



Letter from the President

Dear GIWB Section Members:

Thank you so much for being part of our GIWB Section. I hope your Spring semester went well. August is approaching fast, and we will soon be in Las Vegas celebrating our newly visioned AAA Global Connect 2026. As the accounting profession evolves, so will the significance of gender and work-life balance. Our section is poised to meet the challenges of changes in the profession in the future.

I am enjoying my term as president of the GIWB section and am grateful to its leaders and AAA leadership for the strong and inspired support they are offering. Dr Bambi Hora introduced me to the work of this section and has inspired me for many years; Dr. Natalie Churyk continues to inspire me with her passion and keen eye on the future. Dr. Murphy Smith offers advice and guidance. The new slate of officers will help guide our members and strengthen our presence within AAA. Together we can all join forces and poise the section for future growth. I hope to see a continued increase in growth for our section; this can be enhanced by recommendations from current members to other accounting faculty.

The GIWB section will have several paper sessions during Global Connect 2026. Our business meeting will be on Monday afternoon, August 3, 2026. I encourage you to attend and invite your colleagues to learn about the importance of our section.

It is not too early to begin planning for future AAA meetings. Please consider submitting a paper to the GIWB Section track at the AAA Annual Meeting in 2027. The best way to educate our colleagues on the significant GIWB issues is to share ideas through forums such as these.

I can be reached at Ewalker15@uco.edu, and I look forward to an excellent set of sessions and section meeting in August for the GIWB Section.

Best Regards,

Ed

Edward R. Walker, PhD, CPA, CMA, CIA, CFE

GIWB Section President

University of Central Oklahoma, 100 N. University Drive, Edmond, OK 73034

Upcoming Meetings:

2026 Spark Meeting
Virtual Meeting
06/01/2026 - 06/03/2026

2026 Accounting Behavior and Organizations Research
Conference ABO
Baltimore, MD
Call for Submissions - DEADLINE: June 03, 2026
10/15/2026 - 10/17/2026

2027 International Accounting Section Midyear Meeting IA
Norfolk, VA
Call for Submissions - DEADLINE: August 24, 2026
01/07/2027 - 01/09/2027

2027 Management Accounting Section Midyear Meeting MAS
Atlanta, GA
01/07/2027 - 01/09/2027

2027 Auditing Section Midyear Meeting AUD
Phoenix, AZ
Call for Submissions - DEADLINE: August 31, 2026
01/14/2027 - 01/16/2027

2027 Financial Accounting and Reporting Section Midyear Meeting FARS
San Francisco, CA
Call for Submissions - DEADLINE: September 14, 2026
01/21/2027 - 01/23/2027

2027 Joint Midyear Meeting of the AIS and SET Sections AIS SET
New Brunswick, NJ
02/04/2027 - 02/06/2027

2027 Leadership in Accounting Education Section Midyear Meeting LEADERSHIP
Atlanta, GA
02/26/2027 - 02/27/2027



The 2026 AAA Annual Meeting will be held in:



08/01/2026 - 08/05/2026

The AAA invites you to the 2026 Annual Meeting in Fabulous Las Vegas.

Conference Hotel: Caesar's Palace.
<https://aaahq.org/Meetings/2026/August-Meeting/Hotel>

2026 Annual Meeting
Las Vegas, NV



Looking ahead:

2027 Annual Meeting
Orlando, FL
07/31/2027 - 08/04/2027

2028 Annual Meeting
Anaheim, CA
08/05/2028 - 08/09/2028



Other Meetings:



The AAA phased out the Southwest Region, along with other AAA Regions, but the SW Region lives on, rebooted as the American Accounting Researchers & Educators (AARE).

The American Accounting Researchers & Educators (aarehq.org/) is a community of accounting researchers and educators, is dedicated to providing a dynamic and collaborative environment to share quality scholarly research and pedagogies that benefit current and future accounting academics.



The AARE's third annual conference will be held at the Renaissance Dallas Richardson Hotel in Dallas, Texas, March 10-12, 2027. The AARE conference is held in conjunction with the FBD Annual Conference. More info at: <https://www.aarehq.org/2027-conference-1>

The Institute for Global Business Research (IGBR) 2026 Fall Conference

The Institute for Global Business Research (IGBR) is a non-profit organization, originated from many years of professional, academic teaching and research expertise of accomplished business professors from around the globe.

The 2026 Fall Conference will be held at the Wyndham Lake Buena Vista – Disney Springs® Resort. The discounted room rate at the hotel is \$159 for conference registrants (plus a discounted resort fee of \$30 per night). The Wyndham is located just a short 5-7 minute walk across the pedestrian bridge to Disney Springs®. As an Official Walt Disney World® Hotel, daily scheduled shuttle transportation is provided to the Theme Parks and hotel guests enjoy 30-

minute early Theme Park entry into Disney Parks, every day. It also offers an Oasis Aquatic Pool and a variety of on-site dining options.



The conference will feature live sessions, workshops, student research awards and more. For those who are unable to attend in person, you can participate in the live sessions via zoom or in asynchronous sessions. We hope to see you there.

-> Submission Deadline: September 1, 2026

-> Early Registration Deadline: September 1, 2026

-> Early Registration – \$450

-> Student Registration – \$195

-> Late Registration – additional \$100

More info at: <https://www.igbr.org/conferences/>

Member News and Accomplishments:



*Dr. Anna Vysotskaya,
University of Surrey (UK)*

Congrats to Zorica Đurić, Biljana Ilić, and Anna Vysotskaya on publication of their article, “The Role of Innovations and Organizational Change in Corporate Management: Strategic Perspectives on Green Finance,” in *Journal of Social Sciences* in 2025. Abstract: In the context of today’s rapidly evolving business environment and continuous innovation trends, an organization’s ability to respond swiftly and effectively to changes, while implementing innovations in practice, is a decisive factor for achieving

success, ensuring long-term sustainability, and maintaining its market position. Growing environmental concerns, increasing regulatory pressures, and shifting stakeholder expectations have forced companies to integrate

sustainability into their core strategies. Innovation and effective change management play a crucial role in driving green finance, which has become an essential aspect of business by supporting environmental protection initiatives and enhancing overall company performance. The aim of this paper is to explore and analyse the role and significance of managing change and innovation in companies with an emphasis on green finance as a core and foundational element for the success of the companies in the contemporary environment and their contributions to environmental sustainability. Further, the creation and implementation of an effective strategy is a necessary requirement that enables companies to adapt to climate-related risks, meet regulatory and market expectations, and create long-term value for all stakeholders and community well-being.



*Dr. Donald L. Arial,
Kennesaw State University*



*Dr. Amine Khayati,
Kennesaw State University*



*Dr. Katherine Taken Smith,
TAMU-CC RELLIS*



*Dr. L.M. Smith,
TAMU-CC RELLIS*

Congrats to Donald L. Arial, Amine Khayati, Lawrence Murphy Smith, Katherine Taken Smith, and Renier Steyn on winning the Best Paper Award, *Risks Journal* (April 29, 2026). Article:

Cryptocurrency Risks, Fraud Cases, and Financial Performance.

The article was published in *Risks* in 2023. The study examines major cryptocurrencies, presents notable fraud cases, describes fraud risks, and analyzes cryptocurrency financial performance.

CALL FOR PAPERS: THE OIL, GAS & ENERGY QUARTERLY

Greetings,

I have been editor of *The Oil, Gas & Energy Quarterly* for more than 40 years, and I am always looking for articles. Please go to my Quarterly website and check me out

<http://faculty.tamucc.edu/dcrumbley/>

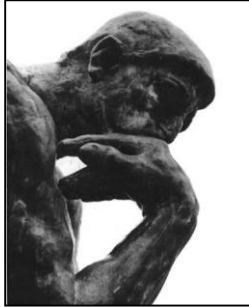
The manuscripts should explore the most significant current developments in oil and gas taxation, accounting, finance, and economics. Severance and excise tax issues and important state tax developments are appropriate topics. Other natural resources articles are also requested (e.g., coal, timber, solar, wind). Research studies derived from empirical and analytical methodologies are encouraged.

D. Larry Crumbley, CPA, Cr.FA, CFF, MAFF
Editor, *The Oil, Gas & Energy Quarterly*



Texas A&M University-Corpus Christi Motto: *The Island University*

Teaching News:



PowerPoint Presentations on Ethics: Available online (bit.ly/teachbusinessethics) are four ethics-related presentations: (1) Ethics in Business and Society, (2) Pursuit of Ethics: Heroes and Villains in Life and Legend, (3) Teaching Ethics: Why, What, How, and (4) Ethics--The Basics and Why It Matters: An Ethics Presentation Adaptable across Academic Fields. Ethics is a critically important issue for persons working in accounting and other areas of business. While teaching technical concepts and skills, various professional organizations, ask that business school faculty integrate ethical training into their classes. While financial statement analysis and corporate financial reporting requirements are important technical topics, the issue of ethics addresses deeper truths about doing business and life in general. These presentations make a compelling argument that what really satisfies a person's soul is not fame and fortune, but living a life reflecting noble character and personal integrity



Quick Links to Online Accounting and Auditing Resources: Available online (<https://goo.gl/8So2ym>) are links to a variety of useful accounting and auditing websites. This website makes it easy for students and others to identify some key accounting- and auditing-related websites. The websites are categorized among seven categories: financial accounting, auditing, international accounting and auditing, research and publications, accounting organizations, information technology, and ethics. Among the accounting organizations on the list of links is the American Institute of

CPAs (AICPA). The AICPA and its predecessors have been serving the accounting profession since 1887. Another organization on the list is the Institute of Internal Auditors (IIA), which was established in 1941. The IIA serves more than 70,000 members from more than 100 countries in internal auditing, governance and internal control, IT audit, education, and security. Another organization on the list is the Institute of Management Accountants (IMA). The IMA has a global network of more than 100,000 members in 120 countries and 300 professional and student chapters. The website offers resources such as continuing education; on-line issues of the IMA's journal, *Strategic Finance*; and information about the IMA's certification program.

GIWB Section Membership Drive:

Tell others about the Gender Issues and Worklife Balance (GIWB) Section. Everyone knows students and colleagues who are affected by matters of work-life balance or gender issues. The GIWB Section is relevant to AAA members regardless of their fields of specialization. Over the years, the GIWB Section has offered numerous paper sessions, panels, pre-conference workshops, and symposia at the AAA annual meeting. The Section provides four prestigious awards funded by KPMG each year, three for research and one for exemplary mentoring of students. When joining the AAA or when renewing membership, ask your colleagues to select and join the GIWB Section.

Here's How to Add the GIWB Section to an Existing AAA Membership:

1. Log in to the AAA [Member Dashboard](#).
2. To add a Section, click on the green "**Section Membership Add-on**" button.
3. Select the Sections you wish to add to your membership and follow the checkout process.
4. After payment, you can return to the My Membership Section, and you will see your Section memberships listed in the My Chapters area, and enjoy the discounts and many other benefits of membership.

GIWB Website:



The GIWB website (<http://aaahq.org/giwb>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster: Dr. Sarah Hinchliffe, Long Island University-Post (sarah.hinchliffe@liu.edu).

GIWB Bylaws are on GIWB Website:



The GIWB Section Bylaws provide information for activities of the GIWB Section, such as officer duties and awards criteria. The current Bylaws are shown on the Section Website (<http://aaahq.org/GIWB>).

GIWB Section Annual KPMG Awards:



As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will be presenting four awards at the GIWB annual business meeting at the AAA meeting in Atlanta. The awards are described in the GIWB By-Laws (found at aaahq.org/giwb).

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting. At least one author must be a member of the Section.
 2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation (published in the prior calendar year) regarding gender issues and work-life balance. Nominations due March 1.
 3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript (published in the prior calendar year) regarding gender issues and work-life balance. Nominations due March 1. At least one author must be a member of the Section.
 4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women and men in accounting. Nominations due March 1.
- Award recipients are notified by April 1.

These awards have a significant impact highlighting work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.



GIWB Officers:

The GIWB Section has five elected officers: President-Elect, VP-Research, VP-Practice, Secretary-Treasurer (2-year term), and AAA Council Representative (3-year term). Elections are held each spring. In addition to the five elected positions, there are a number of other officer positions that are appointed. If you are interested in serving in an appointed position, please let the President know. All officers'

duties are described on the GIWB Bylaws

Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/Officers>).

ELECTED OFFICERS 2025-26

 <p>President Edward Walker University of Central Oklahoma ewalker15@uco.edu</p>	 <p>President-Elect: Marsha Huber University of Missouri- Kansas City mh5xc@umkc.edu</p>
 <p>VP-Research & Secretary/Treasurer: Jaelyn Prentice University of Central Oklahoma jprentice4@uco.edu</p>	 <p>VP-Practice: Cortney Brazil KPMG cbrazil@kpmg.com</p>
 <p>Council Representative: Megan Burke Texas Woman's University mburke5@twu.edu</p>	 <p>AAA Council Chair: Bambi A Hora, University of Central Oklahoma bhora@uco.edu</p>

Thank you for serving our Section

All elected and appointed officer are listed on the GIWB Section website (<https://aaahq.org/GIWB/Officers>) and their duties are described in the Section bylaws. If you're interested in serving in an appointed position, please contact the GIWB Section President. A big thanks to all our officers, elected and appointed, for their service to our Section!

Contact the Newsletter Editor:



Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB, whether you have published these or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers could include non-AAA events too (if relevant to section members' interests)
- Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. publications, promotions, or awards (if possible, include a photo; don't be shy!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on.
- Doctoral students tell us what you are doing and what you are finding out--there may be people out there who can help you in all kinds of ways you hadn't thought about. Ask!
- Submit a short article to be published in the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Best to you,

Murphy

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