

Administrators of Accounting Programs

A Group of the American Accounting Association
5717 Bessie Drive, Sarasota, FL 33583

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BOARD OF GOVERNORS Administrators of Accounting Programs Minutes of Meeting, November 19-20, 1981 Marriott Hotel, New Orleans

Attending: Joseph E. Mori, Charles G. Carpenter, Gary A. Luoma, Russell M. Barefield, Harold E. Wyman, and Gary E. White.

AAP President Mori called the meeting to order at 1:35 p.m. (November 19). The minutes of the August 6 meeting were approved as distributed (see Fall, 1981 Newsletter). The treasurer's report for 1980-81 was approved as distributed (see Fall, 1981 Newsletter). Treasurer Gary Luoma reported that as of October 31, 1981, there was a cash balance of \$21,001.29 in the treasury. He also reported that the AAP is not currently receiving interest income from the American Accounting Association (AAA) which handles the AAP funds. Treasurer Luoma will investigate this situation. The current treasurer's report was approved and accepted.

President Mori submitted a proposed budget for 1981-82 which indicated estimated receipts of \$13,000 and expenditures of \$19,000. A new expenditure item in the proposed budget is \$5,000 to cover the activities of the new regional chairmen. The Board accepted the budget after adding an estimated expenditure of \$700 for AAA administrative support.

Reports of board members were presented. Russell Barefield had no report as liaison with the Research and Publications Committee. Harold Wyman, liaison with the Data Base Committee, reported that the committee published the 1980-81 report during the fall, and will gather data for the 1981-82 report. Wyman reviewed the progress of the committee on its five-point committee charge. A deadline will be given to the committee for completing the charge to review existing related AAA questionnaires (e.g., the AAA questionnaires on doctoral production and EOP status) with the objective of incorporating the relevant questions into the Data Base Project. Item five on the charge to the committee will be deleted. The charge asked the committee to review the Data Base reports to determine whether the proportion of members meeting AACSB accreditation requirements could be established from the reports. The Board discussed the relationship with the Federation of Schools of Accountancy in the Data Base project. The Board recommended that the relationship with FSA in the project be fully disclosed to the AAP membership. It was suggested that data for the project be gathered and released at a time which is late

enough to obtain the most current data, e.g., 1982-83 salary data should be reported in the fall of 1982. The Board also recommended that the committee should now evaluate feedback from the membership concerning the value of the project and assess the future involvement of AAP. It was suggested that the size of the group of schools for which average information is requested be set at five schools rather than the present number of ten. A meeting of Harold Wyman with the committee appears to be necessary – possibly at an AAA regional meeting.

The Board discussed the concerns of many schools having difficulty in attracting good doctoral students and offering inducements to such prospective students. Discussion included the possibility of gathering data on the financial support of doctoral students to create a report which would reveal the extent of the problem.

There being no further business, the board meeting was adjourned at 3 p.m., and the Board reconvened in a planning session to consider the current and future issues with which AAP should be concerned and take action.

Professor Barefield suggested the possibility of AAP taking action to stimulate the funding of accounting research by the National Science Foundation and other public agencies. The AAP could call on public accounting firms to aid in generating cash support. The Board took no formal action on this issue.

The limited outlets for accounting research were also raised as an issue by Professor Barefield. At many schools promotion and tenure decisions must receive the approval of all-university committees which consist of members from other disciplines where the outlets for scholarly research are more numerous than in accounting. Accounting has a limited number of such journals with very restrictive acceptance policies. It was suggested that AAP conduct a study which would develop acceptable faculty profiles for promotion and tenure decisions in contrast to the profiles which are acceptable in other disciplines. AAP should present some perspectives to the AAA on the "uphill battles" to obtain promotion and tenure decisions favorable to accounting faculty under these conditions. The AAA could possibly develop representative vitae for accounting faculty at differing years of experience which should justify favorable promotion and tenure decisions. The Board took no formal action on this issue.

Concern was expressed that the qualitative standards were being over-emphasized in the review and sub-

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sequent rejection of schools for AACSB accounting accreditation, e.g., inadequate research productivity of the faculty. It was suggested that the AAP monitor the accreditation process and the results of the application of the standards, securing information as to the reasons for schools not being accredited. The AAP should possibly invite Ms. Barbara Huff of the AACSB to the AAP seminars for an informative exchange of information on accreditation. AAP should include an accreditation update in the newsletter, and the Committee on Accreditation of Accounting Programs should recommend actions to the Board for the AAP.

The major new thrust in AAP will be the development of issues at the regional level for further consideration at the national AAP level. It was suggested that regional AAP meetings be held in conjunction with the regional AAA meetings. The regions provide a broader base for developing issues and generating productive activity from the grassroots for the AAP. This will give the organization better direction and a sense of priorities by involving more of the membership in defining the role of AAP. As issues emerge from the regions they can be considered at the annual seminars or at special symposia conducted at the national level. In this way the national organization can center its energies in a few limited issues each year, and take a leadership role in confronting the primary concerns of accounting administrators around the country. This regional activity will be focused in the new regional chairmen. The Board proposed that a national council be formed which will consist of the present Board and the regional chairmen. This council would meet at the national AAA meeting each year to formulate the issues for national AAP action in the coming year. The AAP would continue to hold the annual seminars, but would possibly develop new bases for sub-dividing into special interest groups, e.g. doctoral programs versus non-doctoral programs. These special interest groups could serve as the basis for the different concurrent sessions at the seminars. The Board approved the following series of activities for the current year: (1) the president of AAP gives a specific charge to the regions in the fall of the year, (2) the regions hold spring meetings, inviting professional accountants and others to participate, (3) the regional chairmen report back to the Board at the council meeting in August at the national AAA meeting, and (4) action issues are following year. In the current year the Board decided to charge the regional groups to specifically examine two major issues: (1) the development of integrated five-year programs, and (2) maintaining quality accounting education in a period of declining resources. Other issues may emerge at the regional meetings. The Board emphasized that experienced accounting professionals should be invited to these meetings to discuss the issues. A member of the Board should be present at each regional meeting.

In further actions, the Board decided to delete Ohio as a separate region and merge it with the Midwest region effective September 1, 1982. The Board reaffirmed the usefulness and desirability of holding the "town meeting" at each of the national seminars, and the continued sponsorship of two seminars at different

times and locations. The next meeting of the Board will be Monday, February 22, 8:30 a.m. at Caesars Palace in Las Vegas, preceding the administrators seminar.

There being no further business or discussion the meeting was adjourned at 11:45 a.m., November 20, 1981.

Respectfully submitted,

Gary E. White
Secretary

BOARD OF GOVERNORS Administrators of Accounting Programs Minutes of Meeting, February 22, 1982 Caesars Palace, Las Vegas

Attending: Joseph E. Mori, Charles G. Carpenter, Gary A. Luoma, Harold E. Wyman, Gary E. White, Clarence G. Avery, Harold M. Sollenberger, Jerome V. Bennett, Joan Thompson for Russell Barefield, and Charles Andrews (for the Continuing Education Committee).

President Mori called the meeting to order at 8:15 a.m. He announced that 66 members attended the chairperson seminar in Orlando in January and 114 members were registered for the Las Vegas seminar. This represents an increase over 1981 attendance at the seminars of approximately ten percent. Mori also announced that the town meetings at the two seminars were involving the president and the first-day speakers.

The minutes of the November 19-20 meeting in New Orleans were approved as distributed. Treasurer Gary Luoma distributed a statement of receipts, expenditures, and fund balance for the period September 1, 1981-December 31, 1981. The cash balance at December 31, 1981 was \$25,890.35. Receipts during the period consisted of membership dues collected of \$8,750, and expenditures for the period were \$4,537.42. The treasurer also distributed the approved 1981-82 budget of the AAP which calls for total receipts of \$13,000 and total expenditure of \$19,700. Considering the beginning cash balance of \$21,677.77 as of August 31, 1981, the estimated cash balance at August 31, 1982 will be 14,977.77. Luoma reported that there is no way for AAP to receive interest on the excess cash balance which is on deposit with the American Accounting Association. Paul Gerhardt of the AAA has indicated that the AAA does not credit interest on the excess funds to the sections, but the AAA also does not charge the sections for overhead such as office expenses. Gary White raised the question as to whether our dues were too high, thus leading to the excess cash balance. Most board members felt that this is not the case since we need the current revenue to cover our current expenses. The current year budget shows an excess of expenditures over revenue. The treasurer's report was accepted by the board.

The business turned to the report of board members. Harold Sollenberger, as liaison with the Committee on Accreditation of Accounting Programs, asked Clarence Avery, chairman of the committee, to give a report. The committee had met at a breakfast meeting that

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morning, and had developed several recommendations for changes in the AACSB accreditation procedures. The first recommendation is to allow fifty percent accounting representation on the Executive Committee of the Accreditation Council of the AACSB and, secondly, to create a new accounting accreditation council consisting of the administrative officers of accredited accounting programs. If the newly constituted executive committee of the Accreditation Council, having fifty percent accounting representation, concurs with the recommendation from the Accounting Accreditation Committee to accredit a particular school, the school will then be recommended to the new accounting accreditation council membership for accreditation at the annual business meeting. Presently, the Executive Committee of the Accreditation Council (having no accounting representation) recommends the accreditation decision to the Accreditation Council, which consists only of the deans from all AACSB member schools. The second major recommendation of the committee is to reconstitute the visitation teams for the accreditation visits to campus. The committee recommends that there be three separate members for the accounting portion of the visit, plus a team of three members for the remaining college of business review. Presently, a visitation team is composed of four members, with two members responsible for the accounting accreditation and the other two responsible for the remaining college of business accreditation.

The board entered into a lengthy discussion of these recommendations and some of the current experiences with accounting accreditation. Avery explained that he and several others were dissatisfied with the visitation and review procedures that are currently being followed. He has been on two visits himself, and Harold Sollenberger agreed with Avery's dissatisfaction after also having been on an accounting visitation team. Schools must be better prepared to provide supporting evidence at the time of the visit. Better instructions are needed by the schools to prepare for the visit. The current visitation teams of four members are not large enough to adequately cover both aspects of accreditation, thus the recommendation for increasing team size to six members. Accounting administrators are not represented in the current AACSB procedures for making the final accreditation decision, thus the recommendation to revise the Executive Committee to include fifty percent accounting representation. The proposal would take the final decision for accounting accreditation out of the hands of the member school deans and place it with the new accounting accreditation council consisting solely of administrative officers from accredited accounting programs. Avery also indicated that there had been a problem with some schools where the accounting programs appeared to be accreditable, but would not be approved because the college of business did not meet current accreditation standards.

President Mori identified three specific issues for AAP to consider. The *first* issue is the structure of the visitation team composition. President Mori charged Dr. Avery to write a recommended position statement

and circulate the statement to the board. The statement, if approved, will become an official position of the Board of Governors of AAP. The *second* issue is consideration of changes in the approval structure for accounting accreditation of AACSB. Avery was also charged to prepare a position statement on this issue. Additional discussion indicated that the recommendation of dramatic changes in the approval of procedures to the AACSB would likely not be approved by that organization. Charles Carpenter suggested that an alternate approach would be to add more accounting academics other than deans to the Accounting Accreditation Committee (AAC).

After further discussion Avery was asked to make this recommendation in his position statement, i.e., to add more accounting administrators to the AAC, but not to make the radical recommendation for the changes in the composition of the Executive Council and the newly proposed accounting accreditation council. It was also suggested that Avery and Mori make contacts with AACSB officials as soon as possible to explain our recommended changes. Harold Sollenberger recommended that the position statement should express significant concern and disappointment that there are not more non-dean accounting academics represented on AAC. Mori recommended that the second part of this position statement be deferred for action by the board until the August meeting in San Diego, at which time we will have better information about the current accreditation situation. The *third* issue is whether accounting programs may be accredited independent of college of business accreditation. This particular issue will be investigated.

Charles Andrews, Chairman of the Continuing Education Committee, entered the meeting and reported on the two chairperson seminars. He raised several issues. Should we continue to have two seminars, considering that the Florida attendance was not as high as may have been desired? It was indicated that attendance was approximately 10 percent greater than in 1981. Two seminars will be continued. Should the locations of the seminars be changed? It was indicated that the board had set New Orleans and Phoenix as the locations for the 1983 seminars. (However, at the town meeting later in the evening at Las Vegas, it was decided to continue to meet in Las Vegas and not in Phoenix.) When would be the appropriate times for the two seminars in 1983? The January seminar in Florida presented problems because of conflicts with the start of spring semesters and spring quarters at the various universities. It was decided to offer both seminars in February to avoid these conflicts. The locations and dates will be announced in the newsletter. The planning committees for the seminars should be identified as early as possible, to start planning in the late summer prior to the following seminars. The 1982 seminars were constituted to maximize the number of people appearing on the programs, to stimulate interest in attendance. Andrews stressed the importance of evaluating the seminars and obtaining feedback from the participants. Another issue was whether the second day of the seminars should be ended earlier to accommodate early departures. Andrews will present a written report to the board after the 1982 seminars are completed.

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Charles Carpenter, Vice President, reported that the regional chairmen will meet with AAP members at the regional AAA meetings this spring. Carpenter has informed the regional chairmen of the intentions of the board for regional activities, reported in the minutes of the November 1981 board meeting. Mori suggested that board members contact their regional chairmen to offer help at the regional meetings and give support to the regional activities. Mori reiterated that we want the regions to present the issues that AAP should confront in its deliberations.

Harold Wyman, liaison with the Data Base Committee, reported that Doyle Williams receives 15 to 20 inquiries per year asking for the summary package of information on ten representative schools. Williams has requested recommendations on changes in the collection of data, additional data to be added, deleted, and the timing of the survey. 228 schools were surveyed in the last data base study. Mori will recommend that the questionnaire be distributed in August or at a time which is late enough to obtain current year salary information. Questionnaires would be due by September 15. In this way the board feels that more useful current information on salaries will be available. Additional information which is needed includes a profile of AAP member schools, and feedback on the usefulness of the data base report. There will also be an attempt to reduce the number of schools required in a summary report to five.

Clarence Avery gave the report of the Nominating Committee. The nominations are:

Vice-President – President-Elect

Gary E. White, Texas Tech University

Secretary

James T. Hood, Northeast Louisiana University

Treasurer

Harold M. Sollenberger, Michigan State University

Board Members (continuing)

Harold E. Wyman, University of Connecticut

Jerome B. Bennett, University of Richmond

Board Members (new)

Daniel J. O'Mara, Villanova University

Hadley P. Schaefer, University of Florida

Nominating Committee

Keith Bryant, Jr., University of Alabama, Birmingham

Patrick R. Delaney, Northern Illinois University

Gary R. Fane, University of North Florida

Joseph E. Mori, Past President, Chairman
Charles G. Carpenter, President

The report was accepted. The ballots are to be returned to Professor Avery.

President Mori presented Clarence Avery with a gift of camera equipment in appreciation of his contributions to AAP as the past president. There being no

further business or discussion, the meeting was adjourned.

Respectfully submitted,

Gary E. White
Secretary

INCREASED ATTENDANCE AT CONTINUING EDUCATION SEMINARS

Attendance at the Continuing Education seminars continued to increase in 1982. According to Paul Gerhardt, AAA Administrative Secretary, the Orlando seminar had 66 in attendance and the Las Vegas attendance was 114. This represented an increase of approximately 10%.

The program of five general sessions and four concurrent sessions was presented by a total of 39 participants. The Continuing Education Committee reports excellent response to their requests for persons to be speakers. Such enthusiastic cooperation is essential both for a successful organization and for successful seminars. The large number of participants on the program was possible by using panel discussions. Two panel topics, relevant experience and accreditation visitation, involved 13 different persons and points of view. Each session was concluded by very active question and answer participation.

An important contribution to these topics was made by Barbara Huff, Associate Director for Accounting Accreditation for the American Assembly of Collegiate Schools of Business. Ms. Huff discussed the accreditation process from time of application through visitation to the final action by the AACSB at its annual meeting.

Another outstanding feature was the presentation on stress management by Dr. Jack C. Hartje, Professor of Psychology at the University of North Florida. He described the many causes and sources of stress and what an individual may do to reduce stress and live a more healthy life.

During the town meeting at Las Vegas, it was clearly established that Las Vegas was the favored western meeting location for future seminars. The other location for 1983 will be New Orleans. Both meetings will be in February to avoid past conflicts between the January meeting and the start of the second semester/quarter at many schools. This action by the Board of Directors at their Las Vegas meeting was to accommodate more of the membership.

Plan now to attend a seminar in 1983.

DATA BASE COMMITTEE REPORT

During the past year the Data Base Committee has reviewed the data collected as part of the data base project. Several changes are expected in the next report.

Many of the group members have expressed concern that the report made available at the annual meeting is out of date. The major area of concern is faculty salaries. In prior years, the report included salary information from the previous year and thus has not provided administrators with timely information. Doyle Williams, the Project Director, indicated that he is willing to delay the mailing of the questionnaires so that fall

Data Base Committee

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salary data can be included in the study. The delay means that the information will not be available for the annual meeting. It will, however, be distributed early in the fall. This change should provide more timely and relevant information.

A new question will be added to the questionnaire concerning the amount of discretionary funds raised by each department. A summary of this data should give administrators some idea of how well their fund raising efforts compare to other Schools.

Other changes in the questionnaire and report will be minor. These include additional breakdowns of AACSB vs Non-AACSB, extending or revising table brackets such as dollar brackets and clarification of some questions.

If you have any recommendations for changes in the questionnaire or report, please send them to Vincent C. Brenner, 3101 CEBA, LSU, Baton Rouge, LA 70803.

ANNUAL MEETING

The 1982 National meetings of the American Accounting Association will be held August 16-18 at the Town & Country Hotel in San Diego, California. The AAP will sponsor the following sessions:

Monday, August 16. Business Meeting.

Monday, August 16. Technical Session.

Papers to be presented are "Effects of School Environment on Professional Development" by Gary Siegel, De Paul University; and "A Model to Predict Success in Academic Accounting and Success in Finding Desirable Employment" by S. H. Dinius and R. B. Rogov, both of Auburn University.

Wednesday, August 18.

Panel discussion on "Accreditation of Accounting Programs." Participants will be Ronald J. Patten, Dean of the School of Business, University of Connecticut; Fred Skousen, Director of the Institute of Professional Accounting, Brigham Young University; and David Pearson, Partner, Arthur Young & Co.

1981-82 COMMITTEES

Accreditation of Accounting Programs, Clarence Avery, University of Central Florida, Chairman.

Continuing Education, Charles Andrews, California Polytechnic State University, Chairman.

Data Base, Vincent Brenner, Louisiana State University, Chairman.

Nominations, Clarence Avery, University of Central Florida, Chairman.

Research and Publications, Richard Samuelson, San Diego State University, Chairman.

ELECTION BALLOT

NOTE: Only those who have paid their dues may vote. The ballot must be signed to be valid.

Ballots must be received by July 5, 1982 to be included in the tabulation.

Ballots should be sent to:

C. G. Avery
Department of Accountancy
University of Central Florida
P.O. Box 25000
Orlando, Florida 32816

Place an X in the box to vote for the candidate, or you may write in a candidate(s) and vote for them.

President Elect

Gary E. White, Texas Tech University

Secretary

James T. Hood, Northeast Louisiana University

Treasurer

Harold M. Sollenberger, Michigan State University

Board Members - 2 years (vote for 2)

Daniel J. O'Mara, Villanova University

Hadley P. Schaefer, University of Florida

Nominating Committee (vote for 3)

Keith Bryant, Jr., University of Alabama in Birmingham

Patrick R. Delaney, Northern Illinois University

Gary R. Fane, University of North Florida

Signature _____

**ADMINISTRATORS OF ACCOUNTING PROGRAMS
1981-82 Board of Governors**

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