# Administrators of

# ACCOUNTING PROGRAMS

A Group of the American Accounting Association

#### PRESIDENT'S MESSAGE

I am honored to serve as President of AAPG for the 1994–95 year. Accounting administrators face many challenges, and AAPG must be at the forefront in assisting and facilitating the work of our academic leaders in light of the dynamic environment we face. I want to thank Bob May, 1993–94 AAPG President, for his outstanding lead-

ership and service to our organization. Bob led us through an outstanding Annual Seminar and fostered significant and meaningful work that is being carried on by our committees. For his leadership, we extend our thanks and congratulations for a job well done. Bob, as Past-President, will remain involved, and I will look to him for his guidance and input during the coming year.

For 1994–95, my goals are to continue to work to increase our membership. AAPG must provide high quality, value-added activities designed to serve the needs of the accounting administrator. One of our primary activities is the Annual Seminar which will be held Feb-

ruary 5-7, 1995, in Phoenix, Arizona. Program Committee Chair Bill Collins and his committee have arranged an outstanding program that will address key, current issues for accounting administrators. The New Chairpersons Seminar Committee under the leadership of John Cummings is planning another outstanding program for Sunday, February 5, 1995, which will provide new chairs an opportunity to learn and share. This program has been a consistent success, and I encourage you to attend. An outline of the Annual Seminar program can be found in the Newsletter. Registration materials will be mailed soon. All activities will be at the Holiday Inn Crowne Plaza in downtown Phoenix. The hotel is located in a great area with many restaurants, shops, and related activities. So come join us in Phoenix, enjoy the weather, and learn and share with your fellow administrators!

Other AAPG activities include continued focus on closer cooperation with partner organizations. The Annual Seminar program will include sessions offered under the auspices of the AECC, AACSB, and IMA. During the past year, AAPG and FSA teamed together to support changes in the CPA Model legislation document being developed by the AICPA and NASBA. We supported language to allow more flexibility and innovation in accounting programs and to allow eventual change of the CPA examination dates. Though we were not completely

successful, cooperative efforts will continue for the good of both organizations, their members, and our students. The Board of Governors will be interfacing with the strategic planning project of AAA as well as a number of other activities. As appropriate, we will report on these via the AAPG Newsletter and via sessions planned at the 1995 Annual Seminar.

Many key activities are being carried on by our Committees. The Practice Involvement Committee, under the leadership of Jim Bullock, is working on a number of projects. Through this Committee, AAPG is providing up to \$7,500 of support for the development of a customer satisfaction survey instrument. This is a joint



Jerry Trapnell

project with the University of Georgia Business Research Center. The Committee is also working on a number of other projects including a voluntary peer-review process for accounting programs, identification of opportunities for improved interaction of practitioners and academics, and developing a position paper based on an examination of "professionally qualified" faculty as defined in the AACSB Accounting Accreditation Standards.

The Database Committee, led by Dan O'Mara, will oversee the 1994–95 Salary Survey. The University of Southern California will no longer be the home of the survey so a search is underway for a new processing site. The survey will continue and be provided to all members in the spring. On the behalf of AAPG, we extend our sincere thanks to the School of Accountancy at the University of Southern California for their many years of support of the Salary Survey. This is an important service of AAPG, and your Board of Governors will see that it continues to be available to all members.

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#### EDITOR'S NOTE

#### ARE YOU AN AAPG MEMBER?

This Newsletter is sent to all AAPG members as well as to all Department Chairpersons or Directors of Accounting Programs as identified by the American Accounting Association. If you are not a member of the AAPG, have you considered joining this organization? AAPG is not a section of the American Accounting Association—it is designated as a GROUP within the American Accounting more of a semantic difference than a real difference, however.

Maybe you think your college or university carries a membership in the AAPG because you do receive this Newsletter and other information—and you don't need to join. In reality, however, membership in AAPG is on an individual basis only. You cannot become an active member without joining as an individual administrator. (And most schools will support your individual membership in this organization.) No one will keep you from attending the AAPG meeting as a nonmember—but to benefit fully from the organization and to provide your input in finding solutions to the many problems facing accounting administrators today—you must be a member.

Is the organization expensive to join? Dues are \$50 per administrator per year. Is that expensive? If you don't actively participate and benefit from the organization then it's expensive. If, however, this organization and the people you meet through it can help you solve some of the problems faced daily in more effective ways-then it's a small price to pay.

Have I personally benefitted from membership in AAPG and have there been costs? The answer is "yes" to both questions. I have benefitted from the wisdom of my more experienced colleagues through their willingness to share their thoughts, experiences, and solutions. Often I've just needed to bend an understanding ear—or hear a reassurance that my problems are not unique. Costswell, this Newsletter does not get out without a substantial amount of time and effort. But my background is such that this is probably a much easier job for me than for others-and AAPG has let me find my little niche. It's a give and take situation. But as I tell my students—you get out what you're willing to put in.

Please consider joining AAPG—not only to get but to give. Elsewhere in this Newsletter, you'll find the information on the Annual Meeting and a call for nominations for officers. Note that there are SEVEN Regional Vice-President-Elect positions in need of nominations; volunteering for a Regional Vice-President-Elect position is an ideal way to begin to give. You get to "understudy" for a year before you are on your own—and the time commitment is relatively modest. The Annual Meeting is a great place to benefit from the organization through the various program events as well as networking. Information on the Annual Meeting is also included elsewhere in the Newsletter. I hope to see each and every one of you at the Annual Meeting-and don't forget the New Chairpersons Seminar that is part of that meeting.

#### CALL FOR NOMINATIONS

The Nominations Committee of the AAPG is actively seeking nominations from the membership for the various offices listed below for the 1995-96 year. This is the opportunity to offer to serve as an officer yourself or to nominate one of your colleagues for a position. While there is always work involved with these officer positions, there are also many benefits from being an integral part of the decision processes of this organization.

Please send nominations for the 1995-96 slate of officers to:

> Dr. Robert G. May College of Business Administration GSB 2.104B University of Texas at Austin

Austin, TX 78712-1178

Phone: (512) 471-4976

The positions for which nominations are solicited include:

President-Elect

Vice-President for Accreditation

Treasurer

Secretary

At-Large Board Members:

Three Positions - Two Academic Members One Professional Member

Nominations Committee:

Three Positions

Regional Vice-Presidents Elect:

Northeast

Mid-Atlantic

Southeast

Ohio

Midwest

Southwest

Western

# President's Message (Continued from page 1)

Vice President, President-Elect Mark Kiel is working with the Regional Vice Presidents planning the 1995 regional activities. Vice President of Accreditation John Ahern and his committee are staying abreast of accreditation developments. The Administrative Support Committee, under the leadership of Mohsen Sharifi, continues their work on a benchmarking project. I extend my personal thanks to Karen Fortin and her Newsletter Committee who are again responsible for the AAPG Newsletter. They have done an outstanding job.

As is always the case, AAPG is busy on a number of fronts. We have a great organization and this Board of Governors is dedicated to serving your interests. Please let us hear from you. I look forward to seeing you at the 1995 Annual Seminar in Phoenix.

Jerry Trapnell

# 1995 AAPG SEMINAR TENTATIVE PROGRAM

The Shape of Things to Come

Sunday, Februar 7:00 AM–5:00 PM	y 5 Registration	4:00 рм-5:00 рм	What Drives Faculty? discussed by John Seybolt, Dean, David Eccles
5:30 рм-7:00 рм	Welcome Reception		School of Business, University of Utah
Monday, Februar 7:00 AM	Registration	Country Western Hoedown Reception-Dinner-Live Entertainment  Tuesday, February 7 7:00 am—8:00 am Continental Breakfast  8:00 am—8:50 am Industry Involvement in Accounting Education: The Next Step by Keith Bryant, President, Institute of Management Accountants  8:50 am—10:05 am CONCURRENT SESSION  Lessons Learned from Accreditation Visits discussed by a panel composed of team members and administrators visited—Rich Flaherty, Accounting Education Change Commission; Richard Fleischman, John Carroll University; Fred Neumann, University of Illinois; Charlie Smith, Penn State University; and Jerry Trapnell, Clemson University	Reception-Dinner-Live Entertain-
7:30 ам-8:15 ам	Continental Breakfast		
8:15 ам-8:30 ам	Welcome by Jerry Trapnell, AAPG President		
8:30 ам-9:20 ам	A Revisit of "Perspectives on Education: Capabilities for Success in the Accounting Profession" by one of the original cosigners, Ray Groves, Retired Chairman, Ernst & Young		Industry Involvement in Accounting Education: The Next Step by Keith Bryant, President, Institute of Man-
9:20 am-10:35 am	Significant People Challenges Facing Public Accounting Firms in the Next 3-5 Years addressed by a panel composed of Cheryl Fells, Executive Partner-People, McGladrey & Pullen; Brent Inman, Director of National Recruiting, Coopers & Lybrand; and Bruce Mantia, Vice Chairman Human Resources, Ernst & Young		Visits discussed by a panel composed of team members and administrators visited—Rich Flaherty, Accounting Education Change Commission; Richard Fleischman, John Carroll University; Fred Neumann, University of Illinois; Charlie Smith, Penn State University; and Jerry
10:35 ам-11:05 ам	Refreshment Break		Interactive Learning demonstrated by Larry Michaelson, University of
11:05 AM-12 NOON	An update on the AAA's strategic assessment report, Needs Assessment of Faculty and Program Development presented by Gary Sundem, University of Washington		Oklahoma
		10:05 AM-10:30 AM	Refreshment Break
		10:30 ам-11:30 ам	Constituent Surveys: Who, What, Why and When? addressed by a panel
12 NOON-1:30 PM	Lunch and Business Meeting		composed of accounting administra- tors currently using constituent sur-
1:30 рм-2:20 рм	An introduction to the AECC's Assessment for the New Curriculum: A Guide for Professional Accounting Programs, provided by coauthor, Joanne Gainen, Director, Teaching		veys
		11:30 ам-12:30 рм	Buffet Lunch
		SPRING/SUMMER NEWSLETTER	

# SPRING/SUMMER NEWSLETTER DEADLINE

The deadline for material to be included in the Spring/ Summer issue of the Newsletter is Friday, April 28, 1995. Please send all information to me at the address below for delivery no later than that date to ensure the timeliness of the Spring/Summer issue.

> Karen A. Fortin, Chair Accounting Department Merrick School of Business University of Baltimore 1420 N. Charles Street Baltimore, MD 21201-5779

> > Phone: 410-837-5089 FAX: 410-837-5722

SESSION

2:20 PM-3:35 PM

CONCURRENT

Assessment of Student Competencies, addressed by a panel composed of Gerry Mueller (moderator), Accounting Education Change Commission: Steve Albrecht, Brigham Young University; Joanne Gainen; and Susan Perry, University of Virginia

and Learning Center, Santa Clara

Legal Issues Facing Accounting Administrators presented by D. Parker Young, Professor of Higher Educa-

tion, University of Georgia

3:35 PM-4:00 PM

Refreshment Break

University

## 1994–95 Officers and Board Members (Continued from page 4)

#### Southeast:

Robert D. Taylor, VP School of Accounting College of Business & Public Administration Florida Atlantic University Boca Raton, FL 33431-0991 Phone: (407) 367-3636 Fax: (407) 367-3978

Bill N. Schwartz, VP-elect Department of Accounting School of Business Virginia Commonwealth University Richmond, VA 23284-4000 Phone: (804) 367-1608 Fax: (804) 367-8884

#### Southwest:

Gary J. Mann, VP Department of Accounting College of Business Administration University of Texas at El Paso El Paso, TX 79968-0542 Phone: (915) 747-5192 Fax: (915) 747-5147

Fred Wu, VP-elect Department of Accounting College of Business Administration University of North Texas Denton, TX 76203-3677 Phone: (817) 565-3095 Fax: (817) 565-4930

#### West:

Earl C. Keller, VP Accounting Department College of Business Cal Poly State University San Luis Obispo, CA 93407 Phone: (805) 756-2588 Fax: (805) 756-1473

Vicki L. Nycum, VP-elect Accounting Department College of Business Administration California State Polytechnic University-Pomona Pomona, CA 91768-4082 Phone: (714) 869-2365

#### COMMITTEE CHAIRS

Accounting Accreditation: Dr. John T. Ahern, Jr., Chair Director, School of Accountancy DePaul University 1 East Jackson Boulevard Chicago, IL 60604-2287 Phone: (312) 362-8770 Fax: (312) 362-6208

Mr. John Ribezzo Community College of Rhode Island 119 Harmon Avenue Cranston, RI 02910 Phone: (401) 825-2326 Fax: (401) 825-2325

Mr. William Markell Department of Accountancy College of Business & Economics University of Delaware Newark, DE 19716 Phone: (302) 831-2961 Fax: (302) 831-6750

Mr. James A. Heintz
Department of Accounting U-41A
School of Business Administration
University of Connecticut
368 Fairfield Road
Storrs, CT 06269-2041
Phone: (203) 486-3018
Fax: (203) 486-4838

Mr. Thomas P. Howard
Culverhouse School of Accountancy
Commerce and Business
Administration
314 Alston Hall
University of Alabama
Tuscaloosa, AL 35487-0220
Phone: (205) 348-2907
Fax: (205) 348-8453

Dr. Raymond C. Dockweiler
Joseph A. Silvoso Director of
Accounting
School of Accountancy
College of Business & Public
Administration
312 Middlebush
University of Misssouri-Columbia
Columbia, MO 65211
Phone: (314) 882-3478
Fax: (314) 882-0365

Mr. Jack C. Gray
Ernst & Young Professor of
Accounting
Department of Accounting
Eli Broad Graduate School of
Management
Michigan State University
East Lansing, MI 48824-11221
Phone: (517) 355-3388
Fax: (517) 336-1101

Administrative Support: Dr. Mohsen Sharifi, Chair Department of Accountancy College of Business Eastern Michigan University Ypsilanti, MI 48197 Phone: (313) 487-3320 Fax: (313) 487-5322

Dr. Clifford D. Brown Department of Accountancy College of Business Bentley College Waltham, MA 02154-4705 Phone: (617) 891-2210 Fax: (617) 891-3410

Dr. Alexander L. Gabbin School of Accounting College of Business James Madison University Harrisonburg, Virginia 22807 Phone: (703) 568-3093 Fax: (703) 568-3299

Dr. Quentin N. Gerber, Chair Department of Accounting College of Business St. Cloud State University St. Cloud, MN 56301-4498 Phone: (612) 255-3038 Fax: (612) 255-3986

Dr. Labh S. Hira, Chair Department of Accounting 300 Carver Hall College of Business Iowa State University Ames, IA 50011-2063 Phone: (515) 294-8106 Fax: (515) 294-6060

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# 1994–95 Officers and Board Members (Continued from page 5)

Dr. James F. Sepe Department of Accounting Leavey School of Business Administration Santa Clara University Santa Clara, CA 95053 Phone: (408) 554-3036 Fax: (408) 554-4571

Dr. Gary L. Shugart, Chairman
Department of Accountancy and
Taxation
College of Business Administration
University of Houston
Houston, TX 77204-6283
Phone: (713) 743-4820
Fax: (713) 743-4828

Dr. Sammie L. Smith, Chair Department of Accounting School of Business Stephen F. Austin State University Nacogdoches, TX 75962-3005 Phone: (409) 568-3105 Fax: (409) 568-1482

Dr. Gary L. Waters
College of Business
Department of Accounting
University of Texas at Austin
CBA 4M.202
Austin, TX 78712-1172
Phone: (512) 471-6379
Fax: (512) 471-3904

#### **Annual Seminar:**

Dr. William A. Collins, Chair Department of Accounting Bryan School of Business and Economics University of North Carolina at Greensboro Greensboro, NC 27412-5001 Phone: (919) 334-5647 Fax: (919) 334-5580

Dr. Alan N. Attaway
Department of Accountancy
College of Business and Public
Administration
University of Louisville
Louisville, KY 40292
Phone: (502) 852-4812
Fax: (502) 852-7557

Dr. Frances L. Ayers, Director School of Accounting College of Business Administration University of Oklahoma Norman, OK 73019-0450 Phone: (405) 325-4221 Fax: (405) 325-7348

Mr. Charles B. Eldridge National Director of Recruiting Ernst & Young 787 Seventh Avenue, 23rd Floor New York, NY 10019 Phone: (212) 773-5677 Fax: (212) 773-3709

Dr. R. D. Nair
Department of Accountancy and
Information Systems
School of Business
University of Wisconsin
Madison, WI 53706
Phone: (608) 262-3819
Fax: (608) 263-0477

#### Database:

Dr. Daniel J. O'Mara, Chair Department of Accountancy College of Commerce and Finance Villanova University Villanova, PA 19085-1678 Phone: (215) 519-4340 Fax: (215) 519-7864

Dr. Jessica J. Frazier, Chair Department of Accounting College of Business Eastern Kentucky University Richmond, KY 40475-3111 Phone: (606) 622-1087 Fax: (606) 622-1020

Dr. James T. Hood, Chair Department of Accounting College of Business Northeast Louisiana University Monroe, LA 71209-0110 Phone: (318) 342-1108 Fax: (318) 342-1209

Mr. Joseph E. Mori Accounting and Finance College of Business San Jose State University San Jose, CA 95192-0066 Phone: (408) 924-3460 Fax: (408) 924-3149 Dr. James H. Scheiner School of Accounting DM 397 College of Business Administration Florida International University Miami, FL 33199 Phone: (305) 348-2585 Fax: (305) 348-2914

Dr. Debra R. Shelden, Chair Department of Accounting GOV 209 George Washington University Washington, DC 20052 Phone: (202) 994-8217 Fax: (202) 994-6328

Dr. Neal R. VanZante
Department of Accounting and CIS
College of Business Administration
Texas A&M University - Kingsville
Kingsville, TX 78363
Phone: (512) 595-3930
Fax: (512) 595-3912

Dr. Miklos Vasarhely
Accounting and Information Systems
Area
Graduate School of Management
Rutgers University-Newark
Graduate
Newark, NJ 08102-1895
Phone: (201) 648-5002
Fax: (201) 648-1459

New Chairpersons' Forum:
Dr. John Cumming, Chair
Department of Accountancy
R.T. Farmer School of Business
Administration
Miami University
Oxford, OH 45056-1675
Phone: (513) 529-6212
Fax: (513) 529-6992

Dr. Karen A. Fortin Merrick School of Business University of Baltimore 1420 North Charles St. Baltimore, MD 21201-5779 Phone: (410) 837-5089 Fax: (410) 837-5722

(Continued on page 7)

1994-95 Officers and Board Members (Continued from page 6) Dr. John C. Gardner Accounting Faculty School of Management SUNY-Binghamton Binghamton, NY 13902-6000 Phone: (607) 777-2306 Fax: (607) 777-4422

Dr. James A. Heintz
Department of Accounting U-41A
School of Business Administration
University of Connecticut
Storrs, CT 06269-2041
Phone: (203) 486-3018
Fax: (203) 486-4838

Mr. Dennis R. Reigle Arthur Andersen & Company 69 West Washington Street Chicago, IL 60602 Phone: (312) 507-2150 Fax: (312) 507-2548

#### **Newsletter:**

Dr. Karen A. Fortin, Chair Merrick School of Business University of Baltimore 1420 North Charles St. Baltimore, MD 21201-5779 Phone: (410) 837-5089 Fax: (410) 837-5722

Ms. Judith Ramaglia Department of Accounting School of Business Administration Pacific Lutheran University Tacoma, WA 98447 Phone: (206) 535-8320 Fax: (206) 535-8320

#### Nominations:

Dr. Robert G. May, Chair College of Business Administration GSB 2.104B The University of Texas at Austin Austin, TX 78712-1178 Phone: (512) 471-4976 Mr. Charles B. Eldridge
National Director of Recruiting
Ernst & Young
787 Seventh Avenue, 23rd Floor
New York, NY 10019
Phone: (212) 773-5677
Fax: (212) 773-3709
Dr. Lawrence A. Tomassini
Department of Accounting and MIS
College of Business
The Ohio State University
1775 College Road
Columbus, OH 43210-1399
Phone: (614) 292-2082
Fax: (614) 292-2118

Dr. Robert L. Vigeland Department of Accounting MJ Neeley School of Business Texas Christian University Fort Worth, TX 76129 Phone: (817) 921-7215 Fax: (817) 921-7227

### **Practice Involvement:**

Dr. James H. Bullock, Chair Accounting and BCS, Dept. 3DH College of Business Administration and Economics New Mexico State University Las Cruces, NM 88003-0001 Phone: (505) 646-4901 Fax: (505) 646-6155

Dr. Russel M. Barefield, Director J.M. Tull School of Accounting Terry College of Business Administration University of Georgia Athens, GA 30602-6252 Phone: (706) 542-3602 Fax: (706) 542-7196

Mr. Brent Inman Coopers & Lybrand 1251 Avenue of the Americas New York, NY 10020 Phone: (212) 536-3066 Fax: (212) 536-3230 Dr. James J. Jiambalvo Department of Accounting, DJ10 School of Business Administration University of Washington Seattle, WA 98195 Phone: (206) 685-4484 Fax: (206) 685-9392

Dr. Robert W. Rouse
Department of Accounting
School of Business Administration &
Economics
College of Charleston
Charleston, SC 29424-0001
Phone: (803) 953-6347
Fax: (803) 953-5697

Dr. Bill Schwartz, Chair Department of Accounting School of Business Virginia Commonwealth University Richmond, VA 23284-4000 Phone: (804) 367-1608 Fax: (804) 367-8884

Mr. Larry Scott
Managing Director, National
Recruiting
Price Waterhouse
1251 Avenue of the Americas
New York, NY 10020
Phone: (212) 819-5000
Fax: (212) 790-6629

Dr. James E. Smith John S. Quinn Professor of Accounting The College of William & Mary PO Box 8795 Williamsburg, VA 23187-8795 Phone: (804) 221-2883 Fax: (804) 221-2937

Mr. George Krull Grant Thornton National Office 800 One Prudential Plaza Chicago, IL 60601 Phone: (312) 856-0001 Fax: (312) 861-1340



# ADMINISTRATORS OF ACCOUNTING PROGRAMS GROUP MINUTES OF BOARD OF GOVERNOR'S MEETING

Wednesday, August 10, 1994

#### 1993-94 Board Meeting

Attending: Steve Albrecht, John Cumming, Barron Harvey, Mark Kiel, Silvia Madeo, Bob May, Larry Scott, Ken Sinclair, Jerry Trapnell, Sam Vitkoski.

The 1993-94 Board meeting began at 1:35 p.m. with President Bob May presiding.

#### **Approval of Minutes**

The minutes of the Board's meeting on February 6, 1994, were approved, subject to correction of the spelling of Ken Sinclair's name and the addition of Barron Harvey's name to those attending.

#### Treasurer's Report

Jerry Trapnell presented the Treasurer's report for the period July 1, 1993 to June 30, 1994 on behalf of Linda Marquis.

The actual and budgeted amounts of net cash used in operating activities for the year ended June 30, 1994, were \$13,978.24 and \$2,000.00, respectively. Bob May attributed this variance to higher than expected annual meeting expenditures relative to revenues from the meeting. The Board decided that Jerry Trapnell and Linda Safford of the American Accounting Association should (1) investigate whether there were any differences between the contracted amounts and the amounts actually charged by Kiawah Island Resort for the meeting and (2) determine whether reimbursement had yet been received from the sponsor of the reception at the annual meeting.

The Treasurer's report was approved.

#### President's Report

Bob May indicated that the following three topics would be carried forward to the 1994-95 Board:

- Receipt and review of the report on the survey of accounting departments (including data on outcomes assessment measures) by Gus Gordon, Mark Dupree (University of Southern Mississippi) and Les Turner (Northern Kentucky University).
- Encouragement of state CPA boards to accept innovative changes in curricula. Steve Albrecht indicated that several groups, including the AICPA, are drafting revisions in the Model Act to include such curricular changes and that the Board should consider endorsing the AICPA's final proposal.
- Relations with other associations, particularly the Federation of Schools of Accountancy (FSA) and Beta

Alpha Psi (BAP). Bob May proposed that, because of significant overlap among the topics and participants and the close proximity of the dates of the annual meetings of the AAPG and FSA, the Board investigate the feasibility of sponsoring a joint annual meeting of the AAPG and FSA on an experimental basis in December 1995. Jerry Trapnell agreed to pursue this proposal with the FSA. Jerry also indicated that he would pursue with Cliff Skousen (Utah State University), President of BAP, methods of strengthening the relations between the two organizations. The potential initiatives that were discussed by the Board included inviting department chairs to attend the annual banquet of BAP (which precedes the AAA) annual meeting) and adding the role of BAP as a topic of the AAPG New Chairpersons Seminar (which precedes the AAPG annual meeting).

Bob May indicated that he decided not to schedule an annual business meeting of the AAPG on the day preceding this year's AAA annual meeting, due to the lack of attendance at last year's business meeting. Bob also indicated he discovered later that this violates AAPG Bylaws and thus he recommended that the By-laws be revised to require that the AAPG annual business meeting be held at the AAPG annual meeting rather than in conjunction with the AAA annual meeting. He also suggested that, because the By-laws allow the scheduling of other business meetings, a business meeting could be scheduled as part of the Monday luncheon at the AAPG annual meeting in February 1995 to consider this proposed revision of the By-laws.

The 1993-94 Board meeting adjourned at 2:20 p.m.

#### 1994-95 Board Meeting

Attending: John Cumming, Mark Kiel, Silvia Madeo, Bob May, Larry Scott, Ken Sinclair, Jerry Trapnell, Sam Vitkoski.

The 1994-95 Board meeting began at 2:20 p.m., immediately after the 1993-94 Board meeting adjourned, with Jerry Trapnell presiding. Jerry excused Steve Albrecht and Barron Harvey, who had just completed their terms on the Board, from the meeting.

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## Administrators of Accounting Programs Group Minutes of Board of Governor's Meeting

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#### President's Report

Jerry Trapnell reviewed with the Board his objectives and plans for 1994-95.

First, Jerry:

- Distributed a list of the names, addresses, and telephone and FAX numbers of the 1994-95 AAPG Officers and Board Members, Regional Officers, and Committee chairs and members.
- Indicated that he was developing the Committee charges for 1994-95.
- Announced that the AAPG Annual Seminar Program Committee was scheduled to meet from 7:30 to 9:00 a.m. on Thursday, August 11, 1994, and that the tentative theme for the program would be "Where We Are in Curriculum Reform: Five Years After AECC."

Second, Jerry stated that the University of Southern California (USC) was no longer interested in administering the AAPG Salary Survey, principally due to problems in recruiting a graduate student each year to analyze the salary data at a stipend of \$3,500.00. After deciding to continue the survey, the Board identified and discussed several options including: finding another university to administer the survey for this year or preferably on a continuing basis, persuading USC to continue to administer the survey, or assigning the responsibility for the survey to a Board position. Jerry Trapnell agreed to follow-up on the first two options with Bob May at the University of Texas at Austin and Ken Merchant at USC, respectively.

Third, Jerry indicated that there was substantial inconsistency in the quality of the AAPG regional programming. As background for a discussion of this issue, he stated that the AAPG regional programs were developed to be part of the AAA regional meetings as an affordable means for members to attend an AAPG meeting, especially for those members who normally would not attend the AAPG annual meeting. In addition, he indicated that the AAPG regional programs were designed to be an extension of the theme of AAPG annual meeting. Following a discussion of several AAPG regional programming options, Mark Kiel agreed to schedule a conference call with the regional vice presidents and Jerry Trapnell to, among other items, discuss: whether there should be a meeting of the regional vice presidents at the AAA annual meeting, whether a popular AAPG annual meeting session should be offered for presentation at the AAPG regional programs for that year, whether there should be AAPG state programs or chair groups, instead of multi-state regional programs, and whether the AAPG members should be surveyed about these issues.

Fourth, the Board decided to schedule its fall meeting for Sunday, November 20, 1994, in Atlanta, Georgia.

Fifth, the Board decided to defer discussion and approval of the 1994-95 budget until the fall Board meeting, pending resolution of the questions about the expenditures and sponsorship reimbursement associated with the 1994 AAPG annual meeting at Kiawah Island Resort.

Finally, Jerry asked if there was any new business to be considered by the Board. Since there was no new business, the meeting adjourned at 3:10 p.m.







# AAPG NEW CHAIRPERSONS' SEMINAR February 5, 1995







The AAPG New Chairpersons' Seminar will be held on Sunday morning, February 5, 1995, immediately prior to the AAPG Annual Seminar at the Holiday Inn Crowne Plaza Hotel in Phoenix, Arizona, February 5–7, 1995.

This seminar is designed for accounting chairs/directors in their first or second year of administration as well as for chairs/directors who have been in administration for several years.

The format of the seminar will be a panel consisting of representatives of the major stakeholders who interact with accounting chairs/directors, namely:

- Business Dean
- Experienced Department Chair/Director
- Senior Faculty
- Junior Faculty
- Public Accounting Recruiter
- Industrial Accounting Recruiter

The panel members will discuss their expectations of accounting chairs/directors from the perspective of their respective stakeholder groups. The issues to be discussed will be identified by the moderator and panel members on the basis of their experiences and from questions solicited from the seminar participants in advance. The participants also will be encouraged to ask questions and to discuss their perspectives and experiences on issues during the seminar.

Information about registering for this seminar will be included later as part of the registration materials for the AAPG Annual Seminar.

All accounting chairs/directors who will be attending the 1995 AAPG Annual Seminar are encouraged to plan on attending the AAPG New Chairpersons' Seminar.

# NEW ADMINISTRATORS OF ACCOUNTING PROGRAMS

The following new administrators have been reported to the Editor since the Spring/Summer issue:

College/University	Department Chairperson or School Director	
The University at Albany, State University of New York	David J. Marcinko	
Arizona State University West	W. Ken Harmon	
University of Baltimore	Karen A. Fortin	
Brigham Young University -Hawaii	Sheldon R. Smith	
Elizabethtown College	Randolph L. Trostle	
Frostburg State University	William Hollar	
Gonzaga University	Kay Carnes	
Illinois State University	James E. Moon	
Kansas State University	David P. Donnelly	
Loyola College (Baltimore)	Jalal Soroosh	
Miami University	Barry Arlinghaus	
University of Minnesota, Duluth	Lawrence J. Syck	
University of Nebraska at Omaha	Judith E. Watanabe	
Samford University	Kay Guess	
Savannah State College	Ganesh Mangesh Pandit	
Suffolk University	Laurie W. Pant	
University of Tennessee	Keith G. Stanga	
Western Connecticut State University	Richard J. Proctor, Jr.	
University of Wisconsin -Eau Claire	Michael Wilson	
Please report changes in administrators (Chairperson or contributions that you believe might be of interest to AAPG me Karen A. Fortin Merrick School of University of Ba 1420 North Cha Baltimore, MD 21	embers to: a, Chair Business altimore arles St.	
Name of New Administrator:		
Title:		
School:		
Address:		

American Accounting Association

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