

Workshop #12: Preparing for the Interview Process

Sunday, August 11, 2024, 2:00 pm – 3:30 pm

Long Description: This Workshop is for Annual Meeting registrants interested in learning or reviewing valuable skills while going through the job-seeking process. This Workshop will help provide a positive direction for your job search launch, whether you are new to the job market or transitioning in your career. Our panel of scholars will discuss what makes a successful candidate, how to stand out in the crowd, and provide insight on highlighting critical points within your Curriculum Vitae.

Workshop Panel: TBA

Format/Structure: Panel presentation and open discussion

Intended Audience: All Annual Meeting registrants interested in learning or reviewing skills that are helpful during the job seeking process.

Prerequisites:

None

Advance Preparation:

None

Learning Objective: Participants will be able to: (1) Interview with potential employers with greater confidence (2) Be better informed on what employers are looking for in candidates (3) Understand the steps in the hiring and interview processes.

Field of Study: Personal Development

Program Level: Basic

Group Live

Diana Falsetta – University of Miami

Diana Falsetta is an associate professor at the University of Miami Herbert Business School. She received her BS in Accounting and Finance from Florida State University, MPA in Taxation from The University of Texas at Austin, and PhD from the University of South Carolina. She is active in the American Accounting Association having served on the AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Committee and as President, Vice President, Secretary and Trustee of the American Taxation Association. She is also active in the AICPA, having served on the AICPA's Tax Compliance and Planning Task Force to develop the Model* Curriculum for taxation. Her research focuses on taxpayer judgment and decision making and tax policy. She has published in The Accounting Review, Contemporary Accounting Research, and The Journal of the American Taxation Association, and Journal of Business Ethics. She served as associate editor at The Journal of the American Taxation Association and Behavioral Research in Accounting.

Mary Keener – The University of Tampa

Dr. Mary Keener is an Associate Professor of Accounting at the Sykes College of Business at The University of Tampa, where she has worked since 2008. Dr. Keener earned her Bachelor's degree in Math Secondary Education at The University of Toledo in 1999. She earned her Master's of Science in Accounting and PhD in Accounting with a Statistics Minor at Kent State University in 2000 and 2007. Dr. Mary Keener served as the faculty advisor for Beta Alpha Psi from 2008 to 2017 and helped to guide the chapter to many regional and national awards. Dr. Keener's primary area of both research and teaching is financial accounting. Dr. Keener teaches financial accounting at the principles, intermediate, and graduate levels. Dr. Keener's research interests lie in capital markets research. She has published several articles examining the value relevance of restructuring charges and their impact on analyst forecast accuracy.