

## **Annual Business Meeting Minutes August 8, 2006**

**Call to Order:** President Stephanie Bryant called the meeting to order at 7:00AM.

### **Accounting Review Editor's Report -- Bill McCarthy**

Bill reviewed the problem that the IS Section has had getting papers on the annual meeting program, in journals etc. He explained that the issue is a submissions issue (or lack thereof), not an acceptance issue. The IS Section as a whole does not submit as many papers to meetings, journals, etc. as other sections. So Bill charged the section as a whole to start submitting more papers to TAR.

Last year there were 4-5 submissions to TAR in the area of information systems. One made it to Bill. Although there may be a filtering issue here, this is still not enough submissions. Bill's goal is 4-6 more papers by the mid-year meeting. He would like to see 12-18 papers by next year's annual meeting.

When you submit papers to TAR, make sure you send it to the senior editor (Dan Dhaliwal) using the TAR submission process and not directly to Bill. In the cover letter clearly state why it is a good ACCOUNTING paper and ask that it be sent to Bill McCarthy because it has an IS literature background or uses IS methodology.

Bill has 13 TAR reviewers, and would still like more folks to volunteer to be referees.

### **JIS Editor's Report-- Brad Tuttle**

Brad Tuttle awarded the JIS Best Reviewer of the Year Award to Stacey Kovar.

Brad Tuttle reported on the three areas in the *Journal of Information Systems*. The academic and education sections are doing fine. The practice section is for papers that discuss what is going on in practice (primarily the cutting edge) and what are the implications for AIS rather than for papers aimed at practitioners.

### **Treasurer's Report -- Vern Richardson**

Vern Richardson highlighted areas where the section has been losing money. The section's ending cash balance as gone down \$6,000 the first 10 months of this fiscal year, and this is due to decreasing membership in the section. We are now below 700 members. JIS has also been a large drain this year due to publishing larger issues. The executive committee will be meeting later to discuss raising the institutional subscription rate for JIS and this will help reduce the journal deficit. The mid-year meeting has been operated at a loss the majority of the years we have had a meeting, but this year's mid-year meeting operated at a slight profit.

### **Mid-Year Meeting Coordinator's Report -- Carolyn Strand Norman**

Carolyn Strand Norman reported on the 2006 Mid-Year Meeting. See Appendix 1 for the full report.

### **Next Mid-Year Meeting Coordinator's Report -- Mary Curtis**

Mary Curtis reported on the 2007 Mid-Year meeting. The meeting will be held Jan. 3-6 Hilton Savannah DeSoto in the historic area of Savannah. There will be several exciting new program items and new sessions.

### **C3 Report -- Marianne Bradford**

The new C3 Project has been completed. The acceptance rate was around 60%. At the meeting C3 CD's were distributed and for those not at the meeting the C3 Project is available on the IS Section Website. Your AAA username and password are needed to access C3. C3 is now listed in Cabell's Directory of Publishing Opportunities in Accounting.

### **Diversity Report for the AAA R&P Committee -- Dan Stone**

Dan Stone has been campaigning to expand the diversity of issues published in The Accounting Review. There are several initiatives under consideration by the AAA R&P to make TAR more available to authors from all areas of accounting. TAR is expanding to 6 issues a year.

### **Awards -- Stephanie Bryant**

Outstanding Service Awards -- Carolyn Norman, Uday Murthy, Pat Wheeler, Marianne Bradford

Outstanding Dissertation Award -- Jorge A. Romero

Notable Contributions to the Literature Award -- Bruce Dehning and Vern Richardson

### **Outgoing President's Report -- Stephanie Bryant**

Highlights/Accomplishments of the past year:

- Published the latest edition of C3.
- Completed a section operating manual, it is available on the section website.
- Stephanie represented the section at The Accounting Society of China Meeting in China. She was invited to the meeting by the accounting information systems section of that organization to make a presentation.
- Thanks to the following people for their efforts in fighting for diversity in AAA publications: Chris Wolfe, Dan Stone, Jim Hunton.

Stephanie thanked Chris Wolfe for all of his support this year.

### **Incoming President's Report -- Scott Summers**

Scott thanked Stephanie for her outstanding job as President this past year. He encouraged everyone to send him their ideas, suggestions, or offers to volunteer. Scott asked the section to embrace both old and new members of the section.

Don't forget to attend the mid-year meeting in Savannah.

The meeting was adjourned at 8:00AM.

*Prepared by Bruce Dehning  
IS Section Secretary, 2005-2006*

# Appendix 1 Mid-Year Meeting Report

## MEMORANDUM

**To:** IS Section Membership  
**From:** Carolyn Strand Norman, 2006 AAA-IS Midyear Meeting Chair  
**Date:** August 8, 2006  
**Re:** Report on the 2006 IS Section Midyear Meeting

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### Overview

The 5<sup>th</sup> annual AAA-IS midyear meeting was held January 4-7<sup>th</sup> 2006 at the Doubletree Paradise Valley Resort in Scottsdale, Arizona. The meeting was preceded by the New Scholar Consortium chaired by Uday Murthy, JIS Research Workshop chaired by Tanya Lee, and SMAP presented by Julie Smith David and Bill McCarthy. The Consortium was on January 5<sup>th</sup> and the IS Section Conference was on the 6<sup>th</sup> and 7<sup>th</sup> and included a plenary session, 9 concurrent sessions, and a research forum session. The final session was a "Research Topics" panel discussion. We used the discussion format for research paper sessions; that is, discussants summarized papers to encourage more audience participation. Discussants were not used in the education paper sessions.

### Registrations

New Scholars Consortium	30
SMAP	24
Midyear Meeting	119

### Summary of Papers

Number of papers in regular sessions	16
AI/ET has 2 sessions (1 is a panel discussion)	2
Number of papers in forum session	17
Total number of papers on program	35

### Paper Awards

Research Award: "Policy-Level Specification in REA Enterprise Information Systems," by: Guido Geerts (University of Delaware), William E. McCarthy (Michigan State University)  
Education Award: "The United States Department of the Treasury Bureau of Engraving and Printing Tests an E-Procurement System," by: Ulric Gelinis and Janis L. Gogan (Bentley College)

### Notes

We recruited Prof. Bob Slater to be our Technology Manager for the 2007 Meeting, and he agreed to be responsible for helping presenters load their PP presentations on laptops, helping with any equipment problems, and being the custodian of the Kensington locks (purchased this year).

We only have KPMG funding for the 2005, 2006, and 2007 Meetings. We should probably consider additional sources of funding, and perhaps seek a higher commitment from KPMG for future meetings.

## Meeting Costs

In an effort to break even on this year's meeting, we did the following:

1. The registration fee was increased to \$225 and SMAP registration was increased to \$120.
2. Scott's suggestion to have Section members bring laptops/projectors for the presentations in the paper sessions saved several thousand dollars this year. Scott Summers, Julie Smith-David and Mary Curtis brought equipment for the paper sessions and for SMAP. Mary Curtis purchased Kensington locks to protect the equipment.
3. We have a water station rather than bottled water (\$4.25 a bottle).
4. We also changed the receptions to "light snacks" and included this information in the Program that was posted on our Section website (before the Meeting) to alert our members that this would be a time to meet with colleagues and make dinner plans. In addition, the receptions are all "cash bar" this year.
5. The cost of this year's meeting is compared with prior meetings:

	2006 Estimated	2005 Actual	2004 Actual	2003 Actual	2002 Actual
Location:	Scottsdale	New Orleans	Clearwater	San Diego	Orlando
Attendance*:	119	135	124		129
Revenue:	\$ 31,950.00	\$ 30,655.00	\$ 28,310.00	\$ 20,950.00	\$ 22,075.00
Expenses:	25,437.44	33,649.69	22,419.85	27,902.94	30,683.26
Net:	\$ 6,512.56	\$ (2,994.69)	\$ 5,890.15	\$ ( 6,952.92)	\$ (8,608.26)

\*Includes IS Members, non-members, PhD students, and guests.  
KPMG contributed \$5,000 to support the New Faculty Consortium.

## IS Section Feedback

We solicited feedback from the registrants at this meeting on the following 14 items, and on a scale of 1 to 5, each item's average score is presented.\*

Hotel	4.34
Meeting Site	4.50
Breakfasts	3.43
Breaks	3.47
Lunches	3.91
Receptions	3.43
Registration	4.48
New Scholar Consortium Program	4.65
JIS Research Workshop	4.17
Semantic Modeling of Accounting Phenomena (SMAP)	4.47
Plenary Session	3.39
Research Forum – Saturday afternoon	4.15
Format for Research Sessions	3.55
Education Sessions	4.26

\* Where 1 = poor, 2 = below average, 3 = OK, 4 = very good, 5 = excellent