DIVERSITY SECTION NEWSLETTER SUMMER 2022

In this Edition: Members’ Accomplishments

Congratulations to everyone!

- 18 editorial board roles
- 9 media coverages
- 38 publications
- 7 promotions
- 15 awards
- 3 grant recipients
- 26 committee memberships
- 1 diversity section

Busy calendars!

A Vision for Diversity
Diversity is the broad inclusion and active engagement of multiple perspectives, experiences, and ideas in accounting education, research, and practice. A dynamic educational and professional environment values and encourages contributions from divergent sectors and philosophical perspectives.

Value Propositions

Community
To create a diverse community of accounting students, faculty and practitioners

Diversity Research
To encourage and support research that will create awareness of diversity issues in accounting education and practice

Faculty Development
To enhance and support the professional development of all faculty members and doctoral students

Partnerships
To encourage and support collaboration among accounting students, faculty and practitioners to address diversity issues in the workplace

Infrastructure
To provide high quality, cost-effective services and support for the programs and activities of the Section

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Contact the Newsletter Editor at mlamboyruiz@georgiasouthern.edu.
Letter from the President

Greetings from hot and dry Lubbock, Texas! I am so grateful for the opportunity to have served as Diversity Section President for the past year, and I would like to take this opportunity to recap some of the accomplishments of our Section over the course of the past year.

But, I first want to remember our dearly departed friend and colleague, Sandra Shelton. Sandra was the KPMG/Neil F. Casson Endowed Professor of Accountancy at DePaul University, where she served on the faculty for 27 years. After earning her doctorate from the University of Wisconsin, Sandra mentored countless members of the Diversity Section. She was an award-winning teacher and researcher, and she earned a place in the PhD Project Hall of Fame in 2014. Sandra embodied the values of the Diversity Section and gave generously of her time to serve our members in numerous leadership roles across the years. Her kind heart and trailblazing spirit continue to inspire!

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In October 2021, we gathered in person in Bethesda for our Midyear Meeting. Our long-time sponsor KPMG was joined by a new supporter, the IMA, in providing funding for this meeting. Matt Anderson, the AAA Interim Director Focusing on DEI, opened our meeting by sharing his vision regarding the AAA’s DEI initiatives. Our luncheon speaker, Wendy Lewis, spoke of her experiences attending Virginia Union College and climbing the ladder to partner with KPMG. Given that 2021 marked the Black CPA Centennial, Wendy was the perfect luncheon speaker. Dorothy Brown delivered our keynote speech, building on her research and the personal stories that she shares in her book, “The Whiteness of Wealth.” Many attendees, myself included, were inspired to follow in her footsteps and conduct meaningful research that truly benefits society. At the end of her speech, Dorothy received a standing ovation!

Our section has partnered with various AAA journals in 2021 and 2022 to support special issues dealing with DEI topics. We hosted two workshops in April and July for Issues in Accounting Education and a third workshop in November for the Journal of Forensic Accounting Research. In December, we announced a special DEI issue of Accounting Horizons on “Diversity, Equity, Inclusion and Belonging Practice Problems of Real Consequence,” edited by three of our Diversity Section colleagues: Helen Brown Liburd, Alessandro Ghio, and Andrea Roberts.

We have much to look forward to in the coming months and year. The AAA has hired Barbee Oakes as its first Chief Diversity Officer, and Norma Montague will continue the work that Matt Anderson began as DEI Director. Next week’s AAA Annual Meeting contains numerous sessions relevant to our Section and its members, including three “DEIB Honest Conversations” panel discussions, in addition to the excellent Diversity Section program that Maria and Royce have assembled. And, the Diversity and Teaching, Learning and Curriculum (TLC) Sections will gather together to host our first-ever joint midyear meeting on October 28-29 in San Antonio. I hope to see you there!

Warmest regards,

Kirsten

Thank You! I want to thank the amazing leadership team with whom I have had the pleasure of serving this year: Norma Montague (Past President), Craig Sisneros (President-Elect), Josette Pelzer (Secretary), and Lynette Wood (Treasurer). I also am grateful to our committee chairs for their countless hours of work to support our Section’s mission: Royce Burnett and Maria Caban-Garcia (Annual Meeting Program), Nelson Alino (Awards), Amelia Hart and Carlos Jiménez-Angueira (Midyear Meeting Program), Dereck Barr-Pulliam and Stephani Mason (Membership), and Melvin Lamboy-Ruiz (Newsletter Editor).
NOW: Diversity Section Sponsored Sessions at 2022 Annual Meeting

In-Person Conference

Monday August 1, 2022 @ 4:00 pm-5:30 pm
Panel Session: Increasing Minority Representation in MSA Programs and the Accounting Profession. Moderator: Ronen Gal-Or, Bentley University. Panelists: Jennifer Neal, KPMG; Kathy Shoztizic, Deloitte; Jay C. Thibodeau, Bentley University

Tuesday August 2, 2022 @ 4:00 pm-5:30 pm
Concurrent Session: Diversity Issues in Higher Education
Moderator: Leah Muriel, Oklahoma State University
Life Experiences of a Black Accounting Student and Faculty Member. Author: Mark C. Dawkins, University of North Florida
Discussant: Stephani Mason, DePaul University
Toward Equitable Remediation: Insights from a Natural Experiment in Financial Accounting. Authors: Bryan G. Brockbank, Oklahoma State University, Craig A Sisneros, Oklahoma State University, Angela Spencer, Oklahoma State University, and W. Adam Stroud, Oklahoma State University. Discussant: Devin Shanthikumar, University of California, Irvine
The Sociology of Exclusion: a Knowledge Synthesis of Anti-black Racism in Accounting Research. Authors: Akolisa Ufodike, York University and Inya Egbe, University of Birmingham. Discussant: Laurie Burney, Baylor University

Wednesday August 3, 2022 @ 4:00 pm-5:30 pm
Concurrent Session: Diversity in Financial Reporting and Enforcement. Moderator: Carlos Eriel Jimenez-Angueira, University of South Florida–Sarasota–Manatee
Voluntary Disclosure of Workforce Gender Diversity. Authors: Chuchu Liang, University of California, Irvine, Ben Lourie, University of California, Irvine, Alexander Nekrasov, University of Illinois at Chicago, and Il Sun Yoo, University of California, Irvine
Discussant: Hao Qu, University of Rochester
IRS Attention and CEO Race. Authors: Saipriya Kamath, London School of Economics and Political Science, Shaphan Ng, Singapore Management University, Devin M. Shanthikumar, University of California, Irvine. Discussant: Thomas Ruchti, Carnegie Mellon University
Does Gender Moderate Accounting-Based Valuation of Start-up Ventures? Evidence from Dragons’ Den. Authors: Prajakta Desai, Bocconi University and Bjorn Jorgensen, Copenhagen Business School. Discussant: Ying Gan, Erasmus University Rotterdam

Complete list of officers & volunteers
NOW: Diversity Section Sponsored Sessions at 2022 Annual Meeting (Continued)

Virtual Conference
Thursday August 11, 2022 @5:30 pm-7:00 pm

Concurrent Session: Diversity Issues
Moderator: Sydney Kim, University of Illinois at Urbana-Champaign

Skills Required to Succeed in Public Accounting: Perceptions between Black and White Accountants.
Authors: R. Mithu Dey, Howard University, Denise Dickins, East Carolina University, Lucy Lim, Howard University, and Lesia Quamina, Goucher College
Discussant: Renee Flasher, The Pennsylvania State University Harrisburg

African-American Representation on the Boards of Banks and Mortgage Loan Rejection Rates.
Authors: Valentin Dimitrov, Rutgers, The State University of New Jersey, Jiayin Li, University of International Business and Economics, and Darius Palia, Rutgers, The State University of New Jersey and Columbia University
Discussant: Yanru Chang, Baruch College–CUNY

Section-Sponsored Concurrent Sessions Team for the 2022 AAA Annual Meeting:

Royce Burnett
Old Dominion University

Maria T. Caban-Garcia
University of South Florida

2021-2022 Diversity Section Chairs

Annual Meeting – Co-Chair 2022: Royce Burnett
Old Dominion University

Annual Meeting – Co-Chair 2022: Maria Caban-Garcia
University of South Florida

Midyear Meeting – Co-Chair 2022: Amelia Hart
University of Tennessee, Knoxville

Midyear Meeting – Co-Chair 2022: Carlos Jiménez-Angueira
University of South Florida

Awards Committee – Chair: Nelson Alino
Quinnipiac University

Membership Committee Co-Chair: Stephani Mason
DePaul University

Membership Committee Co-Chair: Derek Barr-Pulliam
University of Louisville

Newsletter Editor: Melvin Lamboy-Ruíz
Georgia Southern University
Members’ Promotions & Tenure

**Kimbrough, Michael**  
Department of Accounting and Information Assurance  
Robert H. Smith School of Business  
University of Maryland  
Promoted to Full Professor and Chair – Effective 7/1/2022

**Lamboy-Ruiz, Melvin**  
School of Accountancy  
Parker College of Business  
Georgia Southern University  
Promoted to Associate Professor with Tenure – Effective 8/1/2022

**Lenk, Margarita**  
Departments of Accounting and Computer Information Systems  
College of Business  
Colorado State University  
Promoted to Faculty Emeritus – Effective 12/31/2021

**McDowell, Evelyn**  
Accounting Department  
Norm Brodsky College of Business  
Rider University  
Promoted to Chair of Accounting Department – Effective 7/1/2020

**Nkansa, Porschia**  
Department of Accounting  
California State University, Los Angeles  
Promoted to Associate Professor with Tenure – Effective 8/18/2022

**Prather-Kinsey, Jenice**  
School of Accountancy  
Trulaske College of Business  
University of Missouri  
Promoted to Professor and Sallie W. Dean Scholar – Effective 2/1/2022

**Sanderson, Kerri-Ann**  
Accounting Department  
Bentley University  
Promoted to Associate Professor with Tenure – Effective 7/1/2022

Diversity Section DEIB Certificate Book Club

Section members formed a book club to discuss several modules of the AAA DEIB Certificate online training program the AAA will inaugurate at the 2022 Annual Meeting.
Synopsis: 39 publications reported; 38 unique publications; 15 members reporting publications; 3 in Arabic and 33 in English.

Khalid Al-Adeem, King Saud University


Bright Asante-Appiah, Lehigh University

Dereck Barr-Pulliam, University of Louisville


Vida Botes, University of Waikato New Zealand


Rogelio J. Cardona, University of Puerto Rico - Rio Piedras


Members’ Media Coverage

Bright Asante-Appiah
Assistant Professor of Accounting
Lehigh University

Bright’s article *The Role of the External Auditor in Managing Environmental, Social, and Governance Reputation Risk* was covered on the Columbia Law School Blue Sky Blog on July 14, 2021.

Margarita Lenk
Faculty Emeritus
Colorado State University

Margarita was congratulated by The PhD Project on Linked-In for being awarded the IMA | Institute of Management Accountants’ Lybrand Certificate of Merit and being inducted to The PhD Project Hall of Fame in 2021.

Dr. Lenk was also showcased in the Colorado State University College of Business coverage of the 2022 Accounting Hall of Fame Honorees in Linked-In.
Members’ Media Coverage (Continued)

S. Cathy McCrary
Assistant Professor of Accounting
Georgia Gwinnett College

Cathy was featured on a news article How to achieve financial success in 2022 published in January 6, 2022 by 11Alive (Atlanta NBC affiliate), providing financial tips to get back on track in 2022.

Dr. McCrary was also featured providing tips for tax filers in the news article Georgia Gwinnett College professor shares vital tax season info for prospective filers published on the Gwinnett Daily Post on March 18, 2022.

Point2 Homes published the article How to Build a Family Emergency Fund on June 6, 2022, featuring Cathy providing expert guidance on saving up for a family emergency fund.

Evelyn McDowell
Associate Professor and Chair of the Accounting Department
Rider University

Evelyn was one of the five female NJCPA members interviewed by the New Jersey Society of CPAs and featured in the NJCPA IssuesWatch Podcast #117: Women in New Jersey’s Accounting Profession: Looking Back and Ahead aired on April 8, 2022.

Dr. McDowell was featured on the article Breaking Down Barriers published in the Fall 2021 issue of the New Jersey CPA Magazine Leading Through Change on pages 44. Evelyn addressed lessons learned inside and outside the accounting classroom.

IECJ® Sustainability/DE&I Case Writing Competition: Call for Submissions

CALL FOR SUBMISSIONS FOR THE IMA EDUCATIONAL CASE JOURNAL. The IMA Educational Case Journal (IECJ®) invites submissions for a Sustainability/Diversity, Equity, and Inclusion (DE&I) case writing competition. Cases may cover either area and should be appropriate for managerial, financial, or accounting information systems courses.

Cash prizes for the winning cases will be awarded:

- $3,000 for first place
- $2,000 for second place
- $1,000 for third place

Case criteria:

- The case must be submitted in English.
- The case must have been used in a classroom with evidence of efficacy included.
- A separate and complete Teaching Note must be submitted concurrently with the case.
- Manuscripts must be original work (i.e., not previously published or currently under review by other publications).
- Short cases (1,500 words or less, excluding exhibits) reflecting “real-world” situations are preferred.

Early bird pre-submission (optional):

- You can submit your case for one round of initial feedback by the IECJ editors. Cases submitted through this option should follow all the “Case Criteria” above except for the requirement of evidence of efficacy.
- This is not a complete review, but it will provide suggestions on how to improve your case study before using it in class and before the final submission. This is particularly useful if you are new to case writing.
- Deadline: Friday, September 30, 2022

Final submission:

- Deadline: Saturday, December 31, 2022
- Cases and teaching notes must meet the IECJ editorial guidelines.
- All cases should be submitted electronically in Microsoft Word to iecj@imanet.org, with the subject line: “Sustainability/DE&I Case Writing Competition.”
- Include a cover page with author’s name and contact information.
- Winners will be announced by Tuesday, January 31, 2023.

Questions regarding the case competition or IECJ can be sent to Susie Duong, IECJ managing editor, at iecj@imanet.org.
Members’ Publications (continued)

**Rosemond Desir, Florida Atlantic University**

**Alessandro Ghio, Laval University**


**Michael Kimbrough, University of Maryland**


**Melvin Lamboy-Ruiz, Georgia Southern University**
Lamboy-Ruiz, Melvin A., Cannon, James N., & Watanabe, Olena V. (2022). "Ownership Type and Earnings Management in U.S. Hospitals." *Advances in Accounting* (58): 100612. [https://authors.elsevier.com/c/1fTH38hha5F2t](https://authors.elsevier.com/c/1fTH38hha5F2t)

**S. Cathy McCrary, Georgia Gwinnett College**
Members’ Publications (continued)


**Porschia Nkansa, California State University, Los Angeles**


**Jenice Prather-Kinsey, University of Missouri**


**Kerri-Ann Sanderson, Bentley University**


**Devin Shanthikumar, University of California, Irvine**


**Craig A. Sisneros, Oklahoma State University**


* Listed in alphabetical order by authors’ last name. Publications submitted via Section Survey completed by July 19, 2022.
Members’ Awards & Honors

Dereck Barr-Pulliam (University of Louisville) received the 2022 Best Behavioral Paper Award given by the AAA Audit Section at their 2022 Midyear Meeting.

Rogelio J. Cardona (University of Puerto Rico - Rio Piedras) received the 2022 Research Publications Award given by the School of Business Administration, University of Puerto Rico.

Rosemond Desir (Florida Atlantic University) has been named 2021 - 2022 Graduate Professor of the Year given by the School of Accounting at Florida Atlantic University.

Melvin A. Lamboy-Ruiz (Georgia Southern University) received the 2022 Olivia Suggs Flanagan Fellowship Award given by the Parker College of Business at Georgia Southern University.

Margarita Lenk (Colorado State University) was inducted to the 2022 Accounting Department Hall of Fame at Colorado State University College of Business.

... also inducted to the PhD Project Hall of Fame in Fall 2021.

Evelyn McDowell (Rider University) was the inaugural winner of the 2021 Rider University President’s Inclusive Excellence Award.

Members’ Editorial Board
Roles at Research Journals

Accounting Forum
Ghio, Alessandro

Accounting Horizons
Barr-Pulliam, Dereck
Ghio Alessandro
Desir, Rosemond
Sanderson, Kerri-Ann

Accounting in Europe
Ghio, Alessandro

Accounting Perspectives
Ghio, Alessandro

Advances in Accounting
Sisneros, Craig A.

Auditing: A Journal of Practice and Theory
Sanderson, Kerri-Ann

Current Issues in Auditing
Sanderson, Kerri-Ann

International Journal of Critical Accounting
Al-Adeem, Khalid

Issues in Accounting Education
Ghio, Alessandro

Journal of Forensic Accounting Research
Botes, Vida

Journal of Information Systems
Barr-Pulliam, Dereck
Lamboy-Ruiz, Melvin
Sanderson, Kerri-Ann

Journal of Management and Governance
Ghio, Alessandro

The Accounting Review
Kimbrough, Michael

The above roles were reported in our 2022 Annual Survey but we know that there are more Section members with similar roles not reported!
Members’ Awards & Honors (continued)

Norma Montague (Wake Forest University) received the 2022 Masters in Management Teaching Award given by Wake Forest University on May 10, 2022.

Leah Muriel (Oklahoma State University) was awarded the 2022 EY Curriculum Innovation Award (3rd place) on June 2022.

Devin Shanthikumar (University of California, Irvine) received the Paul Merage School of Business: Excellence in Teaching Award - Undergraduate Core, the Excellence in Teaching Award - MBA Elective, ...also received University of California Irvine: Dr. De Gallow Professor of the Year Honorable Mention and Excellence in Digital Learning Honorable Mention.

Jan Williams (University of Baltimore) received the Dean Daniel Costello Service Award from University of Baltimore Merrick School of Business on May 24, 2022. ... also received the Board of Regents Faculty Award for Excellence in Public Service from the University System of Maryland on April 29, 2022.

Awardees and honorees are listed by last name in alphabetical order.
JOIN US FOR THE JOINT MIDYEAR MEETING OF THE DIVERSITY AND TEACHING, LEARNING AND CURRICULUM SECTIONS!

This fall, the AAA Diversity (DIV) and Teaching, Learning and Curriculum (TLC) Sections will gather together to host our first-ever Joint Midyear Meeting on October 28-29 in San Antonio, TX.

Few destinations provide a sense of place like San Antonio. Here, Mexican, European and Western cultures have blended into a unique personality. Much of the city’s unforgettable landscape has grown along the banks of the River Walk where stone paths connect hotels, restaurants, shops, and the Henry B. Gonzalez Convention Center in the downtown core. The 15-mile River Walk also links Spanish Colonial Missions (a World Heritage Site, along with the Alamo), museums, and the Pearl, a former brewery reborn.

Plus, with a culinary explosion, top-notch golf courses, and world-class theme parks, San Antonio is a destination unlike any other. Learn more about San Antonio and all it has to offer!

REGISTER TODAY TO SAVE!
Register today to take advantage of Early Bird Pricing discounts!

Register on or before September 26, 2022, for discounted pricing:
- Diversity/TLC Member Fee: $225
- AAA Member Fee: $250
- AAA Student Member Fee: $50
- Non-AAA Member Fee: $350

Click HERE to volunteer to work with us!