

# *Administrators of* ACCOUNTING PROGRAMS

*A Group of the American Accounting Association*

## PRESIDENT'S MESSAGE

It is a privilege to welcome you to a new year in AAPG. Work on several important events and projects is already underway.

The Annual Seminar Committee, chaired by Tom Evans, has been working several months to plan an excellent program for our annual seminar. The theme for the program is "Shaping Solutions to Shared Problems." One part of the program is an opportunity for you to provide input firsthand to members of the AACSB's Accreditation Project Task Force. Other parts of the program include discussions of successful fundraising, educational implications of changes in the CPA examination, managing the research function, the impact of recent CPA firm mergers on accounting education, 150 hour programs, the Accounting Education Change Commission and the report that sparked it, other accreditation issues, becoming or not becoming a career administrator, etc. An outline of the entire program is printed elsewhere in this newsletter. It is scheduled for February 4, 5, and 6 at the Bahia Mar Resort and Yachting Center in Fort Lauderdale, Florida. I'm anxious to see you there.

The Accreditation Committee, chaired by Gary White, gives you another significant opportunity to be heard on accreditation issues. This opportunity is significant for three reasons. First, this year AAA President John Simmons has appointed every member of our AAPG accreditation committee to the AAA Accreditation Committee; accordingly, AAPG members constitute a significant portion of the AAA Accreditation Committee. Second, our accreditation vice president and committee chair, Gary White, is also the chair of the AAA Accreditation Committee. Third, the AAA Accreditation Committee likely will have important opportunities to share ideas with the AACSB's Accreditation Project Task Force. Of course, our accreditation committee also will continue to submit nominations for AAA and AAPG representation on the Visitation, Accreditation, and Standards Committees of the AACSB. Please share your thoughts on accreditation issues with Gary White and other members of the AAPG Accreditation Committee.

The Administrative Support Committee, chaired by Bart Ward, will continue to review new developments in the literature about administering academic units for

inclusion in a resource book and/or for reporting to you via this newsletter; the first of these reports is printed elsewhere in this newsletter. The committee is also interested in receiving ideas, illustrations, etc. from you.

The Database Committee, chaired by John Smith, will continue to oversee our own data collection and distribution project and will continue to work with the AACSB to refine that organization's collection and reporting of information about accounting faculty salaries.

The Practice Involvement Committee, chaired by Larry Scott, will continue to develop and implement a plan for involving more practicing accountants in the activities of AAPG. This committee has already made significant progress with regard to involving public accountants in AAPG; reason exists to believe that similar progress is forthcoming with regard to accountants in industry and government.

In November, Vice President and President Elect Jan Williams will be meeting with your regional vice presidents to begin planning programs for your regional AAPG meetings in the spring. Please share your ideas and desires regarding these spring programs with Jan and your regional vice president now. Also, during the spring, Jan will be asking many of you to chair and/or serve on committees for the year he is to be your president. As you can see from the preceding paragraphs, AAPG is a committee driven organization. Please give Jan your fullest cooperation when he calls.

With the approval of the Board of Governors I will appoint an ad hoc committee this year to review the AAPG by-laws. As Bill Bentz mentioned in his message to you this past summer, we need to improve the language that describes our relationship with the AAA. It may also be important to consider changing our membership criteria slightly to permit talented former administrators of accounting programs to stay actively involved in AAPG.

Finally, if any of you would like to have a copy of our committee charges or the by-laws, please call or write to me. I'll see to it that you receive a copy.

I'm looking forward to being your president this year. Don't hesitate to let me know how I can serve you.

C. Dwayne Dowell

**ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP (AAPG)**  
**Statement of Budgeted Receipts, Expenditures, and Fund Balances**  
**For the Fiscal Year Ending August 31, 1989**

	Annual Budget	Actual To 8/31/89	Difference
Beginning Balance, 9/1/88	\$ 21,985.16	\$ 21,985.16	\$ 0.00
Receipts:			
Membership Dues	\$ 14,000.00	\$ 13,443.00	\$< 557.00>
Seminar (net)	<2,000.00>	3,219.85	5,219.85
Total Receipts	\$ 12,000.00	\$ 16,662.85	\$ 4,662.85
Less Expenditures:			
Regional Activities:			
Mid-Atlantic	\$ 750.00	\$ 0.00	\$ 750.00
Midwest	750.00	0.00	750.00
Ohio	750.00	0.00	750.00
Northeast	750.00	238.00	512.00
Southeast	750.00	603.26	146.74
Southwest	750.00	498.22	251.78
Western	750.00	92.41	657.59
Subtotal, Regional Activities	\$ 5,250.00	\$ 1,431.89	\$ 3,818.11
Board of Governors Meeting	\$ 4,500.00	\$ 5,089.16	\$ <589.16>
Regional Vice-Presidents' Meetings	2,500.00	1,418.85	1,081.15
Annual AAPG Meeting	200.00	88.93	111.07
Data Base Project	3,500.00	3,500.00	0
Newsletter	2,400.00	1,652.29	747.71
Practice Involvement Committee	3,500.00	1,450.68	2,049.32
AAA Admins. Support	1,000.00	0	1,000.00
Miscellaneous	150.00	256.41	<106.41>
Total Expenditures	\$ 23,000.00	\$ 14,888.21	\$ 8,111.79
Net Change in Cash	\$<11,000.00>	\$ 1,774 .64	\$ 12,774.64
Ending Balances @ 8/31/89	\$ 10,985.16	\$ 23,759.80	\$ 12,774.64

Submitted by Daniel J. O'Mara, Treasurer

## CALENDAR OF AAPG EVENTS FOR 1989-90

As of September 15, 1989

- November 11, 1989 (Chicago)  
12:00 noon-5:00 p.m. Regional Vice Presidents'  
Meeting at the O'Hare Hilton
- November 12, 1989 (Chicago)  
8:30 a.m.-4:30 p.m. Board of Governors' Meeting at  
the O'Hare Hilton
- November 15, 1989  
Deadline for publishing the Fall/Winter Newsletter,  
including a notice inviting nominations for office,  
etc.
- January 1, 1990  
Deadline for receiving annual dues
- February 4-6, 1990 (Fort. Lauderdale)  
2/4/90 2:00 p.m. Board of Governors' Meeting  
2/4/90 New Chairperson's Seminar  
2/5/90-2/6/90 Annual Seminar  
TBA Nominating Committee Meeting
- February 15, 1990  
Deadline for Newsletter editor to invite (request)  
articles for the Spring/Summer Newsletter
- April 1, 1990  
Deadline for Newsletter editor to receive articles for  
the Spring/Summer Newsletter
- May 1, 1990  
Deadline for mailing ballots to the membership
- June 1, 1990  
Deadline for publishing the Newsletter including a  
notice of the annual business meeting of AAPG
- July 1, 1990  
Deadline for ballots to be returned
- August 8, 1990 (Toronto)  
2:00 p.m.-4:00 p.m. Board of Governors' Meeting  
4:00 p.m.-5:00 p.m. Annual Business Meeting of  
AAPG

## ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP

### OBJECTIVES

The purpose of the organization shall be to promote the continuing development of high quality accounting programs; to provide a forum for exchange of ideas; to facilitate and participate in the accounting accreditation process; and to facilitate mutual assistance of administrators of accounting programs.

### NUMBER OF MEMBERS

269

### SECTION DUES

\$50.00

## OFFICERS AND BOARD OF GOVERNORS

### President & Council Representative

*C. Dwayne Dowell*  
Department of Accounting  
College of Business Administration  
Abilene Christian University  
Abilene, TX 79699-0001  
(915-674-2071)

### Vice President & President Elect

*Jan R. Williams*  
Department of Accounting and Business Law  
College of Business  
University of Tennessee  
Knoxville, TN 37996-0560  
(615-974-2386)

### Vice President of Accreditation

*Gary E. White*  
Area of Accounting  
College of Business  
Texas Tech University  
Lubbock, TX 79409-4320  
(806-742-3181)

### Secretary

*James E. Smith*  
Department of Accounting  
School of Business  
College of William & Mary  
Williamsburg, VA 23185  
(804-253-4433)

### Treasurer

*Lanny G. Chasteen*  
School of Accounting  
College of Business  
Oklahoma State University  
Stillwater, OK 74078  
(405-744-5123)

### Past President

*William F. Bentz*  
Faculty of Accounting & MIS  
College of Business  
The Ohio State University  
Columbus, OH 43210-1399  
(614-292-2081)

### Board Member

*Raymond C. Dockweiler*  
School of Accountancy  
College of Business and Public Administration  
University of Missouri  
Columbia, Missouri 65211  
(314-882-3478)

### Board Member

*Constantine Konstans*  
School of Accountancy  
Fogelman College of Business and Economics

Memphis State University  
Memphis, TN 38152  
(901-678-2445)

**Board Member**

*Bernard J. Milano*  
Peat Marwick Main & Co.  
Three Chestnut Ridge Road  
Montvale, NJ 07645  
(201-307-7662)

**Board Member**

*Linda Mitchusson*  
School of Accountancy  
College of Business Administration  
Wichita State University  
Wichita, KS 67208  
(316-689-3215)

**Board Member**

*James R. Peters*  
National Director in Charge of Recruiting  
Ernst & Whinney  
2000 National City Center  
Cleveland, OH 44114  
(216-861-5000)

**Board Member**

*Lawrence A. Tomassini*  
Department of Accountancy  
College of Commerce & Business Administration  
University of Illinois  
Champaign, IL 61820  
(217-333-2451)

**REGIONAL VICE PRESIDENTS**

**Mid-Atlantic**

*Charles Pineno*  
Department of Accountancy  
College of Business  
Clarion University  
Clarion, PA 16214  
(814-226-2628)

**Midwest**

*Thomas H. Williams*  
Department of Accounting & Information Systems  
School of Business  
University of Wisconsin  
Madison, WI 53706  
(608-262-6508)

**Northeast**

*Spencer Martin*  
Department of Accounting  
College of Business  
University of Rhode Island  
Kingston, RI 02881-0802  
(401-792-2073)

**Ohio**

*David R. Campbell*  
Department of Accountancy  
Weatherhead School of Management  
Case Western Reserve University  
Cleveland, OH 44106  
(216-368-2942)

**Southeast**

*L. Eugene Berry*  
School of Accountancy  
College of Business Administration  
Georgia State University  
Atlanta, GA 30303-3083  
(404-651-2616)

**Southwest**

*Teddy L. Coe*  
Department of Accounting  
College of Business  
University of North Texas  
Denton, TX 76203-3677  
(817-565-3095)

**West**

*Michael A. Diamond*  
School of Accounting  
University of Southern California  
Los Angeles, CA 90089-1421  
(213-743-2426)

**COMMITTEES**

**Committee on Accreditation**

Charge: To serve as the primary liaison between the AAA and accrediting agencies for collegiate schools of business.

**Chairperson:**

*Gary E. White*  
Area of Accounting  
College of Business Administration  
Texas Tech University  
Lubbock, TX 79409-4320  
(806-742-3181)

**Members**

*Rick Elam*  
*Richard E. Flaherty*  
*John Kramer*  
*Gary A. Luoma*  
*James R. Peters*  
*G. Fred Streuling*

**Committee on Administrative Support**

Charge: To identify concepts, processes, techniques, practices and procedures that may be of interest and/or value to administrators of accounting programs and to communicate such to the membership of AAPG.

**Chairperson**

*Bart H. Ward*  
 School of Accounting  
 College of Business  
 University of Oklahoma  
 Norman, OK 73019  
 (405-325-4221)

**Members**

*Edward J. Blocker*  
*Michael R. Lane*  
*Daniel J. O'Mara*  
*Gerald Smith*

**Committee on Annual Seminar**

Charge: To develop and otherwise coordinate the program, including a new chairpersons' program, for the annual seminar meeting of the AAPG, which is held in the winter each year.

**Chairperson**

*Thomas G. Evans*  
 Department of Accounting and MIS  
 College of Business  
 Bowling Green State University  
 Bowling Green, OH 43403-0262  
 (419-372-2767)

**Members**

*Robert W. Ingram*  
*Constantine Konstans*  
*Richard W. Metcalf*  
*Bernard J. Milano*  
*Leonard M. Savoie*  
*Maurice E. Stark*

**Committee on Database**

Charge: To supervise the collection, maintenance and distribution of data collected through an annual survey of accounting units in colleges and universities, to review the data for usefulness, to propose changes in data collection activities of the AAPG, and to coordinate the AAPG data collection activities with those of other organizations.

**Chairperson:**

*John H. Smith*  
 Department of Accountancy  
 College of Business  
 Northern Illinois University  
 DeKalb, IL 60115-2854  
 (815-753-1250)

**Members**

*Paul Danos*  
*Raymond C. Dockweiler*  
*Linda M. Marquis*  
*Robert W. Rouse*

**Committee on Newsletter**

Charge: To edit and oversee the production and distribution of a fall and a spring newsletter for the AAPG membership.

**Chairperson and Editor**

*Jerry E. Trapnell*  
 School of Accountancy  
 College of Commerce and Industry  
 Clemson University  
 Clemson, SC 29634-1303  
 (803-656-3265)

**Member**

*Loudell E. Robinson*

**Committee on Nominations**

Charge: To nominate at least one candidate for each of the offices of the AAPG for the 1990-1991 year.

**Chairperson**

*William F. Bentz*  
 Academic Faculty of Accounting and Management  
 Information Systems  
 College of Business  
 The Ohio State University  
 Columbus, OH 43210-1399  
 (614-292-2081)

**Members**

*C. Dwayne Dowell*  
*Gary W. Heesacker*  
*Brent C. Inman*  
*Robert K. Zimmer*

**Committee on Practice Involvement**

Charge: To develop and implement recommendations designed to extend and enhance the involvement of accountants from public practice, industry and government in the activities of the AAPG.

**Chairperson**

*Larry P. Scott*  
 Price Waterhouse  
 1251 Avenue of the Americas  
 New York, NY 10020  
 (212-489-8900)

**Members**

*Charles G. Carpenter*  
*Brent C. Inman*  
*William Markell*  
*Dennis R. Reigle*  
*Lawrence A. Tomassini*

**Committee on Regional Activities**

Charge: To develop and otherwise coordinate the AAPG programs and other AAPG activities held in conjunction with the regional meetings of the AAA.

**Chairperson**

*Jan R. Williams*  
 Department of Accounting and Business Law  
 College of Business  
 University of Tennessee  
 Knoxville, TN 37996-0560  
 (615-974-2386)

**Members**

*L. Eugene Berry*  
*David R. Campbell*  
*Teddy L. Coe*  
*Michael A. Diamond*  
*Spencer Martin*  
*Charles Pineno*  
*Thomas H. Williams*

**ADMINISTRATORS OF ACCOUNTING  
 PROGRAMS GROUP MINUTES OF  
 BOARD MEETING  
 (Unapproved)  
 August 13, 1989**

The Board of Governors of AAPG met on August 13th at the Hilton Hawaiian Village in Honolulu in conjunction with the American Accounting Association Annual Meeting. President William Bentz opened the meeting at 2:00 p.m. In attendance were William Bentz, Lanny Chasteen, Raymond Dockweiler, Dwayne Dowell, Thomas Evans, Gary Heesacker, Constantine Konstans, Bernard Milano, James Peters, Larry Scott, James Smith, and Jan Williams.

President Bentz distributed the minutes of the February 5th Board meeting in San Diego. An error in the spelling of Larzette Hale's name was noted. The minutes as amended were approved.

William Bentz reported for Accreditation Vice President Gene Whittenburg. He discussed the nomination procedure for the three AACSB accounting accreditation committees. Under this procedure, AAPG submits a list of nominees to the AAA. This list serves as the primary source for the list of nominees submitted by the AAA to AACSB. The list of nominees prepared at the February 5th Board meeting was included in the list submitted by AAA President Gerhard Mueller to AACSB. President Bentz also reported on the AAPG proposal that accounting accreditation be included in the AACSB review of the accreditation process and that accounting administrators be included on the task force. The task force includes the following who have accounting backgrounds: Allan Bailey, William Bentz, Donald Hughes, Robert Kaplan, Albert Mitchell, and Donald Skadden (vice chair). The initial meeting of the task force has been held and four additional two to three day meetings have been scheduled. According to President Bentz, opportunity will be provided at the AAA regional meetings for information on and input into proposed changes in the accounting accreditation process. The AAPG Newsletter will be used as a method for disseminating information on accounting accreditation.

President Bentz also reported on AAPG involvement with NASBA with respect to the 150-hour requirement. The position of AAA President-Elect John Simmons is that since AAA has not taken a formal position on the issue, it would be inappropriate for AAPG to do so. Several Board members expressed concern that actions are occurring at the NASBA level in implementing the requirement and the academic community needs to be involved in the decisions that are being made. As an example, the 42-hour accounting requirement in the 150-hour requirement adopted in Texas was discussed. President-Elect Dowell indicated that in his discussion with John Simmons that he had expressed the view that AAPG should have a liaison role with NASBA. He also

**1990 AAPG Tentative Program  
 "Shaping Solutions to Shared Problems"**

**Sunday, Feb. 4 1990 PM**

The New Chairperson Program:

- Dealing with External Publics.
- Dealing with Administration and Staff.
- Dealing with Faculty.
- Dealing with Students.
- The New Chairperson Panel.

**Monday, Feb. 5.**

Morning Sessions

Panel Session. "Perspectives on Education: Capabilities for Success in the Accounting Profession" and the AAA-Accounting Education Change Commission.

Plenary Session. Update on 150 Hour Legislation and an AICPA Action Plan to Promote 150 Hour Legislation.

Lunch and speakers. Restructuring Accreditation

Afternoon Sessions

Panel session. Restructuring AACSB College and Accounting Accreditation.

Concurrent sessions:

- (1) Open Hearings by the AACSB Accreditation Project Task Force
- (2) Administration: Career Path or Detour?

Reception

Dinner

**Tuesday, Feb. 6.**

Morning Sessions

Plenary session. CPA Firm Mergers: Rationale and Implications for Educators.

Concurrent sessions:

- (1) Managing the Research Function
- (2) Fundraising in an Uncertain Environment
- (3) The Changing CPA Exam.

Lunch

Afternoon: Golf Outing

indicated that the charge of AAPG's Practice Involvement Committee includes such a liaison role.

Thomas Evans reported for the Administrative Support Committee. The target for the committee was to have materials available for the August 13th Board meeting. However, such materials were not ready for distribution.

James Smith, Chairperson for the 1989 Annual Program Committee, reported on the Annual Seminar held in San Diego in February. Twenty-seven attended the New Chairpersons' Seminar on Sunday and nearly 200 attended the meetings on Monday and Tuesday. The profit on the seminar was slightly over \$1,000.

Raymond Dockweiler reported for the Database Committee. Discussions have been held with AACSB regarding changes in their annual salary survey. Presently, data from the AAPG annual salary survey is being compared with that from the AACSB annual salary survey to ascertain if significant differences actually do exist. The perception exists that the AACSB data understates the actual salary data for accounting professors. For the present, AAPG will continue with its annual salary survey.

William Bentz reported for the Newsletter Committee. The Membership reaction to recent changes in the newsletter has been positive (e.g., list of new chairs).

William Bentz reported for the Nominations Committee. He discussed the process used by the committee. The committee goal is to prepare its list of nominees by the completion of the Annual Seminar in February, 1990.

Larry Scott reported for the Practice Involvement Committee. He discussed the participation of the committee in the 1989 Annual Seminar in San Diego. The committee has discussed possible interactions with the Accounting Education Change Commission. The committee will meet on August 16th to discuss its priorities for the year.

Dwayne Dowell reported for the AAA Annual Meeting Committee. The committee recommended and the AAA's program committee accepted including a panel discussion on the tenure process on the program (i.e., The Run for the Roses: Individual Perspectives on the Tenure Process) on August 14th.

Dwayne Dowell accepted his position as the new President of AAPG. He expressed thanks to William Bentz and the outgoing AAPG Board for their accomplishments during the past year. He discussed his plans for the year and provided the Board with a tentative calendar for the year. One of his goals is to personally work to expand AAPG's membership. The 1990 Annual Seminar will be held at the Bahia Mar Resort and Yacht Club in Fort Lauderdale, Florida on February 4th-6th.

Thomas Evans, Chairperson for the 1990 Annual Program Committee, reported on the 1990 Annual Seminar. The theme for the seminar is Shaping Solutions to Shared Problems. The committee met in Memphis to plan the program. He provided the Board with a draft of

the program. A key ingredient will be to have each speaker provide the participants with written materials. Several suggestions were made by Board members of potential speakers.

President Dowell reviewed the 1989-90 committee charges and announced the liaison responsibilities of the Board members. Board members were asked to examine the charges of the committee for which they have liaison responsibility for appropriateness and advise him of any recommended changes. Board members are also to contact committee chairpersons shortly after the completion of the AAA meeting.

President Dowell announced that William Bentz will chair an ad-hoc committee that will review the by-laws. Included will be an examination of the language regarding the relationship of AAPG to its parent organization and the possibility of modifying the membership requirements to permit former accounting administrators to be members of AAPG.

Treasurer Lanny Chasteen is to prepare a budget for submission at the Board meeting in Chicago on November 12th. President Dowell discussed the desirability of funds being available for committees to meet in addition to their meetings at the AAA Annual Meeting in August and the AAPG Annual Seminar in February. He also discussed the importance of making reimbursement requests to Treasurer Lanny Chasteen who will then forward the request to AAA headquarters in Sarasota.

The Board meeting was adjourned at 4:00 p.m.

Respectfully submitted,  
James E. Smith  
Secretary

**ADMINISTRATORS OF ACCOUNTING  
PROGRAMS GROUP  
MINUTES OF ANNUAL BUSINESS  
MEETING  
(Unapproved)  
August 13, 1989**

The Annual Business Meeting of AAPG convened at 4:04 p.m. on August 13th at the Hilton Hawaiian Village in Honolulu in conjunction with the American Accounting Association Annual Meeting. The minutes of the August 14, 1988 Annual Business Meeting were approved.

Accreditation Vice President Gene Whittenburg reported on the activities of the Accreditation Committee. The committee met and prepared a list of nominees for the three AACSB accounting accreditation committees. The list was forwarded to the AAA and was included in the list submitted by AAA President Gerhard Mueller to AACSB. The charge of the committee for the 1989-90 year is broader as the result of the AACSB task force review of the accreditation process. Charles Carpenter expressed the opinion that AAPG should take a very active role in the process.

William Bentz reported for the Administrative Support Committee. No materials are available for dissemination at this time. Space will be provided in the AAPG Newsletter to report worthwhile results.

James Smith reported on the 1989 Annual Seminar held in San Diego in February. Twenty-seven attended the New Chairpersons' Seminar on Sunday and nearly 200 attended the meetings on Monday and Tuesday. While the financial goal of the seminar was to break even, a profit of slightly over \$1,000 was realized.

Raymond Dockweiler reported for the Database Committee. The committee met in San Diego in February. The major issue discussed was whether the AAPG annual salary survey should be combined with the AACSB annual salary survey. William Bentz provided background information of the existence of three annual salary surveys (i.e., the AAPG survey, the AACSB survey, and the Lucille Lammers' survey). Doyle Williams discussed the plans for the preparation of the AAPG survey for the current year. He also discussed the information which is included in the AAPG survey which is not included in the AACSB survey (e.g., length of time in rank, salary of accounting administrator). The AAPG survey results will be sent to deans this year.

Eugene Berry reported for the Newsletter Committee. Member reaction to the changes in the newsletter has been positive. The newsletter will be used as a method for providing information on changes proposed in accounting accreditation.

Larry Scott reported for the Practice Involvement Committee. The major activity of the committee for the 1988-89 year was the responsibility for the Linking Academics to the Profession portion of the AAPG Annual Seminar in San Diego in February. For the 1989-90 year, the committee is discussing its potential role in interacting with the Accounting Education Change Commission.

Rick Elam, Vice President for Education of the AICPA, reported on the additional resources the AICPA is devoting to accounting education. The AICPA will now have two committees in the education area. He invited AAPG members to attend an AICPA reception at the conclusion of the business meeting.

Dwayne Dowell accepted his position as the new President of AAPG. He presented a plaque to William Bentz in recognition of his leadership as President of AAPG and expressed appreciation to the officers and board members for 1988-89 for their outstanding service.

President Dowell outlined his plans for the coming year. He stressed the importance of becoming involved in AAPG activities including committee service. He mentioned the opportunity that the AAPG Annual Seminar in Fort Lauderdale in February will provide for input to members of the AACSB task force on accounting accreditation and the Accounting Education Change Commission.

The meeting was adjourned at 5:00 p.m.

Respectively submitted,  
James E. Smith  
Secretary

## Report of the Administrative Support Committee

by Bart Ward

The Administrative Support Committee is charged with the responsibility for identifying, reviewing and reporting upon literature that is potentially helpful to AAPG members in their administrative roles. In the long-run, the Committee is expected to prepare an annotated bibliography of that literature. In the shorter-run, the Committee intends to publish bibliographical citations of that literature (without annotations and without qualitative connotations), book reports, reprints of articles, etc. in this column. Below is the first list of 15 bibliographical citations of that literature by topic.

### General Treatises on Academic Leadership

- Academic Leader. *Academic Leader Special Report: Three Keys to Working Effectively With Committees*. Madison, WI: Academic Leader, 1989.
- Bennett, John B. *Managing the Academic Department: Cases and Notes*. New York: Macmillan, 1983.
- Rhem, James, ed. *Notes and Comments on Leadership*. Madison, WI: Magna Publications, Inc. 1989.
- Tucker, Allan. *Chairing the Academic Department: Leadership Among Peers*. Washington, D.C.: American Council on Education, 1981.

### Faculty Evaluation, Promotion, and Tenure

- Centra, John A. *Determining Faculty Effectiveness: Assessing Teaching, Research, and Service for Personnel Decisions and Improvement*. San Francisco: Jossey-Bass, 1979.
- Chait, Richard P., and Andrew T. Ford. *Beyond Traditional Tenure: A Guide to Sound Policies and Practices*. San Francisco: Jossey-Bass, 1982.
- Miller, Richard I. *Evaluating Faculty for Promotion and Tenure*. San Francisco: Jossey-Bass, 1987.
- Seldin, Peter. *Changing Practices in Faculty Evaluation*. San Francisco: Jossey-Bass, 1984.
- \_\_\_\_\_, *Successful Faculty Evaluation Programs: A Practical Guide to Improve Faculty Performance and Promotion/Tenure Decisions*. Crugers, NY: Coventry, NY: Coventry Press, 1981.

### Fund Raising

- Adams-Chair, Lynda Lee. *The Professionals' Guide to Fund Raising, Corporate Giving, and Philanthropy*. New York: Quorum Books, 1988.
- Dove, Kent E. *Conducting a Successful Capital Campaign: A Comprehensive Fundraising Guide for Nonprofit Organizations*. San Francisco: Jossey-Bass, 1988.



Pray, Francis C. *Handbook for Educational Fund Raising*. San Francisco: Jossey-Bass, 1981.

#### **Legal Matters**

Black, Dennis R., and Matt Gilson. *Perspectives and Principles: A College Administrator's Guide to Staying Out of Court*. Madison, WI: Magna Publications, Inc., 1988.

Kaplin, William A. *The Law of Higher Education: A Comprehensive Guide to Legal Implications of Administrative Decision Making*. 2nd ed. San Francisco: Jossey-Bass, 1985

#### **Strategic Planning**

Keller, George. *Academic Strategy: The Management Revolution in American Higher Education*. Baltimore: The John Hopkins University Press, 1983

### **CALL FOR WILDMAN AWARD NOMINATIONS**

Nominations for the 1989/1990 Wildman Award are currently being accepted by the 1989-1990 Wildman Award Committee. The Wildman Award is to be given annually at the American Accounting Association National Meeting to the author(s) of the article, monograph, book or other work published during the *five calendar years* preceding the year of the award which is judged to have made or to be likely to make the most significant contribution to the advancement of *the Public Practice of Accountancy* (including audit, tax, and management services).

Nominations should be sent to Professor Marc Masoud, The Accounting Program, Claremont McKenna College, 500 East Ninth Street, Claremont, CA 91711.

Nominations should list the author (or authors), name of the work, and publisher. Nominations will close on March 1, 1990.

### **AAPG MEMBERS ANNUAL DUES NOTICE**

All *current* members of AAPG will be invoiced from the Sarasota office each December. Please *do not* pay your dues until you receive an invoice. *Do not* pay dues on meeting registration forms. You will not be removed from the roster without several reminders.

### **1989-90 ELECTION REPORT**

Secretary Bruce L. Oliver reported that 268 ballots were distributed to conduct the election of the 1989-90 officers of the AAPG of the AAA. A total of 131 responses were returned for a 49% response rate. The slate of officers listed in the Spring-Summer *Newsletter* was elected as nominated.

### **NAA ACTS TO INCREASE ACADEMIC INVOLVEMENT**

The Board of Directors of the National Association of Accountants recently approved two proposals, establishing dues for full-time academics at half the regular rate and offering the CMA examination to academics who are NAA members at no cost.

NAA's future members will come from the college students of today. With 60 percent of the accountants in America working in business and industry, students need to be made aware that the nature, knowledge and skills needed for the profession of management accounting are different from those required for the practice of public accounting and that the highest credential in management accounting is the CMA.

To help students prepare for all their career options, it is important that faculty participate fully in the benefits of NAA membership. Effective September 1, 1989, the dues rate for full-time academics is \$55. Academics will receive all the benefits of regular membership at half the cost. All faculty who are NAA members are eligible to sit for five parts of the CMA at no cost. This is an excellent opportunity for you to get the premier professional designation for management accountants and permit you to be knowledgeable when advising students about the nature and benefits of the CMA. For membership and CMA applications, call or write Hadassah Slominsky, Director - Academic Relations, NAA, 10 Paragon Dr., Montvale, NJ 07645, (201) 573-6306.

### **VIDEOS AVAILABLE FOR CLASSROOM USE**

The National Association of Accountants has two videos which are available on loan for use in accounting classes. **IT'S UP TO YOU: A MANAGEMENT ACCOUNTANT'S DECISION**, a half-hour in length, presents five vignettes containing ethical dilemmas confronting the management accountant. **TAKE ACTION NOW!** has been developed to help explain the issues and recommendations of the Treadway Commission. The 80 minute tape is divided into two segments. The first part describes the Commission and its recommendations. The second segment is a round-table discussion of business executives talking about implementation issues. Discussion guides are available for both of these videos, serving as resources for effective presentation of these films.

NAA recently distributed to its Campus Coordinators a sixteen minute video on careers in management accounting titled **MANAGEMENT ACCOUNTING: WHAT'S IN IT FOR YOU?** If you do not have a Campus Coordinator at your university or if you want to borrow either of the videos mentioned above, call or write Hadassah Slominsky, Director - Academic Relations, NAA, 10 Paragon Drive, Montvale, NJ 07645-1760, (201) 573-6306.

## NEW ADMINISTRATORS OF ACCOUNTING PROGRAMS

The following new administrators have been reported to the Editor since the Spring-Summer issue:

Russell M. Barefield  
University of Georgia  
David R. Campbell  
Case Western Reserve University  
Robert DeFilippis  
Fairleigh Dickinson University  
Michael A. Diamond  
University of Southern California  
Terence A. Faircloth  
Roosevelt University  
J. Larry Hagler  
East Carolina University  
A. Douglas Hillman  
Drake University  
Labh S. Hira  
Iowa State University  
Jesse W. Hughes  
Old Dominion University  
Stanley Earl Jenne  
Illinois State University  
Dale R. Martin  
Wake Forest University  
Richard A. Maschmeyer  
University of Alaska-Anchorage  
Richard E. McDermott  
Weber State College  
Carl J. Messere  
North Carolina State University

Joseph L. Morris  
Southeastern Louisiana University  
Robert L. Vigeland  
Texas Christian University

Please send future changes as they occur on the form below to: Jerry E. Trapnell, School of Accountancy, 301 Serrine Hall, Clemson University, Clemson, South Carolina 29634-1303.

### EDITOR'S NOTE

Please send any news items, essays, or other contributions that you believe might be of interest to Group members to:

Jerry E. Trapnell  
School of Accountancy  
301 Serrine Hall  
Clemson University  
Clemson, South Carolina 29634-1303

Also, we have a column that reports new chairpersons/directors who have assumed their duties recently. Please forward any such changes on the form provided to the above address. The deadline for the Spring-Summer 1990 issue is April 1, 1990.

### PLEASE REPORT CHANGES IN ADMINISTRATORS (CHAIRPERSON OR DIRECTOR) BY SUBMITTING THE FOLLOWING INFORMATION:

We will publish changes in the next AAPG Newsletter.

Name of New Administrator: \_\_\_\_\_

Title \_\_\_\_\_

Name of School \_\_\_\_\_

Mail to:

Jerry E. Trapnell  
School of Accountancy  
301 Serrine Hall  
Clemson University  
Clemson, SC 29634-1303

## AN INVITATION TO MEMBERSHIP

This issue of the AAPG NEWSLETTER is being mailed to you and all accounting department/school heads throughout the United States and other countries. If you are not a member of the Administrators of Accounting Programs Group, we invite you to join. The AAPG is comprised of administrators of accounting programs who are interested in exploring common administrative problems, improving their administrative skills, and promoting accounting education. A few of the specific benefits of membership are as follows:

- Opportunity to attend the annual seminar that includes research and educational workshops on critical issues facing accounting administrators.
- Receive copies of the AAPG Salary Data Base survey that provides extensive salary information for use in recruiting and similar activities.
- Opportunity for new administrators to attend the New Chairpersons' Seminar.
- Receive committee reports on such areas as accreditation of accounting programs and administrative support.

We hope that you will join the AAPG and become part of a group that is dedicated to improving the administration of accounting programs. Please complete the application below and return to the American Accounting Association. Note that membership is in the name of the institution to which you belong. Some institutions will pay for institutional memberships but not personal memberships.

---

### ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP MEMBERSHIP APPLICATION

Name of Institution \_\_\_\_\_

Mailing Address \_\_\_\_\_

Name of Current Administrator \_\_\_\_\_

Position Title \_\_\_\_\_

Dues are \$50 per year. Make checks payable to American Accounting Association.

Note that the current administrator must be a member of the American Accounting Association.  
The dues are \$45 per year.

Send completed application to:

American Accounting Association  
5717 Bessie Drive  
Sarasota, Florida 34233

---

*American Accounting Association*

5717 BESSIE DRIVE  
SARASOTA, FLORIDA 34233

Non-Profit Org.  
U.S. POSTAGE

**PAID**

PERMIT NO. 169  
Sarasota, Florida