To: IS Section Executive Committee
From: Marianne Bradford, 2009 AAA-IS Midyear Conference Coordinator
Re: Report on the 2009 IS Section Midyear Conference
Date: 8/3/2009

Overview

The 8th annual AAA-IS Midyear Conference was held January 7-10 2009 at the Charleston Doubletree Historic District in Charleston, SC. The meeting was held jointly with the SET section and preceded by the New Scholars Consortium chaired by Brad Tuttle and Workshop on IT Governance (WITGA) chaired by Roger Debreceny. Concurrent sessions included: 9 research, 1 education, external speakers from KPMG and ISACA, 3 panels and 1 paper forum. The conference began with an Early Bird reception on the 7th and concluded with an optional conference closing dinner, attended by some 20 people at a local restaurant. The Research and Publications Committee, chaired by Faye Borthick and the Education Committee, chaired by Ronny Daigle, reviewed paper and case submissions, selected papers for submissions and determined paper/case awards (see below).

We invited three speakers: Fred Barros, Senior Manager, KPMG IT Advisory Services, Charlotte Office, spoke on Effects of IFRS on Information Systems during a concurrent session, Matthew Bishop, KPMG Principal, IT Advisory Services, Dallas Office spoke on Green IT and the Bottom Line during a luncheon, and Gary Bannister, ISACA Manager, ValIT, spoke on Developments in IT Governance and Assurance during a luncheon. It was relatively easy to get the two speakers from KPMG. I used Malana Sanders, National Practice Director, who attends the IS Section Meeting to make the initial contact with these folks. The speaker from ISACA was the speaker for the WITGA workshop from the previous day.

Summary of Papers

Number of Education Papers Submitted 4
Number of Research Papers Submitted 22

Paper Awards

Research Award: *"Designing fraud risk assessment decision aids to promote the acquisition of expertise"* by Britton McKay (Georgia Southern University), Carolyn Strand Norman (Virginia Commonwealth University) and Jacob M. Rose (Southern Illinois University)

Education Award: *"Preparing Graphical Representations of Business Processes and Making Inferences from Them" by* Faye Borthick (Georgia State University), Gary Schneider (Quinnipiac University) and Anthony Vance (Georgia State University)

Best AIS Case: *"Auditing Operational Compliance: The Case of Employee Long Distance Piracy"* by Marcia Weidenmier Watson (Mississippi State University) and Kevin Dow (Kent State University)

Notes on Meeting

- IS member fee stayed same from last year $225. Doctoral students are free unless not an IS member, then it was $50. WITGA was $25. Inflows were about the same from 2008-2009; however outflows were less for 2009.
- Where is funding going to come from after 2010? KPMG? Need to start working on that ASAP b/c won't be able to do this kind of meeting without external funds (or raising price).
- For the first time in a few years, we used AAA to layout and copy the program. The downside to this is that you have to really crunch to get in to AAA by the deadline. The upside to this is that it looks great, they copy it, and then they bring to the meeting. No running around to Kinkos etc. Very happy I did this.
- We outsourced AV, but Elaine and I brought laptops and projectors. Dee Strahan strongly recommended doing this. However, now that the budget is in, I see that it cost 2 ½ times more than the prior year. Bob Slater had been doing AV but had wanted to step down, which is understandable. We need to carefully consider how to do this more cost efficiently in future meetings.

- The optional closing conference dinner had a decent turnout and I think that people who did not leave last day appreciated having something to do. About 20 people went to the dinner, which was coordinated by me during the last day of the meeting (I asked people to sign up with me if they wanted to go).
- Not sure that a cruise is the favorite excursion among our group, although that was really the only affordable group activity that Charleston offered (Elaine and I researched this quite a lot).
- Feedback survey was given during the last day and hardly anyone filled out. Suggest giving out during a breakfast or something while people are captive audience.

IS SECTION FINANCIAL HISTORY				
	2005-06	**2006-07**	**2007-08**	**2008-09**
	Scottsdale	**Savannah**	**Redondo Beach**	**Charleston**
IS Members	**93**	**94**	**79**	**80**
Non-IS Members	**8**	**5**	**6**	**9**
Comp Registrations	**3**	**5**	**0**	**7**
IS Doctoral Students	**17**	**25**	**14**	**9**
Total Attendance:	**121**	**129**	**99**	**105**
INFLOWS:				
MID-YEAR MEETING				
Registration Fees	23,720.00	23,090.00	20,345.00	21,520.00
Contributions/Pledges received	5,000.00	5,000.00	-	-
Contributions			300.00	
Pledges Collected			25,000.00	25,000.00
CPE Registration Fees	3,240.00	2,760.00	2,040.00	1,100.00
	$31,960.00	**$30,850.00**	**$47,685.00**	**47,620.00**
Pledges collected for future years		$75,000	$50,000	$25,000
OUTFLOWS:				
MID-YEAR MEETING				
Copying/Printing			184.65	802.20
AAA Staff Support	285.00	848.00	73.00	352.00
Printing	547.50	769.00		-
Hotel-Rooms/Food/Bev	20,698.83	16,697.00	30,640.37	27,427.68
Hotel-Audio Visuals	610.13	1,966.00	1,383.44	3,266.02
Mtng. Entertainment	220.00		4,655.00	-
Speakers	50.00		-	-
Mtg. Coord.-Exp.	1,100.10	981.00	1,025.49	1,572.79
Postage	150.51	224.00	1,143.18	35.63
Supplies	675.27	501.00	-	-
Telephone/Travel/Misc	-	-	-	-
	$24,337.34	**$21,986.00**	**$39,105.13**	**33,456.32**
NET FLOW	**$7,622.66**	**$8,864.00**	**$8,579.87**	**$14,163.68**