



*Gender Issues and Worklife Balance Newsletter*  
*Winter 2010 Edition*

---

**GIWB Section Newsletter, Winter 2010**

**Newsletter Editor: L. Murphy Smith**

**Letter from the Section President**



I extend greetings to you from South Louisiana where, yes, it snowed the week before Mardi Gras!

It has been a challenging year for many of us in academia with tight state budgets, multiple budget cuts, furloughs and layoffs, and other drastic measures on our campuses. Through these times, however, the AAA and its sections, in Nancy Bagranoff's words, continue to be thought leaders through our research, education, and service. Thus, we must continue to focus on Gender Issues and Worklife Balance and the ever-present gender pay gap.

Despite budget woes, I do hope that you can join us in beautiful San Francisco from July 31, 2010, through August 4, 2010, for what promises to be another annual meeting filled with diverse program offerings and opportunities for enrichment. I specifically want to invite you to the Gender Issues and Worklife Balance breakfast and business meeting on Tuesday, August 3, 2010. Do come reconnect with old friends and colleagues, honor those who have been recognized with the KPMG awards and share your ideas for future research and other initiatives. President-Elect Don Ariail and I will have much to report to you about the AAA Governance Committee that has spent these last months reviewing the AAA's governance structure and support and will soon make some significant recommendations for change. We will also report on initiatives we discussed at last year's meeting including the possibility of our own journal. I also encourage you to attend our papers/sessions/panels that are being planned for us by D'Arcy Becker and Peggy Dwyer.

If you can't be with us, I do hope you will consider volunteering your service to the section. I invite your input on any and all issues to improve and expand our section.

Best wishes,

*Ellen*

Ellen D. Cook, President  
Gender Issues and Worklife Balance Section of AAA  
University of Louisiana at Lafayette  
edcook@louisiana.edu

---

## **GIWB Annual Business Meeting at the AAA Annual Meeting**

The American Accounting Association's 2010 Annual Meeting will be held in the Hilton San Francisco Union Square and the Parc 55 San Francisco in San Francisco, California, July 31 - August 4.

The theme for the AAA's 2010 meeting is "Global Thought Leadership." The AAA's strategic plan emphasizes our vision of Thought Leadership. We accomplish this through our research, education, and input on accounting policies and standard setting. Today we need to think more about how we provide accounting thought leadership in a global economy. More and more countries are moving to adopt one global set of financial reporting standards, the largest accounting firms and corporations are multinational, accreditation crosses international borders, and many of our colleges and universities are partnering with schools from other countries. In our 2010 AAA meeting, we will celebrate and explore global thought leadership in accounting.

Meeting and registration information is available on the AAA website (<http://aaahq.org/AM2010/menu.cfm>).

---

## **Nominations of GIWB Officers to Serve in 2010-11:**

Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/officers.html>).

You may nominate officers to serve in the GIWB Section's Four Elected Officer Positions:

President-Elect  
VP Practice  
VP Research  
Secretary-Treasurer

Other officers are appointed, such as regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. All officers' duties are described on the GIWB website in the Bylaws section (<http://aaahq.org/GIWB/bylaws.html>). If you have an interest in serving in any officer position, elected or appointed, please contact President Ellen Cook or President-Elect Don Ariail. If you want to nominate someone else, please check with your nominee first, to be sure that they are willing to serve.

---

## **Research News:**



Dr. Dennis Elam, CPA, of Texas A & M San Antonio, has been informed that he has two papers accepted for publication:

“Career Expectations of Accounting Students,” presented at the San Antonio meeting, will be published in the *American Journal of Business Education*. This is a look at the workplace expectations of accounting students, how will the expectations of millenials interface with the traditional accounting environment.

“Ethics Case Study: KPMG Faces Indictment over Abusive Tax Shelters” will be published in the *Journal of Business Case Studies*. KPMG paid the largest fine ever for their involvement and refused to pay the legal fees for the partners involved. KPMG never went to court and was never actually indicted. One day you're the windshield, next day you're the bug as a KPMG partner, eh? This case poses serious ethical questions all around.

---



Dr. Murphy Smith, accounting professor at Texas A&M University's Mays Business School, was presented the Outstanding Researcher Award by the American Accounting Association Strategic and Emerging Technologies Section at its annual meeting in New York City in August 2009. As stated on the award, Smith was recognized “for his extraordinary academic achievements and leadership in research.”

Photo: Dr. Murphy Smith (left) receives the Outstanding Researcher Award from Dr. Stewart Leech, Professorial Fellow of the Department of Accounting and Business Information Systems at the University of Melbourne.

---

## **Teaching News:**

Great Ideas for Teaching Accounting -- South-Western College Publishing has created the Great Ideas for Teaching accounting site (<http://www.swlearning.com/accounting/car/gita.html>) to allow accounting professors the opportunity to share their teaching techniques. The teaching tips contributed by various accounting professors are categorized into a table of contents similar to that of an introductory accounting textbook. The site also provides tips on classroom management, communication skills and teamwork development. Visitors can use a form at the site to submit their own teaching ideas.

---

## **GIWB Section Awards:**

The Gender Issues and Work-Life Balance Section (GIWB) of the American Accounting Association will present four awards at the GIWB annual business meeting at the AAA meeting in Anaheim. The awards are described on the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>):

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.
4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominees received by March 1, 2010. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

---

## **Call for Papers:**

### **CALL FOR PAPERS: The Allied Academies International Conference Spring 2010:**

The Allied Academies (<http://alliedacademies.org/>) will hold its Spring 2010 international meeting in New Orleans, Louisiana. Presentation dates will be Wednesday April 14 through Friday April 16, 2009. Conference Submissions and registration materials are due by March 5. Base registration, on or before March 1, is \$300, late registration after that date will be \$350. To provide you with maximum outlets for your research, the Allied Academies will hold joint meetings of all its member academies:

Academy of Accounting and Financial Studies (AAFS)  
Academy for Economics and Economic Education (AEEE)  
Academy of Educational Leadership (AEL)  
Academy of Entrepreneurship (AE)  
Academy of Information and Management Sciences (AIMS)  
Academy of Organizational Culture, Communications & Conflict (AOCCC)  
Academy of Marketing Studies (AMS)

Academy of Strategic Management (ASM)  
Academy of Legal, Ethical and Regulatory Issues (ALERI)  
Academy for Studies in International Business (ASIB)  
International Academy for Case Studies (IACS)  
Academy of Health Care Management (AHCM)

All papers accepted for presentation at the Conference will be published in the appropriate Proceedings. The top papers submitted for award consideration will receive an award. In addition, the award winning papers, as determined by the referees, will be published in the appropriate Journal. Twenty-five percent of the papers submitted to the Conference are expected to appear in the respective journals. Manuscripts which are not initially accepted for journal publication may be revised and resubmitted for further consideration. This is a practice which we sincerely encourage. Direct submission to any Journal is invited at any time. For more information on direct submissions, go to the Submission Instructions page.

The meeting will be held at the Hilton New Orleans Riverside in the heart of New Orleans and walking distance to the French Quarter. When contacting the conference hotel, be sure to tell them you are with the Allied Academies conference to ensure you get the discounted rate. The room block will expire on March 14, so make your arrangements early.

Hilton New Orleans Riverside  
Phone: 504-561-0500

---

**GIWB Website:**

The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Elizabethtown College (raoa@etown.edu).

---



### **Contact the Newsletter Editor:**

Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- This could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on. PhD students - tell us what you are doing and what you are finding out - there may be people out there who can help you in all kinds of ways you hadn't thought about - ask! Perhaps you'd like to submit a short article for the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy spring semester to all,

*Murphy*

Dr. L. Murphy Smith, CPA  
Newsletter Editor, GIWB Section  
Professor of Accounting  
Texas A&M University  
Email: [Lmsmith@tamu.edu](mailto:Lmsmith@tamu.edu)  
Web: <http://acct.tamu.edu/smith>