Greetings ATA Members and Colleagues,

Welcome to the 2023/2024 academic year!

First, thank you for giving me the opportunity to serve as your president this year. The ATA is an extraordinarily collegial group, and I feel privileged that it has been a significant part of my professional life since I was a PhD student at the University of Texas, 20-plus years



ago. Over the years, I have seen the ATA change and evolve to better meet the needs of its members, but one thing remains the same – the ATA continues to be my primary professional home outside my own university. I am grateful for the network and friendships I have built through the ATA, and I am excited to share a new way for ATA members to connect throughout the year. I invite you all to join the ATA on LinkedIn - <a href="https://www.linkedin.com/groups/14312626/">https://www.linkedin.com/groups/14312626/</a>. Thanks to Pradeep Sapkota and the ATA Technology Committee for their work putting together the ATA's LinkedIn Group. Please use this platform to connect with the ATA community; to share teaching, research, and practice engagement resources; and to learn about our latest events.

Speaking of events... 2024 marks the 50<sup>th</sup> Anniversary of the ATA! I invite current and retired members to join us February 22-24, 2024, in Long Beach, CA at our upcoming Midyear Meeting so we can celebrate 50 great years together. Thank you to Allison Koester and the entire Midyear Meeting Committee as they plan an inspiring program for all. On February 22 we will hold the Teaching & Curriculum Conference (Chair, Michele Meckfessel) and the ATA/KPMG Doctoral Consortium (Chair, Lauren Milbach). Watch your inbox and the ATA website for more to come.

Many of you (more than 270) joined us in Washington, D.C. for this past year's Midyear Meeting, and I want to give a big shout out to James Chyz and his committee for their work putting together such a successful program. Many, many volunteers make the Midyear Meeting possible, but I want to especially thank Stevie Neuman and Nathan Goldman for their efforts leading the Research Resources and Methodology Committee which selected the papers, moderators, and discussants for the general research sessions. I also want to highlight the work of the Early Career Development Committee (Chair, Steve Davenport) which hosted 33 new faculty and "senior" PhD students along with 10 senior ATA members for breakfast during the Midyear Meeting. Thanks so much to Jeff Gramlich and the Hoops Institute for their continued financial support of this fantastic mentoring event.

In August, members came together in Denver, CO at the AAA Annual Meeting. I reconnected with many of you all at the ATA luncheon on Monday. After the luncheon, we held our annual business meeting and received an update from Yvonne Hinson and Annie Farrell about the new AAA publications revenue sharing model which positively impacts the ATA (see <a href="here">here</a> for more details). I'd like to echo Pete Lisowsky's comments from August – the benefits that the ATA stands to gain under the new model reflect the hard work that authors, reviewers, and editors have contributed to the ATA's two journals, JATA and JLTR, over the years, and we should be proud of that. My thanks to

Andrew Finley and Luke Watson for putting together a great set of concurrent sessions in Denver. Thanks also to the authors who submitted 52 papers and to the 121 volunteers who reviewed, discussed, and moderated for the Annual Meeting! Finally, I would like to say thank you to Pete Lisowsky for his outstanding leadership as President this past year. In her 2004 newsletter during the ATA's 30th anniversary, President Fran Ayers remarked that the ATA is often used by the AAA as a model of a successful section. That is still true today. The ATA continues to be a vibrant organization, but it could not accomplish what it has without the dedication and innovative ideas of its members. Early in my career, John Robinson, Lil Mills, Gary McGill, Amy Dunbar, and others encouraged me to get involved and stay involved in the ATA. What great advice that was; I encourage you all do to the same. To the entire membership, I appreciate your willingness to serve in the upcoming year and thank you for saying yes when I've called.

Please consider providing a submission to the Teaching & Curriculum Conference, *JATA* Conference, *JLTR* Conference, or other research sessions. Each provides a valuable opportunity to get involved. I also encourage you to nominate a member of the ATA for one of our awards and/or to serve as an officer. I look forward to working with you all this year and to seeing you in Long Beach, CA. Until then, I wish everyone a successful start to the academic year.