

2026 JIAR Conference Suggested Hotel List

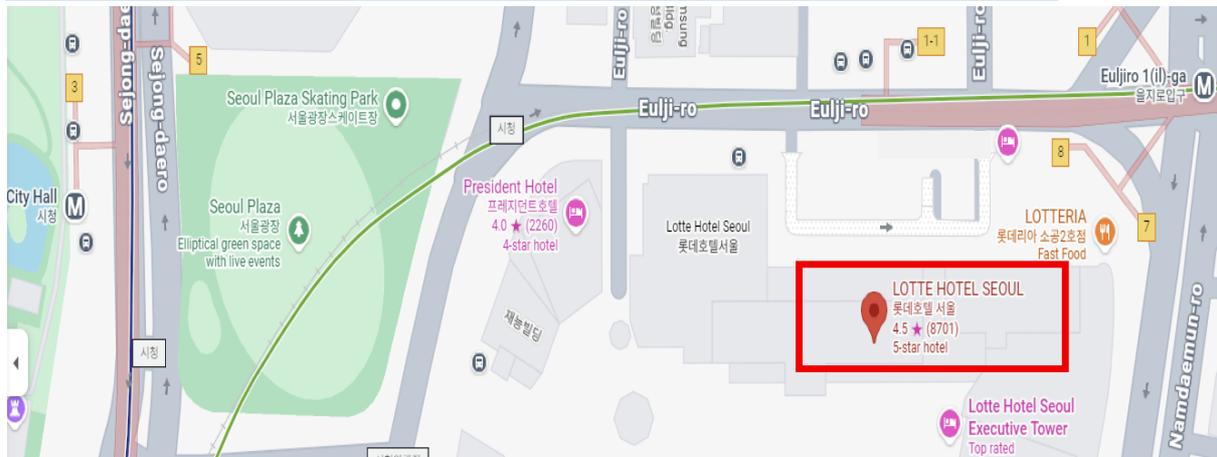
To get to the conference venue (Korea University Business School) from the city center, you can take subway, taxi, bus or Uber. If subway, the Korea University Station is on line 6 (brown line). At the station, take exit 1 to the Business School building.

1. LOTTE HOTEL SEOUL (Special conference rates available)

Address: 30 Eulji-ro, Jung-gu, Seoul, Republic of Korea

Estimated Rate: Approx. 250 USD (Special conference rate)

https://www.lottehotel.com/seoul-hotel/en/offers/packages/corporate/korea_university

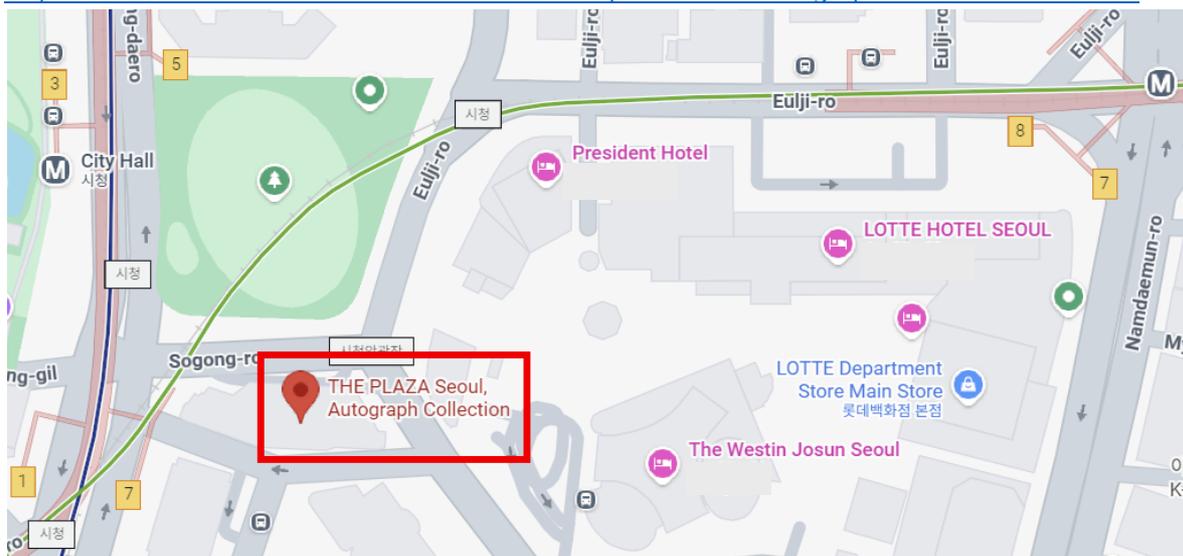


2. THE PLAZA Seoul, Autograph Collection

Address: 119 Sogong-ro, Jung-gu, Seoul, 04525, South Korea

Estimated Rate: Approx. \$294 – \$350+ (KRW 425,500 – 506,600+)

<https://www.marriott.com/en-us/hotels/selak-the-plaza-seoul-autograph-collection/overview/>

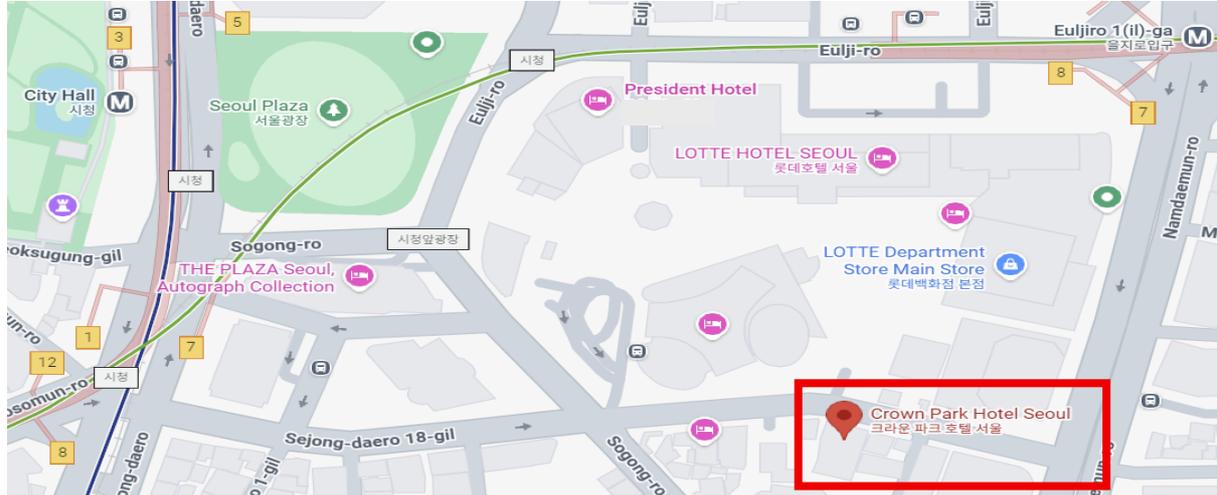


3. Crown Park Hotel

Address: 19 Namdaemun-ro 7-gil, Jung-gu, Seoul, 04532, South Korea.

Estimated Rate: Approx. \$176 – \$192+ (KRW 254,700 – 277,900+)

https://www.crownparkhotel.co.kr/view/index.do?SS_SVC_LANG_CODE=ENG

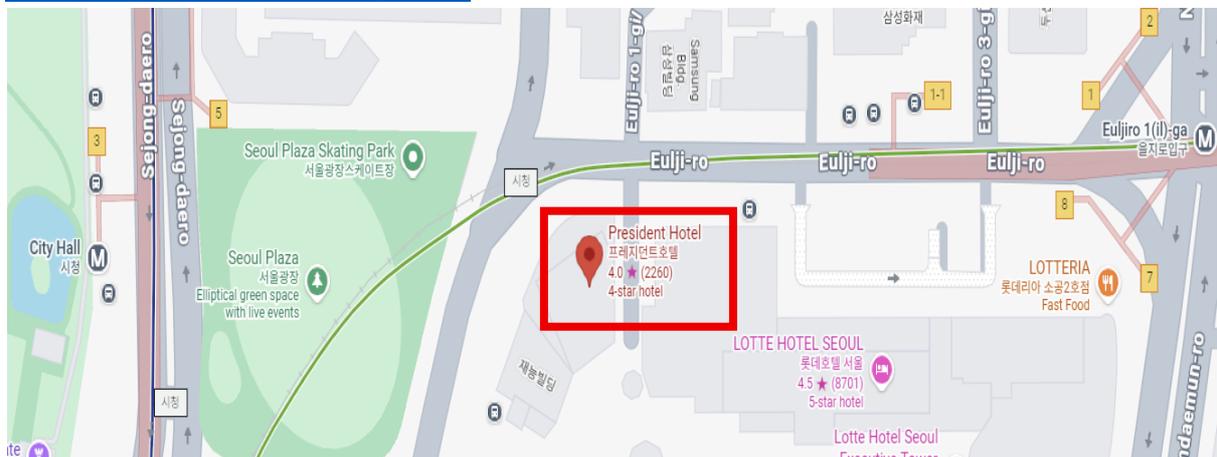


4. HOTEL PRESIDENT

Address: 16 Eulji-ro, Jung-gu, Seoul, 04533, South Korea.

Estimated Rate: Approx. \$242 – \$304+ (KRW ₩350,000 – ₩440,000+)

<https://hotelpresident.co.kr/eng/main/>

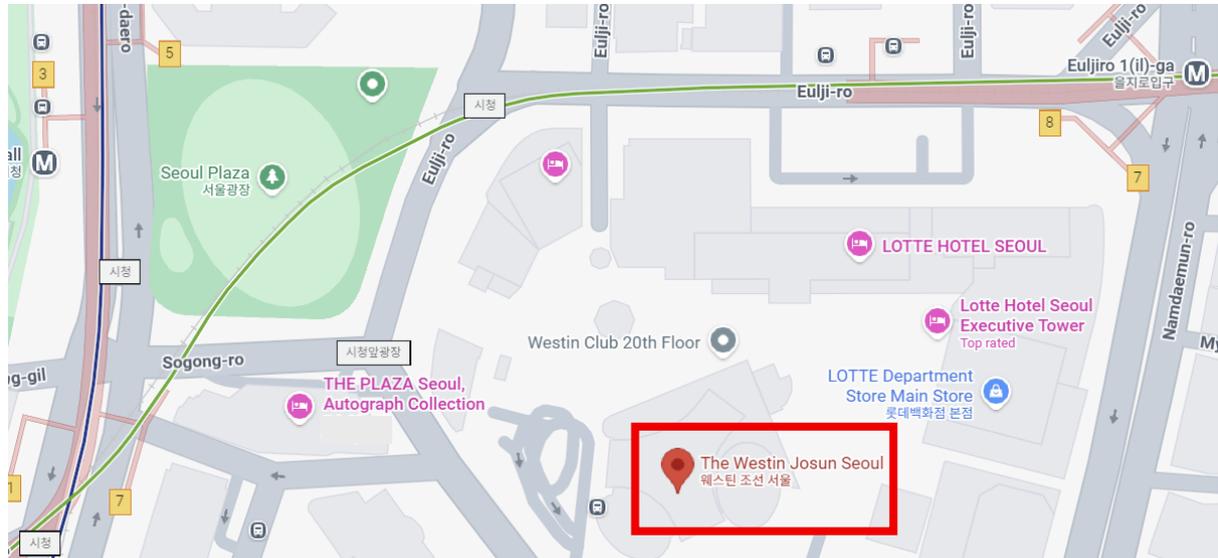


5. The Westin Josun Seoul

Address: 106 Sogong-ro, Jung-gu, Seoul, 04533, South Korea.

Estimated Rate: Approx. \$399 – \$473+ (KRW ₩577,500 – ₩684,600+)

<https://www.marriott.com/en-us/hotels/selwi-the-westin-josun-seoul/overview/>

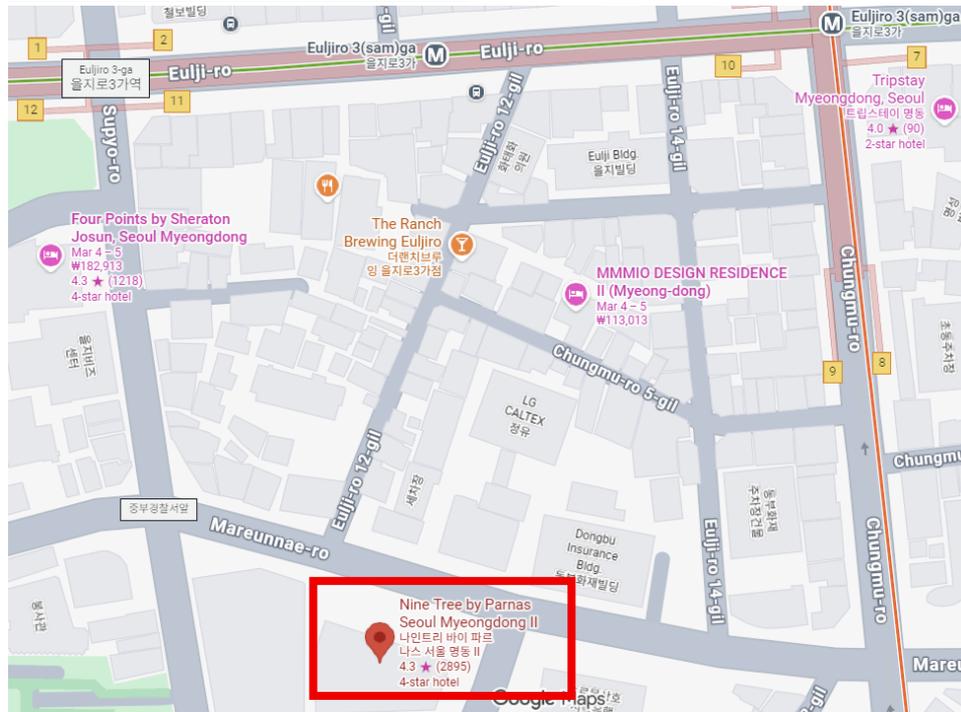


6. NINE TREE BY PARNAS SEOUL MYEONGDONG II

Address: 28, Mareunnae-ro, Jung-gu, Seoul, Korea

Estimated Rate: Approx. \$180 – \$200+ (KRW ₩256,620 - ₩285,362+)

<https://www.ninetreehotels.com/nth2/>



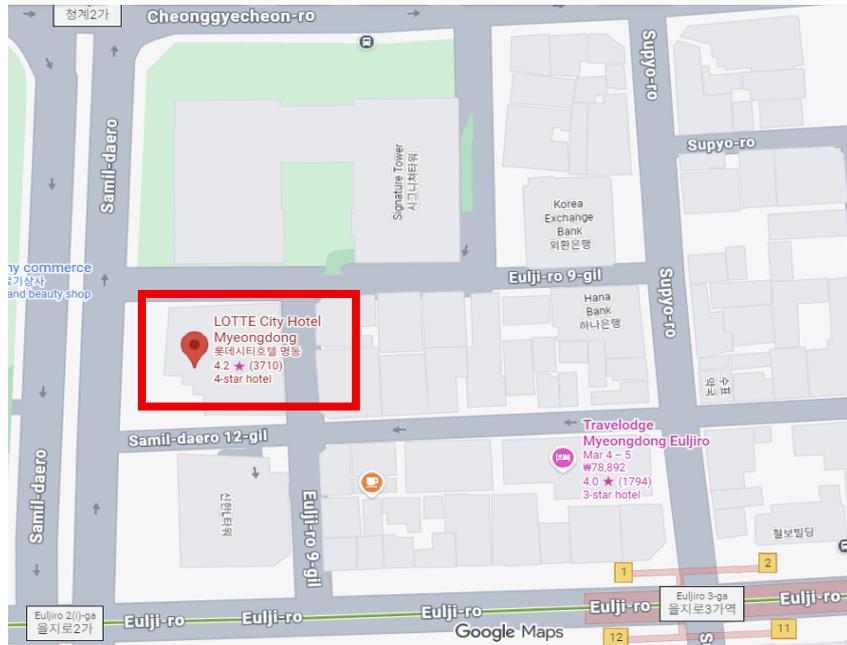
7. LOTTE CITY HOTEL MYEONGDONG

Address: Samil-daero 362, Jung-gu, Seoul, Republic of Korea

Estimated Rate: Approx. \$197 – \$220+ (KRW ₩280,720 - ₩290,000+)

<https://www.lottehotel.com/myeongdong->

[city/en?sa=X&ved=0CI4GEMiuA2oYChMI6O_rmqH3kgMVAAAAAB0AAAAEPgI](https://www.lottehotel.com/myeongdong-en?sa=X&ved=0CI4GEMiuA2oYChMI6O_rmqH3kgMVAAAAAB0AAAAEPgI)

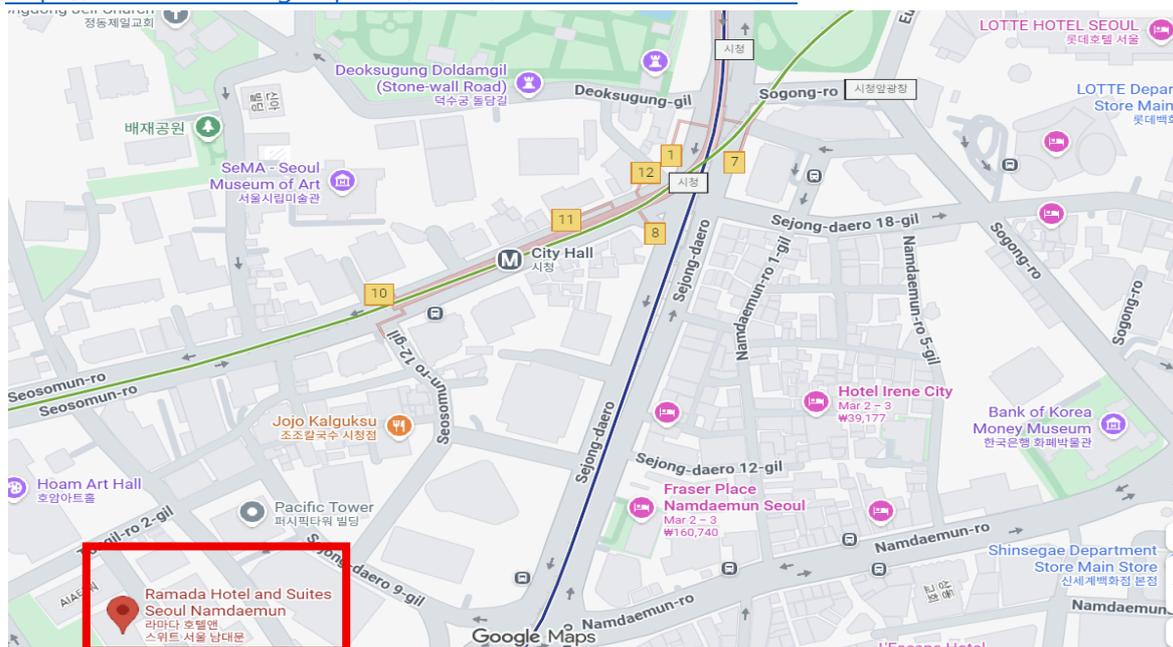


8. Ramada Hotel and Suites Seoul Namdaemun

Address: 27, Chilpae-ro, Jung-gu, Seoul, Republic of Korea (Postal Code 04511)

Estimated Rate: Approx. \$136 - \$190+ (KRW ₩198,000 - ₩280,000+)

<https://www.seanhotelgroup.com/hotels/ramada-namdaemun/en>



9. Arirang Hill Hotel Dongdaemun (close to Korea University)

Address : Arirang-ro 8 (Dongseon-dong 4-ga), Seongbuk-gu, Seoul

Estimated Rate: Approx. \$124 – \$173+ (KRW ₩176,385 - ₩245,463+)

<https://www.hotelahill.com/en/>

