Administrators of

ACCOUNTING PROGRAMS

A Group of the American Accounting Association

PRESIDENT'S MESSAGE

The 1990-91 year for AAPG is off to a good start and I welcome this opportunity to communicate with you concerning things that have already happened and plans for the year. We hope you find this newsletter informative about AAPG activities for 1990-91.

We have an excellent leadership team this year. Elsewhere in this newsletter, you will find



Jan R. Williams, President

information about your Board of Governors, regional officers and committee chairs. All of these individuals are working hard to make this a banner year for the organization. I want to thank all of these leaders for their hard work and for providing a framework of activities which will be of value to all of us who administer academic accounting programs. I feel very fortunate to be president of the organization this year and to have the opportunity to work with this strong leadership team that we have in place.

"Change" seems to be the key word in academic accounting circles right now. Our Annual Seminar Committee, chaired by Connie Konstans of Memphis State University, is putting together an excellent program for the February annual meeting. You will find details about that program in this newsletter and you will receive a separate brochure with a registration form in a separate mailing. This committee got an early start and has worked very effectively to put together an annual seminar that will be especially appealing, focusing on the general subject of managing change. For the first time, we will offer a continuing education opportunity on Sunday afternoon for individuals other than new chairpersons. An ethics work-

shop will be available and it promises to be an excellent opportunity for those of us who administer accounting programs to become more award of this important curriculum emphasis of the 1990s. We look forward to both an educational experience and a good time in San Diego!

Several committees and task forces are at work on aspects of accounting administration. For example, the Accreditation Committee is responding to proposed changes in AACSB accreditation standards and a task force of the Practice Involvement Committee is developing a paper on administrative problems associated with the 150-hour requirement for taking the CPA examination. At this early date, the work of these groups is incomplete, but you can expect to hear from them later in the year through the newsletter or in other ways. Your Board of Governors wants you to be award of what we are doing and we will continue the policy of publishing minutes of our meetings in each newsletter. The Board is meeting in Dallas in late October, in February in conjunction with our annual seminar and again in Nashville in August in conjunction with the annual AAA meeting. Please let me know if you want to call something in particular to the Board's attention or have something added to its agenda.

AAPG is a truly unique organization in that it brings together a group of individuals with very similar interests, problems and challenges in the area of administration of academic accounting programs. We can learn a great deal from each other and I challenge you to make the most of your membership in the organization. I wish each of you well as you face your day-to-day responsibilities, encourage you to be in touch if you have constructive suggestions concerning AAPG, and look forward to seeing you in San Diego in February.

Jan R. Williams

STATEMENT OF BUDGETED AND ACTUAL RECEIPTS AND EXPENDITURES AND CHANGES IN FUND BALANCE SEPTEMBER 1, 1989 THROUGH JUNE 30, 1990

Receipts: Budget to 6/30/90 Difference Dues \$13,500.00 \$14,045.00 \$545.00 Seminar, net 0.00 1,374.22 1,374.22 Total receipts \$13,500.00 \$15,419.22 \$1,919.22 Expenditures: \$750.00 \$575.86 \$174.14 Mid-Atlantic \$750.00 700.00 50.00 Ohio 750.00 700.00 50.00 Ohio 750.00 0.00 750.00 Northeast 750.00 0.00 750.00 Southeast 750.00 616.44 133.56 Southwest 750.00 678.35 71.65 Board meeting, 11/12/89 4,000.00 3,811.59 188.41 Regional Vice-Presidents' meeting, 11/11/89 2,500.00 1,992.41 507.59 Database 3,500.00 3,500.00 0.00 Newsletter 2,000.00 4,290.29 (2,290.29) Database committee 2,000.00 4,290.29 (2,290.29) Database committee		Annual	Actual	
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	Excess (deficiency) of receipts over expenditures	(\$7,750.00)	(\$3,227.25)	\$4,522.75
Fund balance, 6/30/90 \$16,009.80 \$20,532.55 \$4,522.75	Fund balance, 9/1/89	23,759.80	23,759.80	0.00
	Fund balance, 6/30/90	\$16,009.80	\$20,532.55	\$4,522.75

At the August 9, 1990, meeting of the AAPG Board of Governors, the Board unanimously approved changing the AAPG fiscal year-end from August 31 to June 30. The change is effective June 30, 1990. The primary reason for the change was to provide a smoother transition of financial reporting responsibilities, especially reporting to the annual AAPG business meeting at the annual AAA meeting. The Board felt the change should not have an adverse effect on comparative data which is reported on a cash basis. Consequently, the financial report for 1989-90 covers the 10-month period from September 1, 1989 through June 30, 1990.

Lanny Chasteen AAPG Treasurer 1989-90

CALENDAR OF EVENTS

1990-91

November		
15		Fall Newsletter Publication
January		
1	-	Deadline for Receiving Annual Dues
February		
3	TBA	Board of Governors Meeting
3-5		Annual Seminar, Marriott Hotel, San Diego
April		
1	50	Spring Newsletter Submission Deadline
May		₩
1		Deadline for Mailing Ballots to Membership
June		
1	<u></u>	Spring Newsletter Publication
July		
1		Deadline for Ballots to be Returned

EDITOR'S NOTE

Please send any new items, essays, or other contributions that you believe might be of interest to Group members to:

Jerry E. Trapnell, School of Accountancy, 301 Sirrine Hall, Clemson University, Clemson, South Carolina 29634-1303

Also, we have a column that reports new chairpersons/directors who have assumed their duties recently. Please forward any such changes on the form provided below, to the above address. The deadline for the Spring/Summer 1991 issue is April 1, 1991.

PLEASE REPORT CHANGES IN ADMINISTRATORS (CHAIRPERSON OR DIRECTOR) BY SUBMITTING THE FOLLOWING INFORMATION:

Name of New Administrator:	
Title	
Name of School	

We will publish changes in the next AAPG Newsletter.

PROGRAM OF THE 1991 AAPG ANNUAL SEMINAR FORCES OF CHANGE CHALLENGING THE ACADEMIC ACCOUNTING ADMINISTRATOR

SUNDAY, FEBRUARY 3

1:00-5:00 p.m.

New Chairpersons Seminar

1:00-5:00 p.m.

Optional Workshop:

Integrating Ethics into the Accounting Curriculum

6:00-7:00 p.m.

Early Bird Reception

MONDAY, FEBRUARY 4

8:00-8:15 a.m.

"Welcome and Introductions"

The Change Forces in Perspective

8:15-9:15 a.m.

"The Changing Needs of the Accounting Profession"

9:15-9:45 a.m.

Coffee Break

9:45-10:45

CONCURRENT SESSIONS

Challenges in Acquiring Critical Inputs

1) "Effective Student Recruiting"

2) "Changing Trends in 'Big Six' Foundation Support"

3) "Minority Recruiting and Retention"

11:00-12:00 a.m.

1) "Effective Student Recruiting"

2) "Changing Trends in 'Big Six' Foundation Support"

3) "Alternative Sources of Faculty"

12:00-1:30 p.m.

Lunch-Business Meeting

Challenges in Developing Curriculum Structure and Content

1:30-2:00 p.m.

"AECC Update"

2:00-3:30 p.m.

"Alternative Perspectives on the AECC"

3:30-3:50 p.m.

Coffee Break

3:50-5:00 p.m.

"AACSB Accreditation Review Project: Update and Open Hearing"

6:00-9:00 p.m.

Reception and Dinner

TUESDAY, FEBRUARY 5

Challenges in Guiding Faculty Efforts

8:00-9:00 a.m.

"Better Balancing of Teaching and Research"

9:00-9:20 a.m.

Coffee Break

Challenges Affecting Administrative Accountability

9:20-10:20 a.m.

"Outcomes Assessment"

10:20-10:40 a.m.

Coffee Break

10:40-11:45 a.m.

"Dealing with Non-Contributing Faculty"

12:00-1:00 p.m.

Lunch

1990-91 REGIONAL AAPG MEETING DATES

Mid-AtlanticApril 11-13, 1991East Hanover, New JerseyMidwestApril 18-20, 1991Kansas City, MissouriNortheastApril 18-20Springfield, MassachusettsOhioMay 3-4, 1991Cleveland, OhioSoutheastApril 25-27, 1991Birmingham, Alabama

Southwest Western March 13-16, 1991 May 2-4, 1991 Houston, Texas Scottsdale, Arizona

ADMINISTRATORS: OF ACCOUNTING PROGRAMS GROUP MINU TES OF BOARD MEETING

August 8, 1990 (Unapproved)

The Board of Governors of AAPG met on August 8th in Toronto at the Sheraton Cent re Hotel. President Dwayne Dowell opened the meeting at 2:00 p.m. In attendance were William Bentz, Lanny Cha: steen, Paul Damos, Michael Diamond, Raymond Dockweile r, Dwayne Dowell, Mark Kiel, Constantine Konstans, Robert May, James Peters, Dennis Reigle, James Smith, L. awrence Tomassini, Jan Williams, and Penelope Yunker.

James Smith distributed the minutes of the February 4th Board Meeting in Fort Lauder dale. The minutes were

approved as presented.

Lanny Chasteen presented the Treasurer's report. Cash receipts for the period Septe mber 1, 1989 through June 30, 1990 were \$15,419 and cas h disbursements were \$18,646. The fund balance at June 30, 1990 was \$20,533. Lanny indicated that approximately/an additional \$4,000 would be received from Ernst & Young as the host of the reception at the Annual Seminar in February in Fort Lauderdale. He pointed out that the cash receipts of \$15,419 included only the net proceeds of \$1,374 from the Annual Seminar (i.e., cash receipts of \$30,385 and cash disbursements of \$29,011). Lanny indicated that the statement closing date was June 30th rather than the August 31st fiscal year end of AAPG because the AAA in Sarasota could not provide financial data after June 30th by the time of the AAA Annual Meeting.

Robert May indicated that the Auditing Section had experienced similar reporting problems. He proposed that the fiscal wear-end of AAPG be changed from August 31st to June 30th effective for June 30, 1990. After cliscussion of warious ramifications, his proposal was

a dopted.

William Bentz reported for the Nominations Committee. He expressed the thanks of the committee to those who were nominated and elected to AAPG leadership positions. Heindicated that the number of people suggested as mominees by the membership and the ballots cast (150) were very positive signs of the health of AAPG. He concluded his report with the recommendation that the nominations process continue in its present format.

William Bentz reported for the ad-hoc By-laws Committee. He explained for the benefit of the new board n 1embers the reasons for the changes made in the by-laws in cluding the decision to retain the term "Group" rather than replacing it with the term "Section" (i.e., minimum number of members requirement and limitation on mem bership dues for a section). The ballot on the by-laws changes were 150 in favor and only 7 opposed. Members of the board agreed their understanding of the by-law on eligible regular membership is to be interpreted as follows:

Only educational institutions can be members.

2. While an institution can have more than one accounting administrator, including former adminisitrators, actively participate in AAPG, dues will be paid only once by the institution and the institution

will receive only one vote.

Dwayvne Dowell reported on the activities of the Accreditation Committee. Under the leadership of Gary White, the committee prepared an issues paper on accreditation. After discussions between Dwayne Dowell and John Simmons, AAA President, the paper was forwarded to the AA CSB Accreditation Task Force. A statement was attached indicating that the positions expressed in the pape r were representative of the collective judgment of the comn nittee members and did not represent that of either AAPGo rAAA. The committee also prepared a list of nominees for the three AACSB committees on accounting accreditat ion. The list was submitted to John Simmons who include ed it on AAA's list of nominees to AACSB.

Members of the box ard discussed the current status of the activities of the AA draft will be issued be September with an expe mately two weeks. Conc. brevity of this window in document. William Bent period probably will be lo provide Jane Rubin of A Board of Governors and : provided with a copy of the The Accreditation Commit the task force draft which w

James Peters indicate Support Committee had no time.

Dwayne Dowell reported I for the Annual Seminar Committee. The feedback he received regarding the Annual Seminar held in Fort I positive. The attendance for the 1 new chairperson's program was 30 and that for the regular program was 1963.

CSB Accreditation Task Force. A etween the 1st and the 15th of ected response period of approxiern was expressed regarding the n light of the significance of the tz counseled that the response nger than this. Robert May will ACSB with a list of the AAPG request that each member be draft as soon as it is available. tee will prepare a response to rill be submitted to the board. d that the Administrative thing new to report at this

auderdale was generally

Raymond Dockweiler reperieted for the Database Committee. He distributed a cop. y of the annual report of the committee which had been p. rovided to him by committee chairman John Smith. In a ddition, Raymond distributed a copy of the salary survey questionnaire which had been revised by the committee. The only additional change which needs to be made at this time to the questionnaire is to include a question on membership in FSA. The response rate for the 1989-90 survey was 55 percent and appeared to be distributed relatively proportionately among the different segments of AAPG membership.

Constantine Konstans reported for the Newsletter Committee. The Fall-Winter newsletter will be published on schedule (i.e., November 15, 1990) according to the newsletter editor, Jerry Trapnell. Dwayne Dowell reminded everyone of the October 1st submission deadline.

Lawrence Tomassini reported for the Practice Involvement Committee. The committee has not met since the February annual seminar. The committee will continue to serve as liaison with the Accounting Education Change Commission.

Jan Williams reported for the Regional Activities Committee. He provided information on the number in attendance (approximately 210) and the cost of the programs sponsored by AAPG at each of the seven regional meetings. He commented favorably on the general approach followed by the committee of a common theme being used at each of the regional meetings. The regional meetings programs will continue to have as one of the goals the attraction of new members for AAPG.

Dwayne Dowell reported on the efforts to increase AAPG membership. As of August, 1989, the number of members was 255. By May, 1990, the membership had increased to 312. As of August, 1990, there are officially 292 members who have paid their dues. Dwayne also discussed communications he has had with administrators of two-year programs. While efforts in this area could result in additional members for AAPG, the board raised the issue of the relevance of AAPG to two-year programs. The board will discuss this issue more in the future.

Dwayne Dowell reported on discussions between AAPG and FSA regarding the establishment of a joint 150-hour committee. The present discussions are dealing with the issues of the committee charge and the committee membership. Jan Williams will continue such discussions with FSA President, Thomas Hubbard.

Jan Williams assumed his position as President of AAPG. He provided the board with his action plan for the year. He also provided the board with information on the

new leadership of AAPG, the committee charges, and a tentative calendar. The next meeting of the board will be in Dallas on October 25th and the Regional Activities Committee will meet in Dallas on October 26th.

President Williams reported that AAA has a new format for AAA brochures. Michael Diamond will work with Jan Williams in revising the AAPG membership brochure to comply with the AAA format.

Constantine Konstans reported on the Annual Seminar to be held in San Diego on February 3-5, 1991. The program committee held a planning session in Memphis in June. The theme selected for the meeting is Forces of Change Challenging the Academic Accounting Administrator. Constantine provided the board with a copy of the tentative program. The program committee will meet on August 9th to refine the program and to continue the selection of speakers. The New Chairperson's Seminar will be the responsibility of Russell Peterson and a threeperson subcommittee. Based on discussions between Jan Williams and James Smith, Russell and his subcommittee may be responsible for this part of the program at the 1992 Annual Seminar. The intent is to provide continuity for this part of the program. The decision on the 1992 program will be based on the performance at the 1991 Annual Seminar and subsequent board review.

Jan Williams made several comments on committee charges. As was the case in the past year, the Accreditation Committee of AAA and AAPG have the same membership. Jan has coordinated this with Al Arens, AAA President. The Regional Activities Committee will again have a budget of \$750 per region. If this amount is inadequate, approval must be provided by the President of AAPG for any excess amount.

The Board of Governors commended Dwayne Dowell for his outstanding contributions to the organization as President.

The Board meeting was adjourned at 4:00 p.m.

Respectfully submitted, James E. Smith Secretary

NEW ADMINISTRATORS OF ACCOUNTING PROGRAMS

The following new administrators have been reported to the Editor since the Spring-Summer issue:

Daniel D. Acton, Alfr ed University
Lawrence D. Brown, SUNY at Buffalo
Thomas G. Evans, University of Central Florida
Jack Gray, Michigan State University
Ray King, University of Oregon
Walter O'Connor, Fordham University

Ron N. Bagley, University of Utah Richard E. Brown, Kent State University Richard L. Hodges, Western Michigan University Orville R. Keister, The University of Akron Doug Marshall, Salisbury State University Bill N. Schwartz, Virginia Commonwealth University

Please send future changes as they occur on the form provided on page 3 to: Jerry E. Trapnell, School of Accountancy, 301 Sirrine Hall, Clemson University, Clemson, S.C. 29634-1303.

DRAFT

ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP MINUTES OF BUSINESS MEETING

August 8, 1990 (Unapproved)

The Annual Business Meeting of AAPG convened at 4:10 p.m. on August 8th at the Sheraton Centre Hotel in Toronto. The minutes of the August 13, 1989 Annual Business Meeting were approved.

Lanny Chasteen presented the Treasurer's report. Cash receipts (including net proceeds of the Annual Seminar in Fort Lauderdale in February) for the period September 1, 1989 through June 30, 1990 were \$15,419 and cash disbursements were \$18,646. The fund balance at June 30, 1990 was \$20,533. Lanny announced that the fiscal year-end of AAPG was changed by the Board of Governors from August 31st to June 30th effective for June 30, 1990.

William Bentz reported for the Nominations Committee. He explained how the committee compiles its list of nominees and encouraged the members to continue to provide inputs to the committee.

William Bentz reported for the ad-hoc By-laws Committee. He discussed the major changes which deal with AAPG's ability to speak on accounting accreditation visa-vis AAA, the criteria for membership in AAPG, and various housekeeping functions. The revisions were approved by a vote of 150 to 7.

Larry Scott reported for the Practice Involvement Committee. The committee met in the Fall and continued to work on a draft (now at the second draft level) of the ways educators and practitioners can interact.

Raymond Dockweiler reported for the Database Committee. He discussed the major projects of the committee during the past several years which were as follows:

- Revision of AAPG's annual salary survey. The changes are intended to produce a more accurate survey and one that is more responsive to the needs of the membership.
- Potential integration of AAPG's salary survey with that of AACSB. Attempts to get AACSB to modify its salary survey to meet AAPG needs and thereby eliminate the necessity for AAPG's separate survey were unsuccessful.
- Increase the response rate of AAPG's salary survey.
 Efforts are continuing in this area. The present response rate is 55 percent.

Dwayne Dowell reported on the activities of the Accreditation Committee. He explained the procedure for AAPG's recommendations for members of AACSB's three accounting accreditation committees. The list is forwarded to the AAA President who includes the names on the list he submits to AACSB. He also discussed the issues paper which the committee had prepared under the leadership of Gary White for submission to the AACSB Accreditation Task Force. As required under AAPG's by-laws at that time, the paper was issued as representing the opinions of the committee members and not that of AAPG.

Dwayne Dowell reported on AAPG membership. At the present time, there are 292 members. He encouraged those attending the business meeting to encourage nonmembers to join.

Dwayne Dowell turned the meeting over to incoming AAPG President Jan Williams at 4:45 p.m. Jan indicated he was honored to be elected AAPG President. He commented on his prior service to AAPG and the benefits he has received from the organization.

Jan Williams reported on the Regional Activities Committee which he chaired as AAPG Vice President. Approximately 210 members attended the regional programs.

Jan Williams provided handouts on the AAPG leadership (i.e., the Board of Governors, Regional Vice Presidents, committee chairs) and committee charges.

Richard Baker, chair of AAA's Membership Committee, reported on AAA membership and the opportunity to participate in AAA activities. There are approximately 10,000 members and over 30 committees. The trend in membership continues to have increases in academic membership and decreases in practitioner membership. About 20 percent of the members are from the international community. He encouraged those in attendance to spread the word about the benefits of AAA membership.

Constantine Konstans reported for the Annual Seminar Committee. The meeting will be held in San Diego on February 3-5, 1991. He announced that the theme for the meeting which is Forces of Change Challenging the Academic Accounting Administrator and discussed the major topics to be presented at the seminar. He pointed out that more time would be available for member interaction outside the formal meetings.

There was no new business. The Business meeting was adjourned at 5:00 p.m.

Respectfully submitted, James E. Smith Secretary

AN INVITATION TO MEMBERSHIP

This issue of the AAPG NEWSLETTER is being mailed to you and all accounting department/school heads throughout the United States and other countries. If you are not a member of the Administrators of Accounting Programs Group, we invite you to join. The AAPG is comprised of administrators of accounting programs who are interested in exploring common administrative problems, improving their administrative skills, and promoting accounting education. A few of the specific benefits of membership are as follows:

- Opportunity to attend the annual seminar that includes research and educational workshops on critical issues facing accounting administrators.
- Receive copies of the AAPG Salary Data Base survey that provides extensive salary information for use in recruiting and similar activities.
- Opportunity for new administrators to attend the New Chairpersons' Seminar.
- Receive committee reports on such areas as accreditation of accounting programs and administrative support.

We hope that you will join the AAPG and become part of a group that is dedicated to improving the administration of accounting programs. Please complete the application below and return to the American Accounting Association. Note that membership is in the name of the institution to which you belong. Some institutions will pay for institutional memberships but not personal memberships.

ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP MEMBERSHIP APPLICATION

Name of Institution	
Mailing Address	
Name of Current Administrator —	
Position Title	

Dues are \$50 per year. Make checks payable to American Accounting Association.

Note that the current administrator must be a member of the American Accounting Association. The dues are \$65 per year.

Send completed application to:

American Accounting Association 5717 Bessie Drive Sarasota, Florida 34233

Objectives

The purpose of the organization shall be to promote the continuing development of high quality accounting programs; to provide a forum for exchange of ideas; to facilitate and participate in the accounting accreditation process; and to facilitate mutual assistance of administrators of accounting programs.

Members

291

Dues

\$50.00

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