IS Section Executive Committee Meeting
January 3, 2008
9:00am
Ocean Room, Crowne Plaza Hotel Redondo Beach

Present: Bruce Dehning, Elaine Mauldin, Mary Curtis, Ronny Daigle, Marcus Odum, Vern Richardson, Uday Murthy, Faye Borthick, Kathy Hurtt, Georgia Smedley, Marianne Bradford, Del Devries, Carlin Dowling, Paul Steinbart, Chris Wolfe, Brad Tuttle, Maureen Macha, Dee Strahan

Call to Order: President Bruce Dehning called the meeting to order at 9:00am

Bruce provided the proposed agenda for the meeting. See Appendix 1 for the proposed agenda. Before moving through agenda items, Bruce briefly mentioned the following with regard to the current IS Midyear Meeting:

- There had been problems with online registration that caused a delay for some to register.
- The number of participants in the New Scholars Consortium had decreased from 30 to 13, primarily because the conference was on the west coast this year.
- The number of conference participants had decreased from approximately 130 to 100. Because of the decrease, the conference was going to run a deficit of approximately $10,000. However, KPMG's sponsorship increase from $5,000 to $25,000 covered the deficit.

Research & Publications Report – Uday Murthy
Twenty-five research submissions were made to the conference, an increase of three from the prior year. All were accepted either into a concurrent or forum session. There were three reviews per submission, with good feedback provided to the authors. It was hoped that next year's location of the conference could help increase the number of submissions.

Education Issue's Report – Marianne Bradford
Eight submissions were made to the conference, with three accepted for presentation in a concurrent session. The remaining five were accepted into a forum/roundtable session. Of the five, three were expected to be presented in the session. The numbers of submissions and acceptances in sessions were very similar to the prior year. There were two reviews per submission.

Continuation of Research & Publications Report – Uday Murthy
Five papers are being presented at the conference from the AI/ET Section. Best paper nominees are identified as such in the conference program. The conference has gone back to the old format of having the author present the paper, followed by the discussant's comments.

Brad Tuttle noted that JIS had an acceptance rate of approximately 16-17% for the year. The number of submissions had decreased by eight from the prior year.

Uday noted that the R&P committee recommended raising the submission fee to JIS. The following items were brought up in the discussion:

- Mary Curtis noted that in her Treasury Report, JIS had a deficit of approximately $15,000 for the year.

- A suggestion was made that the fee be raised for non-members of the IS Section

- It was noted that IJAIS has no fee

- Basing a fee on membership could impact international submissions to JIS

- The submission system would either have to be redesigned for requesting membership number or would require submissions be made on the honor system

- A fee helps deter frivolous submissions

It was agreed that the fee should be raised to $50 for members and $75 for non-members. The R&P Committee will make an amendment to implement the change in submission fees.

Uday gave an update on possibility of the Section having an online education journal, a topic that had been first brought up at the annual meeting. The following items were brought up in the discussion:

- Uday stated that Sev Grabski was going to do more research on the matter

- The journal could possibly be like the Auditing Section's Current Issues in Auditing

- The initial cost for starting up auditing section's online journal was approximately $20,000

- Brad Tuttle suggested that the journal provide the ability for user comments, such as "this is what I have done with the assignment"

- The journal could be included as part of the proposed AAA Commons, which is to help spread resources amongst all AAA members. Bruce provided a handout discussing the AAA's strategic vision, which includes the proposed Commons. See Appendix 2 for the handout.

- The AIS Educator Association, which already has an online journal, is open to partnering with the IS Section on this matter

- The journal's content could be rated like that at amazon.com

- A suggested journal name of JIS Educators Journal was mentioned as a means of leveraging the Section's brand

- Use of the AAA Commons for the proposed journal would alleviate concerns about the Section incurring the cost, as well as concerns about journal quality

- It was asked whether old education articles from JIS could be included at the AAA Commons

- Issues in Accounting Education was mentioned as an already existing outlet for AIS education publications and that such an outlet may not require the need for an online journal

- It was noted that Carolyn Strand Norman is an Associate Editor at Issues in Accounting Education and she could be a non-voting member of the R&P committee

Based upon the discussion, it was agreed that the section not have its own education journal. It was agreed that a mass email should be sent to all Section members about AIS Education publication outlets and that the Section website should be modified to include the list of possible outlets that had been emailed to the membership during the fall of 2007. It was also noted that the website needs to be updated for the change in editor at JIS.

By-Laws Report – Vern Richardson

A list of changes to the Section By-Laws as approved at the annual meeting was provided. See Appendix 3 for list. Changes focused on experience requirements for certain officer positions, with the experience requirements for Vice-President Academic more specific vs. those for Treasurer and Secretary. Marianne Bradford noted some inconsistencies in terminology in the list, such as "Mid-Year Meeting chair" and "mid-year meeting coordinator". A motion was unanimously passed that the by-laws be modified with the terminology changes made for consistency.

2008 Mid-Year Meeting Chair's Report – Marcus Odom

Marcus reported that there were 97 paid registrations and seven individuals whose fees were taken care of by the conference, such as representatives from KPMG. The conference program was discussed, including a breakdown of the number of research and education papers in concurrent sessions and forum sessions, as well as AI/ET sessions, workshops and panels. The New Scholars Consortium has 13 attendees while the SMAP Workshop had 15 attendees.

Marcus noted that guest speakers included Susan Haka, AAA President-Elect, and Kevin Coleman, KPMG Partner. The conference was sponsored by KPMG, Microsoft Dynamics (break) and the AIS Educator Association (reception). ISACA was approached as a sponsor but did not have enough funds in their budget to do so. ISACA will be contacted again for sponsoring future meetings.

Marcus discussed the need to document for future program chairs the process of putting together the conference. The conference manual would be updated, specifically for the need of the current chair to communicate with the former chair regarding how certain matters are to be addressed with putting together the conference.

Marcus thanked both the research and education chairs their work, especially lining up discussants. Marcus noted that Greg Gerard took complete care of the New Scholars Consortium.

Marcus stated that he did the programs totally himself. Approximately $22,000 had been generated from conference participant fees. This was approximately $6,000 less from the prior year. With respect to hotels, the conference was short by approximately $5,000 from meeting the minimum. It was noted that holding the conference in the western part of the U.S. usually causes a decline in the number of participants.

2009 Mid-Year Meeting Chair's Report – Marianne Bradford

The location of next year's meeting was discussed. Marianne mentioned that Puerto Rico was being considered but would likely be a problem because it is not a driving location. Austin had been initially considered but there was a concern that the Auditing Section is holding their Mid-Year Meeting in Austin this year. Some participants of the IS Mid-Year also attend the Auditing Mid-Year. Auditing's hotel rate was $159 per night this year.

Dee Strahan joined the meeting to provide insights into the process of selecting a location, such negotiating with hotel revenue managers over rates and room/night commitments. She commented that when the hotel commitment is not met, the conference must cover the shortfall. Dee noted that some current year conference participants had acquired rooms at government rates, thereby helping cause part of this year's shortfall. She was going to talk to the hotel about receiving credit for these participants.

Dee provided a schedule providing information about possible conference locations for next year. See Appendix 4 for schedule. Its contents were explained and discussed, such as the consideration for attrition. Dee noted that, like Auditing, conference attendance tends to decrease when held on the west coast. Auditing attendance has increased with this year's conference. After reviewing the list and discussing matters such as direct flights and hotel cost, it was decided that more information would be gathered about Charleston and Austin. Dee planned on gathering more information about these locations during the conference.

Treasurer's Report – Mary Curtis

Mary provided a schedule showing cash flow activities for 2000-01 through 2006-07, as well as the 2006-07 budget. See Appendix 5 for schedule. Mary noted that journal cost had increased because it was now being outsourced. She also noted that there was a slight net cash inflow from the past Annual Meeting. While this year's Mid-Year Meeting appears to have a large net inflow, KPMG paid the $75,000 in advance for three years. Backing out the $50,000 for future years results in an ending cash balance of approximately $109,000. Mary proposed that the out-going treasurer produce the budget for the next year because of the familiarity gained during the current year. Bruce and Elaine both agreed and noted that this will be added to the treasurer's manual.

Membership Service's Report – Del Devries

See Appendix 6 for handout reporting on the activities of the Membership Service Committee. Del noted that AAA has purchased the Hasselback database. Del also noted that AAA's data has been difficult to analyze and has required time and effort gathering good data for analysis.

2008 Annual Meeting Chair's Report – Elaine Mauldin for Sandy Richtermeyer

Elaine noted that Sandy stated that there had been 32 submissions and 45 individuals who had volunteered to be reviewers. An announcement would be made at the conference that more reviewers are needed.

Notable Contribution to Literature's Report – Kathy Hurtt

Kathy provided a handout for the call for nominations for this year award. See Appendix 7 for the handout. Bruce stated he would have the call sent out to all members in an email. Kathy noted that the deadline is March 31, 2008.

Outstanding Dissertation's Report – Georgia Smedley

Georgia noted that the deadline for submission is April 15, 2008. An email will be sent to members for nominations, as well as dissertation abstracts. It was noted that the timing of the spring newsletter would not allow timely calls for nominations for this year's awards.

The meeting was adjourned at 12:00p.m.

Prepared by Ronny Daigle
IS Section Secretary, 2007-2008