

2025 Spark Meeting

Exploring accounting research,
education, and practice

June 16–18, 2025



**American
Accounting
Association**

Table of Contents

Reviewers	3
Speaker Biographies	5
2025 Spark Meeting.....	6
Attendees	27

2025 Spark Virtual Program Committee

Benjamine Anderson, San Jose State University
Emma J. Cole, University of Montevallo
Charles Cullinan, Bryant University
Christine Kuglin, University of Denver
Tara M. Lambert, Whitworth University
Christine Olear, The Pennsylvania State University Brandywine
Cynthia R. Phillips, St. John's University

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Reviewers

Subash Adhikari, Southeastern Louisiana University
Henri Akono, The University of Maine
Christiana Antwi-Obimpeh, The University of Texas at El Paso
Jack Badger, Middle Tennessee State University
Vishal Baloria, University of Connecticut
Sudipta Basu, Temple University
Dmitri Byzalov, Temple University
Jen Chang, Central Connecticut State University
Chunlin Chen, Drexel University
Huimin Chen, University of Massachusetts Lowell
Nava Cohen, New Jersey City University
Paquita Davis-Friday, Baruch College–CUNY
Jin Deng, The Hong Kong University of Science and Technology
Philip Dickemann, Karlsruhe Institute of Technology
Tuan Doan, University of Connecticut
Mengjiao Du, California State Polytechnic University, Pomona
Dina El Mahdy, Morgan State University
Shihui Fan, Central Connecticut State University
Curtis Farnsel, University of Dayton
Dale Flesher, The University of Mississippi
Joseph Foy, CUNY School of Professional Studies
Susan Galbreath, Lipscomb University
Steve Garner, Tennessee Tech University
Shuai Gong, Temple University
Raphael Gyabeng, Florida International University
Kevin Hale, The University of North Carolina at Wilmington
Chih-jen Hsiao, The University of Memphis
Wan-Ci Huang, National Cheng Kung University
Candice Hux, Northern Illinois University
Sam (S. M. Mahamudul) Islam, Elon University
Nicholas Jasa, University of Nebraska at Omaha
Jaekon Jung, University of Hawaii at Manoa
Karina Kasztelnik, Tennessee State University
Youree Kim, Marymount University
Elena Klevsky, University of Tampa
Hwee Ping Koh, University of Western Australia
Ellen Kulset, NHH Norwegian School of Economics
Abdullah Kumas, University of Richmond
Li Wen Lai, National Taipei University
Wenyin Li, The University of North Carolina at Charlotte
Steve Lim, Texas Christian University
Kuan-Chen (K.C.) Lin, Central Michigan University
Shibao Liu, University of Illinois at Chicago
Kuan-Lin Lo, National Taiwan University
Mahfuja Malik, Sacred Heart University
Katie Matt, SUNY Polytechnic Institute
Nicole Renee McCoy, North Carolina Agricultural and Technical State University
Louella Moore, Washburn University

Reviewers (continued)

Masumi Nakashima, Bunkyo Gakuin University
Peter Oh, McGill University
Erlina Papakroni, Rowan University
You Il Park, University of Hawaii at Manoa
Abigail Parker, The University of Texas at San Antonio
Cynthia Phillips, St. John's University
Bo Ren, The University of Akron
Jennifer Riley, University of Nebraska at Omaha
Stacey Ritter, Santa Clara University
Shaocong Rong, Kobe University
Amanda Sanseverino, Manhattan University
Meena Subedi, University of Wisconsin–Whitewater
Tyler Thomas, University of Waterloo
MaryAlice Trussell, University of South Florida
Kaschia Wade, University of Kentucky
Dana Wallace, University of Central Florida
Jing Wang, California State University, Bakersfield
Lin Wang, San Diego State University
Erika Wheeler, Southern Methodist University
Wan-ting Wu, University of Massachusetts Boston
Shijun Xia, San Diego State University
Yun-Chia Yan, The University of Texas Rio Grande Valley-Brownsville
David Yang, University of Hawaii at Manoa
Haocheng Yang, The University of Oklahoma
Enshuai Yu, Boston College
Huilan Zhang, The Pennsylvania State University Altoona
Li Zhang, University of Illinois at Urbana-Champaign
Zhonghua Zhang, Washington State University
Fengxinyi Zhao, Georgia Institute of Technology
Fuzhao Zhou, Bowling Green State University

Speaker Biographies

Debra Austin, University of Denver
Plenary, Longevity and Brain Health
Tuesday, June 17, 2025, 5:00 pm–6:00 pm

Dr. Austin teaches Lawyering Process and Professionalism and Well-being Skills for the Effective Lawyer. She received the University of Denver Distinguished Teaching Award in 2019 and the William T. Driscoll Master Educator Award in 2001.

Her book, [*The Legal Brain: A Lawyer's Guide to Well-being and Better Job Performance*](#), Cambridge University Press, is an essential guide for legal professionals seeking to understand the impact of chronic stress on their brain and mental health. Drawing on the latest neuroscience and psychology research, the book translates complex scientific concepts into valuable insights and actionable strategies for building resilience, maintaining peak performance, and protecting your most important asset - your brain.

Dr. Austin is a nationally recognized expert and scholar in lawyer well-being. Her presentations connect well-being to enhanced performance and ethical obligations, offer research-based guidance on how legal professionals can address the recommendations in the ABA National Task Force on Lawyer Well-being Report, and are accredited for general and ethics CLE in multiple states. Her [Professional Brain Newsletter](#) provides readers with a weekly nudge designed to help enhance brain health and mental strength. Dr. Austin is a contributing author on the 2017 ABA National Task Force Report on Lawyer Well-being—[The Path to Lawyer Well-Being: Practical Recommendations for Positive Change](#).

Dr. Austin received the Civility in Practice Award from the Adams Broomfield Bar Association in 2023.

Here is the link to her bio and book:

<https://www.debraaustin.com/book>

<https://www.law.du.edu/about/people/debra-austin>

Jason Guthrie, EY LLP
How Firms Are Using AI and How We Can Prepare Our Students
Monday, June 16, 2025, 11:00 am–12:00 pm

Jason is a Managing Director within EY's Americas Professional Practice–Auditing group based in Cleveland, OH. He is originally from San Jose, California—home of EY's Global Technology Center—where he spent several years auditing global technology companies.

Jason leverages his experience addressing complex accounting and auditing matters in his current role where he leads the firm's analytics and AI-related standards, methodology, learning and enablement activities in the Americas. He represents EY in several industry working groups dedicated to the advancement of analytics within the audit profession.

Jason is an active alumnus of Brigham Young University, from which he holds a master's and bachelor's degree in accounting and a minor in information systems management. He is a Certified Public Accountant in California and Ohio. He is a proud father of four children and enjoys experimenting with new technology, genealogy, travelling with his family and volunteering in his church and community.

2025 Spark Meeting

Monday, June 16, 2025

11:00 am–12:00 pm ET

Welcome to Spark

Room 6

Information Technology - 1.2 CH

Speaker: Cynthia R. Phillips, St. John's University

Plenary: How Firms are Using AI and How We Can Prepare Our Students

Moderator: Wendy Tietz, Kent State University

Panelists:

Jason Guthrie, EY LLP

Scott Vess, American Modern Insurance Group

Chris Vetter, Deloitte & Touche

12:00 pm–12:30 pm ET

Lunch Break

12:30 pm–1:30 pm ET

Concurrent Sessions

1.01: Climate, Carbon, and Environmental Financial Reporting

Room 1

Accounting - 1.2 CH

Moderator: Dmitri Byzalov, Temple University

When Climate Regulations Step In, Do Lenders Step Back? Evidence from State Greenhouse Gas Emission Target Adoptions

Peter Demerjian, Georgia State University

You Il Park, University of Hawaii at Manoa

Bohyun Yang, University of Oregon

Discussant: Jin Deng, The Hong Kong University of Science and Technology

The Effect of Customer Demand for Carbon Disclosures along Supply Chains

Jin Deng, The Hong Kong University of Science and Technology

Discussant: Bohyun Yang, University of Oregon

12:30 pm–1:30 pm ET

1.02: Next-Gen Learning: Teaching Accounting in a Digital Age

Room 2

Information Technology - 1.2 CH

Moderator: Jennifer Riley, University of Nebraska at Omaha

Student Perceptions and Feelings in Online vs In Person Analytics Course

Bonnie Brown, Lipscomb University

Susan Galbreath, Lipscomb University

Discussant: Ellen Kulset, NHH Norwegian School of Economics

Teaching Audit Sampling Via A Case Using R

Ellen Kulset, NHH Norwegian School of Economics

Thomas E. McKee, East Tennessee State University

Discussant: Jennifer Riley, University of Nebraska at Omaha

Accounting Education in a Digital World: Teaching the Fundamentals Beyond the Tools In an IS Audit Course

Jennifer Riley, University of Nebraska at Omaha

Discussant: TBD

1.03: PIES Session I

Room 3

Behavioral Ethics - 1.2 CH

Moderator: Dana Wallace, University of Central Florida

Free Speech Laws and Corporate Misconduct

Jaekon Jung, University of Hawaii at Manoa

Discussant: TBD

Is Corporate Culture Related to Financial Misreporting? Evidence from Sexual Harassment Disclosures

Christiana Antwi-Obimpeh, The University of Texas at El Paso

Discussant: Dana Wallace, University of Central Florida

Towards Accountability for Artificial Intelligence

Maryam Firoozi, Carleton University

Discussant: Hanbing Xing, Longwood University

Teaching Sessions

1.04: Follow, Comment, Like, Subscribe, Share, Favorite: Student Perceptions of Social Media in Accounting Education

Room 4

Accounting - 1.2 CH

Nate Chang, DePaul University

1:30 pm–2:00 pm ET

Break

2:00 pm–3:00 pm ET

Concurrent Sessions

2.01: Disclosure Dynamics and Investor Interpretation

Room 1

Accounting - 1.2 CH

Moderator: Kaschia Wade, University of Kentucky

Beyond Disclosure: Social Role of Social Media

Enshuai Yu, Boston College

Sean Cao, University of Maryland College Park

Lijun Lei, The University of North Carolina at Greensboro

Susan Shu, Boston College

Discussant: Jen Chang, Central Connecticut State University

The Effect of Linguistic Text Analysis and Guidance on Investors' Deception Detection in Corporate Disclosures

Ivy Munoko, University of Florida

Stephen Asare, University of Florida

Discussant: Enshuai Yu, Boston College

Voluntary Disclosure Following Indictments of Controlling Shareholders: Evidence from Korean Chaebols

Jen Chang, Central Connecticut State University

Yong Gyu Lee, Seoul National University

Kristian Allee, University of Arkansas

Wonsuk Ha, Chung-Ang University

Hui Dong Kim, Seoul National University

Discussant: Ivy Munoko, University of Florida

2.02: Choices That Count: Ethics, ESG, and Auditor Judgment

Room 2

Accounting - 1.2 CH

Moderator: Susan Galbreath, Lipscomb University

How Do Personal Trait and Control Environment Risk Jointly Affect Novice Auditors' Skeptical Attitude and Action?

Mengjiao Du, California State Polytechnic University, Pomona

Fei Kang, California State Polytechnic University, Pomona

Discussant: Li Zhang, University of Illinois at Urbana-Champaign

2:00 pm–3:00 pm ET

People or Profit—A Wedding Banquet Venue’s Choice in the Pandemic

Li Zhang, University of Illinois at Urbana-Champaign

Chia-Hsin Hung, Ming Chuan University

Discussant: Mengjiao Du, California State Polytechnic University, Pomona

2.03: Power, Pressure, and Pioneers: Gender, Fraud, and the Legacy of Data Analytics (Accounting Behavior)

Room 3

Accounting - 1.2 CH

Moderator: Kevin Hale, The University of North Carolina at Wilmington

Do Female Board Directors Deter Private Information Trading? U.S. Evidence

Md Nazmul Hasan Bhuyan, North Carolina Agricultural and Technical State University

Meena Subedi, University of Wisconsin–Whitewater

Rizvana Zameeruddin, University of Wisconsin–Whitewater

Discussant: Louella Moore, Washburn University

The Effect of Anxiety and Supervisor Pressure on Fraudulent Decision-Making of Subordinate Employees

Kevin Hale, The University of North Carolina at Wilmington

Kathryn Ivancevich, The University of North Carolina at Wilmington

Discussant: Md Nazmul Hasan Bhuyan, North Carolina Agricultural and Technical State University

W.E.B. Du Bois and Joseph A. Pierce, Sr.—Unsung Pioneers of Data Analytics

Louella Moore, Washburn University

Discussant: Kevin Hale, The University of North Carolina at Wilmington

Teaching Sessions

2.04: 12 GenAI Assignments for Introductory Accounting (and Beyond)

Room 4

Information Technology - 1.2 CH

Tracie Miller, Franklin University

Wendy Tietz, Kent State University

3:00 pm–3:30 pm ET

Break

3:30 pm–4:30 pm ET

Concurrent Sessions

3.01: Forecasting Behavior and Analyst Communication

Room 1

Accounting - 1.2 CH

Moderator: Benjamine Anderson, San Jose State University

Financial Reporting Quality: Does Reporting Frequency Matter?

Sam (S. M. Mahamudul) Islam, Elon University

Clark Wheatley, Florida International University

Discussant: Abdullah Kumas, University of Richmond

Information Discovery, Interpretation, and Analysis by Institutional Investors Around Earnings Announcements

Abdullah Kumas, University of Richmond

Sami Keskek, Florida State University

Discussant: TBD

Sentiment in Analyst Report Text and Analysts' Quantitative Forecasts

Minna Yu, Monmouth University

Yanglin Li, Florida International University

Zhi Wei, New Jersey Institute of Technology

Siqi Jiang, New Jersey Institute of Technology

Discussant: TBD

3.02: Governance, Oversight, and Regulatory Response

Room 2

Accounting - 1.2 CH

Moderator: Annie Witte, Northeastern University

A Real Effect of Audit Committee ESG Oversight

Zhonghua Zhang, Washington State University

Jacob Jaggi, Washington State University

Spencer Young, The University of Arizona

Discussant: Wan-Ci Huang, National Cheng Kung University

Data Breaches and Corporate Governance: Implications for Internal Control

Fuzhao Zhou, Bowling Green State University

Discussant: Zhonghua Zhang, Washington State University

SEC Compensation-Related Comment Letters and Compensation Committee Member Turnover

Wan-Ci Huang, National Cheng Kung University

Ting-Chiao Huang, Monash University Clayton

Wu-Po Liu, National Cheng Kung University

Discussant: Henry Akono, University of Maine - Orono

3:30 pm–4:30 pm ET

3.03: PIES Session II

Room 3

Accounting - 1.2 CH

Moderator: Meena Subedi, Carroll University

Chief Sustainability Officer Impact on Environmental, Social, and Governance Performance Measures

Nicholas Jasa, University of Nebraska at Omaha

Linh Lem, University of Nebraska at Omaha

Dongfang Nie, The University of Texas Permian Basin

Discussant: Meena Subedi, Carroll University

Firm Social Network, Information Opacity and Firm Value

Meena Subedi, University of Wisconsin–Whitewater

Md Nazmul Hasan Bhuyan, North Carolina Agricultural and Technical State University

Avishek Bhandari, University of Wisconsin–Whitewater

Discussant: TBD

Is Lean Green? The Association Between Inventory Management Systems and Environmental Sustainability

Mahfuja Malik, Sacred Heart University

Kanwalroop K. Dhanda, Sacred Heart University

Discussant: Huilan Zhang, The Pennsylvania State University Altoona

Teaching Sessions

3.04: Sparking Engagement in Your Accounting Courses

Room 4

Accounting - 1.2 CH

Kimberly Church, Missouri State University

Wendy Tietz, Kent State University

3.05 Intentionally Skipped

4:30 pm–5:00 pm ET

Break

5:00 pm–6:00 pm ET

Concurrent Sessions

4.01: Corporate Behavior and Management Incentives

Room 1

Accounting - 1.2 CH

Moderator: Zhonghua Zhang, Washington State University

Managerial Facial Traits and Accounting Conservatism: A Machine Learning Approach

Yujie Ma, Temple University

Sudipta Basu, Temple University

Xueming Luo, Temple University

Discussant: TBD

Overconfident CEOs and Goodwill Impairment Decisions: Evidence from the SFAS 142 Era

Steve Garner, Tennessee Tech University

Binod Guragai, Texas State University

Ankita Singhvi, Texas A&M University–Central Texas

Discussant: TBD

Relative Performance Evaluation on CEO Compensation During Economic Downturn

Sam (S. M. Mahamudul) Islam, Elon University

Chunnan Zhang, SUNY at Plattsburgh

Discussant: Sudipta Basu, Temple University

4.02: Intentionally Skipped

4.03: Leading with Purpose: Motivating Effort from the Ground Up

Room 3

Accounting - 1.2 CH

Moderator: Kaschia Wade, University of Kentucky

Framing the Goal: How a Prosocial Goal Impacts Employee Effort when Target Horizon Is Considered

Tyler Thomas, University of Waterloo

Wioleta Olczak, Marquette University

Nathan Waddoups, University of Denver

Discussant: Fengxinyi Zhao, Georgia Institute of Technology

The Effect of Tipping on Service Employee Motivation

Tyler Thomas, University of Waterloo

Adam Presslee, University of Waterloo

Wenqian Hu, University of Waterloo

Kelsey Matthews, University of Waterloo

Discussant: Kaschia Wade, University of Kentucky

Monday, June 16, 2025 (continued)

5:00 pm–6:00 pm ET

The Effects of Prosocial Motive and Peer Influences on Employee Effort in Team Settings

Fengxinyi Zhao, Georgia Institute of Technology

Jason Kuang, Georgia Institute of Technology

Discussant: Tyler Thomas, University of Waterloo

Teaching Sessions

4.04: Using Technology to Engage Students in the Principles Class

Room 4

Information Technology - 1.2 CH

Markus Ahrens, St. Louis Community College, Meramec

Cathy Scott, University of North Texas–Dallas

4.05: Strategies for Undergraduate and Graduate Tax Classes

Room 5

Tax - 1.2 CH

Moderator: Emma J. Cole, University of Montevallo

Integrating a Case Study in an Undergraduate Tax Course

Emma Cole, University of Montevallo

Margaret Shackell, Ithaca College

Ann Davis, Tennessee Tech University

Mary Howard, Tennessee Tech University

Integrating a Case Study in an Undergraduate Tax Course

Emma Cole, University of Montevallo

Margaret Shackell, Ithaca College

Tuesday, June 17, 2025

11:00 am–12:00 pm ET

Concurrent Sessions

5.01: PIES Session III

Room 1

Accounting - 1.2 CH

Moderator: Dana Wallace, University of Central Florida

A Re-Examination of the Impact of Corporate Governance on Internal Control Quality

Dana Wallace, University of Central Florida

Huikun Wu, University of Central Florida

11:00 am–12:00 pm ET

Cybersecurity Risk Disclosure and Financial Reporting Quality

Dina El Mahdy, Morgan State University

Denis Gracanin, Virginia Tech

Ba'aba Sule, Morgan State University

Extraterritorial Laws and the Accounting Practice

Amanda Sanseverino, Manhattan University

Daniela DePrizio, Manhattan University

Non-Disclosure Agreements, Whistleblowing, and Workplace Safety

Haocheng Yang, The University of Oklahoma

C.S. Agnes Cheng, The University of Oklahoma

Meng Li, The University of Oklahoma

5.02: Control Weaknesses and Audit Judgment

Room 2

Accounting - 1.2 CH

Moderator: Peter Oh, McGill University

Consequences of Misusing the Power: Evidence from Audit Opinion Shopping Behavior

Peter Oh, McGill University

Yimeng Ao, McGill University

Yongoh Roh, McGill University

Discussant: Tara Lambert, Whitworth University

Do Key Audit Matters (KAM) Disclosure Characteristics Affect Perceived Audit Quality? Evidence from Japan

Masumi Nakashima, Bunkyo Gakuin University

Keisuke Yoshida, Bunkyo Gakuin University

Discussant: Peter Oh, McGill University

The Power of the Pen and Disclosure of Internal Control Material Weakness

Fuzhao Zhou, Bowling Green State University

Discussant: TBD

5.03: Managing What Matters: Metrics, Emissions, and Executive Focus

Room 3

Accounting - 1.2 CH

Moderator: Maryam Firoozi, Carleton University

ESG Pay and Managerial Myopia

Wan-Ting Wu, University of Massachusetts Boston

Afrin Rifat, University of Massachusetts Boston

Discussant: Philip Dickemann, Karlsruhe Institute of Technology

Target Setting: Global Evidence

Vishal Baloria, University of Connecticut

Discussant: Afrin Rifat, University of Massachusetts Boston

11:00 am–12:00 pm ET

The Allocation of Carbon Emissions via the Carbon Machine-Hour Rate: A Case Study

Philip Dickemann, Karlsruhe Institute of Technology

Niklas Letmathe, Karlsruhe Institute of Technology

Tom Potthoff, Karlsruhe Institute of Technology

Discussant: Vishal Baloria, University of Connecticut

Teaching Sessions

5.05: From Journal Entries to Virtual Journeys: Accounting in the VR Age

Room 5

Information Technology - 1.2 CH

Laurie Burney, Baylor University

Kimberly Church, Missouri State University

12:00 pm–12:30 pm ET

Lunch Break

12:30 pm–1:30 pm ET

Concurrent Sessions

6.01: Nike vs Fila: A Comprehensive Financial Analysis Case Study

Room 1

Accounting - 1.2 CH

Tara Lambert, Whitworth University

Richard Cloutier, Whitworth University

6.02: Technology and Innovation in the Audit Process

Room 2

Information Technology - 1.2 CH

Moderator: TBD

Artificial Intelligence (AI) Investment and Internal Control Weaknesses: Evidence from AI Job Postings

Sydney Kim, California State University, Channel Islands

Discussant: TBD

Synergy between Auditors and AI

Chih-jen Hsiao, The University of Memphis

Discussant: Sydney Kim, California State University, Channel Islands

12:30 pm–1:30 pm ET

6.03: PIES Session IV

Room 3

Accounting - 1.2 CH

Moderator: TBD

CEO Early Life Disaster Experience, Risk Aversion, and Pro-Social Values: Evidence from Insider Trading

Avishek Bhandari, University of Wisconsin–Whitewater

Md Nazmul Hasan Bhuyan, North Carolina Agricultural and Technical State University

Douglas Cumming, Florida Atlantic University

Joanna Golden, The University of Memphis

ESG Scores and the State of Economy: The Case of Recessions

Siqi Fan, Southern Arkansas University

David Yang, University of Hawaii at Manoa

From Emissions to ESG: The Role of Carbon Trading in Corporate Sustainability

Liya Hou, St. Cloud State University

Troy Yao, Queensland University of Technology

Jun Hu, Hainan University

Hidden in Plain Sight: Geographic Proximity and Corporate Greenwashing

Liya Hou, St. Cloud State University

Peng Wu, Southeast University of China

Lei Tan, Southeast University of China

Teaching Sessions

6.05: From Numbers to Assurance: Connecting the Dots Between Accounting and Auditing

Room 5

Accounting - 1.2 CH

KateLynn Albers, Minot State University

1:30 pm–2:00 pm ET

Break

2:00 pm–3:00 pm ET

Concurrent Sessions

7.01: Accounting Standards, Teams, and Market Effects

Room 1

Accounting - 1.2 CH

Moderator: Tendai Masaya, The Pennsylvania State University

Determinants and Consequences of Financial Accounting Teams with Prior Auditing Experience

Tendai Masaya, The Pennsylvania State University

Ce Li, The Pennsylvania State University

Edgar Rodriguez-Vazquez, Baruch College–CUNY

Discussant: Dmitri Byzalov, Temple University

Did ASU 2017-04 Change the Informativeness of The Goodwill Impairment Test?

Erika Wheeler, Southern Methodist University

Chunzi Liang, University of Wisconsin–Whitewater

Discussant: Tendai Masaya, The Pennsylvania State University

How to Use Higher Moments to Capture Accounting Constructs

Dmitri Byzalov, Temple University

Sudipta Basu, Temple University

Discussant: Erika Wheeler, Southern Methodist University

7.02: Dialogue Session

Room 2

Accounting - 1.2 CH

Moderator: TBD

An Examination of Commitment in the Accounting Profession

Susan Galbreath, Lipscomb University

Han-Sheng Chen, Lipscomb University

Mark Jobe, Lipscomb University

Marcy Binkley, Vanderbilt University

Allen Jinnette, Trevecca Nazarene University

Brandon Lanciloti, Freed Hardeman University

Karen Miller, Union University

Audrey Scarlata, Middle Tennessee State University

Auditors' Strategic Career Choices: Evidence from the Wuyang Bond Case in China

Huimin Chen, University of Massachusetts Lowell

Qiang Wu, The Hong Kong Polytechnic University

Qiliang Liu, Jiangxi University of Finance and Economics

Tingting He, McGill University

The FASB's 1978–1983 Extraction Project and Standards Overload: A Public Relations Nightmare

Dale Flesher, The University of Mississippi

L. Craig Foltin, Cleveland State University

2:00 pm–3:00 pm ET

Work Modality, Job Embeddedness and Intention to Stay in Public Accounting
Mary Alice Trussell, University of South Florida

7.03: Signals of Sustainability: ESG, Risk, and the Power of Disclosure (International)
Room 3

Accounting - 1.2 CH

Moderator: Niklas Letmathe, Karlsruhe Institute of Technology

Controlling Shareholder Participation and Stock Price Crash Risk: Evidence from Financial Services Agreements in China

Liya Hou, St. Cloud State University

Troy Yao, Queensland University of Technology

Jun Hu, Hainan University

Discussant: Yun-Chia Yan, The University of Texas Rio Grande Valley-Brownsville

Does Corporate Social Media Information Disclosure Affect Analyst Behavior? —Text Analysis Research Based on Weibo

Liya Hou, St. Cloud State University

Peng Wu, Southeast University of China

Jieyu Ren, Southeast University

Discussant: Avishek Bhandari, University of Wisconsin–Whitewater

The Impact of ESG Ratings on Corporate Cost of Capital and Business Risk

Yun-Chia Yan, The University of Texas Rio Grande Valley-Brownsville

Li-Chuan Chou, National Taipei University of Business

Discussant: Susan Curtis, University of Illinois at Urbana-Champaign

Teaching Sessions

7.04: Business Simulation: Bringing Basic Accounting to Life

Room 4

Accounting - 1.2 CH

Rodney Sauder, Messiah College

7.05: How to Embed Sustainability in Your Financial and Management Accounting Courses

Room 5

Accounting - 1.2 CH

Panelist: Matthew Sargent, University of Southern Mississippi

Naomi Soderstrom, The University of Melbourne

Susan Wolcott, Retired

3:00 pm–3:30 pm ET

Break

3:30 pm–4:30 pm ET

Concurrent Sessions

8.01: Intentionally Skipped

8.02: Market Impact and External Communication

Room 2

Accounting - 1.2 CH

Moderator: Kaschia Wade, University of Kentucky

An Investigation into the Impact of Component Auditor Involvement on Analyst Forecast Accuracy

Raphael Gyabeng, Florida International University

Emily Tworoger, Florida International University

Bhargav Addepalli, Florida International University

Antoinette Smith, Florida International University

Discussant: Wenyin Li, The University of North Carolina at Charlotte

Auditing the Mark-to-Model: Evidence from Revisions of Standards in Fixed-Income Mutual Funds

Wenyin Li, The University of North Carolina at Charlotte

Brian Bratten, University of Kentucky

Quan Qi, Middle Tennessee State University

Discussant: Raphael Gyabeng, Florida International University

8.03: Issues in Tax

Room 3

Tax - 1.2 CH

Moderator: TBD

Frequent CEO Turnover and Effective Tax Planning

Lin Wang, San Diego State University

Marcus Brooks, San Diego State University

Yu Li, San Diego State University

Discussant: Jack Badger, Middle Tennessee State University

Who Benefits from Detailed Income Tax Footnotes?

Jack Badger, Middle Tennessee State University

Discussant: Lin Wang, San Diego State University

Teaching Sessions

8.04: Category: Achieving Better Student Outcomes Through Technology Usage in the Classroom

Room 4

Information Technology - 1.2 CH

Karina Kasztelnik, Tennessee State University

Tuesday, June 17, 2025 (continued)

3:30 pm–4:30 pm ET

8.05: Learning Curve Analysis with SQL Database Queries

Room 5

Accounting - 1.2 CH

Nathan Garrett, West Virginia University

4:30 pm–5:00 pm ET

Break

5:00 pm–6:00 pm ET

Plenary: Longevity and Brain Health

Room 6

Personal Development - 1.2 CH

Introduction: Christine Kuglin, University of Denver and Spark Virtual Meeting Co-Chair

Speaker: Debra Austin, University of Denver

Wednesday, June 18, 2025

11:00 am–12:00 pm ET

Plenary: Cultivating the Accounting Pipeline: Essential Skills and Initiatives

Room 6

Accounting - 1.2 CH

Moderator: Rebecca Shortridge, The University of Tennessee at Chattanooga

Panelists: Bryant Bernal, American Accounting Association

Eshe Dotson, Plante Moran

Bette Kozlowski, KPMG

Jill Mitchell, University of Virginia

12:00 pm–12:30 pm ET

Lunch Break

Concurrent Sessions

9.01: Transparency, Risk, and Stakeholder Sensitivity

Room 1

Accounting - 1.2 CH

Moderator: Zhonghua Zhang, Washington State University

Donations in the Dark

Nava Cohen, New Jersey City University

Ionela Andreicovici, ESSEC Business School

Alessandro Ghio, Laval University

Discussant: Youree Kim, Marymount University

Financial Statement Disaggregation Quality and Trade Credit

Youree Kim, Marymount University

Bo Ren, The University of Akron

Discussant: Nicholas Jasa, University of Nebraska at Omaha

Risk Disclosure and Event Impact Mitigation: Evidence from Security Breaches

Nicholas Jasa, University of Nebraska at Omaha

Discussant: Nava Cohen, New Jersey City University

9.02: Accounting in Action: Learning by Doing

Room 2

Accounting - 1.2 CH

Moderator: Li Zhang, University of Illinois at Urbana-Champaign

Amboy Specialty Foods: A Cheesy Investigation

Susan Curtis, University of Illinois at Urbana-Champaign

Sarah Fulmer, California State University, Fullerton

Elena Klevsky, University of Tampa

Robert Rankin, Texas A&M University–Commerce

Dimitri Yatsenko, University of Wisconsin–Whitewater

The ESG Transformation Decision in a Food Distribution Company

Rickie Chen, National Chengchi University

Li Zhang, University of Illinois at Urbana-Champaign

Anne Wu, National Chengchi University

Volunteering in Food Pantries as a Method to Understand the Underlying Financial Statements of a Not-For-Profit Organization: A Venue Based Case Study

Joseph Foy, CUNY School of Professional Studies

Susanne O'Callaghan, Pace University

Frimette Kass, Brooklyn College–CUNY

Calvester Legister, John Jay College of Criminal Justice–CUNY

12:30 pm–1:30 pm ET

9.03: Decoding Deception: Insights into Fraudulent Financial Reporting (Forensics)
Room 3

Accounting - 1.2 CH

Moderator: Avishek Bhandari, University of Wisconsin–Whitewater

Creation of Value in Fraud Cases: an Interdisciplinary Perspective in Accounting Education

Katie Matt, SUNY Polytechnic Institute

Lisa Berardino, SUNY Polytechnic Institute

Discussant: Stacey Ritter, Santa Clara University

Political Corruption and Financial Statement Fraud

Erlina Papakroni, Rowan University

Discussant: Katie Matt, SUNY Polytechnic Institute

The Fraud Trap: Identifying Financial Reporting Fraud Through Earnings Predictability

Stacey Ritter, Santa Clara University

Jonathan Ross, Western Kentucky University

Discussant: Erlina Papakroni, Rowan University

Teaching Sessions

9.04: Bridging the Gap: Integrating Analytics and AI in Managerial Accounting Education

Room 4

Information Technology - 1.2 CH

Laurie Burney, Baylor University

Amal Said, Northern Kentucky University

9.05: Unlocking Learning: Cognitive Theory Models and Serendipity in Accounting Education

Room 5

Accounting - 1.2 CH

Cognitive Theory Teaching Models and Strategies for Intermediate Accounting

Susan Galbreath, Lipscomb University

Mark Jobe, Lipscomb University

Unlocking Serendipity: A Game-Changer for Accounting Students

Marsha Huber, Retired

Elena Klevsky, University of Tampa

1:30 pm–2:00 pm ET

Break

2:00 pm–3:00 pm ET

Concurrent Sessions

10.01: Financial Reporting—Special Issues

Room 1

Accounting - 1.2 CH

Moderator: Youree Kim, Marymount University

Can Machine Learning Improve Goodwill Impairment Prediction?

Yue Li, Rutgers, The State University of New Jersey, Newark

Divya Anantharaman, Rutgers, The State University of New Jersey, Newark

Elizabeth Chuk, University of California, Irvine

Abigail Parker, The University of Texas at San Antonio

Discussant: Zeyang (Jackie) Ju, University of Kentucky

The Effect of Newspaper Entry and Exit on Firm Behavior

Vishal Baloria, University of Connecticut

Discussant: Enshuai Yu, Boston College

Where There's Smoke: The Role of Tax Information in SEC Enforcement

Enshuai Yu, Boston College

Susan Shu, Boston College

Ben Yost, Boston College

Xin Zheng, The University of British Columbia

Discussant: Abigail Parker, The University of Texas at San Antonio

10.02: AI Tools

Room 3

Information Technology - 1.2 CH

A Comparative Analysis of Five AI Tools in Answering Accounting Questions

Fuzhao Zhou, Bowling Green State University

Evaluating ChatGPT and Human Performance in Accounting Courses

Fuzhao Zhou, Bowling Green State University

10.03: Insight and Access: Leveraging Information for Strategic Advantage

Room 3

Accounting - 1.2 CH

Moderator: Kaschia Wade, University of Kentucky

Social Connections and Firm Operational Efficiency

Liya Hou, St. Cloud State University

Xiaozhe Gu, University of Southern Indiana

Discussant: TBD

2:00 pm–3:00 pm ET

Teaching Sessions

10.04: VITA as a Teaching Tool: Interdisciplinary Models and Lessons Learned

Room 4

Tax - 1.2 CH

Moderator: Emma J. Cole, University of Montevallo

Enhancing the Volunteer Income Tax Assistance (VITA) Program through an Integrated Legal, Accounting, and Tax Education Model

David Dassler, University of Denver

Christine Kuglin, University of Denver

Lessons Learned from the VITA Service-Learning Course

Theresa Phipps, Slippery Rock University

10.05: Using a Tablet and Video Conferencing Software to Enhance Inclusion and Engagement in Large, In-Person Classes

Room 5

Information Technology - 1.2 CH

Matthew Hinton, Toronto Metropolitan University

3:00 pm–3:30 pm ET

Break

3:30 pm–4:30 pm ET

Concurrent Sessions

11.01: Regulation, Institutions, and Policy Uncertainty

Room 1

Accounting - 1.2 CH

Moderator: Sudipta Basu, Temple University

Economic Policy Uncertainty and Firm Complexity

Wilson Kang, California Polytechnic State University, San Luis Obispo

Jing Wang, California State University, Bakersfield

Discussant: Matthew Hinton, Toronto Metropolitan University

Fleeing OCC: A Run for Regulatory Arbitrage or Regulatory Expertise?

Shuai Gong, Temple University

Sudipta Basu, Temple University

Wei Wang, Temple University

Barbara Su, Temple University

Discussant: TBD

3:30 pm–4:30 pm ET

Is the Value-Earnings Convexity Monotonic?

Steve Lim, Texas Christian University

Paul Irvine, Texas Christian University

Shin Kwon, Hanyang University

Discussant: Jing Wang, California State University, Bakersfield

11.02: Technology in the Audit Landscape and Social Connections

Room 2

Information Technology - 1.2 CH

Moderator: Niklas Letmathe, Karlsruhe Institute of Technology

Cybersecurity Risk Disclosure and Audit Report Timeliness

Ba'aba Sule, Morgan State University

Dina El Mahdy, Morgan State University

Denis Gracanin, Virginia Tech

Discussant: Maryam Firoozi, Carleton University

Technological Stewards: How Partners Influence Technology Use in the Audit Landscape

Annie Witte, Northeastern University

Candice Hux, Northern Illinois University

Christine Earley, Providence College

Jay Thibodeau, University of Central Florida

Discussant: Dina El Mahdy, Morgan State University

Social Connections and Firm Operational Efficiency

Liya Hou, St. Cloud State University

Xiaozhe Gu, University of Southern Indiana

Discussant: TBD

11.03: Intentionally Skipped

Teaching Sessions

11.04: ESG Teaching Resources: Lectures and Exercises

Room 4

Accounting - 1.2 CH

Susan Galbreath, Lipscomb University

Misty Newby, Lipscomb University

11.05: Using ChatGPT for Accounting Applications

Room 5

Information Technology - 1.2 CH

Richard Rand, Tennessee Tech University

4:30 pm–5:00 pm ET

Break

5:00 pm–6:00 pm ET

Teaching Sessions

12.04: Examining Accounting Faculty Receptiveness and Preparedness for Incorporating Emerging Technologies into Their Courses

Room 5

Accounting - 1.2 CH

Christie Comunale, Stony Brook University, SUNY
Jim Irving, James Madison University
Joseph Trainor, St. John's University

12.05: Vehicle Recall Data Analysis: Advanced Visualizations with Excel

Room 5

Accounting - 1.2 CH

Jennifer Cainas, University of South Florida
Wendy Tietz, Kent State University

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