



2014 Diversity Section Meeting

Sponsored by KPMG Foundation and KPMG LLP

OCTOBER 31–NOVEMBER 2, 2014 • ATLANTA, GEORGIA

[Submissions](#)

[Registration](#)

[Hotel Info](#)

[Program](#)

Preliminary Program

Friday, October 31, 2014

5:00 pm–7:00 pm **Registration**

7:00 pm–8:00 pm **Reception**

Saturday, November 1, 2014

7:00 am–5:00 pm **Registration**

7:15 am–8:15 am **Breakfast**

8:30 am–9:00 am **Welcome and Introductions:** Andrea Roberts, University of Virginia, President, Diversity Section

9:00 am–10:30 am **General Session: Staying the Course Set and Moving Forward toward Our Future**

Social Environment of Business - 1.5 CH

Introduction: Cynthia Jackson, Northeastern University, Past Diversity President 2007-2008

Speaker: Carolyn M. Callahan, University of Louisville

10:30 am–10:45 am **Break**

10:45 am–12:15 pm **Concurrent Sessions**

Session 1.1: Trust, Self-Evaluation, and Performance

Accounting - 1.5 CH

Moderator: Dereck D. Barr, University of Wisconsin-Madison

Nonprofessional Investors' Financial Literacy and Their Trust in the Financial Markets

Robert Marley, The University of Tampa

Mark Joseph Mellon, University of South Florida

Lee Michael Kersting, Northern Kentucky University

The Effect of Core Self-Evaluation on Accountants' Judgment: Implications for IFRS Application

Jenice J. Prather-Kinsey, The University of Alabama at Birmingham

Scott Boyar, The University of Alabama at Birmingham
 Anthony Hood, The University of Alabama at Birmingham

The Effects of Relative Performance Information on Individuals' Satisfaction with the Work Itself

Robert Marley, The University of Tampa
 Lee Michael Kersting, Northern Kentucky University

Session 1.2: Diversity in Accounting Education

Accounting - 1.5 CH

Moderator: Ryan Blunck, Georgia State University

Profiles of Accounting Faculty at AACSB Accredited HBCUs

Edward Charles Randle, Jackson State University
 Bobbie Wright Daniels, Jackson State University

The State of Diversity in Accounting Academia: A Decade or Two of Progress for the Under-Represented

Amelia A. Baldwin, University of Arkansas-Fort Smith
 Margaret G. Lightbody, University of South Australia
 Margaret M. Tanner, University of Arkansas-Fort Smith

Business and Accounting Education at Tribal Colleges and Universities (TCUs)

Lisa A. Owens-Jackson, North Carolina A&T State University
 Charles F. Malone, North Carolina A&T State University

12:30 pm–2:00 pm **Lunch**

Personal Development - 1.0 CH

Speaker: B. Aubrey Harrell, Partner, KPMG LLP

Introduction: Raymond J. Elson, Valdosta University, Past Diversity President 2012-2013

2:00 pm–3:15 pm **Panel Discussion: Diversity Then, Now, and Tomorrow**

Personal Development - 1.5 CH

Moderator: Dahlia Robinson, University of South Florida, Past Diversity President 2013-2014

Panelists: Cheryl Allen, Morehouse College, Past Diversity President 2006-2007

Mark C. Dawkins, The University of Georgia, Past Diversity President 2008-2009

Kathryn Epps, Kennesaw State University, Past Diversity President 2009-2010

Fred A. Jacobs, Emeritus, Georgia State University, Past Diversity President 2003-2004

3:15 pm–3:30 pm **Break**

3:30 pm–5:15 pm **Concurrent Sessions**

Session 2.1: Governance, Opinions and Risk

Accounting - 1.5 CH

Moderator: Melvin A. Lamboy Ruiz, Iowa State University

CFOs' Gender and Real Earnings Management

Dina F. El-Mahdy, Morgan State University

U.K. and U.S. Board Director Perceptions of the Significance of Gender and Racial Diversity on Board Social Capital
Darlene Booth-Bell, Aston Business School

Good or Bad News? Rivals' Reactions to GCOs
Dahlia M. Robinson, University of South Florida
Daniel Bradley, University of South Florida
Xiaojing Yuan, The University of Southern Mississippi

The Effect of Litigation Risk on the Information Environment: The Case of Cross-Listed Stocks
Anywhere Sikochi, The Pennsylvania State University

Session 2.2: Accounting Publications and Program Rankings

Accounting - 1.5 CH

Moderator: Chevonne Herring, The University of Mississippi

The Association between Academic Pedigree and Top-Six Publications: Is Ph.D. Institution or Employment Institution More Significant?
Mark C. Dawkins, The University of Georgia
Matthew M. Wieland, Indiana University-Purdue University Indianapolis

Accounting Research and Data
Ryan Blunck, Georgia State University
Ronald N. Guymon, Georgia State University

Faculty-Size Adjusted Accounting Ph.D. Program Rankings
Mark C. Dawkins, The University of Georgia
Matthew M. Wieland, Indiana University-Purdue University Indianapolis
Donald L. Ariail, Southern Polytechnic State University

5:15 pm–6:00 pm **Executive Board Meeting**

6:30 pm–8:00 pm **Presidents' Reception**
Remarks on the History of the Diversity Section: Harold L. Little, Western Kentucky University; Past Diversity President 2005-2006

Sunday, November 2, 2014

7:00 am–11:00 am **Registration**

8:00 am–8:50 am **Breakfast**

9:00 am–10:00 am **General Session**
Social Environment of Business - 1.0 CH
Introduction: Amelia Baldwin, University of Arkansas-Fort Smith, 2011-2012 President, Diversity Section
Speaker: Bruce K. Behn, The University of Tennessee, 2014-2015 President-Elect of the American Accounting Association

10:00 am–10:15 am **Break**

10:15 am–11:45 am **Concurrent Sessions**

Session 3: Emerging Research

Accounting - 1.5 CH

Moderator: Stephani A. Mason, DePaul University

African-American Accounting Faculty Perceptions of College Campus Climate

Harold L. Little, Western Kentucky University

Does Reporting Quality Moderate the Effects of Stock Repurchase?

Chevonne Herring, The University of Mississippi

Impact of New Accounting Standards for the Reporting of Uncompensated Hospital Services on Nonprofit Accounting Choices

Melvin A. Lamboy Ruiz, Iowa State University

Does It Matter when a Company Accelerates? The Effect of Life Cycle Stage and Earnings Acceleration on Profits and Returns

Christopher A. Miller, The University of Mississippi

Victoria Dickinson, The University of Mississippi

11:45 am–1:00 pm **Section Business Meeting**

Note: The CPE Fields of Study curriculum is divided into twenty three subject matter areas. These fields represent the primary knowledge and skill areas needed by accounting licensees to perform professional services in all fields of employment. Sessions that offer CPE credit have the Field of Study and Credit Hours (CH) in red. Each Credit Hour is based on 50 minutes. The Program Level for each of these sessions is Basic, unless otherwise stated. Delivery Method: Group Live

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