

Sunday, August 11, 2024

1:00 pm – 4:00 pm

WS# 6: Leadership in Accounting Education Symposium for Aspiring, New, and Experienced Leaders

The Leadership in Accounting Education Symposium for Aspiring, New, and Experienced Leaders is a panel discussion aimed at current and new program directors, department heads, other accounting faculty leaders, and those with aspirations for leadership roles. The panel will discuss a series of topics related to administration of accounting schools/departments and degree programs. This is an annual panel discussion, and the topics rotate each year. We encourage all aspiring, new, and experienced accounting leaders to attend.

Intended Audience:

Accounting leaders and faculty who wish to join accounting leadership.

Format:

The panel will consist of experienced department heads/school directors and program directors. Leadership section officers will mediate the session, which will focus on topics all accounting leaders face. Audience Q&A is encouraged.

Learning Objectives:

This annual panel is targeted at all department heads, chairs, and program directors as well as those faculty who may be interested in pursuing leadership roles. The panel will focus on three topic areas this year: (1) Best Practices for New Leaders - Navigating the transition into a leadership role; strategic management both within the department and with the College, reflections from experienced leaders; (2) Student Recruitment and Retention - Majors, minors, graduate degrees; (3) Strategic Planning - managing tradeoffs between expanding degree portfolios and faculty resources.

GOALS: Following the panel discussion, participants should:

1. Understand how to successfully navigate the transition from a faculty colleague to program leader and appreciate the leader's role in managing relationships within the department and across the College.
2. Become aware of recruitment and retention challenges facing undergraduate and graduate accounting programs and strategies to address them; and
3. Learn tips for managing the demands of expanding degree portfolios (e.g., executive education, certificates programs, etc.) on faculty resources.

Program Level: Beginner

Prerequisites: None