Administrators of

ACCOUNTING PROGRAMS

A Group of the American Accounting Association

most part, membership is contingent upon individuals

moving into positions of administrative leadership at

PRESIDENT'S MESSAGE

Before discussing plans for 1993-94, I would like to acknowledge the outstanding contribution of my predecessor, Mike Diamond. During Mike's tenure as AAPG President, we enjoyed one of our best annual seminars ever (thanks to the work of Rich Flaherty and his committee); Mike single-handedly increased the membership by

a substantial percentage; and he led a strategic planning process that resulted in an excellent plan that should give the Board of Governors a sense of direction for many years. But, these are merely highlights. Mike was a dedicated president who focused on important matters, but still attended to all of the little details for which someone has to take responsibility.

This year should be another exciting year of accomplishment for AAPG. The Annual Seminar Committee has put together an excellent program at an unusual site. (See the information elsewhere in the "Newsletter.") The committee has recruited outstanding presenters, includ-

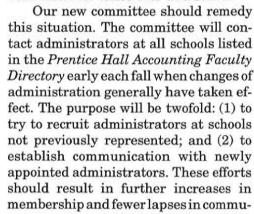
ing the President of the University of Texas at Austin and one of the top experts in the country on curriculum design and evaluation and on faculty incentive systems to effect change.

The site of the seminar is Kiawah Island, one of the beautiful tidewater resort islands on the South Carolina coast, about thirty miles south of historic Charleston. It features multiple golf courses (one of which is a Ryder Cup course), tennis, cycling and beach walking, as well as many other amenities of a destination resort. The committee has planned for fun as well as a serious and productive program. Mark your calendars now to be at Kiawah on February 6th, 7th and 8th—or better yet, plan to arrive on the 4th or 5th and enjoy a relaxing weekend at Kiawah and Charleston while saving on airfare.

Continuing Mike Diamond's initiative to increase membership, the Board has approved a new (ad hoc) committee led by Mike to maintain a membership list in cooperation with the AAA. Maintenance of our membership list has always been difficult for AAA because, for the

their schools. However, new chairs, directors and deans seldom have prior knowledge of AAPG. Frequently, they assume that their institution holds a membership in AAPG and they wait to hear from us. Unfortunately, we are organized around individual rather than institutional memberships, and the baton frequently is dropped when a new administrator takes over at a school.

Our new committee should remedy this situation. The committee will con-



nication and participation among previously represented schools

As part of our strategic plan, the AAPG Board recognizes a need to become a stronger partner organization within the discipline and profession of accounting. To this end, the Board has approved three initiatives. First, the AAPG has offered to work closely with the AECC to disseminate the results of the AECC grants to a broad spectrum of schools. This initiative will begin with our own annual seminar in February.

Second, as a first step in working closely with the FSA, the Board approved a joint committee with the FSA. Initially, the charge of the committee was to pursue decoupling the CPA examination from accounting education. Preliminary inquiries, however, seem to indicate that as more and more states pass 150-hour requirements, they are also requiring completion of the education requirement before candidates apply or sit for the Uniform CPA Examination. This would seem to effect

(Continued on page 6)



Robert G. May

ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP MINUTES OF BOARD OF GOVERNORS MEETING AUGUST 8, 1993

Attending: Steve Albrecht, Ken Banet, Russell Barefield, Dave Campbell, Lanny Chasteen, Mike Diamond, Chuck Eldridge, Rich Flaherty, Karen Fortin, Barron Harvey, Dora Herring, Linda Marquis, Dale R. Martin, Bob May, Ken Sinclair, Jim Smith, Jerry Trapnell, and Sam Vitkoski. Guests: Gene Berry, Gerhard Mueller, Loren Nikolai, Charles Taylor, and Doyle Williams.

The Board of Governors of AAPG met on Sunday, August 8, 1993, at the San Francisco Marriott Hotel. The meeting was called to order by 1992-93 president Mike Diamond at 1:30 p.m.

The minutes of the February 7, 1993, Board of Governors' meeting were approved as submitted. Treasurer Dora Herring reported an ending fund balance of \$29,475.75. Receipts were \$28,134.77 and expenditures totaled \$21,100.85. The annual seminar produced an \$8,319.77 profit. Concerns were expressed regarding the AAA's accounting system. Improvements are in progress which should assist AAPG in a more accurate and timely accounting of its funds. Based on the financial position of AAPG, no dues increase is needed at this time.

President Mike Diamond thanked the 1992-93 board for their service and all old and new board members introduced themselves. He reported membership increased by 40 and noted the improved financial picture.

Doyle Williams, AECC Chair, Rich Flaherty, AECC Executive Director, and Gerhard Mueller, AAA Past-President and incoming chair of the AECC, were invited guests. They discussed how AAPG can assist with promotion and dissemination of the results of the AECC grants. The group solicited the active involvement and support of AAPG. They see accounting administrators as key to providing leverage for change. The AECC's plan for dissemination of results involves a number of steps including interfaces with other organizations like AAPG. President Bob May and the board agreed that AAPG can be a conduit of information and change agents. AAPG can target the message. The board agreed (1) to offer an official session at the annual seminar which is still in the planning stages and (2) to serve as a nominating group for accounting administrators to attend AECC seminars on implementing changes. Bob May also recommended that 1993-94 vice president and president-elect, Jerry Trapnell, serve as chair of an AECC Liaison Task Force for AAPG. The AAPG Newsletter was offered as a mechanism for disseminating AECC information. An AECC panel was recommended for the 1994 annual seminar either as part of the regular program or as a preseminar workshop. Steve Albrecht encouraged the AECC/AAPG interface to

focus on key processes that worked and did not work at grant schools.

Past-president Jim Smith reported that the election of the 1993-94 officers proceeded smoothly. The by-law changes were approved.

Vice president of accreditation, Dave Campbell, reported for the accreditation committee. The committee has given individual input on the new AACSB standards. Issues center around the 108-hour rule, the Master of Taxation degree, and the allocation of hours between undergraduate and graduate programs. These issues will be revisited by the AACSB in the future. The accreditation committee will monitor developments and comment as appropriate.

Bob May reported on 1992-93 visitations and indicated that the self-evaluation process seems to work. He noted some jurisdictional issues are emerging as to the role of the peer-review team and the accreditation committees of the AACSB. He also noted that sharing self-assessment documents is okay, but we must be careful. He recommended continuing the AACSB workshop at the annual seminar noting the board may want to make the workshop a permanent part of the annual seminar.

Bob May introduced Gene Berry, president of FSA, Loren Nikolai, president-elect of FSA, and Charles Taylor, a member of the NASBA board. They were invited to discuss joint efforts for AAPG and FSA to address decoupling the CPA examination from the educational experience as called for by the AECC. After discussion, the board directed Bob May and Jerry Trapnell to meet with Gene Berry and Loren Nikolai to discuss a joint strategy to move forward on this issue. The involvement of the AAA Professional Examination Committee may also be appropriate.

Mike Diamond reported on the AAA Council meeting in April. Two key issues emerged. The AAA delayed hiring a director of faculty development until a needs assessment could be completed. Also, the council debated the continuation of the senior faculty consortium. The council also reported a change in the nominating process.

Dale Martin, newsletter editor, reported on the publication of the spring-summer newsletter. Karen Fortin, 1993-94 editor, requested input by October 1, 1994. Deadlines were stressed.

Lanny Chasteen reported on the Administrative Support Committee activities. No specific results are available, but subcommittees are very active.

(Continued on the next page)

DATABASE COMMITTEE REPORT

The Database Committee met in San Francisco at the AAA meeting to discuss the year's goals. The two primary goals are: (a) to contact organizations (FSA, AICPA, AACSB, AAA) with a common data-gathering objective to explore areas where cooperation might be mutually beneficial and (b) to consider how assessment measures and bench-marking might be included in our database. The Committee will meet again in Kiawah Island, S.C. in February.

You should have received the 1993-1994 Salaries questionnaire in October. Last year's committee members were recognized on the first page. A list of the 1993-94 Database Committee members is included in the committee listings elsewhere in the Newsletter.

H. Perrin Garsombke, Chair University of Nebraska at Omaha

Minutes of Board of Governors Meeting (Continued from page 2)

Ken Banet reported for the Practice Involvement Committee. A written report was provided. The committee will present the AAPG session on Monday afternoon of the AAA meeting. A key activity of the committee is the development of a survey instrument to measure satisfaction with graduates of accounting programs.

Dora Herring reported for the Database Committee. Activity is moving along as usual. The committee is working on electronic filing of the information. She also reported the survey processing will stay at the University of Southern California.

Bob May, 1993-94 president, welcomed the new board of governors. He provided committee assignments. Some slots are yet to be filled. He proposed an ad hoc committee on membership recruitment. Mike Diamond will chair the group assisted by Chuck Eldridge, Ken Sinclair, and Sam Vitkoski. The charge to the committee is to cultivate membership and assist in improving the membership database. He recommended consideration of making the committee a standing committee with a by-law change next year.

Bob May reported on the 1994 annual seminar to be held February 6, 7, and 8, 1994, at Kiawah Island, South Carolina. He noted that facilities are adequate and will be excellent if the weather is good. He noted that the breakout sessions will continue. The site for the 1995 meeting has not been selected. The fall meeting of the board of governors will be Sunday, November 14, 1993, in Atlanta.

Bob May reported the AAA Fellowship Committee wants to continue the fellowship program. The committee will solicit financial support from the AAA membership. He noted that AAPG will be involved in the fund raising campaign.

The meeting adjourned at 4:00 p.m.

AAPG Program at the 1994 Southwest Regional AAA Meeting

Topic: "Legal Issues in Our Roles as Administators"

Date: Thursday, March 3, 1994

Time: 3:00 - 5:00 p.m.

AAPG PROGRAM AT THE 1994 SOUTHEAST REGIONAL AAA MEETING

HELP-HELP-HELP-HELP-HELP

As Regional Vice President for AAPG, I am trying to plan a meeting that will not only provide a discussion on a topic of general interest but one that will be at a convenient time for AAPG members to attend. Traditionally, these meetings have been held on the Thursday afternoon just prior to the start of the Regional Meeting. Attendance, however, has been somewhat lacking. I would like to try an alternative day and/or time—for example, Saturday mid-morning—to stimulate attendance. Several topics such as legal issues facing administrators or the results of AECC grant activities have been suggested. Please contact me if you have specific suggestions or alternatives as soon as possible as the program particulars must be determined in the very near future.

Karen A. Fortin 912-681-5061

SPRING-SUMMER NEWSLETTER DEADLINE

The deadline for material to be included in the Spring-Summer issue of the Newsletter is **April 29**, **1994.** Please send all information to me at the appropriate address below for delivery no later than that date to ensure the timeliness of the Spring-Summer issue.

For U.S. Mail Service:

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For Federal Express or other delivery service:

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(Please notify by phone of incoming FAX (912-681-5678) as FAX machine is not located in the department.)

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(Continued on page 5)

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(Continued on page 6)

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President's Message (Continued from page 1)

tively de-couple the examination from education. The new joint committee will pursue information (and possible subsequent initiatives) in this area; in addition, it will pursue the possibility of changing the timing of the CPA Examination, possibly to once a year in early August. This permits students to graduate and then enroll in review courses, taking the examination before commencing employment. Such a change in timing should reduce pressure to provide examination reviews in the regular curriculum, while permitting the schools to provide that service to their students immediately upon graduation.

The final initiative relates to a probable new strategy for funding the AAA Doctoral Fellowship Program. Funding for AAA fellowships has dwindled in recent years as firms have established their own programs of doctoral support. The AAA Fellowship Committee has recommended that the program be funded by turning to the membership for contributions. The rationale for this is

that academics should (and the Committee feels they will want to) take a keen interest in recruiting top quality entrants into our profession. The Committee would like administrators of accounting programs to facilitate the solicitation of contributions to the fellowship fund from AAA members at their schools. The AAPG Board discussed this initiative at its August meeting and I sensed general support, although no action was taken because meeting time ran out. While formal Board approval is not required for the AAA to request that administrators participate in the program, I will propose a formal endorsement by the Board at the November meeting as a way of increasing the profile of the AAPG within the AAA.

All in all, it should be a very active year for AAPG. I am very proud of the organization and I am anxious to serve your needs as best I can. Please let me know how I can do the best possible job.

I look forward to seeing you at Kiawah in February. Bob May

1994 ADMINISTRATORS OF ACCOUNTING PROGRAMS SEMINAR

FEBRUARY 6, 7 & 8, 1994 KIAWAH ISLAND RESORT CHARLESTON, SOUTH CAROLINA

Objectives:

- (1) To provide an opportunity for accounting administrators to have an exchange regarding common problems they face.
- (2) To provide a program that combines topics of current interest in accounting education with topics that will focus on increasing the operating efficiency and effectiveness of accounting administrators.
- (3) To develop an on-going link between administrators of accounting programs and practitioners.
- (4) To provide an informal and varied atmosphere for discussion and learning.

Fees: \$175 for AAPG Members

\$200 for Non-AAPG Members

\$50 for New Chairperson's Program

Fees include meals, breaks, and receptions as provided in the program. Lodging, transportation, golf, and other activities are the responsibility of the registrants.

- **Hotel Reservations:** Rooms are available for seminar participants at the Kiawah Island Resort. Call 1-800-654-2924, the Kiawah Island Resort Reservation Department, identify yourself as an AAPG Seminar participant, and guarantee your reservation with a credit card. Call early as the number of rooms is limited.
- **Program:** An informal reception will be held on Saturday evening, February 5th, for early arrivals. The program begins Sunday, February 6th, with the New Chairperson's Seminar in the afternoon and the formal welcome reception that evening. Plenary and concurrent sessions will be held beginning Monday morning, February 7, continuing to noon, Tuesday, February 8th.
- Meals: Continental breakfast and lunch will be provided both Monday and Tuesday, February 7th and 8th. There will be an Oyster Roast & BBQ with entertainment on Monday evening.
- Airline Reservations: Zone fares are available through Delta Airlines. Call Delta directly at 1-800-241-6760, or use your travel agent, and refer to special meeting file number Pool 6.
- Other Information: The reservation materials that will be sent by the AAPG Seminar Committee will contain information on special AAA Alamo car rentals, transportation from the Charleston Airport to Kiawah Island, golf courses and fees, and activities for spouses, as well as more detailed information on the program and reservations.

AECC NEWS

Several administrative and membership changes have occurred. Since September 1, 1991, Doyle Z. Williams has served both as Chairman and full-time Executive Director of the Commission. Effective August 1, 1993, he relinquished his role as Executive Director. He will continue as Chairman through December 31, 1993, at which time Commission member Gerhard G. Mueller will assume the duties of Commission Chairman.

On August 1, 1993, Richard E. Flaherty assumed the full-time duties of Executive Director of the Commission. He will also serve as a member of the Commission. With the change in administrative appointments, the Commision's office has been moved to Tempe, Arizona (1415 Guadalupe Road, #106, Tempe, AZ 85283).

Completing their terms as members of the Commission in 1992-93 were John F. Chironna, Robert W. Ingram, Donald E. Kieso, and A. Marvin Strait. All, except Ingram,

were charter members of the Commission. Ingram joined the Commission in 1991 upon his election as Director of Education of the American Accounting Association.

New appointments to the Commission for 1993-94 are Richard E. Flaherty (noted earlier), Professor of Accounting, Arizona State University; Barron H. Harvey, Professor of Accounting, Howard University; James H. Naus, Partner, Crowe Chizek; Stanley R. Pylipow, advisor to closely-held businesses; and Jan R. Williams, Ernst & Young Professor and Head, Department of Accounting and Business Law, University of Tennessee.

The AECC will sponsor its first Curriculum Dissemination Workshop on January 28-29, 1994 in Provo, Utah. This intensive two-day workshop will feature the curriculum changes at Brigham Young University and Kansas State University. The number of workshop participants will be limited to permit maximum interaction.

NEW ADMINISTRATORS OF ACCOUNTING PROGRAMS

The following new administrators have been reported to the Editor since the Spring-Summer issue:

Department Chairperson or School Director:

California State University-Sacramento

Clemson University University of Denver

East Tennessee State University

Elizabethtown College Florida State University Gonzaga University

University of Hawaii at Manoa University of Houston-Clear Lake

Indiana State University Oakland University Oklahoma City University

San Diego State University

Southeast Missouri State University University of Texas at Arlington

University of Utah Weber State University

Program Director:

University of Dallas-MBA in International Accounting Mary Graves Pfeffer

John C. Corless

James R. Davis

Robert K. Zimmer

Thomas E. McKee

Randy L. Trostle

Jane L. Reimers

Kay Carnes

David C. Yang

Joan D. Bruno

Thomas D. Harris

Eileen Peacock

James H. Thompson

O. Ray Whittington

Phillip D. Harsha

Debra Hopkins

LeRoy G. Faerber

Vicki L. Nycum

Please report changes in administrators (Chairperson or Director) and send any news items, essays, or other contributions that you believe might be of interest to AAPG members to:

Karen A. Fortin, Chair Department of Accounting School of Business Georgia Southern University Statesboro, GA 30460-8141

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Title:	
School:	
Address:	

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