



## President's Letter



Mary Curtis,  
University of North Texas

Dear IS Section Members,

I hope you have had a good spring semester, and that you will have an enjoyable and productive summer. This newsletter is similarly forward and backward looking: It contains articles from Greg Gerard, reviewing the 2011 midyear meeting, and from Pat Wheeler, previewing the annual meeting. My thanks to both of these individuals for their service in these two critical positions.

As I am sure you have heard, there are a lot of changes going on around the AAA. In addition to the By-Laws revisions, the AAA has also launched a branding initiative. Both of these activities will trickle down to our section in various ways. For example, we will need to revise our section By-Laws to conform to some of the changes in the AAA Bylaws. The branding initiative will also result in changes to our website, and a slight change to section and region names, as well. We will keep you informed as those changes take place.

Finally, as the academic year draws to a close, I want to thank you for allowing me to serve as your Section's president. It has been an honor and a pleasure. We all know, however, that this section functions so well because of the combined efforts of many people – my task was to merely coordinate your hard work (and send out emails). So, with your indulgence, I would like to thank those who served this past year in the many activities and service roles of the section (My sincerest apologies if I have left anyone out of this list):

*Midyear Meeting:* Greg Gerard, Chair  
*Committee members:* Brad Tuttle and DeWayne Searcy  
*New Scholars' Consortium:* Vicky Arnold, Chair  
*Annual Meeting:* Pat Wheeler, Chair  
*Second in Command:* Paul Hutchison  
*Historians:* Ann O'Brien and Georgia Smedley  
*Website Editors:* Siew Chan and Chih-Chen Lee  
*Research and Publications Committee:* Brad Tuttle, Chair  
*Committee members:* Jackie Reck, Marianne Bradford and Elaine Mauldin  
*By-Laws:* Dan Stone, Chair  
*Committee members:* Carlin Dowling and Rick Dull  
*Notable Contribution to the Literature:* Ron Clark, Chair  
*Committee members:* Faye Borthick and Casper Wiggins  
*Outstanding Dissertation Award:* Gary Peters, Chair  
*Committee members:* Stephanie Farewell and Kevin Kobelski  
*Education Issues:* DeWayne Searcy, Chair  
*Committee members:* Eileen Taylor, Antoinette Lynch, Doug Roberts and Deb Cosgrove  
*Membership Services:* Kathy Hurtt, Chair  
*Committee members:* Ronny Daigle, Georgia Smedley and Tanya Benford  
*Members-at-Large:* Robyn Pennington and Scott Boss  
*Environmental Scanning:* Martha Eining and Gary Schneider  
*JIS Editors:* Paul Steinbart (through 2010) and Miklos Vasarhelyi (beginning 2011)  
*JIS Book Reviews Editor:* Robert Pinsker  
*JIS In the Literature Editor:* Juan Manuel Sanchez  
*Regional Liaison:* Ash Ash Deshmukh (Mid-Atlantic), Kim Church (Southwest), Siew Chan (Western), Robert Slater (Southeast), Magdy Gamal Abdel-Kader (International), and Carlin Dowling (International).  
*Executive Committee:*  
Vern Richardson, Past President  
Uday Murthy, President Elect  
Carlin Dowling, Secretary  
Diane Janvrin, Treasurer

And, last but not least, my thanks to Marcia Weidenmier Watson for her hard work and patience with us all in producing our *newsletters*.

I hope to see you in Denver,  
Mary B. Curtis  
AAA-IS section president 2010-2011

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**2011 Information Systems Section  
Mid-Year Meeting Highlights  
~ Greg Gerard**

- President's Letter**
- 2011 IS Mid-Year Meeting**
- 2011 Annual Meeting**
- Executive Meeting Minutes**
- JIS Editor's Report**

On January 5-8, 2011, the IS Section held its annual mid-year meeting in Atlanta, Georgia. A total of 111 faculty and doctoral students participated in the meeting. The meeting kicked off with the New Scholars' Consortium (NSC) and the Workshop on Information Technology Governance and Assurance (WITGA). Vicky Arnold organized the NSC. The program contained topics on dissertation advice, interviewing tips, new professor expectations, conducting business relevant AIS research, presenting and publishing your work, and reviewing and discussing others' work. Ed O'Donnell organized WITGA which included speakers from ISACA, IIA, and KPMG and focused on COBIT, GAIT, and IT control evaluation during a financial statement audit. The presenters graciously agreed to share their presentations with our Section at [http://aaahq.org/infosys/archives/2011/2011IS\\_CPE.htm](http://aaahq.org/infosys/archives/2011/2011IS_CPE.htm).

The regular part of the program included several high quality research paper and education paper presentations. Recognitions were made in three areas. First, the Outstanding Research Paper Award was presented to Rodney Smith, Adi Masli, Vernon Richardson, and Juan Sanchez for "Relations Between CEO Equity Incentives, Information Technology Investments, and Firm Value." Second, the Outstanding Education Paper Award was presented to Kevin Dow, Marcia Watson, and Vincent Shea for "Auditing a PCard Program." Third, the Outstanding Accounting Information System Case Award was presented to Sandra Cereola for "Breach of Data at TJX - an Instructional Case used to Study COSO and COBIT with a focus on Computer Controls, Data Security and Privacy Legislation."

Thank you to Brad Tuttle (IS research paper coordinator), DeWayne Searcy (IS education paper coordinator), Nancy Uddin (SET research paper coordinator), Vicky Arnold (NSC coordinator), and Ed O'Donnell (WITGA coordinator). Additionally, we would like to recognize the generous support of KPMG, the IMA, CaseWare IDEA, Inc., and the AIS Educators Association. We are looking forward to the next mid-year meeting in Scottsdale, Arizona.

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**AAA IS Section Executive Meeting Minutes  
January 6, 2011 Atlanta, Georgia  
~ Carlin Dowling, Secretary IS Section 2010-2011**

**Present:** Scott Boss, Mary Curtis, Carlin Dowling, Greg Gerard, Kathy Hurtt, Diane Janvrin, Uday Murthy, Robin Pennington, Marilyn Prosch, Vern Richardson, DeWayne Searcy, Paul Steinbart, Brad Tuttle, Miklos Vasarhelyi, Patrick Wheeler.

Mary Curtis presented the President's Report.

AAA bylaw revisions: Council have voted the revisions through. Will be sent to membership for voting in due course.

AAA implementing system wide surveys: Each year the AAA will survey a portion of the membership. Sections will be able to suggest questions but cannot control the survey.

The Financial Accounting and Reporting Section (FARS) is considering changing the scheduling of their mid-year meeting to the same weekend as the IS section's meeting. There has also been discussion about having a 'mega' co-located meeting to ease logistic issues for the AAA but this has not been well received. The AAA has confirmed that the IS section meeting will not be required to change to another weekend if FARS is rescheduled.

Uday Murthy presented the Vice President's Report. In the process of allocating people to roles. In 2012, Robin Pennington will run the New Scholar's Consortium, Som Battachayra will chair the mid-year meeting in 2013. The location is still to be decided, but looking at Fort Lauderdale.

Greg Gerard presented the 2011 Mid-Year Meeting Report. Waiting for final numbers, last time checked there were 93 registrants. 38 attending the New Scholars Consortium. 25 registered for WITGA. Submissions were done through the AAA on-line system. There was discussion that this system was intimidating and confusing, particularly in relation to the copyright options. There was discussion about how full papers could be made available. It was noted that the Management Accounting Section had papers available via SSRN, and whether this could be an option for the IS Section. The conference received significant financial support, including:

\$25,000 from KPMG, which is being used to support the New Scholars Consortium, and awards for research papers.

Institute of Management Accountants provided an award for the Best Education Paper and \$1,000 to support a break.

CaseWare provided \$1,000 to support a break.

AIS Educators is sponsoring breakfast.

Significant in-kind support including key note speaker from KPMG, ISACA speakers at WITGA, and KPMG partners and recruiters.

The conference will feature a Joint Panel between the IS and Management Accounting Sections.

Marilyn Prosch presented the 2012 Mid Year Meeting Report. Location will be the Hilton, Scottsdale. Room rates will be \$129.00. Shuttle will run between hotel and Old Town Scottsdale (approx 2.5 miles). Considering approaching practitioners for various panels. There was discussion about the amount of time available for panels, and the possibility of including some of these in the annual meeting.

Patrick Wheeler presented the 2011 Annual Meeting Report. 22 research papers submitted, and 1 panel session submitted. Volunteers so far: 30 reviewers, 3 discussants and 5 moderators. Like to have at least 2 reviewers per papers, thus need more volunteers. There was discussion regarding the potential for a JIS panel for papers submitted to the panel to be 'fast tracked' through JIS and presented at a panel in the conference.

Diane Janvrin presented the Treasurer's Report (no report provided). Balance of funds available is \$120,000. This does not include mid-year meeting expenses. In process of updating the Treasurer's manual to reflect changes. Need to follow-up on pledged receivable from KPMG. Diane to liaise with Greg to ensure all pledged funding for the mid-year meeting is received. [President's note: Pledge has been received.]

No bylaws report submitted. The committee is awaiting the outcome of the AAA by-law changes to investigate if there are any implications for bylaw changes for the IS Section.

Kathy Hurtt presented the Membership Services Report. There was discussion about differences in membership numbers between the membership report and the Treasurer's report. The difference is due to the AAA providing a 10 month grace period for the membership numbers. Membership numbers increased by 5 members as at June. As at 1<sup>st</sup> July 2010 there were 572 paid members. A survey was sent to all members last year, only 50 responses received. The results are being analysed and a draft report will be prepared. There was discussion about the value of trying to increase the response rate. Looking at sending the survey to all 895 academics listed on Hasselback who expressed an interest in IT related areas. There was discussion about how to raise value for members with a teaching focus. The idea of creating an AIS Instructor Certification was discussed. ISACA 'blessed' curriculum as operates at Bentley was also discussed.

DeWayne Searcy presented an Education Report. Proposed rating teaching cases in terms of value, how being used, etc, to assist instructors identify useful cases. There was discussion about the value of a numerical rating, but all agreed that it would be useful to have cases rated and information about how cases may have been updated.

Paul Steinbart presented the JIS Editor's Report. This is Paul's final report. Miklos Vasarhelyi is the new editor. Miklos will handle all submissions from January 1, 2011. Paul presented a report (Appendix A). Editorial rejections are high because received a few education papers. 2009 submissions inflated because of the call for the IS literature reviews. First half of 2010 submission rate was very slow, but in the second half was back to 'normal'. Authors are slow to respond to revise and resubmits, the average time is 1 year. Paul recommended that a revise and resubmit letter include a 12 month time limit.

Miklos, the incoming editor briefly discussed ideas he has for the journal including special issues on XBRL, Continuous Auditing, REA, Behavioral Research, and Practice Notes. In the process of appointing Associate Editors and the editorial board. Raised the possibility for a JIS session at the annual meeting or a CPE workshop. Adopting AAA submission system.

No Outstanding Dissertation or Contribution to the Literature Report.

Brad Tuttle presented the Research and Publication's Report. 28 papers submitted to the mid-year meeting. 15 accepted for concurrent sessions. 7 accepted for interactive session (no discussants). Research and Publications Committee still investigating a collaborative journal with the Accounting Information Systems Educators association. However, the costs for AAA branding on the journal are high. Discussion regarding whether JIS publish comment letters, but the committee have left this to the Editor, although it is felt that publishing straight 'comment' letters is not appropriate. Letters would need to be revised to be suitable for an academic audience.

Other business: Eileen Taylor will be the section representative for the AAA Commons Editorial Board. A major issue to be addressed is what content is for the 'commons' and what content is for the section website. Felt important the section to maintain a separate identity.

Ph.D. information session at 5:30 p.m.

Vern discussed the website "What is accounting research?", and encouraged all researchers to contribute to the AIS section. [http://www.byuaccounting.net/mediawiki/index.php?title=What\\_is\\_accounting\\_research%3F#Accounting\\_Information\\_Systems\\_.28AIS.29](http://www.byuaccounting.net/mediawiki/index.php?title=What_is_accounting_research%3F#Accounting_Information_Systems_.28AIS.29)

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# JIS Editor's Report (Appendix A)

## ~ Paul Steinbart

- President's Letter
- 2011 IS Mid-Year Meeting
- 2011 Annual Meeting
- Executive Meeting Minutes
- JIS Editor's Report**

### Outgoing Editor's Report – Journal of Information Systems 2008-2010

1. Activity by year

	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>Total</u>
Submitted	29	46	23	98
Ed Reject	4	4	7	15
Processed	25	42	16	83
Accepted	6	15	0	21
Rejected	17	18	7	42
Withdrawn	1	1	1	3
In-Process	1	8	8	17

Note: 2009 data includes 12 submissions in response to call for papers on IS literature reviews

2. Acceptance Rates – cumulative (2008-2010)

- a. 25.3% of processed papers, including those in-process (21/83)
- b. 31.8% of final decisions, excluding in-process (21/66)

Decisions by Round:	<u>Round 1</u>	<u>Round 2</u>	<u>Round 3</u>
Accept	0	14	7
Reject	37	4	1
Withdraw	2	1	0
Revise	40	9	0

3. Review Times

	Review Days by Round (Median)			Review Days by Round (Average)			
	<u>Round 1</u>	<u>Round 2</u>	<u>Round 3</u>	<u>Round 1</u>	<u>Round 2</u>	<u>Round 3</u>	
2008	75	73	72.5	2008	73.6	74.8	64.8
2009	74.5	68.5	66	2009	76.9	68.1	66
2010	66	N/A	N/A	2010	66.25	N/A	N/A

4. Forthcoming issues - 2011

- a. Spring – 6 articles (3 literature reviews)
- b. Fall – 4 articles (2 literature reviews)
- c. Pipeline – as of 12/31/2010
  - i. Under review = 6
    - 1. Round 1: 4
    - 2. Round 2 : 2
  - ii. With authors = 11 (10 have completed one round; 1 two rounds)

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