

# YOUR JOURNEY TO NORWICH

## FLYING TO NORWICH FROM EUROPE: FROM £15

Low-cost airlines fly from several cities in the continent and land in one of London's airports, which requires a second journey to get to Norwich. Other companies cost more, but land at the Norwich airport, from where a taxi will take you to the city centre for ~£15. Booking it in advance is highly advisable.



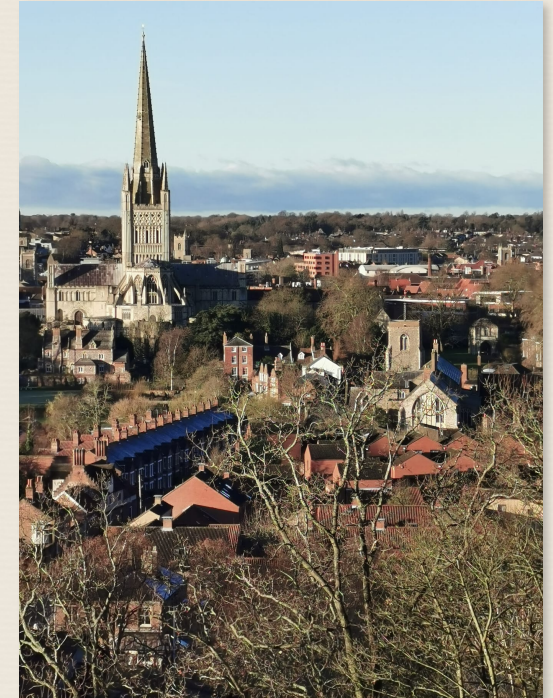
## GOING THERE



The UEA campus is in the heart of Norfolk, 3 miles to the south-west of the Norwich city centre. The easiest way to get here is flying from Amsterdam, but you can also travel by train or coach from the London Stansted airport, which takes less than two hours. Options are also available from Heathrow and the Cambridge train station.

NORWICH BUSINESS SCHOOL  
University of East Anglia, Earlham Rd  
Norwich NR4 7TJ

## WHERE TO FIND



The easiest way to locate train schedules is with the Greater Anglia website/app. For a coach, National Express offers several options that take you straight to the university or to the Norwich bus station.





## “A FINE CITY”

'A fine old city, truly, is that, view it from whatever side you will; but it shows best from the east, where the ground, bold and elevated, overlooks the fair and fertile valley in which it stands. Gazing from those heights, the eye beholds a scene which cannot fail to awaken, even in the least sensitive bosom, feelings of pleasure and admiration. At the foot of the heights flows a narrow and deep river, with an antique bridge communicating with a long and narrow suburb, flanked on either side by rich meadows of the brightest green, beyond which spreads the city; the fine old city, perhaps the most curious specimen at present extant of the genuine English town.'

George Borrow

# WELCOME TO NORWICH !!



## WHAT TO DO IN NORWICH

*"A Pub for Every Day of the Year and a Church for Every Week".* Norwich is a mediaeval city, a pleasant walk at least, if you prefer to browse around. Just follow the river. You can also stop by the live, warm pubs or enter one of the several ancient churches steps away from each other for a moment of peace.

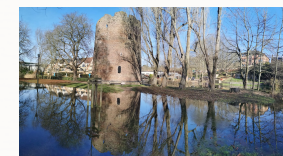


## ART, HISTORY

One of the most famous places is Elm Hill, site of Hollywood movies, home of a controversial religious character from the past and of well-known craft shops. A beautiful cobbled street that takes you to tucked away gems such as the Wrights Court and gives access to the riverside walk. This is a hours-long sightseeing path that takes you to many of the beautiful locations in Norwich. You may also be interested in visiting the Norwich Castle and the Cathedral, for some of the most famous destinations in the city.



The riverside walk is a must see in Norwich. A path that across the city and beyond, through parks and historical buildings, with a bike or on foot. Check the cycle lanes below, rent a bike by the minute and have fun!





Welcome to

**Norwich**  
The City of Stories

@visitnorwich  
@visitnorwich  
VisitNorwich

visitnorwich.co.uk  
#CityOfStories

To UEA and Sainsbury  
Centre for Visual Arts  
buses 25, 26 & 26a

**Creative Quarter  
(Over the Water)**

**Cathedral Quarter**

**Norwich Lanes**

**Castle &  
Market Place**

**King Street  
Quarter**

**Chapelfield**

**Business  
District**

**Riverside**

**Take  
your time**

to enjoy the city's many  
wonderful green spaces such as  
Castle Green, Chapelfield  
Gardens, Norwich Cathedral  
Close, The Plantation  
Garden, Mousehold Heath,  
Whittingham Country Park  
and more.

To Newmarket Road  
and A11 to London

**Key:**

**Shopping**

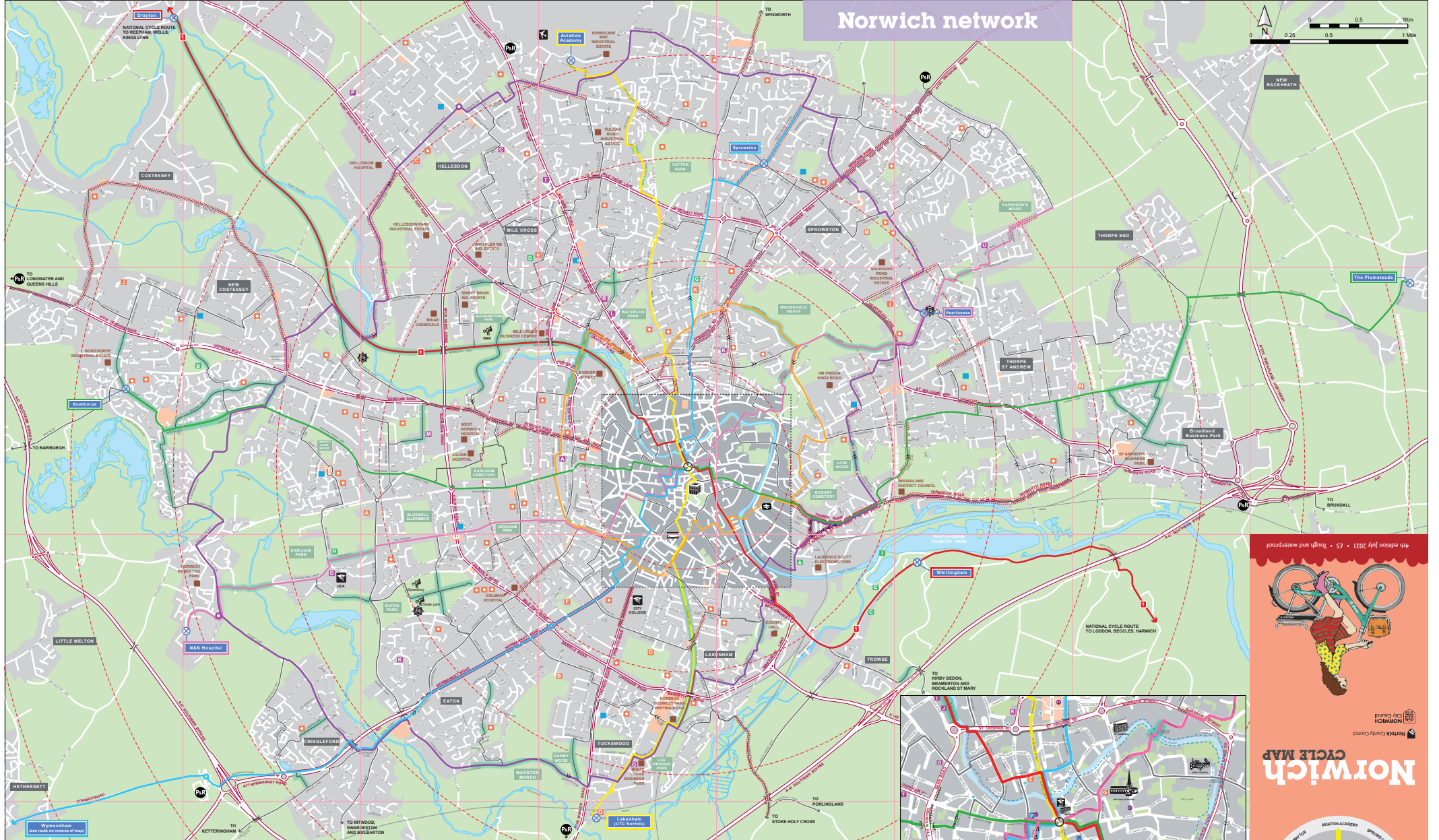
- 1 Norwich Lanes
- 2 Chantry Place Shopping Centre
- 3 Marks and Spencer
- 4 Royal Arcade
- 5 Norwich Market
- 6 Timberhill
- 7 Gentleman's Walk
- 8 St Stephens Street
- 9 Davey Place
- 10 Jarrold
- 11 John Lewis
- 12 Castle Quarter Shopping Centre
- 13 Elm Hill
- 14 London Street
- 15 Castle Street
- 16 Magdalen Street
- 17 Riverside Entertainment & Retail Park

**Norwich Attractions**

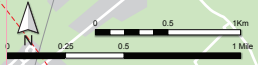
- A Museum of Norwich at The Bridewell
- B City Sightseeing Tours
- C Jarrold
- D Strangers' Hall
- E Norwich Castle Museum & Art Gallery
- F The Forum
- G Sainsbury Centre for Visual Arts
- H Norwich Cathedral
- I The South Asia Collection Museum and Shop
- J The Plantation Garden
- K Cathedral of St John the Baptist

- ★ City Sightseeing Bus Stops
- P Surface car parks
- P Multi-storey car parks
- Secure cycle parking
- Cinemas
- Theatres/cultural venues
- Museums
- Bus station
- Train station
- NHS Walk-in Centre
- Shophmobility
- Public toilets
- 'Changing Places' toilet (RADAR key disabled accessible)
- Accessible toilet (RADAR key disabled accessible)
- Norwich Market
- Taxi ranks - full time
- Taxi ranks - part time
- Coach drop off points
- Riverside walk/pathway
- City wall
- Norwich 12 buildings
- Churches
- Restricted traffic streets
- Parks, gardens and green spaces
- Norwich University of the Arts





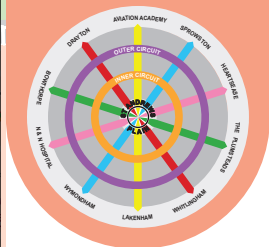
# Norwich network



4th edition July 2021 • £5 • Tough and waterproof



## Norwich CYCLE MAP



### Norwich and beyond great to explore by bike

The pace is right to spot a bargain in a quirky shop, pause for a conversation with a friend in the park, or explore a neighbouring beauty spot. The city is compact, making it manageable to ride from the edge to the centre in under twenty minutes. For those looking for more leisurely rides – circulars – take you into the beautiful countryside around Norwich. Wymondham can be discovered in a few hours.

#### Welcome to the cycle network!

It features seven pedalways, each represented by a colour. Five cross the city from one side to the other and meet in the middle at St Andrew's Plain. Two others encircle the city – orange near the centre and purple on the edge. They are complemented by neighbourhood routes that help you get around from your home to schools and shops. Four looping leisure rides – circulars – take you into the beautiful countryside around Norwich. Discover Norwich and beyond.

Happy pedalling!

### How to use this map

#### Planning your route

Use this side of the map for planning your route within Norwich. It shows where the pedalways go and how they relate to facilities. The main routes are coloured and the colours can be found on signs and stickers along the way.

Turn over to see four looping leisure rides that take you out into the beautiful countryside and neighbouring towns.

#### Route conditions

The quality of the network varies from place to place and we are implementing a long-term plan to improve it. The maps show the busy traffic areas and the traffic-free parts of the pedalways and leisure routes so you can match your route to your level of cycling confidence and skill. The traffic-free parts are usually shared with pedestrians so please be considerate and use a bell. Their surfaces can also be slippery, uneven or unfit so please take care. Some parts of the network are privately owned and not maintained by the city or county councils.

### Pedalways

- Boothorpe ↔ The Plumsteads
- Drayton ↔ Whittingham (National Cycle Route 1)
- Lakenham ↔ Aviation Academy
- N&N Hospital ↔ Hearsease
- Wymondham ↔ Sprowston
- Inner circuit
- Outer circuit
- Neighbourhood routes
- St Andrew's Plain (centre of the network)
- Pedalway destination

### Cycle network route conditions

- Cyclists dismount
- Bridge (over/under)
- One way
- Route along busy road (with speed limit over 30mph and without foot/cycleway option)
- Steep hill (various point uphill)
- Traffic free path (on pedway or neighbourhood routes, excludes shared use next to traffic on carriageway)

### Attractions and facilities

- Airport
- Beryl bike-share bays
- Bus station (including cycle hire)
- City wall
- Community cycle hub
- Cycle sport venue
- Football stadium
- Higher and further education
- Local shopping centres
- Long stay secure cycle parking
- NHS walk in centre
- Norwich Market
- Park & Ride (cycle parking available)
- Riverside walk/pathway
- Toilets, public and customer
- Train station (including cycle hire)

### Schools

- First, infant or primary
- A.P. Cycles
- City Academy Norwich
- City of Norwich School
- Hellesdon High
- Hewett Academy
- Jane Austen Free School
- Norwich High School for Girls
- Norwich School
- Notre Dame
- Open Academy
- Ormeau Victory Academy
- Sewell Park Academy
- Sir Isaac Newton 6th Form
- Sprowston Community Academy
- St Andrew's School
- University Technical College Norfolk

### Sports facilities

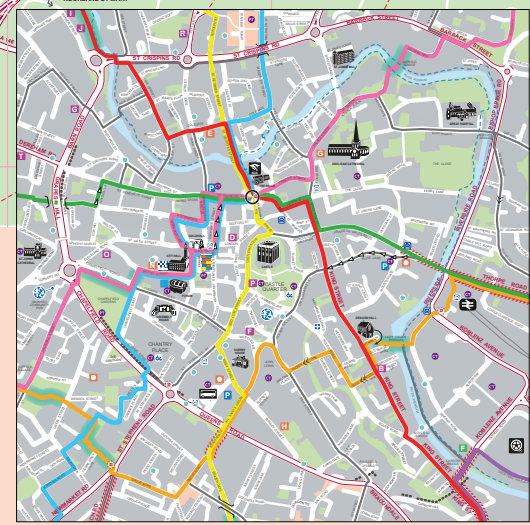
- Carrow Park
- Football Development Centre
- Norfolk Snowsports Club
- Norman Centre
- Norwich Rowing Club
- Riverside Leisure Centre
- Sewell Park Academy Sports Centre
- UEA Sports Park
- Whittingham Outdoor Education Centre

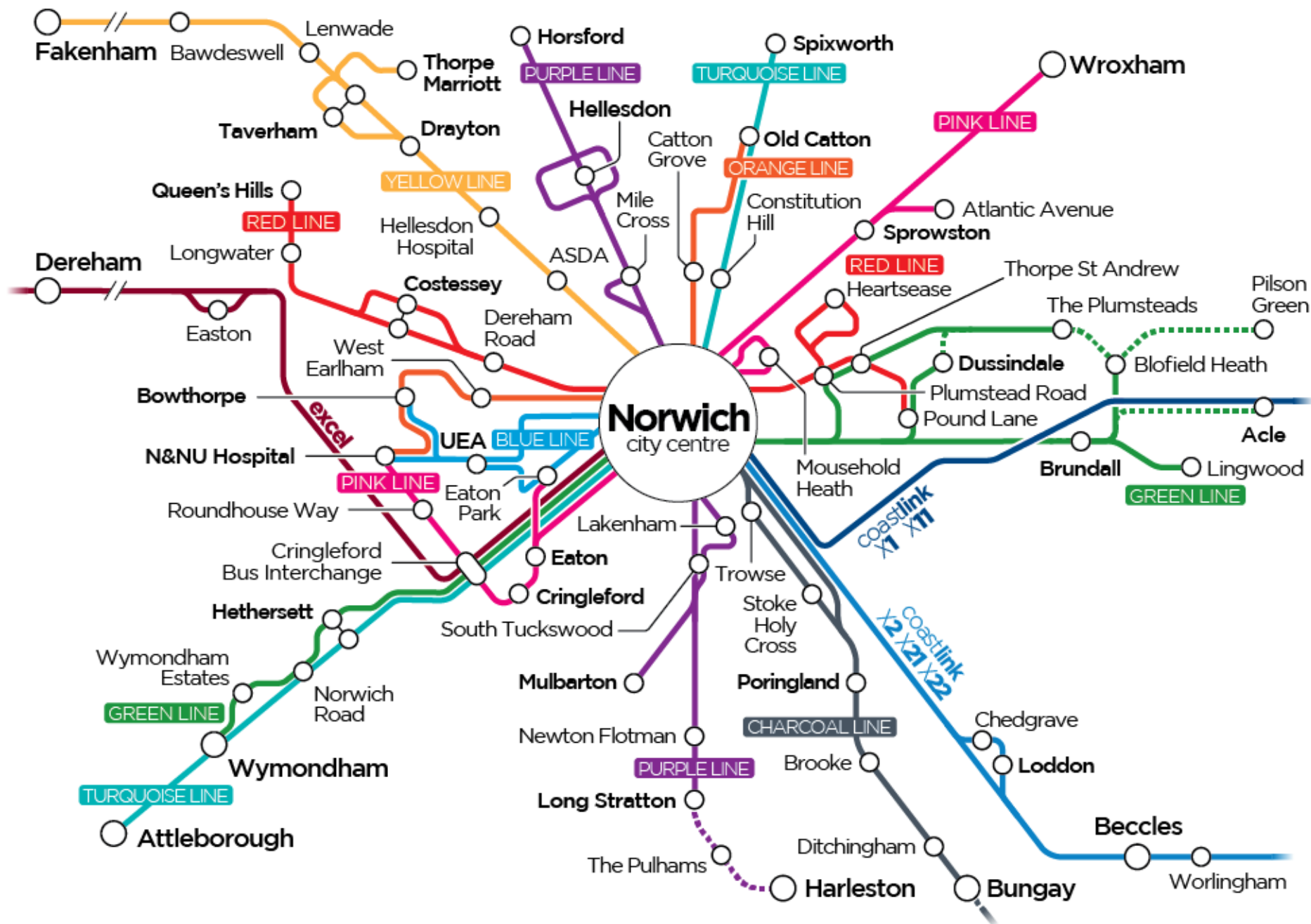
### Bicycle shops

- A.P. Cycles
- Bicycle Links
- Cycleworks
- Dr Bike @ UEA
- Evans Cycles
- Freemans
- Giant-Norwich
- Go Outdoors
- Hallfords
- John Borwell
- Leisure Cycles
- Mandarin
- Not About The Bike
- Pedal Revolution
- Pure Electric
- Sorens
- The Bike Man
- Wilco 'Bike' (Aylsham Rd)
- Wilco 'Bike' (Dersham Rd)
- Wilco 'Bike' (Rougham Rd)
- Wilco 'Bike' (Salhouse Rd)

### Employment areas

- Libraries





network  
**Norwich**

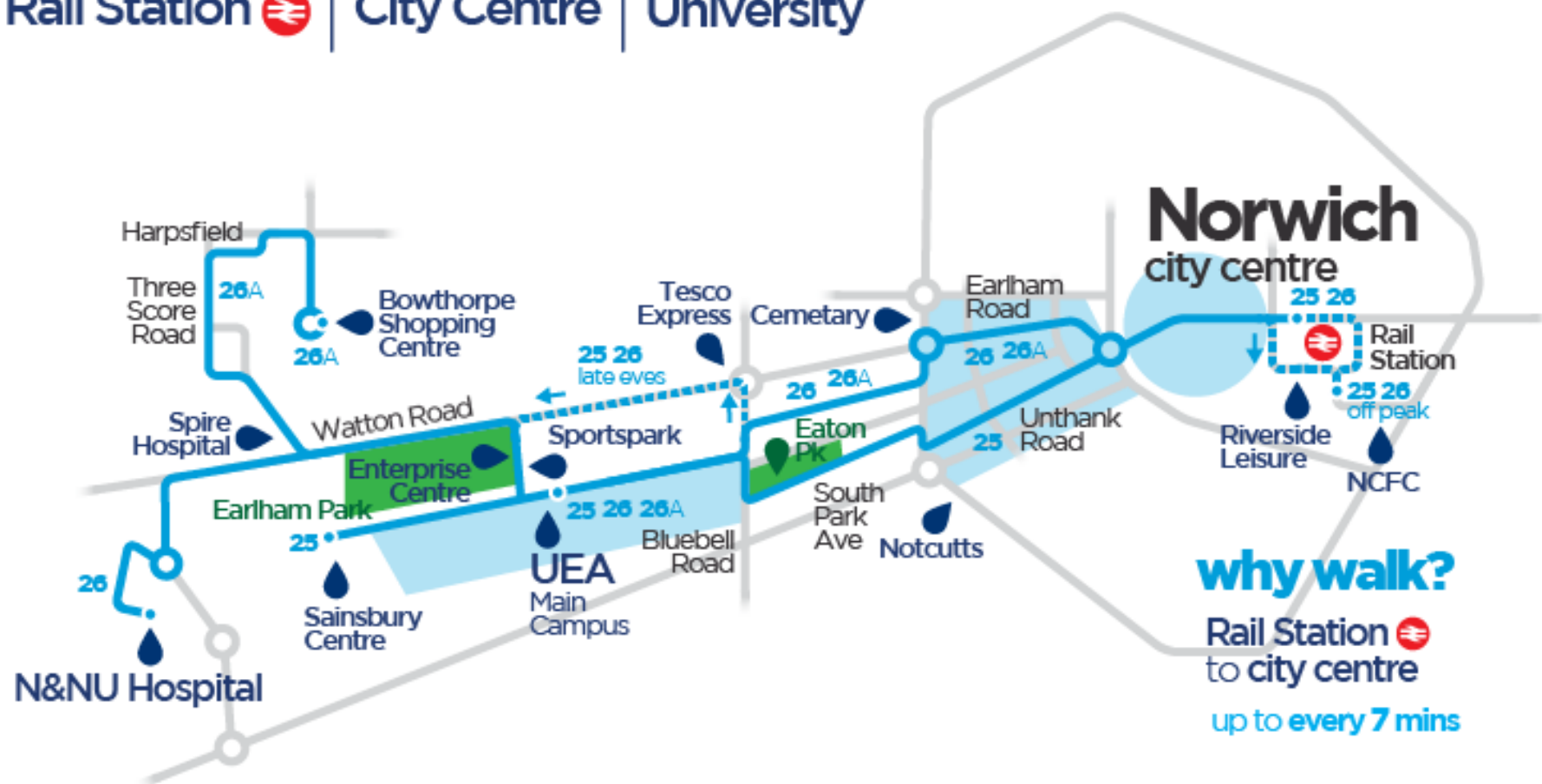
- frequent buses
- simple, value fares

- no-nonsense info
- easy connections



up to **every 7 minutes** between

**Rail Station**  | **City Centre** | **University**



and onto

**N&NU Hospital** or **Bowthorpe**

up to **every 30 minutes**