

## FARS: Integrating Practice and Research Opportunities

By Preeti Choudhary

This list includes opportunities for academic researchers to showcase their research to a broader audience that includes practitioners. Many of the opportunities listed below also take contributions from practitioners. Researchers can use this list to increase their awareness of topics of interest in practice as well as outlets for increasing practitioner visibility of their work.

### Blogs/Newsletters

Name	Description	Links or contacts
Columbia Blue Sky Blog	Columbia Law school's blog on Corporations and Capital markets covers many topics relating to: Corporate Governance, Finance and Economics, Mergers and Acquisitions, Securities regulation, Dodd-Frank, and International Developments. The current editors are Reynolds Holding, John Coffee, Edward Green, and Kathryn Judge. They often feature accessible discussions of working papers and published papers as well as thought pieces.	<a href="https://clsbluesky.law.columbia.edu/">https://clsbluesky.law.columbia.edu/</a>
Harvard Law School Forum on Corporate Governance	Harvard Law School's blog. Similar to Columbia's as discussed above, but with a corporate governance focus.	<a href="https://corpgov.law.harvard.edu/">https://corpgov.law.harvard.edu/</a>
The Conversation	Newsletter that covers broad topics including the economy and business. Most contributors are academics that convey information about their research in an accessible way to a non academic audience. They describe themselves as academic rigor with a journalistic flair	<a href="#"><u>The Conversation: In-depth analysis, research, news and ideas from leading academics and researchers.</u></a>
Accounting Observer	Jack Ciesielecki runs the RG Associates Inc, an asset management firm located in Towson, Md. He used to publish the Analysts Accounting Observer which was an accounting research service for security analysts that covered many hot	<a href="mailto:jciesielski@accountingobserver.com">jciesielski@accountingobserver.com</a>

	<p>topics in financial accounting. He has served as a member of the Financial Accounting Standards Advisory Council and is well accomplished in the field. He creates a weekly newsletter that covers topics in accounting and the marketplace including academic research that he reads.</p>	
The Audit Blog	<p>Dan Goelzer, former PCAOB Board member, has a monthly audit committee and auditor oversight update that covers hot topics relevant to practice along with occasional discussions of research papers he reads and finds interesting to constituents.</p>	dangoelzer@gmail.com
The FinReg Blog	<p>The FinReg Blog is sponsored by Duke Law's <u>Global Financial Markets Center</u>. The blog is a forum for Center faculty and affiliated practitioners to express their views on all things finance and regulation. If you are interested in becoming a contributing author to The FinReg Blog, please email <a href="mailto:gfmclaw@law.duke.edu">gfmclaw@law.duke.edu</a>.</p>	<a href="https://sites.law.duke.edu/thefinregblog/">https://sites.law.duke.edu/thefinregblog/</a>
Audit Analytics Blog	<p>Serving more than 450 institutions and thousands of professionals globally, Audit Analytics provides corporate gatekeepers and stakeholders with unique data and insights. Through our online platform and enterprise data feeds, Audit Analytics is used every day to empower accounting, financial, and academic professionals with the informative content critical to impact their work. As a trusted source for research, our data is collected, organized, and analyzed with rigor by our expert team of researchers.</p>	<a href="https://blog.auditanalytics.com/">https://blog.auditanalytics.com/</a>
The FARS LinkedIn Page	<p>The FARS LinkedIn page strives to serve as an information platform for accounting academics and practitioners by</p> <ul style="list-style-type: none"> <li>• Promoting dialogues between financial accounting and reporting academics and practitioners.</li> <li>• Disseminating FARS members' research, both published and working papers, that addresses practice-relevant questions.</li> </ul> <p>The FARS LinkedIn page regularly posts short, non-technical summaries of current research by the vast FARS community.</p>	<p><a href="https://www.linkedin.com/company/aaafars/">https://www.linkedin.com/company/aaafars/</a></p> <p>FARS.socialmedia@gmail.com</p>

	<p>We encourage submissions through email to <a href="mailto:FARS.socialmedia@gmail.com">FARS.socialmedia@gmail.com</a>. Summaries should be no more than 200 words and contain a link to the media coverage or full text of the research article if available.</p>	
CFO Dive	<p>CFO Dive provides in-depth journalism and insight into the most impactful news and trends shaping finance. The newsletters and website cover topics such as financial reporting, compliance, technology, risk management, leadership, and more.</p> <p>CFO Dive is a leading publication operated by Industry Dive. Our business journalists spark ideas and shape agendas for 10+ million decision makers in competitive industries.</p>	<p><a href="#">Financial News and Analysis   CFO Dive</a></p>
CalcBench Blog	<p>Founded in 2011, based in New York and Cambridge, MA, Calcbench is a financial data platform designed for detailed fundamental research. Created by former analysts and supported by a team of financial experts with serious credentials in Finance, Accounting, and Applied Mathematics, Calcbench helps analysts looking to go a level deeper become more productive and accurate in their financial analysis. With Calcbench, analysts can systematically access all the data (numbers and text) in financial statements, including the details hidden within the footnotes.</p>	<p><a href="http://calcbench.com">Blog (calcbench.com)</a></p>
Money Stuff [Bloomberg Opinion]	<p>Newsletter that covers broad finance, law, and accounting topics. Matt Levine does a great job distilling research papers and legal opinions into layman terms that a general audience can understand and appreciate.</p>	<p><a href="#">Link</a> <a href="mailto:mlevine51@bloomberg.net">mlevine51@bloomberg.net</a></p>

## Podcasts

Name	Description	Links or contacts
Council of Institutional Investors Podcast	CII's podcast is one of many platforms CII offers members to access timely information and perspectives and to increase public attention to critical issues and developments in corporate governance and capital markets. The target audience for our podcast is CII Members, other institutional investors, public companies, securities lawyers, proxy advisory firms and other institutional investor service providers. The podcast is free to the public and available on all major podcast listening platforms, and is not sponsored or paid for by advertisements.	<a href="https://www.buzzsprout.com/202904">https://www.buzzsprout.com/202904</a>
Business Scholarship Podcast	Hosted by Andrew Jennings, a fellow at Stanford University. He interviews academics in legal, accounting, economics etc fields about recent business-relevant work (working papers or published). The format is intended to inform other academics but also be accessible to interested non-academics.	<a href="https://andrewkjennings.com/podcast/">https://andrewkjennings.com/podcast/</a>
Econ Talk	<p>Econlib carries the podcast, EconTalk, hosted by <a href="#">Russ Roberts</a>. The weekly talk show features one-on-one discussions with an eclectic mix of authors, professors, Nobel Laureates, entrepreneurs, leaders of charities and businesses, and people on the street. The emphases are on using topical books and the news to illustrate economic principles. Exploring how economics emerges in practice is a primary theme.</p> <p>Listeners are able to comment online on recent podcast episodes. All current and prior episodes are archived and available free of charge. Podcast episode discussion and questions for personal or classroom use are offered on selected episodes as EconTalk Extras—blog posts—and as teaching-oriented <a href="#">Listening Guides</a>.</p>	<a href="https://www.econtalk.org/">https://www.econtalk.org/</a>

	<p>EconTalk got started in March 2006 with podcast episodes every two weeks and went weekly in the summer of 2006. New episodes are released on Monday mornings. They are available for listening on any computer, mp3 player, or smartphone, and are also distributed through iTunes and other intermediary services.</p>	
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## Conferences

Name	Description	Links or contacts
Improving Financial reporting Online Conference series	The Journal of Financial Reporting is pleased to announce a new Conference Series and an associated call for proposals intended to encourage scholarship that will help improve financial reporting, and ideally inform the Financial Accounting Standards Board's (FASB) agenda and standard setting activities, as well as contribute to the financial reporting literature.	<a href="#">JFR Improving Financial Reporting Call for Proposals 2021-10-19 rev.pdf (aaahq.org)</a>  Questions: email to Robert Bloomfield (bloomfield@cornell.edu), Nerissa Brown (nerissab@illinois.edu) or Brian White (Brian.White@mcombs.utexas.edu)
Public Company Accounting Oversight Board Conference on Auditing and Capital Markets	The PCAOB Conference on Auditing and Capital Markets will hold panels on key research topics with multiple papers from academics, as well as panels regarding key issues within PCAOB and the regulatory environment. The conference combines the previous PCAOB-AAA Conference with the PCAOB Conference on Auditing and Capital Markets. The PCAOB conference will be hosted by its Office of Economic and Risk Analysis and its Office of the Chief Auditor. The conference focuses on: <ul style="list-style-type: none"> <li>- Fostering rigorous economic research on audit-related topics including the economic impact of auditing and audit regulation on capital markets;</li> <li>- Informing the academic community about PCAOB activities and developments;</li> <li>- Encouraging academic research relevant to PCAOB activities;</li> <li>- Obtaining input from the academic community on topics of interest to the PCAOB; and</li> <li>- Engaging the academic community on topics related to enhancing accounting and auditing education.</li> </ul>	ERA@pcaobus.org
CARE (Center for Accounting Research and	Topics rotate around hot business topics and speakers typically include a mix of academics and practitioners. Recent	<a href="https://events.climateaction.org/care-conference/">https://events.climateaction.org/care-conference/</a>

Education) Conference	topics include Accounting for Sustainability and Responsible Investing,	
TAR Conference joint with FASB, IASB	<p>Research papers should focus on the effectiveness of the FASB and/or IASB standards on revenue recognition (Topic 606 and IFRS 15, <i>Revenue from Contracts with Customers</i>), leases (Topic 842 and IFRS 16, <i>Leases</i>), and financial instruments (Topic 326, <i>Financial Instruments—Credit Losses</i>, and IFRS 9, <i>Financial Instruments</i>). Specifically, the standard-setting Boards seek information on whether the standards have:</p> <ol style="list-style-type: none"> <li>1. Accomplished their stated objectives</li> <li>2. Provided benefits to users of financial information</li> <li>3. Resulted in unexpected implementation or continuing application costs, or</li> <li>4. Given rise to unexpected economic consequences.</li> </ol> <p>Research that examines the impact of similarities or differences between U.S. GAAP and IFRS Standards in these areas is also appropriate.</p>	<a href="https://aaahq.org/Meetings/2022/Accounting-for-an-Ever-Changing-World">https://aaahq.org/Meetings/2022/Accounting-for-an-Ever-Changing-World</a>

**News Media (many of these also have podcasts)**

Name	Description	Links or contacts
Forbes Magazine	Uses various contributors (including academics) to bring relevant articles in an accessible way to a broader business audience. Currently Joseph Brazel at North Carolina State university is a contributor on accounting related topics.	
Accounting Today	<i>Accounting Today</i> is the leading information resource for public accountants – serving the community of professionals who provide tax preparation, bookkeeping, auditing, financial planning, and business advisory and consulting services to individuals and small businesses. <i>Accounting Today</i> is sharply focused on the industry’s most important concerns, including tax law, accounting standards, technology, audit and assurance, and wealth management. Its analysis and breaking news, opinion and expert advice, and practical business-building ideas enable partners, principals and practitioners to make informed decisions about their business and the clients they serve. Accounting Today reaches over 325,000 professionals across the full breadth of public accounting, ranging from sole practitioners who prepare tax returns up to the Big Four firms that audit the largest multinational corporations.	<a href="https://www.accountingtoday.com/">https://www.accountingtoday.com/</a>
Going Concern	<p>Going Concern Guest Post Guidelines: Length: The ideal length for a post is between 700-800 words. 500-word minimum, 1,000-word maximum.</p> <p>Topics: Keep it real and/or be cutting-edge. Make sure there’s something in it for the reader. If the natural response to your headline is, “So what?” then you’re doing it wrong.</p> <ol style="list-style-type: none"> <li>1. Worst Day of My Accounting Career = good.</li> <li>2. 5 Ethically Dubious Ways You Can Beat the Busy Season Blues = good</li> <li>3. KPMG Did &lt;INSERT BAD THING&gt; = not so good, fails the “so what” test</li> </ol>	<p><a href="https://www.goingconcern.com/">https://www.goingconcern.com/</a>  <a href="https://www.goingconcern.com/submission-policies-and-guidelines/">https://www.goingconcern.com/submission-policies-and-guidelines/</a></p>

	4. North Dakota Appoints New Junior Undersecretary for Agricultural Finance = don't even submit.	
Fortune	<i>Fortune</i> drives the conversation about business. With a global perspective, the guiding wisdom of history, and an unflinching eye to the future, we report and reveal the stories that matter today—and that will matter even more tomorrow. With the trusted power to convene and challenge those who are shaping industry, commerce and society around the world, <i>Fortune</i> lights the path for global leaders—and gives them the tools to make business better.	Fortune.com
The Hill		<a href="https://thehill.com/">https://thehill.com/</a>
CPA Journal	<i>The CPA Journal</i> is known as the “Voice of the Profession,” and is The New York State Society of CPA’s monthly flagship publication and top member resource. An award-winning magazine and finalist for excellence in journalism (2018, 2017 FOLIO magazine awards), <i>The Journal</i> has over 95% nationally focused content written by thought leaders in the accounting and finance industry. For more than 85 years, <i>The CPA Journal</i> has been earning its reputation as an objective, critical source of information on issues of interest to CPAs. The Journal provides analysis, perspective, and debate on the issues that affect the CPA profession. Major topics include accounting and auditing, taxation, personal financial planning, finance, technology, and professional ethics. The CPA Journal is issued monthly in print, and offers daily insight and analysis digitally here on cpajournal.com. Published by the <a href="#">New York State Society of CPAs</a> , The Journal’s active editorial and review process ensures thorough technical quality and material relevant to CPAs in public practice, industry, government and education.	<a href="https://www.cpajournal.com/">https://www.cpajournal.com/</a> <a href="https://www.cpajournal.com/write-for-us-submission-guidelines/">https://www.cpajournal.com/write-for-us-submission-guidelines/</a>
CFA Institute Journal Review	CFA Institute Journal Review, formerly CFA Digest, is written by CFA Institute members for practitioners, bringing the	<a href="https://www.cfainstitute.org/en/research/journal-review#sort=%40pubbrowsedate%20descending">https://www.cfainstitute.org/en/research/journal-review#sort=%40pubbrowsedate%20descending</a>

	findings of the most relevant journal articles to you in a quick, easy-to-read format. Academics who are CFA charter holders can submit articles about their own or other academics' research.	
Wall Street Journal		<a href="http://www.wsj.com">www.wsj.com</a>
New York Times		<a href="http://www.nytimes.com">www.nytimes.com</a>
CFO.com	CFO is the leading media brand in the United States catering to influential finance executives who collectively control trillions of spend annually. Through the award-winning <i>CFO</i> Magazine and CFO.com, it provides insights into the most pressing issues in business as well as practical advice and innovative thinking on the technological forces that are disrupting industries and transforming the chief financial officer's role.	<a href="https://www.cfo.com/">https://www.cfo.com/</a>
Thomson-Reuters	Denise Lugo is the Editor of the Accounting and Compliance Alert	<a href="#">Denise Lugo - Thomson Reuters Tax &amp; Accounting News</a>
Investor Relations (IR) Magazine	<i>IR Magazine</i> is the independent, global voice of the investor relations profession. We've been at the heart of the investor relations community for more than 30 years – covering the evolution from financial communications and PR to strategic investor relations and capital markets intelligence.	<a href="https://www.irmagazine.com/">https://www.irmagazine.com/</a>