Minutes of AAA IS Section Executive Meeting

Date: August 4th 2009
Meeting called to order at 8.30am
Location: Hilton Hotel, New York.

Present: V. Richardson, M. Curtis, K. Hurtt, A. O'Brien, M. Eining, R. Dull, M. Odom, R. Daigle, E. Mauldin, U. Murthy, M. Bradford, K. Kobelsky, P. Steinbart, S. Richtermeyer, C. Lee, C. Dowling. No apologies.

President's Report – Vern Richardson

- Brief introduction from attendees.
- Information conference
  - Will precede mid-year meeting and is open to all doctoral and prospective doctoral students. If prospective participants meet the criteria, the section will try and extend funding to both current and prospective doctoral students. The section will use KPMG funds to support the event.
- AAA National Activities
  - Big push for AAA Commons
    - Mid year meeting planning will be done through AAA Commons. Rick Dull will be coordinating.
  - AAA is pushing international growth
    - AAA is co-sponsoring a conference in India.
    - AAA views itself as a global body.
  - AAA National has ample cash reserves (approx. $6 million).

Vice President's Report – Mary Curtis

- Doctoral Reception Information Session (to be held evening of 4th August 2009)
  - ISACA, IAA and Big 4 firms have advertised.
  - Expect around 20 potential students.
  - KPMG are providing significant support, including providing venue and refreshments.
  - Purpose is to talk to prospective candidates about doctoral programs.
  - Participants are eligible to attend mid-year information conference.
  - Website set up to promote - http://aaahq.org/infosys/aisphd/index.htm.
  - Section members should encourage master's students and alumni who may be interested. $600 is available to assist interested prospective students with travel and accommodation.

Mid Year Meeting Chairs' Reports

Next meeting – Rick Dull

- SMAP will not be running at the mid-year. Alternative session are yet to be confirmed, but considering:
  - Session with IMA.

    - AICPA CPE session on writing MCQs. However, the AICPA currently only offer this as a full day session. Paul Steinbart said he had participated in a similar workshop and found it to be very helpful with writing MCQs for class, and would be happy to assist with advertising/promoting such as session if it were offered.
- Greg Gerard will be the mid year meeting coordinator in 2011

Previous Meeting – Marianne Bradford

- Tabled report (see Appendix A).
- Fee was the same as prior year.
- Next year is last year of $25,000 funding from KPMG.
- AV costs up. Section supplied computers, etc, but costs still increased. In future, need to consider how to control AV costs. AAA pressured to outsource, but this is not optimal.
- Optional closing conference dinner was successful. Around 20 people attended.
- Feedback from the conference is limited. Only around 7 or 8 people completed the feedback summary; negative feedback received about the cruise.
- Paul Steinbart questioned the increase in room costs. Prior mid year chairs discussed the reasons, including: section did not meet accommodation break point for Redondo Beach conference, thus had to pay additional; food very expensive at Redondo Beach; in Savanah costs were cut by reducing quality and diversity of food, which was not well received; Savanah was held before the $25,000 funding from KPMG was granted; in Charleston the funds from KPMG were available.
- During term as mid-chair meeting coordinator, Marianne updated the operations manual.

Vern thanked Marianne for all her hard work on coordinating the mid year meeting.

This was followed with some general discussion about numbers for upcoming meeting. Concern raised that due to budget cuts, numbers may be down.

Rick requested guidance on attendance level the section should commit to for rooms, etc. Rick to find out the break points from Dee, then discuss with past mid-year meeting chairs.

Martha Eining raised the possibility of providing a cash award of $500 for research papers to match the sponsored cash award for education papers. After some discussion as to why this difference existed, Vern suggested that some of the KPMG funds could be used to fund such an award. Martha moved a motion that $500 be provided for the KPMG Research Award to be awarded to best research paper at the mid-year meeting. The motion was seconded by Kathy Hurtt. Motion passed.

Rick Dull will amend the call for papers to reflect this motion.

Vern to send an email notifying KPMG of the award.

Treasurer's Report – Marcus Odom

- Report tabled (see Appendices B and C).
- Section is doing OK thanks to the KPMG funding. $18,000 used, $57,000 available.
- Some expenses still to come.

Membership Services Report

- Kathy Hurtt stated nothing to report.

By-Law's Report

- Uday Murphy is the incoming chair.
- Mary Curtis reported that all changes had been made and there were no outstanding matters.

Research and Publications Report

- Martha Eining tabled a report (see Appendix D) for potential collaboration between section and AISEA to produce an AIS education journal.
- After tabling the report, opened for questions and discussion. Several issues were raised including:
    - How the cost of $37 per page would be funded. Would there be submission fees? Paul expressed that we should not go down the path of 'paying to publish' education papers unless the same is done for JIS.
    - The section already incurs a negative cashflow for JIS, can it afford to take on another journal?
    - The establishment of a journal would signal that education research was important to the section.
- Martha stated that there were many issues that needed to be considered and suggest the importance for the section to establish a formal working committee with the charge of pursuing these issues and investigating the feasibility of establishing the joint journal. Martha moved a motion that a task force be established to look into the feasibility of option 1 (in tabled report, Appendix D). Marcus Odom seconded the motion, which was then amended by Kathy to include a deadline. Motion amended to: a task force be established to look into the feasibility of option 1 (in tabled report) and to report back to the executive by executive meeting at the mid year meeting. Amended motion seconded by Marcus. Motion supported.
- Official committee established to investigate feasibility of option 1. Vern appointed Mary as the incoming president next year as chair, and Ronny Daigle as a member. Martha will consult with Mary as to who to appoint as the third person.
- Martha stated that Paul's term as editor of JIS will end in 2011. However, the timing of the hand over does not correspond to the AAA fiscal year, which Paul stated causes some additional work for the incoming editor. Discussion resulted around changing the handover date to match the AAA fiscal year. Vern stated that the AAA were considering changing the end of year to May 31. Vern requested the publications committee to look into this issue.

Notable Contributions to the Literature Award

- Dan Stone will chair this committee.
- Kathy Hurtt chaired the committee last year and reported that no nominations were received, resulting in the committee self-nominating. However, the difficulty of this task was increased because of a lack of recorded history as to which papers had been awarded this in the past. There is some record of authors awarded the prize, but not the papers even though the award is given for a paper. During her term, Kathy constructed a partial list. Vern requested that this list be published on the section's website.

Outstanding Dissertation Report

Kathy moved a motion that the President of the section write a letter to the Dean of the award winners (notable contribution and dissertation) notifying them that the person was presented with the award. Seconded: Kevin Kobelsky. Motion passed.

Educators Issue's Report, including C3 – Ronny Daigle

- Ronny tabled a report (see Appendix E).
- C3 will have hyperlinked files (see report).
- C3 will be provided to members via AAA Commons.
- Ronny asked who should have access to C3 – all AAA members or just section members? Executive committee agreed that C3 should be provided to all AAA members. Julie Smith David to arrange for uploading of materials by end of August 2009.
- There were 11 submissions to C3 this year. 7 high quality submissions were accepted.
- Discussion about the potential implications of pursuing the joint journal collaboration with AISEA on C3. It was agreed that if this journal is pursued, C3 should be incorporated.

JIS Editor's Report – Paul Steinbart

- Not much to add to report tabled at Business Meeting.
- Paul requested an increase in the Editors' discretionary funds to help with attending AAA conferences. Paul requested the funds be doubled to $4,000 in total. There was discussion about whether this should be $3,000 with the option of Paul asking for more funds as needed, which generated discussion around the importance of the section signaling the high-standing of role of the editor of JIS. Agreement was reached on $4,000. Thus motion moved by Paul Steinbart that JIS editors discretionary funds be increased to $4,000. Seconded by Mary Curtis. Motion passed.

New Business

- Elaine raised the potential for the section to consider establishing a committee to scan the environment to respond to practice issues of relevance, as per the recent committee established by the Auditing section. Vern will consider who should be

on committee and will seek feedback. Elaine to send description to executive meeting.

Meeting closed 9.55am.

Submitted by Carlin Dowling, IS Section Secretary 2009-2010.