

Forensic & Investigative Accounting Section American Accounting Association

The Forensic Accounting Educator

Fall 2012

Editor: D. Larry Crumbley Louisiana State University

Volume 4, No. 2

A MESSAGE FROM THE PRESIDENT

Forensic and Investigative Accounting Section:

With Thanksgiving right around the corner, I want to thank those individuals who have shared their time, energy, and good ideas to develop initiatives that continue to make our FIA Section special:

The Bylaws Committee (chaired by **Priscilla Burnaby**) has proposed changes to our Section ByLaws that result from recent changes to the AAA bylaws. The Publications Committee (chaired by **Chih-Chen Lee**), in its efforts to get a Section journal approved, has recommended a dues increase (from \$15 to \$25) to subsidize the cost of our proposed online journal. If you have not already done so, please vote by December 15 online at http://aaahq.org/ballots/FIAballot12 bylaws/ballot2012.cfm.



- Tim Pearson and his committee are in the middle of planning the <u>2013 Forensic and Investigative Accounting Meeting</u>. The meeting, which will be jointly held with the Public Interest Section, will take place in New Orleans, LA from March 22-23, 2013. The Submission Deadline is November 15, 2012.
- Debra Sinclair and Cheryl Metrejean did a great job of planning the Washington AAA Annual Meeting. Cheryl and Sara Melendy are already planning for the 2013 Annual Meeting. When the call goes out for reviewers, I hope that you will consider volunteering.
- The FIA Boot Camp was a great success. I want to thank the presenters (Larry Crumbley, Mary-Jo Kranacher, Dana Newman, and Dick Riley) for volunteering their time to share their best practices with those new to forensic accounting or those looking for fresh ideas. All proceeds from the workshop went to defray the cost of the FIA Breakfast.
- Dave Sinason and his committee are in the beginning stages of planning the 2014 Mid-Year

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Research Conference. I asked Dave to consider locations that 1) are easy to get to from both coasts and 2) have walkable downtown areas. Some cities that have been mentioned include Nashville, Memphis, St. Louis, and San Antonio. Your feedback is welcome!

- We have a new website up (http://aaahq.org/fia/index.cfm). Please send any comments to me or our new webmaster Jan Morris. Several members have asked about presentations made at the meeting. I have put slides from the E&Y presentation as well as past meetings on the AAA Commons (linked through the FIA website. I have also posted my "Family Fraud" game (based upon the 2012 ACFE Report to the Nation) there; I encourage others to post class materials (exercises and syllabi) there to share with others in the Section.
- Last, but certainly not least, I want to thank our Section sponsors: AICPA, Audimation Services,
 CCH, KPMG and Virginia University/IFP for their continued (and generous) support of Section activities.

I enjoyed seeing many of you in DC and hope to see more in New Orleans in March. In the meantime, have a great Thanksgiving!

Best regards,

Tim Louwers

2011-2013 FIA Section President

Raising the Bar. Setting the Standard.

Manuscripts and Fraud Detection Stories

Anyone wishing to submit short manuscripts, cartoons, fraud stories, letters to the editor, calls for papers, or other items to *The Forensic Accounting Educator* should send the material to the senior editor, D. Larry Crumbley, at the address below

The Forensic Accounting Educator
D. Larry Crumbley, senior editor
Louisiana State University
2833 Business Education Complex
Baton Rouge, LA 70803
225.578.6231

Email: dcrumbl@lsu.edu

Call for Short Papers for the Next Issue

Playing Games in the Accounting Classroom

Do you utilize some form of game in your forensic accounting classroom? Describe your game, and how it is used, in a short manuscript. Your manuscript should be short (not over two to three pages single spaced). Submit your manuscript in Word or RTF format electronically to dcrumbl@lsu.edu.

Technology in the Classroom

In what ways do you use technology in the classroom? Do you use spreadsheets, videos, PowerPoint, or other technology in your teaching? What works and what don't work? Your manuscript should be short (not over two to three pages single spaced). Please submit your manuscript in Word or RTF format electronically to dcrumbl@lsu.edu.

2012 AAA Annual Meeting Photos













































































Minutes for the FIA Officers' Meeting

American Accounting Association Forensic and Investigative Accounting Section 3rd Annual Breakfast and Business Meetings August 8, 2012, Washington DC

Breakfast Meeting

- Tim Louwers, Section President, called the meeting to order and gave the report of the progress of the FIA Section in the past year (2011-2012).
- Tim gratefully acknowledged and appreciated the generous contributions of our sponsors (Audimation Services, Inc., Commerce Clearing House, KPMG and West Virginia University/IFP).
- Tim stated that the first Forensic Accounting Boot Camp was conducted on Sunday, August 5, 2012 to share members' best practices teaching forensic accounting/fraud investigation classes. All proceeds went to the Section to fund the FIA Section breakfast/business meeting at the 2012 AAA Annual Meeting in Washington DC.
- Chih-Chen Lee, Chair of the Journal Committee, has worked on our application to submit to the AAA Publications Committee for a FIA Section journal. The application proposes the title of the journal to be *The Journal of Forensic and Investigative Accounting* which Larry Crumbley has provided to the Section.
- Larry Crumbley, Nominations Committee Chair and our Section Council Representative, gave a report about council meetings and introduced incoming officers:
 - 1. Zabi Rezaee, 2012-2014 Secretary
 - 2. Les Heitger, 2012-2014 Treasurer
- Zabi requested that minutes from the 2011-2012 Business and Midyear meetings be approved and they were approved unanimously.
- Les gave the Treasury report of net inflows and outflows by FIA event which will be posted to the web site, suggesting the FIA Section is financially healthy.
- Sara Melendy, Awards Committee Member, reported the best dissertation, research paper and teaching innovation awards.
- Priscilla Burnaby, the Chair of Operations Manual presented the revised Operations Manual which was approved unanimously.
- Tim Louwers adjourned the meeting at 8:15.

Executive Meeting

- Tim Louwers, called the meeting to order and indicated that the First Annual Forensic Accounting Boot Camp was a success and very effective and suggested that continue by having the 2nd boot camp at the 2013 AAA Annual Meeting.
- The following suggestions were made and approved unanimously regarding the continuous improvements of the Boot Camp
 - 1. Ensure the Boot Camp inclusive and open to all associations, organizations, textbook authors and professional groups involved with forensic and investigative accounting, fraud auditing, expert witnessing and litigation consulting.
 - 2. Provide guidance for presenters in representing their organizations and providing forensic accounting best practices and education including forensic accounting-related research and books.
 - 3. Expand the Boot Camp to a full day consisting of two parts. Part I should be devoted to Forensic Accounting Education (four hours in the morning, 4-hour CPE). Part II should focus on Forensic Accounting Best Practices including cases (four hours in the afternoon, 4-hour CPE).
 - 4. Reduce the registration fee for practitioners to attend the Boot Camp. This issue will be further discussed in the next meeting.
- Establish professional reduced membership rate to allow affiliated members to attend our annual and midyear meetings at the reduced rate. Larry Crumbley will obtain the list of affiliates and present the list along with the suggested reduce rate for approval to the AAA Executive Committee
- Hold another Section Network Opportunities for Research and Teaching (SNORT) at the next AAA Annual Meetings.
- Increase the Section dues from currently \$15 per year to \$25 per year which was approved by majority. Larry Crumbley suggested that the Section Bylaw requires we ask for the Section membership to vote on increasing the Section dues.
- Establish a submission fee (\$ 75) for review and possible publication of manuscripts in the Forensic and Investigative Accounting Journal (the Section Journal).
- Hold the 2013Midyear Forensic and Investigative Accounting Jointly with the Public Interest Section on March 22-23, 2013 in New Orleans and encourage more participation by practitioners, faculty and doctoral students.
- Plan for 2014 Midyear Meeting to be held in either Dallas, Nashville, Memphis, or St. Louis.
- Develop new editorial policies for the journal of Forensic and Investigative Accounting and present at the next year meeting to be approved by members.

- Continue attracting more members to our Section by taking new initiatives to improve member acquisition and retention and increasing membership to 800 by next year from current membership of about 600 members.
- Dedicate the 2013 Midyear Meeting in Mike Groomer's memory for his invaluable contributions to the field of forensic accounting.
- Improve the quantity and quality of papers that will be submitted to both the 2013 Midyear and Annual Meetings. In the 2012 AAA Annual Meeting, the Section received and Reviewed 29 forensic accounting related papers.
- Post all PPT slides of papers presented at the 2012 Meeting on the AAA Commons.
- Tim Louwers adjourned the meeting at 9:15 am.

Respectfully submitted by Zabi Rezaee, FIA Section Secretary.

CASH FLOW STATEMENT

| | | Jun-12 | Jul-12 | Aug-12 | Sep-12 | Oct-12 | Nov-12 | Dec-12 | Jan-13 | Feb-13 | Mar-13 | Apr-13 | May-13 | TOTAL | BUDGET |
|----------|-----------------------------------|---------------|---------------------|-------------------|----------------------|-------------------|---------------------|--------------------|-------------------|--------------------|----------------------|----------------|-----------|-------------------|------------------------------|
| Pogi | nning Cash Balance | 41,367.92 | 43,572.48 | 48,801.81 | 44,817.41 | 45,030.41 | 45,030.41 | 45,030.41 | 45,030.41 | 45,030.41 | 45,030.41 | 46,780.41 | 46,780.41 | | Prior Year FY 2012 Actual |
| INFLOW | | 41,307.92 | 43,372.48 | 48,801.81 | 44,817.41 | 45,030.41 | 45,030.41 | 45,030.41 | 40,030.41 | 45,030.41 | 40,030.41 | 40,780.41 | 40,780.41 | | FT 2012 ACTUAL |
| DUES | | Dues navments | are annlied to defe | rred accounts and | 1/10th is realized a | each month of the | memhervear M | lultinle months an | realized when nav | ments are received | late (after Septembe | r) to catch un | | | |
| | red Dues-Assoc. | 30.50 | | (17.50) | 81.50 | - | - Incinibor your. W | - | - | - | - | | | 77.00 | 12.00 |
| | red Dues-Full | 1,185.00 | (60.00) | (135.00) | 461.25 | | | | | | | | | 1,451.25 | (11.25) |
| Asso | c. Member Dues Revenue | 47.50 | 47.50 | 47.50 | 26.50 | | | | | | | | | 169.00 | 546.00 |
| Full N | Member Dues Revenue | 600.00 | 585.00 | 600.00 | 393.75 | | | | | | | | | 2,178.75 | 7,046.25 |
| | Total Dues Inflow | 1,863.00 | 555.00 | 495.00 | 963.00 | | | - | | | | | | 3,876.00 | 7,593.00 |
| ANINITAL | ANNUAL MEETING | | | | | | | | | | | | | | |
| | PE Wash DC Registration Fees | | | 1,002.00 | | | | | | | | | | 1,002.00 | |
| | Contrib- Temp Restricted | | 4,250.00 | 1,002.00 | | | | | | | | | | 4,250.00 | 5,000.00 |
| | Contrib- Temp Restricted Released | | .,200.00 | 4,250.00 | | | | | | | | | | 4,250.00 | 6,750.00 |
| | Restricted Net Assets | | | (4,250.00) | | | | | | | | | | (4,250.00) | (6,750.00) |
| AM E | kf/Lunch Ticket Fees | | | 2,020.00 | - | | - | | | - | - | | | 2,020.00 | 1,110.00 |
| Def R | ev AM Lunch Tickets | 980.00 | 160.00 | (1,880.00) | | | | | | | | | | (740.00) | (180.00) |
| | | | | | | | | | | | | | | | |
| | Total Dues Inflow | 980.00 | 4,410.00 | 1,142.00 | | | | - | | | | | | 6,532.00 | 5,930.00 |
| | | | | | | | | | | | | | | | |
| Mid-year | | | | | | | | | | | | | | | |
| | tration Fees | | (175.00) | | - | | - | | | | | | | (175.00) | 13,060.00 |
| | ibutions Registration | | 500.00 (30.00) | | - | <u> </u> | | | | | | | | 500.00 (30.00) | 5,500.00 1,530.00 |
| OI L | Total Mid-year Meeting | <u> </u> | 295.00 | | | | | | - | | | | | 295.00 | 20,090.00 |
| + | Total Inflow | 2,843.00 | 5,260.00 | 1,637.00 | 963.00 | | | | | | | | | 10,703.00 | 33,613.00 |
| | Total lilliow | 2,040.00 | 3,200.00 | 1,007.00 | 303.00 | - | - | | | | | | | 10,700.00 | 33,013.00 |
| OUTFLO | W | | | | | | | | | | | | | | |
| AMMITAL | MEETING | | | | | | | | | | | | | | |
| | & Other Expenses | | | 4,738.86 | | | _ | | | | | | | 4,738.86 | 5,873.12 |
| | • | | | | | | | | | | | - | - | | |
| - | redit Card Fees | | | 69.51 | - | • | | | | • | | - | | 69.51 | 43.70 |
| Supp | | 573.00 | | 18.25 750.00 | 750.00 | · · | | | - | | | | | 18.25 2,073.00 | 1,695.50 |
| Awaii | | | | | | | | | | | | ļ | | | |
| \vdash | Total Meeting | 573.00 | | 5,576.62 | 750.00 | | | | | | | | | 6,899.62 | 7,612.32 |
| MIDVEA | L MEETING | | | | | | | | | | | | | | |
| | -Rooms/Food/Bev | | | | | | | | | | | | | | 9,648.46 |
| | -Audio Visuals | | | | | | | | | | | | | | - |
| | ing/Printing | | | | | | | | | | | | | | 688.83 |
| Spea | | | | | | | - | | | | - | | | | 217.44 |
| | support | | | | | | | | | | | | | | - |
| | Coordinator expenses | | | | | | | - | - | | | | | | 1,154.35 |
| Posta | | | | | | • | | | | | | | | | 98.97 |
| | t Card Fees | - | - | - | - | • | - | | | - | | | - | | 495.99 |
| Trave | | <u> </u> | <u> </u> | | | <u> </u> | | | | | | | | <u> </u> | |
| \vdash | Total Meeting | | | - | | | | - | - | | | | | | 12,304.04 |
| GENERA | L/ADMIN. | | | | | | | | | | | | | | |
| Posta | | | | 29.25 | | | | | | - | | | | 29.25 | 24.76 |
| Printi | <u> </u> | | | | | | - | | | | | | | ٠ | |
| Misc. | | - | | | - | | - | | | - | | | | - | 49.77 |
| - | t Card Fees for Dues | 65.44 | 30.67 | 15.53 | | | | | | | | | | 111.64 | 357.65 |
| - | cil Fee | - | - | - | | • | - | | | - | | | - | | • |
| Staff | support | - 05.44 | - 00.07 | - 44.70 | | <u> </u> | | | <u> </u> | | | | <u> </u> | - 440.00 | |
| \vdash | Total General | 65.44 | 30.67 | 44.78 | - | • | | - | - | | | - | - | 140.89 | 432.18 |
| | TEES/OFFICERS | | | | | | | | | | | | | | |
| - | -Rooms/Food/Bev | | • | - | | | | | | | | | | | |
| Trave | | | - | - | | • | - | - | | | | - | - | | 1,262.36 |
| Misc. | | <u> </u> | - | | | <u> </u> | | | | | | | | | |
| H | Total Committee | | | - | - | • | | - | - | | | - | | • | 1,262.36 |
| + | Total Outflow | 638.44 | 30.67 | 5,621.40 | 750.00 | | | - | | | | - | - | 7,040.51 | 21,610.90 |
| FY12 | Deposit for Mid Year Meeting | 030.44 | 30.07 | J,021.40 | 130.00 | | | | · | | 1,750.00 | | · | 1,040.31 | 41,010.30 |
| | ng Cash Balance | 43,572.48 | 48,801.81 | 44,817.41 | 45,030.41 | 45,030.41 | 45,030.41 | 45,030.41 | 45,030.41 | 45,030.41 | 46,780.41 | | 46,780.41 | | |
| Litari | -2 Balalian | 10,012140 | 10,001.01 | 11,011.41 | 10,000171 | 10,000,71 | 10,000141 | 10,000.41 | 10,000,41 | 10,000,71 | 10,100.71 | 10,100.41 | 10,100,11 | | 26 |

Please Support our Mid-Year Sponsors



Deloitte.









Forensic and Investigative Accounting Section

Discover why so many of your colleagues find the FIA the place to be.

* "Hockey great Wayne Gretzky advises that we need to go where the puck will be, rather than going to where the puck is now. Similarly, to become a great forensic accountant, you need to join and participate in the many valuable FIA activities."

D. Larry Crumbley Louisiana State University

Forensic accounting issues are important to everyone in the AAA, for we all have a vested interest in enhancing the quality of the forensic and fraud education of accounting students. This section provides a forum that cuts across disciplines, specialty areas and geographic boundaries. As Gordon Brown said, "What the use of finger prints was to the 19th century and DNA analysis was to the 20th, forensic accounting will be to the 21st century." The FIA Section enables members to share their experiences, providing opportunities for linkage between large and small schools, educators and practitioners, and members worldwide. Use the attached form to apply for membership in the FIA (you must also be a member of the AAA). Mail your application to AAA headquarters (5717 Bessie Drive, Sarasota, FL 34233-2399). Join today and become better connected to your colleagues and your profession.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

| Membership Application f ID# | or the Forensic and Investig | ative Accounting Section | | | | | |
|------------------------------|------------------------------|--------------------------|--|--|--|--|--|
| Name | | | | | | | |
| Address | | | | | | | |
| Affiliation | | | | | | | |
| Telephone: Office | Home | Fax | | | | | |
| Dues Enclosed: \$15 | | | | | | | |
| Payment method: Chec | k enclosed (make payable to | AAA) VISA MasterCard | | | | | |
| Billing Address | | · | | | | | |
| | | Expiration date | | | | | |
| Signature | | | | | | | |