

ACADEMY OF ACCOUNTING HISTORIANS

BUSINESS MEETING – AUGUST 1, 2010

ATTENDING: Salvador Carmona, Robert Colson, Jean-Guy Degos, Dick Edwards, Kevin Feeney , Dick Fleischman, Dale Flesher, Tonya Flesher, Guiseppe Galassi, Joel Jameson, Eiichiro Kudo, Yvette Lazdowski, Norman Macintosh, Yoshimao Matsumoto, Jim McKinney, Barbara Merino, Brigitte Muehlmon, Hiroshi Okano, Lee Parker, Lan Peng, Gary Previts, John Rigsby, Diane Roberts, Robert Russ, Stephen Walker, Greg Waymire

The meeting began at 7:00PM with a brief welcome from President Greg Waymire.

DISCUSSION ITEMS:

1. The minutes of last year's meeting were accepted.
2. Dick Fleischman presented the best paper award to Norman Macintosh.
3. Lee Parker presented the 2009 Vangermeersch award to Jim McKinney.
4. Greg Waymire presented the past president plaque to Cheryl McWatters, which was accepted on her behalf by Stephen Walker.
5. The treasurer's report was read by Yvette Lazdowski in the absence of AAH treasurer Jennifer Reynolds-Moehrle.
6. Dick Fleischman presented the editor's report:
 - December's Accounting Historians Journal issue is shorter, only five articles
 - Chris and Dick have four articles ready to go
 - Next year is last year of co-editorship, Dick recommends new editors need to be appointed quickly
 - 55 copies of the Journal put out this morning, only eight left two hours later, all gone now

7. Online website:
 - Two people had problems renewing their memberships
 - Most renewed directly by mail, but a handful were able to renew online
 - Membership was asked to contact Tiffany Welch at tjw5@case.edu if they have any problems trying to renew their membership online

8. Ohio State Conference:
 - Yvette read Stephanie Moussalli's note on the book auction and passed out the conference announcement notices
 - Conference announcements were distributed on AAA brochure table

9. 2011 Conference:
 - Jim McKinney is organizing this conference to be held on June 2-4, 2011 at University of Maryland
 - Theme is the 125th anniversary of AICPA in 2012

10. Strategic Initiative Discussion:
 - Report was sent out to membership a while back asking for comments
 - Membership reaction was requested at meeting (see below)
 - Suggested that comments be sent to Greg or Tiffany via e-mail
 - Surveys will be sent out to collect more feedback
 - Greg wants younger people to be made aware of the Academy

The membership proceeded to make candid comments regarding the strategic future of the Academy. Following are excerpted anonymous comments made during the friendly discussion:

- A minimum number of members are needed to become a section of the AAA—perhaps 100, but 400 are needed to maintain a section.
- But other AAA sections are small, such as the Diversity and 2-year College sections, however the AAA is not waiting for the AAH to join.
- AAH has a long tradition with roots in US and distinguished scholars, but equally distinguished academies exist in France, Germany, Italy, etc. It is in the best interest to develop an international academy that would be a strong force worldwide. American history is only from about 1800 or so, with 3,000 years of worldwide history.
- Building a membership with AAA affiliation is not as simple as showing up at AAA, and would need to be fostered over time.

- AAA dues of \$350 are a concern.
- 60% of AAH members are AAA members already, 40% are not. AAA has 8,000 members and 2,000 live outside the US. If AAA Commons becomes a world presence, it would be easier to have this social academic network, although not sure it will be there for AAH.
- More AAA members can access us in the future, and papers would be available to everyone as this resource grows.
- Greg's president-elect status may give us more access to information. International can be more productive, but it will be a huge effort without the proper infrastructure to take on this effort at this time.
- AAA is trying to grow membership. If AAH can also grow their membership that would help us, but AAA expects you to break even and they will not give any money. AAA Commons could be negotiated in an MOU, as well as other issues.
- That could be helpful, but there's a lot of risk. AAA attracts a lot of people around the world. That's a non-trivial amount of people to target for AAA and how dues are structured.
- People come here for the first time because they get a paper accepted, many are international.
- Current AAA leadership have given us sessions for our papers, but it was not always this way.
- The AAA used to cap that number, but now they want a more broad mix.
- Congrats to Greg for thinking of us way ahead and this is good timing. What is feasible and practical? Public Interest section sends in lots of papers to get more sessions. With international option—how do we pull it off? What is the value proposition? We might expend a lot of effort and not get much result.
- Same questions—this organization is suffering—how many times have we re-visited this issue?

The meeting was adjourned around 8PM as the Ice Cream Social was set up and waiting for the membership in the next room. Menu items and service were well presented as requested from the hotel. Approximately 50 guests attended the Ice Cream Social.

Recorded by Yvette Lazadowski