



# President's Letter



Vern Richardson,  
University of Arkansas

What an honor it is to serve with you this year!  
What a great year it is to be an AIS scholar!

First, a note of thanks for the midyear meeting! Of all of the things that we do as a section, perhaps the most important is to plan and run the midyear meeting. We had one of the best midyear meetings ever! I would like to thank Rick Dull for organizing the meeting, and Martha Eining and Ronny Daigle for coordinating the paper selection process. Featured speakers included John Tonnison from the Tech Data Corporation, Al Castro from KPMG Forensics, Kevin Stocks as President-Elect of the AAA as well as editors of journals related to our section (JIS, IJAIS, AISEJ and TAR).

As one of our section initiatives, we put together a dynamite information conference for those considering a PhD in Accounting Information Systems. With sponsorship by KPMG, we invited 16 candidates to join us for the conference along with a set of doctoral students. This new set of students interested in AIS academics gives us the promise of a rising generation of AIS teaching and research. Fourteen current AIS faculty assisted in putting together one of the best consortias ever and I appreciate their support! We need to continue to do all we can to attract new PhD students in AIS!

Look forward to an outstanding annual meeting in San Francisco this August! It promises to be the best annual meeting to date! Our section submitted 39 papers and panel proposals resulting in 11 sessions: 3 dialog sessions, 7 traditional concurrent sessions and 1 panel.

Now you can see why I am excited about this year! We are working on great initiatives in our pursuit of excellence and we have so many dedicated volunteers who tirelessly give of their time and energy to make it happen. Thank you for this opportunity to work with you! I hope to see you in San Francisco!

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# 2009 Volume of C3

**President's Letter**

**C3**

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**Call for Papers**

**Congratulations!**

The 2009 volume of C3 is now posted at AAA Commons. The direct link to C3 is <http://commons.aaahq.org/hives/6f80e59da8/summary>

The volume can be accessed by all AAA members. Also, because search terms at AAA Commons must be at least three characters, the search term "C3" will not work. However, "compendium" works perfectly. There is also a link to the volume at the homepage of the IS Section at AAA Commons.

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# Call for Papers

## 4th International Conference on Business and Sustainability Portland State University, Center for Global Leadership in Sustainability Profitable Sufficiency: Business & Planet in Balance

The Center for Global Leadership in Sustainability at the School of Business Administration in Portland State University is pleased to announce its fourth annual International Conference on Business & Sustainability. This year's conference will be held November 3-5, 2010 in Portland, Oregon, USA. The conference will include both practitioner and academic forums.

Modern industries such as food, fashion and technology are being characterized as too fast, too disconnected and ultimately unsustainable. Advocates of this critical viewpoint are employing terms like 'sufficiency', 'slow' and 'heirloom design' to describe alternate approaches to traditional business. But what does it mean to operate a business under a paradigm characterized in these terms? Does an emerging business model of 'blended value' offer sufficient and sustainable profits? The 4th Annual International Conference on Business & Sustainability seeks to explore the concept of Profitable Sufficiency. During this two day event leading practitioners, thought-leaders and academics will share their views on how businesses, large and small, can adopt models that reconnect people to place and product to purpose, and provide value creation to employees, communities and the ecosystems they inhabit.

It will begin the evening of Wednesday, November 3rd, with registration and a wine reception followed the next day with speakers that include innovative business leaders and social entrepreneurs in sustainability from national and international organizations, culminating with an evening reception. Friday, November 5th, begins with a keynote breakfast and continues with academic paper presentations, functional area-oriented sustainability teaching workshops and speakers at Portland State University.

Again this year, several panels of instructors with experience teaching sustainability in business schools will provide guidance and materials relevant to their disciplines. These panels will provide educators interested in teaching sustainability with tools and techniques for building sustainability issues into their classes. Academic papers relating to the following topic areas are invited from academia, industry, and non-profit organizations. All disciplinary perspectives, especially multidisciplinary approaches, and research methods are welcome. A wide range of papers will be considered, including but not limited to conceptual, empirical, experimental, and case studies. A list of possible topics is available on the conference website.

**Information for Contributors** - Individuals from academia, business and government are invited to submit research papers, research abstracts, and proposals for workshops, panels, and symposia that contribute to advancing sustainability. We encourage papers that are multidisciplinary in nature. Authors may submit either 1) a research paper that will undergo a blind review by two referees or 2) a non-refereed research abstract of 300 words maximum. All submissions should be submitted following the detailed instructions provided below. Abstracts of papers accepted and presented will be published in the conference proceedings. The submission of a research paper or research abstract means that the authors certify that the research is not copyrighted and it has not been accepted for publication in a journal. Further, authors certify their intent for at least one author to register for and attend this meeting to present the paper or abstract.

**Educational Panels**—There is growing demand for instructors who are skilled at teaching sustainability in Business Schools. We are offering several teaching panels where experienced instructors will provide guidance and advice. Authors are encouraged to submit theoretical or applied works benefiting teaching. Teaching related work may include course design topics such as delivery methods, assignments, cases, or projects. Submissions may be in the form of completed papers, extended abstracts, presentation proposals, or panel discussion proposals. Please do not submit power point slides at this stage.

### Submission Deadlines

The submission deadline for refereed **research papers** is August 16, 2010. Only completed papers or 5-10 page works-in-process will be accepted for review. Papers will be subject to double-blind review. The submission deadline for non-refereed **research abstracts and teaching-related works** is also August 16, 2010. Please send an electronic copy of the papers, abstracts or teaching-related works to Mellie Pullman at [pullman@pdx.edu](mailto:pullman@pdx.edu). Notice of acceptance or rejection will be sent out by September 2, 2010. All presenters are expected to register for the conference. In addition, registration is required for the paper or abstract to be included in the proceedings. For further information or questions regarding this conference please go to the conference website at:

<http://www.sba.pdx.edu/sustainabilityconference10/>

### Portland

Portland is one of the world's leading cities in fostering sustainable business and development. The conference will include opportunities to learn from many area and international businesses and other organizations that are integrating purposeful design for sustainability into their operations. In addition, Portland is a beautiful city, with a thriving downtown and diverse, eclectic neighborhoods. Its coffee shops, bookstores, wine bars and brewpubs provide a community feel that entrances the souls of residents and visitors. Its creative culture, innovative companies, and industry leaders provide a business vitality that supports new entrepreneurs and global enterprises.

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# Call for Papers

## 10th International Conference on Electronic Business (ICEB 2010) mini-track on Regulatory and Governance Issues

Please consider submitting papers for a mini-track on Regulatory and Governance Issues in E-Business for the 10th International Conference on Electronic Business (ICEB 2010) to be held in Shanghai, China December 1st - 4th 2010. The website for the conference is <http://www.acem.sjtu.edu.cn/ICEB2010/index.html>. The submission deadline is **July 10th**.

Given the favored venue and the well-regarded advisory council (including some of the top names in Information Systems research) this should be a nice place for AIS researchers to present their work.

Regulatory and Governance Issues in E-business systems create internal governance and external compliance opportunities for both organizations and regulating agencies. This track will explore both organizational risks and opportunities related to e-business and governance processes that can reduce those risks or leverage those opportunities. We welcome studies that look at IT governance frameworks (e.g., ITIL, CobiT, and ISO/IEC2000); activities that can reduce organizational e-business risks; the use of compliance-related standards, tools, and processes (e.g., XBRL); and how e-business impacts organizational structure, operations, and success.

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