

# AAA Advertising Rates



	Rates per Issue			Issue					
	Cover*	Full Page	Half-Page**	Ad Due Date					
<b>American Accounting Association Journals</b>									
<i>The Accounting Review</i>	\$900	\$850	\$600	<b>January</b> Nov 1	<b>March</b> Jan 1	<b>May</b> Mar 1	<b>July</b> May 1	<b>September</b> July 1	<b>November</b> Sept 1
<i>Issues in Accounting Education</i>	\$850	\$800	\$550	<b>February</b> December 1		<b>May</b> March 1	<b>August</b> June 1	<b>November</b> September 1	
<i>Accounting Horizons</i>	\$850	\$800	\$550	<b>March</b> January 1		<b>June</b> April 1	<b>September</b> July 1	<b>December</b> October 1	
<b>American Accounting Association Newsletter</b>									
<i>Accounting Education News</i>	\$1,500	\$1,400	\$800	<b>Winter</b> January 11		<b>Annual Meeting</b> March 15	<b>Summer</b> June 6	<b>Fall</b> September 16	
<b>American Accounting Association Section Journals</b>									
<i>Accounting and the Public Interest</i>	\$500	\$400	\$300	API is online only. Ad will post within 7-10 days of receipt.					
<i>Accounting Historians Journal</i>	\$400	\$350	\$300	<b>June:</b> April 15			<b>December:</b> October 15		
<i>Auditing: A Journal of Practice &amp; Theory</i>	\$500	\$400	\$300	<b>February</b> December 15		<b>May</b> March 15	<b>August</b> June 15	<b>November</b> September 15	
<i>Behavioral Research in Accounting</i>	\$500	\$400	\$300	<b>Spring:</b> February 1			<b>Fall:</b> August 1		
<i>Current Issues in Accounting</i>	N/A	\$400	\$300	CIIA is online only. Ad will post within 7-10 days of receipt.					
<i>The Journal of the American Taxation Association</i>	\$400	\$350	\$300	<b>Spring:</b> February 1			<b>Fall:</b> August 1		
<i>Journal of Emerging Technologies in Accounting</i>	\$450	\$375	\$300	<b>Spring:</b> February 1			<b>Fall:</b> August 1		
<i>Journal of Financial Reporting</i>	\$500	\$400	\$300	<b>Spring:</b> February 1			<b>Fall:</b> August 1		
<i>Journal of Forensic Accounting Research</i>	\$400	\$350	\$300	JFAR is online only. Ad will post within 7-10 days of receipt.					
<i>Journal of Governmental &amp; Nonprofit Accounting</i>	\$400	\$350	\$300	JOGNA is online only. Ad will post within 7-10 days of receipt.					
<i>Journal of Information Systems</i>	\$400	\$350	\$300	<b>Spring:</b> February 1		<b>Summer:</b> May 1		<b>Fall:</b> August 1	
<i>Journal of International Accounting Research</i>	\$500	\$400	\$300	<b>Spring:</b> February 1		<b>Summer:</b> May 1		<b>Fall:</b> August 1	
<i>The ATA Journal of Legal Tax Research</i>	\$450	\$350	\$300	JLTR is online only. Ad will post within 7-10 days of receipt.					
<i>Journal of Management Accounting Research</i>	\$500	\$400	\$300	<b>Spring:</b> February 1		<b>Summer:</b> May 1		<b>Fall:</b> August 1	

\*Ad placement for Cover is cover 3 (C3, inside back cover); for AEN, ad placement is on C3.

\*\*All half-page ads are horizontal.

Full year contracts are also available for *The Accounting Review*, *Issues in Accounting Education*, and *Accounting Horizons* and include a discount of \$50 per issue.