

Sunday, August 11, 2024

1:00 pm – 5:00 pm

### WS#11: Getting the Most from ChatGPT and GenAI: Minimizing the GPTerrors and Maximizing the Benefits

Explore the transformative power of Generative AI (GenAI) in academia and business at our engaging workshop. As accounting educators, you're invited to discover how tools like OpenAI's ChatGPT are revolutionizing research, teaching, and administrative tasks. This session offers a hands-on introduction to various GenAI applications, both free and premium. You'll understand their potential impact on your professional and personal endeavors, and learn strategies to harness their benefits while mitigating potential drawbacks. Key Takeaways: Comprehensive overview of diverse GenAI tools for creative and academic purposes. Practical guidance on navigating unexpected outcomes from GenAI usage. Strategies to effectively integrate GenAI in teaching and research, enhancing efficiency and innovation. Insights into future aspects of audit and AI. Join us for dynamic discussions, expert-led demos, and insights into effective prompting techniques. Our instructors are deep into research and teach how to practically apply experience in GenAI applications, tailoring these breakthroughs to enrich your classroom and research projects. Elevate your teaching and research with the power of GenAI.

#### Intended Audience:

The impact of GenAI, and the challenges of how to best interact with them and understand when to trust the results, is great. Any academic or practitioner can benefit from additional information, tools, and mechanisms to get the most from these ever-evolving tools.

Format: The workshop will combine lecture formats with hands-on, instructor-led, demonstrations and exercises. Participants will receive instructions on how to sign up for different services in advance so they can come prepared both to participate and to ask questions.

#### Learning Objectives:

- \* Identify and access a wide variety of GenAI tools for almost any creation, modification, and analysis task
- \* Maintain appropriate skepticism related to the output from GenAI, identify the nature and potential causes, and remediate for more useful outcomes
- \* Better use the tools and apply the principles in research and teaching
- \* Identify how new publications like ISO 42001 and ISACA guidance on auditing AI may influence accounting academics and practice

Program Level: Beginner

Prerequisites: None