

Administrators of ACCOUNTING PROGRAMS

A Group of the American Accounting Association



PRESIDENT'S MESSAGE

The year ahead should be exciting for accounting education and for AAPG. The process of change is underway and it appears that the process will continue to flourish. Among the change components that will impact AAPG are the following:

1. Accounting curriculum changes including the activities sponsored by the Accounting Education Change Commission.
2. Implementation of AACSB accreditation standards.
3. Expansion of number of states adopting the 150-hour education requirement.
4. Other improvements in the quality of accounting education.



James E. Smith, President

AAPG and its members will continue to play an active role in the change process. A major challenge facing the accounting administrator in his or her institutional environment is the effective management of the change process. AAPG aided accounting administrators during the 1990-91 year in this area in a variety of ways including the Practice Involvement Committee's publication of the *Accounting Administrator's Handbook: A Guide for Managing Innovation and Change in Accounting Programs* for which financial support was provided by Price Waterhouse. In addition, the general theme selected by the Regional Activities Committee for the Spring, 1991 AAA Regional Meetings was the administrative challenges of managing change in accounting education.

The primary ways that AAPG will aid the accounting administrator this year will be through the activities of the AAPG committees (the AAPG committees and the committee chairs are listed elsewhere in the newsletter), the AAPG Annual Seminar in San Antonio, and the programs sponsored by AAPG at the 1992 AAA Regional Meetings.

In recognition of the challenges facing the accounting administrator and the willingness of AAPG members to serve on AAPG committees, I have expanded the size of the committees. As I indicated at the AAPG Business Meeting in Nashville, every accounting administrator I asked to serve on an AAPG committee agreed to do so.

Art Wyatt, AAA President, and I agreed to continue the practice of the last several years of the AAPG Accreditation Committee and the AAA Accreditation Committee having the same membership. Recognizing the benefit of past experience as we go through the implementation phase associated with the new accreditation standards, with one exception, the membership of the 1990-91 committee and the 1991-92 committee is the same. Bob May will once again be the committee chair. Both Bob and Bill Bentz are serving on the AACSB Implementation Committee.

Bob Taylor and his Annual Seminar Committee are planning an outstanding Annual Seminar in San Antonio on February 2-4, 1992. The program theme of Total Quality Management should be invaluable to us as we strive to deal with the aforementioned challenges. Russ Peterson and his New Chairperson Seminar Subcommittee are responsible for the new chairperson's part of the Annual Seminar. They are planning an expanded program on Sunday afternoon and evening with AAPG past presidents participating in the evening session.

The Board of Governors would like to encourage your active participation in AAPG this year. The 1991-92 Board held its initial meeting in conjunction with the AAA meeting in Nashville. Scheduled meetings for the year include a November meeting in Chicago, a February meeting associated with the Annual Seminar in San Antonio, and an August meeting associated with the AAA meeting in Washington, D.C. Please notify me or other Board members of potential agenda items for these meetings or other ways that AAPG can serve you better.

I look forward to working with you this year.

James E. Smith

**ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP
STATEMENT OF BUDGETED AND ACTUAL CASH RECEIPTS AND EXPENDITURES
AND CHANGES IN FUND BALANCE
TWELVE MONTH PERIOD JULY 1, 1990 TO JUNE 30, 1991**

	<u>12 Month Budget</u>	<u>12 Month Actual</u>	<u>Difference</u>
Receipts:			
Dues	\$14,500.00	\$15,575.00	\$1,075.00
Seminar, net	968.00	2,538.17	1,570.17
Other	3,830.00	3,830.39	.39
Total Receipts	<u>\$19,298.00</u>	<u>\$21,943.56</u>	<u>\$2,645.56</u>
Expenditures			
Regions	5,250.00	1,462.68	3,787.32
Board Meetings	4,500.00	8,221.96	(3,721.96)
Regional VP Meeting	5,250.00	5,792.82	(542.82)
Newsletter Committee	2,500.00	1,919.91	580.09
Database Fee	3,500.00	3,500.00	0
Database Committee	500.00	0	500.00
Accreditation Committee	2,400.00	102.27	2,297.73
Adm. Support Committee	750.00	0	750.00
Practice Involvement Committee	3,000.00	936.35	2,063.65
Nominating Committee	0	0	0
Seminar Committee	3,000.00	2,509.66	490.34
Miscellaneous	600.00	87.50	512.50
Total Expenditures	<u>\$31,250.00</u>	<u>\$24,533.15</u>	<u>\$6,716.85</u>
Excess (deficiency) of receipts over expenditures	(11,952.00)	(2,589.59)	9,362.41
Fund Balance, 7/1/90	<u>20,532.55</u>	<u>20,532.55</u>	0
Fund Balance, 6/30/91	<u>\$ 8,580.55</u>	<u>\$17,942.96</u>	<u>\$9,362.41</u>

The financial results of the AAPG for the 1990-91 year were better than expected. Expenditures exceeded receipts by only \$2,589.59 compared to the expected deficit of \$11,952. This was due in most part to the fact that the various regions did not spend the amounts allocated and several of the committees were able to operate for much less than budgeted. Although a deficit did result in 1990-91, the AAPG Board of Governors, at its August 11, 1991 meeting, decided not to recommend an increase in dues although a future increase of dues will be discussed during the coming year.

Penelope Yunker
AAPG Treasurer
1990-91

90-91 20-20

AAPG POSITION ON ACCOUNTING EDUCATION

In January, 1991, representatives of AAPG joined with individuals representing several other organizations in a general discussion of issues related to accounting education. This effort was organized by the American Institute of CPAs. Participating organizations were asked to consider endorsing a position proposed by the AICPA which emphasizes changes required in accounting education to meet the challenges of the 21st century. A second meeting of the group was held in conjunction with the annual AAA meeting in Nashville in August.

The AAPG Board of Governors considered this issue at its February, 1991, meeting and decided that a different statement should be drafted which focuses attention

on the importance of a scholarly environment for the delivery of accounting education, stresses broad education for professional accountants and pledges the interest of AAPG in participating with the profession, including other organizations, in fostering constructive change. That statement was approved by the Board in August. During the coming year, the Board will prepare a more specific and detailed position paper on needed changes in accounting education and the role AAPG should play in facilitating change.

Following is the statement which was endorsed by the AAPG Board of Governors at its August, 1991, meeting:

(Continued on page 5)

ADMINISTRATORS OF ACCOUNTING PROGRAMS 1991-1992 CALENDAR

August, 1991

- 11 2:00-4:00 p.m. Board of Governors Meeting (both 1990-91 and 1991-92 boards)
Cheekwood Dining Room of Opryland Hotel
- 11 4:00-5:30 p.m. Annual Business Meeting Centennial A Room of Opryland Hotel
- 11-14 TBA Meetings of Various AAPG Committees in Nashville
- 13 2:15-3:45 p.m. AAPG Sponsored Concurrent Session—Panel Discussion on Managing Innovation and Change in Accounting Programs in the 1990s

September

- 15 Fall Newsletter Submission Deadline

October

November

- 15 Fall Newsletter Publication
- 24 9:00-4:00 p.m. Board of Governors Meeting in Chicago

December

January, 1992

- 1 Deadline for Receiving Annual Dues

February

- 2 2:00-5:00 p.m. Board of Governors Meeting
- 2-4 Annual Seminar
Marriott Riverwalk Hotel
San Antonio, Texas

March

April

- 1 Spring Newsletter Submission Deadline

May

- 1 Deadline for Mailing Ballots to Membership

June

- 1 Spring Newsletter Publication

July

- 1 Date for Ballots to be Returned

EDITOR'S NOTE

Please send any news items, essays, or other contributions that you believe might be of interest to Group members to:

Loudell E. Robinson
Chair and Professor of Accounting
The University of Alabama at Birmingham
School of Business
Department of Accounting
University Station
Birmingham, AL 35294-4460

Also, we report new chairpersons/directors who have assumed their duties recently. Please forward any such changes on the form provided below, to the above address. The deadline for the Spring/Summer 1992 issue is April 1, 1992.

NEW ADMINISTRATORS OF ACCOUNTING PROGRAMS

Daniel D. Acton, Alfred University
Lawrence Gulley, Norfolk State University
Thomas P. Howard, Bryant College
Wayne R. Landsman, University of North Carolina, Chapel Hill
Sharon M. McKinnon (Shay), Northeastern University
Silvia Madeo, University of Missouri-St. Louis
Gary Mann, University of Texas at El Paso

Alfred J. Nanni, Jr., Boston University
Ronald D. Picur, University of Illinois at Chicago
Gary Porter, Loyola University, Chicago
John F. Reardon, LaSalle University
Richard Schroeder, University of North Carolina at Charlotte
Richard Tabor, Auburn University

Please send future changes as they occur on the form below to: Loudell E. Robinson, Department of Accounting, School of Business, The University of Alabama at Birmingham, University Station, Birmingham, AL 35294-4460.

PLEASE REPORT CHANGES IN ADMINISTRATORS (CHAIRPERSON OR DIRECTOR) BY SUBMITTING THE FOLLOWING INFORMATION:

Name of New Administrator: _____

Title: _____

Name of School: _____

**AAPG SEMINAR, 1992
SAN ANTONIO, TEXAS
Hotel Marriott River Walk**

Please note below that the golf match has been moved from Tuesday afternoon to Sunday morning in anticipation of Saturday flights to minimize costs. New chairpersons will meet on that same day from 1:00 to 5:00 p.m.

Sunday, February 2, 1992

- 10:00- ... Golf Outing
- 1:00-5:00 New Chairpersons' Seminar
- 5:30-7:00 Informal Reception and Awarding of Golf Trophies
- 7:00- ... New Chairpersons' Dinner

TQM: DOES IT/CAN IT APPLY TO EDUCATION?

With the Baldrige Award as an immediate goal, many corporations are focusing a great deal of attention on "quality management." Just *what is* "Total Quality Management?" What factors in the business environment and society in general are leading corporations to be concerned with "management for quality?" Do these conditions pertain to educational institutions? How can colleges and universities adopt the concepts of "Total Quality Management?"

Monday, February 3, 1992

- I. Keynote Address:
C. Warren Neel, Dean
College of Business Administration
University of Tennessee
- II. Panel One: Three public accountants describe changes occurring in their practice and explain how these changes impact on the kinds of people they need.
- III. Panel Two: Representatives from government and industry describe changes occurring in their workplace and explain how these changes impact on the kinds of people they need.
- IV. Panel Three: The changing student population...from high school students onward.
- V. Panel Four: The impact of changing accreditation standards on "quality."

FIESTA DE SAN ANTONIO
comida, mariachis, y margaritas
reception hosted by
Deloitte & Touche

Tuesday, February 4, 1992

Facilitator: William G. Shenkir, Dean
McIntire School of Commerce
University of Virginia

- I. Panel One: Industry successes. Representatives from Baldrige Award winning corporations speak on "quality."
- II. Panel Two: Do the principles of TQM fit academic institutions? A closer look at the Baldrige criteria.
- III. Panel Three: University Experiences. How some schools are already applying the concepts of TQM.

**NOMINATIONS FOR THE 1993
OUTSTANDING ACCOUNTING
EDUCATOR AWARD**

Nominations for the 1993 American Accounting Association Outstanding Accounting Educator Award(s) must be submitted *before* July 1, 1992. Any informed person or group, especially alumni, colleagues, departmental committees, and state or national societies, may make nominations.

The names of award winners will be announced in *Accounting Education News* and the winners will be recognized and presented with a framed citation at the 1993 Annual Meeting.

The general criteria adopted in 1972 when the Outstanding Accounting Educator Award was initiated are:

Contributions to accounting education for scholarly endeavors in research and teaching over a sustained period of time—through (i) publications, (ii) educational innovation, (iii) research guidance to graduate students, (iv) excellence in teaching, and (v) significant involvement in professional and academic societies and activities.

A nominee need not excel in each of the general criteria areas.

No member of the Executive Committee or nominee for office shall be eligible to receive the Outstanding Accounting Educator Award while a member of the Executive Committee or while a nominee for office. As a matter of policy, members of the Executive Committee and nominees for office will abstain from writing letters of endorsement supporting individuals for the Outstanding Accounting Educator Award.

The following nominating procedures must be followed:

1. Identify the nominee clearly and give the nominee's current address if possible.
2. Prepare a brief statement describing how the nominee has met the general criteria.
3. Submit the nomination and accompanying statement to the Accounting Education Award Committee, American Accounting Association, 5717 Bessie Drive, Sarasota, FL 34233.

Those submitting nominations are encouraged to submit an up-to-date vitae or other appropriate means of documenting the nominee's accomplishments. Nominators are not encouraged to present anything but selected, limited evidence gathered from students, alumni, colleagues and professional organizations.

1991-92 REGIONAL AAPG MEETINGS

Mid-Atlantic	April 2-4, 1992	Pittsburgh, PA
Midwest	April 16-18, 1992	Indianapolis, IN
Northeast	April 23-25, 1992	Portland, OR
Ohio	May 1-2, 1992	Dublin, OH
Southeast	April 23-25, 1992	Charlotte, NC
Southwest	March 4-7, 1992	San Antonio, TX
Western	April 30-May 2, 1992	San Jose, CA

ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP
MINUTES
BOARD OF GOVERNORS MEETING
SUNDAY, AUGUST 11, 1991 2:00 PM

Attending: Ken Banet, Lanny Chasteen, Paul Danos, Mike Diamond, Ray Dockweiler, Dwayne Dowell, Mark Kiel, Connie Konstans, Bob May, Russ Peterson, Denny Reigle, Jim Smith, Jerry Trapnell, Jan Williams, Penny Yunker

The 1990-91 and the 1991-92 Board of Governors of AAPG met at Opryland Hotel, Nashville, Tennessee, on Sunday, August 11, 1991. The meeting was called to order by 1990-91 president Jan Williams at 2:00 PM.

The minutes of the February 3, 1991, meeting of the Board of Governors were approved as submitted and published in the AAPG Newsletter.

Treasurer Penny Yunker presented the financial report which indicated a deficit of \$2,589.59 for the 1990-91 fiscal year. This is below the budgeted deficit, but includes a cash receipt received this fiscal year from a CPA firm for support of the 1990 annual seminar. The annual seminar showed a profit of \$2,538.00. Treasurer Yunker reported overhead costs allocated to AAPG by AAA are not significant and should not have a material impact on the annual budget.

Jan Williams discussed his participation in a January meeting of representatives of AICPA, AACSB, FEI, IMA, FSA, and AAPG. The AICPA hosted the meeting and the discussion focused on the new AACSB accreditation standards. The AICPA representatives requested AAPG's endorsement of its SOP on accounting education. At the February meeting of the Board of Governors, the consensus seemed to be to not adopt the AICPA SOP because of some disagreements with some language in the document. Subsequently, President Williams in consultation with various board members developed a separate statement on accounting education. The draft statement was submitted to the board for discussion. After some discussion and with some editorial changes, the statement was adopted by the Board. The document is to be published in the AAPG newsletter. Jan Williams and Jim Smith will represent AAPG at a meeting of the same groups on August 15, 1991.

AECC chair, Doyle Williams and KPMG partner Bob Elliott addressed the board requesting AAPG's support of a Malcolm Baldrige type quality award for accounting programs. After discussions, the board expressed interest in the concept. The concept will be discussed at later meetings regarding the role of AAPG as well as issues related to the establishment and implementation of such an award.

Bob May reported on the activities of the AAPG/AAA Accreditation Committee. The committee was active in reviewing and commenting on the report of the AACSB Task Force. The committee will keep abreast of the

Implementation Task Force project and comment as appropriate. It was noted that AAPG members Bob May and Bill Bentz are serving on the AACSB Implementation Task Force.

Jim Smith, 1991-92 AAPG president, reported on committee assignments and board liaison appointments. A budget was presented and approved as submitted. The budget included reduced allocations for regional meetings and other cost saving adjustments. A deficit of \$5,250 is planned. A request for recommendations on the date for the fall board meeting was made. November 3 or November 10 were recommended by the president. The results of the 1991 regional AAPG seminars were presented.

Russ Peterson made a presentation regarding an expansion of the New Chairpersons Seminar to include a Sunday evening dinner for participants and AAPG past presidents. The additional costs would be covered by increasing the registration fee. The board approved this change.

The meeting adjourned at 4:10 PM.

AAPG Position on Accounting Education
(Continued from page 2)

The objective of the Administrators of Accounting Programs Group (AAPG) is to promote and support excellence in accounting education. To meet the objective of excellence in accounting education, academic institutions must provide an environment in which scholarship will flourish. Scholarship includes teaching (i.e., the transfer of knowledge) and research (i.e., the discovery, integration and application of knowledge), both of which are enhanced by appropriate professional service activities. While individual institutions vary in terms of their self-determined missions, resource bases and in other ways, all accounting faculty have a responsibility to strive for scholarly excellence, both as individuals and as members of a collective faculty of scholars.

Within this environment of scholarship, accounting education must strive to educate business leaders with a specialized background in the accounting discipline. This requires a broad business knowledge; leadership, communication and analytical skills; and specialized accounting knowledge; all developed in a context of ethical awareness and global perspective.

The AAPG of the American Accounting Association is dedicated to supporting the changes needed to provide this quality education in the future and to joining with the accounting profession and other organizations in becoming a catalyst for needed change.

**ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP
BUSINESS MEETING MINUTES
SUNDAY, AUGUST 11, 1991 4:15 PM**

The business meeting of the Accounting Administrators Program Group was called to order by 1990-91 President Jan Williams at 4:15 PM, August 11, 1991. The meeting was held at the Opryland Hotel in Nashville, Tennessee.

The minutes of the August, 1990, business meeting were approved as published in the AAPG Newsletter.

President Jan Williams presented 1989-90 AAPG president Dwayne Dowell with the past president's plaque and gavel in recognition of his service.

Treasurer Penny Yunker presented the financial report which indicated a deficit of \$2,589.59 for the 1990-91 year. This is below the budgeted deficit but includes a cash receipt received this fiscal year from a CPA firm for support of the 1990 annual seminar. The 1991 annual seminar showed a profit of \$2,538.00. Treasurer Yunker reported overhead costs allocated to AAPG by AAA are not significant and should not have a material impact on the annual budget. The 1991-92 budget was presented and approved.

The Nominating Committee reported that 143 ballots were cast for the election of the 1991-92 officers and directors. All nominees were elected as nominated.

Bob May reported on activities of the AAPG/AAA Accreditation Committee. The committee was very active in reviewing and commenting on the report of the AACSB Task Force. The committee will keep abreast of the Implementation Task Force Project and comment as appropriate. It was noted that AAPG members Bob May and Bill Bentz are serving on the AACSB Implementation Task Force.

Jan Williams discussed his participation in a January meeting of representatives of AICPA, AACSB, FEI, IMA and FSA as well as AAPG. The AICPA hosted the meeting and the discussion focused on the AACSB accreditation standards. The AICPA requested AAPG's endorsement of

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Jan Williams reported on a presentation to the board by Doyle Williams, chair of AECC, and Bob Elliott, KPMG partner, requesting AAPG's support for the establishment of a Malcolm Baldrige type quality award for accounting programs. The board expressed interest in the concept and will discuss issues related to the establishment and implementation of such an award.

Jan Williams introduced 1991-92 president Jim Smith. President Smith presented past-president Williams with the president's plaque and gavel. President Smith thanked AAPG members for their willingness to serve on committees. A list of all AAPG officers, board members, and committees was distributed.

President Smith announced that the annual seminar will be held February 2-4, 1992, at the Marriott Riverwalk in San Antonio, Texas. Program Chairman Bob Taylor discussed the program which will focus on Total Quality Management. It was also announced that the New Chairpersons' Seminar will be expanded to include Sunday evening. The golf outing will be moved to Sunday afternoon.

President Smith also noted the AAPG concurrent session at the annual AAA meeting at 2:15-3:45 PM on Tuesday, August 13.

The meeting adjourned at 5:15 PM.

AN INVITATION TO MEMBERSHIP

This issue of the AAPG NEWSLETTER is being mailed to you and all accounting department/school heads throughout the United States and other countries. If you are not a member of the Administrators of Accounting Programs Group, we invite you to join. The AAPG is comprised of administrators of accounting programs who are interested in exploring common administrative problems, improving their administrative skills, and promoting accounting education. A few of the specific benefits of membership are as follows:

- Opportunity to attend the annual seminar that includes research and educational workshops on critical issues facing accounting administrators.
- Receive copies of the AAPG Salary Data Base survey that provides extensive salary information for use in recruiting and similar activities.

- Opportunity for new administrators to attend the New Chairpersons' Seminar.
- Receive committee reports on such areas as accreditation of accounting programs and administrative support.

We hope that you will join the AAPG and become part of a group that is dedicated to improving the administration of accounting programs. Please complete the application on the next page and return it to the American Accounting Association. Note that membership is in the name of the institution to which you belong. Some institutions will pay for institutional memberships but not personal memberships.

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ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP MEMBERSHIP
APPLICATION

Name of Institution _____

Mailing Address _____

Name of Current Administrator _____

Position Title _____

Dues are \$50 per year. Make checks payable to American Accounting Association.

Note that the current administrator must be a member of the American Accounting Association. The dues are \$65 per year.

Send completed application to:

American Accounting Association
 5717 Bessie Drive
 Sarasota, Florida 34233

AAPG Group (Continued from page 7)

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