

Workshop #16: Leadership in Accounting Education Symposium for Aspiring, New, and Experienced Leaders

Sponsored by: Accounting Programs Leadership Group

Sunday, August 6, 2023, 1:00 pm-4:00 pm

Category: Teaching-Oriented Workshop

Moderators:

Jennifer Chapman, University of Georgia

Danny Lanier, Georgia State University

Panelists:

Randy Elder, University of North Carolina - Greensboro

Benjamin Lansford, Rice University

Greg Sommers, Southern Methodist University

Michael Wade, University of Louisville

Long Description:

The New Leaders Invitational is a panel discussion aimed at new program directors, department heads, and other new accounting faculty leaders. The panel will discuss a series of topics related to administration of accounting schools/departments and degree programs. This is an annual panel discussion, and the topics rotate each year. We encourage all new accounting leaders to attend.

Format/Structure:

The panel will consist of experienced department heads/school directors and program directors. Leadership section officers will mediate the session, which will focus on topics all accounting leaders face. Audience Q&A is encouraged.

Intended Audience:

Accounting leaders and faculty who wish to join accounting leadership.

Prerequisites:

None

Advance Preparation:

None

Learning Objective:

This annual panel is targeted at all department heads, chairs, and program directors as well as those faculty who may be interested in pursuing leadership roles. The panel will focus on three topic areas this year: (1) Curriculum and Program Structure – considering curricular and program changes in light of the CPA Evolution, a changing professional and technological landscape, and differing stakeholder viewpoints; (2) Managing faculty resources – from recruitment of new faculty to mentoring junior faculty to motivating experienced faculty; and (3) Evaluating and Motivating Faculty Research – how leaders can best assist faculty achieve their research agenda and remain research active throughout their careers.

GOALS: Following the panel discussion, participants should:

1. Gain a basic understanding of the issues faced by accounting program leaders engaged in curriculum and program structure changes in the face of a changing profession, multiple stakeholder viewpoints, and recent CPA exam changes;
2. Become aware of the issues faced as well as possible methods accounting program leaders may use to address allocation and management of faculty resources from faculty recruitment through mentoring junior faculty and motivating senior faculty; and
3. Appreciate an accounting program leader's role in evaluating and motivating faculty research agendas throughout a faculty member's career.

Field of Study: Personnel/Human Resources

Program Level: Overview