



# Pipeline Strategies

For Connecting with Financial and Managerial Accounting  
Students

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# Project Based Learning

- Benefits:
  - Collaboration & Engagement
  - Critical Thinking & Higher-Level Thinking
  - Real-World Connection
    - Career Insights
    - Life Skills
  - Motivation
  - Knowledge Retention
  - Sense of Mastery
  - Works well with Neurodiverse students



**Monopoly to Reinforce the Accounting Cycle**



**Legos Job Order Costing Project**

# Project Based Learning (Continued)



**Financial Statement Analysis**



**Human Bank Reconciliation**



**LIFO-FIFO Project**



**Job Order Costing Cookie Project**



Ms. Scott,  
This was actually a fun project. I've made these before primarily for office Halloween parties and they are always a big hit. I never accounted for all the time they took or the material used. Robert



# Virtual Field Trips

- Guest Speakers
  - Check out your local CPA Organizations for speaker suggestions
- Live Plant Tours with Q&A
- YouTube Videos
  - How Its Made
  - Industry Videos
  - Day In The Life Videos



# Kahoot Challenges



# Remind





# Personalized Feedback

- Improves motivation & confidence
- Can create more interest in accounting
- Provides early intervention if needed
  - Creates more success
  - Limits failures
- Enhances Learning



**AI Learning  
Support**

