



Gender Issues and Worklife Balance Newsletter
Winter 2008 Edition

GIWB Section Newsletter, Winter 2008

Newsletter Editor: L. Murphy Smith

Letter from the Section President



The member participation at the GIWB 2007 annual business meeting in Chicago provided important impetus for the year ahead. We thanked Michelle McEacharn for her service to the section as President for 2006-07. We also provided plaques and a special thank you in recognition for many years of dedicated prior service to Ellen Cook and L. Murphy Smith. Kim Charron did an excellent job as 2007 National Meeting Program Coordinator. I would like to thank the officers and members for their participation in the GIWB activities.

The following slate of officers were elected at the business meeting and are serving in 2007-08:

President-elect	John Walker (CUNY – Queens College)
Secretary-Treasurer	Ellen Cook (University of Louisiana at Lafayette)
VP-Research	Fred Feucht (Prairie View A&M University)
VP-Practice	Hema Rao (SUNY – Oswego)

We appreciate the KPMG Foundation's support funding our section's four awards, which were presented at the meeting.

We had very lively discussion at the business meeting on current gender and worklife balance issues. Differing views on the current worklife balance situation in public accounting were expressed. Several professor expressed concerns about former students, who communicated distress about the worklife balance in their firms. A practitioner member raised some issues about worklife balance in academia, adding that she left academia for a better worklife balance at a Big 4 firm. We concluded that this discussion should be considered for next year's annual meeting as a panel session.

As the GIWB 2008 Council Representative, I attended the AAA Council meeting in Chicago. AAA President Gary John Previts, Case Western Reserve University, provided insight into the challenges and opportunities that lie ahead, and I urge you to read his report in the Accounting Education News, 2007 Fall Issue. Two initiatives have implications for our section. The AAA Commons initiative will focus on development of digital communication capacity so as to provide an electronic platform for dissemination of information and materials among members. The Membership Fulfillment initiative is aimed at providing members the materials, support and services they need for the

classroom and in their project work, so as to be successful in their efforts and their careers. I believe that it is important that our section support the AAA in these endeavors. Reflecting on our business meeting discussions and the AAA Council meeting inspired several questions. What is the Gender Issues & Worklife Balance Section's value proposition? How can we improve it? How can the GIWB section support AAA membership initiatives? What materials can GIWB members contribute to the electronic platform for dissemination of information and materials? Do our members have educational materials to share for classroom and student project work?

I welcome members to submit more questions and answers. Send them to me, our officers; or submit them to our newsletter editor. In my view, the GIWB section provides excellent value for a small dues payment. Some important member benefits include:

- We sponsor sessions at the AAA national meetings, providing an opportunity to present working papers and participate in sessions.
- Our annual business meeting provides networking opportunities.
- The GIWB website has very useful news, teaching and research content. Visit it at: <http://aaahq.org/GIWB/newsletter.html>
- We sponsor sessions at regional meetings. Regional coordinators can promote member interests and ideas for panel sessions.
- The GIBW section sponsors several important awards: KPMG Best Paper Award, KPMG Outstanding Dissertation Award, KPMG Outstanding Published Manuscript Award, and KPMG Mentoring Award.

I am pleased serving as the GIWB section President for 2007-08.

Best regards,

~Wayne

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GIWB Annual Business Meeting at the AAA Annual Meeting

The AAA Annual Meeting is scheduled for August 3 through 6, 2008 in Anaheim, California. More information is on the Web (<http://aaahq.org>). The GIWB Section breakfast and annual business meeting is tentatively scheduled for Tuesday, August 5, 6:45-8:15 am. Please refer to the AAA meeting program schedule, prior to the meeting to confirm the date/time for possible last minute changes.

Nominate GIWB Officers to Serve in 2008-09:

Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/officers.html>).

You may nominate officers to serve in the GIWB Section's Four Elected Officer Positions:

President-Elect
VP Practice
VP Research
Secretary-Treasurer

Other officers are appointed. The section still needs to fill some of the regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. All officers' duties are described on the GIWB website in the Bylaws section (<http://aaahq.org/GIWB/bylaws.html>). If you have an interest in serving in any officer position, elected or appointed, please contact President Wayne Bremser or President-Elect John Walker.

Research News:

UK Study Examines Efforts to Increase Productivity that Negatively Affect Managers' Work-Life Balance

Abstract:

The paper explores the effects of organisational change on UK managers' perceptions of their organisation and on their well-being. Cost reduction is the prime driver for change and has been implemented using delayering, redundancy, downsizing and off-shoring often supported by culture change programmes. These changes have resulted in work intensification, have not delivered productivity gains and have had a negative effect on managers' well-being. The effects of change were perceived differently by directors and other managers. Despite continuous cost reduction, productivity in the UK remains below

that of European competitor nations. This calls into question the prevailing cost reduction ethos as a means of delivering increased productivity in the UK.

Worrall, Les and Cary L. Cooper. 2007. Managers' work-life balance and health: the case of UK managers. *European Journal of International Management*, Volume 1, Number 1-2: 129-145.

GIWB Section Awards:

The Gender Issues and Work-Life Balance Section (GIWB) of the American Accounting Association will present four awards at the GIWB annual business meeting at the AAA meeting in Anaheim:

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.
4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominees received by March 1, 2008. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

Call for Papers:

CALL FOR PAPERS: 2008 Critical Perspectives on Accounting Conferences: Baruch College Conference Center, April 24th - 28th 2008

Accounting academics, practitioners, teachers, and students are invited to a 4-days of meetings at the Baruch College's Conference Center, from April 24 to April 28 2008. The meeting consists of the MAIN CRITICAL PERSPECTIVES ON ACCOUNTING CONFERENCE (Thursday Evening, April 24 through Saturday, April 26) and three mini- conferences: THE EMANUEL SAXE SYMPOSIUM (Monday, April 28 -- After Passover!), THE EMERGING SCHOLARS WORKSHOP (Thursday, April 24), and the

EUROPEAN CRITICAL ACCOUNTING SYMPOSIUM (Thursday, April 24). New York CPE credits are available for registered attendees.

For more information, contact Professor Tony Tinker at: tonytinker@msn.com, Tel. 646 312 3175 and visit the Conference Websites:
<http://aux.zicklin.baruch.cuny.edu/Tinker/cpa2008/> or <http://www.st-andrews.ac.uk/~cpaedit/2008CPA/>

CALL FOR PAPERS: The Allied Academies International Conference 2008:

The Allied Academies will hold its Spring 2008 international meeting in Tunica Mississippi. Presentation dates will be April 2 through April 4, 2008. Registration materials are due by February 29. Submission information is available on the Allied Academies website (<http://alliedacademies.org/Public/Conferences/Conferences.aspx>). To provide maximum outlets for research, the Allied Academies will hold joint meetings of all its member academies:

Academy of Accounting and Financial Studies (AAFS)
Academy of Banking Studies (ABS)
Academy for Economics and Economic Education (AEEE)
Academy of Educational Leadership (AEL)
Academy of Entrepreneurship (AE)
Academy of Information and Management Sciences (AIMS)
Academy of Organizational Culture, Communications & Conflict (AOCCC)
Academy of Marketing Studies (AMS)
Academy of Strategic Management (ASM)
Academy of Legal, Ethical and Regulatory Issues (ALERI)
Academy for Studies in International Business (ASIB)
International Academy for Case Studies (IACS)
Academy of Health Care Management (AHCM)

GIWB Website:

The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Elizabethtown College (raoa@etown.edu).



Contact the Newsletter Editor:

Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other peoples you think others should know about. Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good

billing this way.

- This could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?

- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!

- New research projects started or updates on current ones you may be working on. PhD students - tell us what you are doing and what you are finding out - there may be people out there who can help you in all kinds of ways you hadn't thought about - ask! Perhaps you'd like to submit a short article for the newsletter.

- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Best regards,

Murphy

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