzhen
 Po-Chang Chen, Miami University
 Xin Cheng, Renmin University of China
 Mei Cheng, The University of Arizona
 Arion Cheong, Stevens Institute of Technology
 Soohyun Cho, Rutgers, The State University of New Jersey
 Seong Cho, Oakland University
 Ting-Kai Chou, National Cheng Kung University
 Margaret H. Christ, University of Georgia
 Roman Chychyla, University of Miami
 William Cicone, University of Illinois Urbana-Champaign
 Shana M. Clor-Proell, Texas Christian University
 Jenelle Conaway, Wake Forest University
 Lauren Cooper, West Virginia University
 Cynthia Courtois, Université Laval
 Mary Cowx, Arizona State University
 Joshua Coyne, Texas Tech University
 Joe Croom, University of Washington
 Lauren Cunningham, The University of Tennessee
 Asher Curtis, University of Washington
 Jun Dai, Michigan Technological University
 Ruiting Dai, Drexel University
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 Gus De Franco, Purdue University
 Matthew DeAngelis, Georgia State University
 Carol Calloway Dee, University of Colorado Denver
 Henri Dekker, Vrije Universiteit Amsterdam

Kristina Demek, University of South Florida
Sean Dennis, University of Central Florida
Aishwarrya Deore, Georgetown University
Rosemond Desir, Florida Atlantic University
Sandip Dhole, Monash University
Victoria Dickinson, The University of Mississippi
Stephanie Donahue, Université Laval
Kai Du, The Pennsylvania State University
Huijue Kelly Duan, Sacred Heart University
Christine Earley, Providence College
Mohamed Elmahgoub, University of Southampton
Marco Errico, Tilburg University
Marc Eulerich, University Duisburg-Essen
Jared Eutsler, University of North Texas
Xiaohua Fang, Florida Atlantic University
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Andrew Finley, Claremont McKenna College
Krista Fiolleau, University of Waterloo
Travis Foshag, The University of Tennessee
Zackery Fox, Brigham Young University
Guido L. Geerts, University of Delaware
Gregory Gerard, Florida State University
Apoorv Gogar, Maastricht University
Jonathan Grenier, Miami University
Paul Griffin, University of California, Davis
Hanchi Gu, Shanghai University of Finance and Economics
Yu Gu, Rutgers, The State University of New Jersey
Maryna Gulenko, Bielefeld University
Benita Gullkvist, University of Vaasa
Jacob Haislip, Texas Tech University
Russ Hamilton, Southern Methodist University
Erica Harris, Florida International University
M. Kathleen Harris, Washington State University
Ling Harris, University of Nebraska–Lincoln
Matt Hart, Texas Tech University
Steven R. Hawkins, Southern Utah University
Matthew Hayes, University of Nevada, Reno
Erin Henry, University of Arkansas
Julia L. Higgs, Florida Atlantic University
Kris Hoang, The University of Alabama
Hanxin Hu, Rutgers, The State University of New Jersey, Newark
Ying Huang, University of Louisville
Kelly Huang, Florida International University
Qing Huang, Marshall University
JiangBo HuangFu, Berea College
Kai Wai Hui, The University of Hong Kong
Patrick Hurley, Northeastern University
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Hussein Issa, Rutgers, The State University of New Jersey
Diane J. Janvrin, Iowa State University

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 Xi Jiang, Kean University
 Liangliang Jiang, The Hong Kong Polytechnic University
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 Yiwen Li, Villanova University
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Tao Peng, Zhejiang University
Stephen H. Penman, Columbia University
Julie Persellin, Trinity University
Gary F. Peters, University of Arkansas
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Daniel Russomanno, The University of Arizona
Jordan Samet, Indiana University Bloomington
Kerri-Ann Sanderson, Bentley University
Alan Sangster, University of Aberdeen
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