NEWSLETTER:

Administrators of Accounting Programs Group

A Group of the American Accounting Association 5717 Bessie Drive, Sarasota, FL 33583

FALL-WINTER 1985-86

VOL. 10, NO.1

PRESIDENT'S MESSAGE

My comments in this letter address a variety of topics that it seems to me are important for administrators of accounting programs to consider, and may also have importance for broader issues in accounting education. They are not presented in any particular order of importance

Once aspect of accounting education and policy making that has interested me in recent years is the number of organizations that in some sense represent an interest in accounting education. Certainly the AAA, FSA, AAPG, AICPA, and NASBA are among those expressing strong interest in issues of importance to accounting educators. The possibility exists of even more entities joining the set listed above. For example, some members of AAPG who administer to accredited programs have expressed an interest in forming another organization, perhaps separate from the AAA, which would be oriented to programs that are accredited.

During the period since the establishment of separate accounting acreditation it has become clear to me that no single organization can speak with authority regarding matters like accreditation standards, development of five-year programs, and the like. It is my view that with the number of representing organizations potentially on the increase, it will be increasingly difficult for accounting educators to deal effectively with an organization like the AACSB on matters of importance to accreditation. Therefore, it is my hope that we will find ways to consolidate our interests in accounting education, and provide a stronger, more focused voice on important issues.

It was with this issue in mind that a new committee was formed within AAPG this year to plan for a Council on Accredited Programs within AAPG. This new group would provide a forum for accredited programs to discuss issues of mutual interest, and to make it possible for their views to be heard on important issues. Another aspect of consolidation of our various organizations' programs came as a result of Steve Zeff's invitation to consider a joint program of FSA and AAPG this year oriented to the five-year program. I responded with enthusiasm to this invitation since it establishes a linkage between two organizations that are pursuing many similar goals. The opportunity for this joint program establishes an important first in relationships among organizations interested in accounting education. While the topic in this program is important and interesting, the precedent set by joining these two organizations around an issue of common importance is one I hope to see repeated in the future.

A summary of our annual program is presented elsewhere in this newsletter. The program is the result of the work of an excellent program committee chaired by Mel O'Connor of Michigan State. There are a number of innovations included in the program, together with a host of excellent speakers on topics of special interest to accounting administrators. Union Pacific has kindly agreed to host a social hour prior to the evening banquet, and has also provided a speaker for the evening who will present his views of the kind of accounting major that will meet industry needs in the future. The design of the program and the selection of speakers continues our policy of providing a meeting of direct benefit to accounting administrators, presented

(Continued on page 2)

EDITOR'S NOTE

The AAPG Newsletter affords the opportunity for better communication among accounting administrators. Please send news items, essays, or other contributions which you feel might be of general interest to Group members to:

James R. Davis
School of Accountancy
301 Sirrine Hall
Clemson University
Clemson, SC 29634-1303

The copy deadline for the Spring-Summer issue is April 1.

PRESIDENT'S MESSAGE

(Continued from page 1)

by persons with recognized expertise in their subject areas. I am looking forward to the program and hope that all interested persons will join us in Orlando in

February.

Concurrent with the AAPG Board decision a few years ago to provide one annual meeting of AAPG, there has been an increased emphasis on the regional meetings of the AAPG. Bob Schlosser of Rutgers is coordinating the regional Vice Presidents this year. For the first time, this group of regional AAPG Vice Presidents will meet prior to developing their programs in the various regions. We hope that by this mechanism we will provide more meaningful regional programs for the members of AAPG, and also service the needs of members who are unable to attend the annual meeting. We also hope that the President-Elect and President will be able to visit the regions during their programs to provide the membership with direct access to the activities of the Board. We hope that through strengthening the regional programs, it will be possible to continue service to the membership that was potentially lost through the consolidation of the annual program. The list of regional Vice Presidents is provided elsewhere in this newsletter. I urge you to contact the Vice President in your region to provide suggestions regarding the regional program for spring 1986, or provide the information to Bob Schlosser.

The 1985-86 list of Committees and Chairs is provided in this newsletter for members' information. The principal work that is accomplished each year by AAPG is done by its various committees. This year, we hope that the Administrative Support Committee will provide a session at the AAA annual meeting in New York, regarding administrative technology, which will be of benefit to Chairs. The Steering Committee on Accreditation should provide guidance to the Board regarding how best to format a group within AAPG that has special interests in accounting accreditation. This new group might also serve to relate to accreditation agencies, provide site accreditation reviewers, and function in many useful ways to facilitate the accreditation process. The Data Base Committee is involved in a review of the data base project to provide advice to the Board regarding the continuation of the data base project. We hope that this review will be accomplished every five years during the life of the data base project to ensure that the information collected is responsive to members' needs. If you have opinions or advice regarding these committee activities, please contact the appropriate committee chairperson.

We hope that this is a busy and productive year for AAPG. I look forward to seeing everyone in Orlando in

February.

Sincerely,

Russell J. Petersen President

MINUTES ANNUAL BUSINESS MEETING ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP **AUGUST 18, 1985**

The annual business meeting of the Administrators of Accounting Programs Group was held August 18, 1985 at the MGM Grand Hotel in Reno, Nevada.

President Wyman called the meeting to order at 4:00 p.m. and received approval of the prior minutes by acclamation. Jacob B. Paperman provided the Trea-

surer's Report.

President Wyman next reported on the Group's 1984-85 activities. He noted it was an active and significant year, citing it as the first year the Group had only one mid-year meeting site, the first year a decision was made to move the site of the meeting to Florida, and the first year the by-laws were changed.

In regard to the single location for the mid-year meeting, he noted that two locations had contributed to losses on the event. This year's single meeting in Las Vegas had about the same attendance as the two prior meetings combined and managed a modest profit, thanks in part to outside support of the receptions.

President Wyman called on Secretary James Davis to report on the vote with regard to next year's meeting location. Professor Davis prefaced his report by commenting on the large size of the response (66 percent of the membership). It was:

Alternate between East and West	69	39%
Las Vegas only	43	25%
Central only	27	16%
Alternate between East, West		
and Central	14	8%
Florida only	10	6%
Alternate between Florida and		
Las Vegas	6	3%
Other	6	3%
Total responses	175	100%

Although alternating between East and West had a plurality, Secretary Davis noted that Central only and the inclusion of Central with East and West accounted for 24 percent of the vote.

The proposals to change the by-laws affected four areas.

1. Explicit recognition of AAPG's involvement

in the accreditation process.

- 2. The establishment of professional membership to enable representatives of accounting firms and other organizations who are members of the AAA to participate in AAPG activities.
- 3. Formalization of a regional structure for AAPG.
- 4. Classification of operational matters such as the process and vote requirement to change

Secretary Davis reported the results of balloting on the by-laws as:

Yes	110	94%
No	5	4%
Abstain	2	2%
Total responses	117	100%

Professor Gary White, chairman of the Nominating Committee, was called upon to present his report.

Nominations for 1985-86 officers and the results of balloting were as follows:

	Votes
Vice-President and President Elect: Robert Schlosser	26
	20
Rutgers University	
Secretary: Fred Neumann	25
University of Illinois	23
Treasurer:	
William Bentz	24
University of Oklahoma	24
Board Members:	
Richard Visse	25
Portland State University	23
John Sperry	25
Virginia Commonwealth University	23
Nominating Committee:	
Michael Foran	24
Wichita St. University	2-
Robert Rogow	24
Auburn University	2-
James Davis	24
Clemson University	2-7
Russell Petersen	24
Universty of Iowa	2-1
Harold E. Wyman	24
University of Connecticut	27
Oniversity of Connecticut	

The newly installed President, Russell Petersen, began his remarks with an expression of gratitude to his predecessor, Harold Wyman, and presented him with a

He then spoke about the uniqueness of the organization and its goal to help administrators. As one aspect of this he cited the desire to have the group become more involved in the accreditation process. He commented on the other by-law changes as well, including the need to get them implemented by developing professional memberships and strengthening the regional organization.

He then reviewed the various committees of the Group and noted his concerns for their focus in the coming year. He stressed the need to develop a feedback mechanism and cited the annual, mid-year, and regional meetings as channels, as well as direct communications with the officers.

He reported on an invitation from the Federation of Schools of Accountancy to participate in a workshop on December 9 and 10 to explore the five-year program issue – without any preconditions. That invitation has been accepted and members were invited to consider attendance.

He identified Professor Mel O'Connor as the Chair of the committee for mid-year meeting February 9-11 and reported that they had already met and outlined the

topics to be presented in Orlando, Florida. It will include a new chairs' session again.

An expression of appreciation for cooperation and assistance was coupled with a plea for greater participation and support as the meeting adjourned to enjoy the reception.

Respectfully submitted,

Frederick L. Neumann Secretary

"REPORT ON ACCREDITATION"

AAPG Steering Committee for a Council on Accredited Programs and Committee on Accreditation

Jane Rubin, Associate Director of Accounting Accreditation and Controller of the AACSB, reports that AACSB President Jerry Zoffer (Dean, Graduate School of Business, University of Pittsburgh) has appointed a committee to consider representation within the AACSB. It is possible that the accounting representation issue may be considered by this committee.

Interest in accounting accreditation has increased significantly. The AACSB Accounting Accreditation Workshop held in St. Louis on October 1 and 2 drew 80 participants as compared with an enrollment of 40 to 60 in previous workshops.

So far the 1985-86 AACSB Standards Committee has not proposed any changes related to accounting accreditation. However, changes made in prior years are reflected in the current Self-Study Report form and may raise questions. Jane Rubin will answer questions and report on activities of the AACSB Standards Committee during a special session on accounting accreditation at the Spring AAPG Meetings in Orlando, Florida (February 9 to 11, 1986). In the meantime, if you have questions concerning the accreditation process you may call her at (314) 872-8481.

The AAPG Steering Committee for a Council on Accredited Programs and Committee on Accreditation will meet on December 8, 1985 in Tampa, Florida. If you have items related to accounting accreditation you wish the committee to consider, please contact a member of the committee prior to the meeting. Committee members are:

G. Fred Streuling, Chairperson Brigham Young University (801) 378-3100

Richard F. Bebee Old Dominion University (804) 440-3529

Rick Elam University of Missouri (314) 882-2868

Michael H. Granof University of Texas at Austin (512) 471-5215

William Markell University of Delaware (302) 451-2961

TREASURER'S REPORT STATEMENT OF RECEIPTS, EXPENDITURES, AND FUND BALANCE September 1, 1984 through August 31, 1985

Budgeted	Actual	Difference
\$11,160.45	\$11,160.45	
\$13,500.00	\$12,525.00	(\$ 975.00)
\$ 0.00	\$ 1,197.42	\$1,197.42
\$13,500.00	\$13,722.42	\$ 222.42
\$ 5,753.68*		\$1,914.48
		(\$ 194.68)
		\$ 480.47
		\$ 155.78
		\$ 412.53
\$ 1,000.00	\$ 114.40	\$ 885.60
		* * 0 0 0 0
		\$ 500.00
	\$ 265.26	\$ 734.74
		\$ 263.11
	\$ 493.83	\$ 506.17
		\$ 489.49
		\$ 957.03
\$ 1,000.00	\$ 137.04	\$ 862.96
\$ 6,000.00	\$ 1,686.50	\$4,313.50
\$20,753.68	\$12,786.00	\$7,967.68
\$ 3,906.77	\$12,096.87	\$8,190.10
	\$11,160.45 \$13,500.00 \$ 0.00 \$13,500.00 \$13,500.00 \$ 1,000.00 \$ 20,753.68	\$11,160.45 \$11,160.45 \$13,500.00 \$12,525.00 \$ 0.00 \$1,197.42 \$13,500.00 \$13,722.42 \$5,753.68* \$3,839.20 \$1,000.00 \$1,194.68 \$4,500.00 \$4,019.53 \$1,500.00 \$1,344.22 \$1,000.00 \$587.47 \$1,000.00 \$114.40 \$500.00 \$0.00 \$1,000.00 \$265.26 \$500.00 \$236.89 \$1,000.00 \$493.83 \$1,000.00 \$42.97 \$1,000.00 \$137.04 \$6,000.00 \$1,686.50 \$20,753.68 \$12,786.00

^{*}The figure of \$5,753.68 includes the \$5,000 budget, 1984-85, and a \$753.68 encumbrance from 1983-84.

Respectfully submitted,

Jacob B. Paperman Treasurer, 1984-85

NOMINATING COMMITTEE

If you have recommendations for officers for 1986-87, please contact one of the following before the February meeting in Orlando:

Harold E. Wyman, Chairman	University of Connecticut	(203) 486-3019
James R. Davis	Clemson University	(803) 656-3265
Michael Foran	Wichita State University	(316) 689-3215
Russell Petersen	University of Iowa	(319) 353-5936
Robert Rogow	Auburn University	(205) 826-5340



1986 MEETING COMMITTEE REPORT

The 1986 Seminar for Administrators of Accounting Programs will be held February 9-11 in Orlando, Florida at the Airport Marriott. This year's program includes several experts from outside the accounting academic community, who will make presentations and answer questions about topics of special interest to accounting administrators. Program topics include: how to increase alumni contributions, stress management, the economics of the accounting profession and its effects on accounting education, evaluating effective teaching, an update on accounting research, obtaining and retaining women and minority faculty, tax issues for accounting educators, time management and goal setting, and developments in accreditation. This year's program is experimental in the sense that we will have the opportunity to hear the views and ask questions of specialists, many of whom are not accountants. We are hopeful that, as a result, the program will be especially attractive and informative to the AAPG membership.

1986 PROGRAM OUTLINE

Sunday, February 9

1:00 - 5:00 p.m. Program for new chairpersons

6:00 - 7:30 Reception

Monday, February 10

7:15 - 8:15	Continental breakfast
8:30 - 12:00	General Sessions
12:30 - 1:15	Luncheon/Town Meeting
1:30 - 4:40	Concurrent Sessions
5:30 - 7:00	Reception

Dinner

Tuesday, February 11

7:00

7:15 - 8:15	Continental breakfast
8:30 - 9:30	General Session
9:30 - 12:00	Concurrent Sessions
12:00 - 1:15	Concluding Luncheon

1986 PROGRAM PARTICIPANTS

1. Program for New Chairpersons

Charles G. Carpenter, Miami University (Ohio), Chairman of the Department of Accountancy.

William K. Carter, University of Virginia, Accounting Area Coordinator and Director of Graduate Studies at the McIntire School of Commerce.

Russell J. Petersen, University of Iowa, Professor of Accounting and Head of the Accounting Department.

Gary E. White, Texas Tech University, Director of Accounting Programs.

Ralph W. Bonner, Director of the Department of Human Relations, Michigan State University.

Cameron Fincher, Regents Professor of Higher Education and Psychology, University of Georgia.

Kenneth Majcen, National Director of the Personnel Assistance Program, Ernst & Whinney.

2. General Program

Richard E. Beckman, Partner, Arthur Andersen & Co.

Sheridan C. Biggs, Jr., National Director of Human Resources, Price Waterhouse.

L. Lee Manzer, Associate Professor of Marketing, Director of Graduate Studies for Business Administration, Oklahoma State University.

Belverd Needles, Jr., DePaul University, Director of the School of Accountancy.

Edmund Outslay, Associate Professor of Accounting, Michigan State University.

Jane T. Rubin, Associate Director of Accounting Accreditation and Controller, American Assembly of Collegiate Schools of Business.

Gerald L. Salamon, Peat, Marwick, Mitchell & Co. Professor of Accounting Research, University of Iowa.

Ralph F. Tufts, Vice President – Finance & Administration, Rocky Mountain Energy.

Richard P. Weber, Associate Professor of Accounting, Michigan State University.

Frank Wilhelme, Director of Development for School of Business, The University of Michigan.

DATA BASE PROJECT COMMITTEE SEEKS INPUT

The Data Base Project Committee has been asked to conduct a comprehensive review of the Data Base Project and to evaluate relevant aspects of its usefulness and cost effectiveness, and to make recommendations to the Board of Governors regarding continuation of the project. If continuation is recommended, the committee is to provide the Board with specific recommendations regarding existing policies and practices to serve as guidance for the next five-year operating cycle of the Data Base Project.

The Data Base Project Committee seeks your input on whether the project is meeting your needs as accounting administrators. Specifically, we want to know whether you believe the project should be continued. We also want your recommendations for improving the questionnaire and for changing any of the policies and practices associated with data acquisition and analysis, and the distribution of data base results to AAPG members.

Please send your input and recommendations on the Data Base Project to:

Robert B. Rogow, Chairman Data Base Project Committee School of Accountancy Auburn University, AL 36849-3501

PUBLICATIONS AVAILABLE

Professor Ronald S. Stone has informed us that he has back issues of *The Accounting Review* from 1975 through 1983 and the *Journal of Accountancy* from 1983 through 1984. Any school or individual that might be interested in acquiring these back issues should contact him directly at California State University-Los Angeles; 5151 State University Drive; Los Angeles, CA 90032.



AMERICAN ACCOUNTING ASSOCIATION ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP

Officers, Board Members and Committee Chairs 1985-86

<u>Duties</u>	Name—Telephone#	Address
President	Russell J. Petersen (319-353-5936) (Annual Prog.)*	528 Phillips Hall The University of Iowa Iowa City, IA 52242
Vice President	Robert E. Schlosser (201-648-5510) (Region Prog.)*	Grad. School of Management Rutgers University New Brunswick, NJ 08903
Secretary	Frederick L. Neumann (217-333-2451)	Dept. of Accountancy College of Commerce & Business Admin. University of Illinois Champaign, IL 61820
Treasurer	William F. Bentz (405-325-4211)	School of Accounting University of Oklahoma Norman, OK 73019
Past President	Harold E. Wyman (203-486-3019)	School of Business Admin. University of Connecticut Storrs, CT 06268
Board Member	James A. Hallam (309-438-7651) (Exp 8-86) (Newsletter)*	Dept. of Accounting Illinois State University Normal, IL 61761
Board Member	Leonard M. Savoie (219-239-7324) (Exp 8-86) (Admin. Support)*	Dept. of Accountancy College of Business University of Notre Dame Notre Dame, IN 46556
Board Member	John B. Sperry (804-257-1608) (Exp 8-87) (Council-Accred.)*	Dept. of Accounting School of Business Virginia Commonwealth University Ricmond, VA 23284
Board Member	Richard H. Visse (503-229-3713) (Exp 8-87) (Data Base)*	School of Business Portland State University Portland, OR 97207
Board Member	David Pearson (212-407-1500)	Arthur Young & Co. 277 Park Avenue New York, NY 10172
Mid-Atlantic Regional VP	Stuart K. Webster (215-861-4449)	Dept. of Accounting & Law College of Business & Economics Lehigh University Bethlehem, PA 18015
Mid-West Regional VP	Edward B. Grant (517-774-3796)	Dept. of Accounting School of Business Admin. Central Michigan University Mt. Pleasant, MI 48859
Northeast Regional VP	Mohamed Onsi (315-423-2804)	School of Management Syracuse University Syracuse, NY 13210
Ohio Regional VP	Elise G. Jancura (216-687-4721)	Dept. of Accounting & Business Law Cleveland State University Cleveland, OH 44115
Southeast Regional VP	James E. Smith (804-253-4278)	School of Business Admin. College of William & Mary Williamsburg, VA 23185

<u>Duties</u>	Name—Telephone#	Address
Southwest Regional VP	James J. Benjamin (409-845-5014)	Dept. of Accounting College of Business Admin. Texas A & M University College Station, TX 77843
Western Regional VP	Gerald E. Whittenburg (619-265-4307)	School of Accountancy College of Business Administration San Diego State University San Diego, CA 92182
Committee Chair Admin. Support	Wayne J. Morse (315-268-3995)	Faculty of Accounting & Law School of Management Clarkson University Potsdam, NY 13676
Committee Chair Council-Acc.	G. Fred Streuling (801-378-4195)	School of Accountancy Grad. School of Management Brigham Young University Provo, UT 84602
Committee Chair Data Base	Robert B. Rogow (205-826-5340)	Accounting & Finance School of Business Auburn University Auburn, AL 36830
Committee Chair Newsletter	James R. Davis (803-656-3265)	School of Accountancy Clemson University Clemson, SC 29634-1303
Committee Chair Nominating	Harold E. Wyman (203-486-3019)	School of Business Admin. University of Connecticut Storrs, CT 06268
Committee Chair Program	Melvin C. O'Connor (517-355-3388)	Accounting Department School of Business Michigan State University East Lansing, MI 48824
*Committee Coordination/Liaise	on Assignment	

AAPG COMMITTEE STRUCTURE 1985-86

Annual Program	Mel O'Connor, Chairman Jim Boatsman Ed Grant	Newsletter	Jim Davis, Editor Ron Pitt Gary Heesacker
	Jack Helmkamp Gary White	Board Position	Len Savoie
	Floyd Windal	Regional VP's	Bob Schlosser, Chairman
Data Base	Bob Rogow, Chairman Hank Anderson Gene Whittenberg Joe Schultz		(MA) Stu Webster (NE) Mo Onsi (SE) Jim Smith, (MW) Ed Grant (OH) Elise Jancura
Admin. Support	Wayne Morse, Chairman Lee Schlorff		(SW) Jim Benjamin (W) Gene Whittenberg
Nominating	Hal Wyman, Chairman Jim Davis Mike Foran Russ Petersen Bob Rogow Bob Schlosser	Steering Committee for Council on Accreditation	Fred Streuling, Chairman Richard F. Bebee Rick Elam Michael H. Granof William Markell

COMMITTEE CHARGES

For 1985-86, three committees were revised as to their charges. A summary of these charges are as follows:

Committee:

Administrative Support

Committee Charge:

The Administrative Support Committee shall be responsible to the Board for monitoring and reporting developments in administrative practices, policies, and procedures that may be of interest to the membership of AAPG. Examples of such developments would include monitoring the development of software and hardware to support academic administration including budget programs, classroom scheduling routines, and student advisement packages. New practices in management which would be beneficial to academic accounting administrators would also be appropriate subjects for this committee to consider in its work. From time to time, the Committee may wish to sponsor a session at the annual meeting of the American Accounting Association to report the results of its deliberations to membership of the AAPG.

Committee:

Data Base

Committee Charge:

The Data Base Committee shall have ongoing responsibility for the following functions:

- 1. The Committee shall be responsible for the supervision of the maintenance of a system for collecting, tabulating, and distributing the results for a national survey of data elements for use by Accounting Administrators.
- 2. With respect to the data collected through the annual survey, the committee shall regularly review the data collected to be sure that such information is useful to accounting administrators.
- 3. On a five-year cycle, beginning with the 1985-86 year, the Committee shall conduct a comprehensive review of the Data Base Project to evaluate relevant aspects of its usefulness and cost effectiveness, and make recommendations to the Board regarding continuation of the project. If

continuation is recommended, the Committee may provide specific recommendations regarding existing policies and practices to serve as guidance for the next five-year operating cycle of the Data Base project.

In carrying out its work for the year the Committee should complete functions 1. and 2., above, for 1985-86 notwithstanding the comprehensive review of the entire project.

Committee:

Steering Committee for a Council on Accredited Programs and Committee on Accreditation.

Committee Charge:

The ongoing purpose of this Committee will be to provide guidance to the Board regarding accreditation matters which from time to time may arise and be of

importance to its members.

A second purpose of this Committee will be to provide guidance to the AAPG Board regarding the organization and operation of a possible AAPG subgroup which would serve the special interests of accredited programs. Such a group might be referred to as a Council on Accounting Accreditation and consist of members of AAPG representing programs which are accredited. The Council, if established, might: (1) provide a forum for resolution of issues of importance in accounting accreditation; (2) provide a focal point for bringing the views of the membership of the AAPG to bear on any policy matters relevant to accounting accreditation as they might develop in AACSB, AAA, or other organizations involved in accounting accreditation now or in the future; (3) provide recommendations to AACSB, through the AAPG Board, regarding members of the Group who should be invited to serve in official accreditation functions; and/or (4) provide service in other functions that the Steering Committee deems appropriate as a result of its deliberations.

In connection with the second component of this Charge, the Steering Committee should be prepared to make its recommendations regarding the formation of a Council on Accounting Accreditation, its format and operating guidelines, available to the AAPG Board for consideration by the February annual meeting of the AAPG.

American Accounting Association

5717 BESSIE DRIVE SARASOTA, FLORIDA 33583 Non-Profit Org. U.S. POSTAGE

PAID

PERMIT NO. 169 Sarasota, Florida