



*Gender Issues and Worklife Balance Newsletter
Summer 2011 Edition*

GIWB Section Newsletter, Summer 2011

Newsletter Editor: L. Murphy Smith

Letter from the Incoming Section President



Dear GIWB Members,

I hope that your summer is going well. The weather is warm and muggy in Texas, so I'm looking forward to some Rocky Mountain cooler weather in the Mile-High City for the AAA Meeting, August 6-10. The annual meeting in Denver promises to be one of the best ever. Our GIWB breakfast and business meeting will take place on Tuesday, August 9 at 6:45 to 8:15 am at the Hyatt Regency. I hope to see you there. My thanks goes to our outgoing President, Dr. Don Ariail, other officers, and all the

GIWB members who give their time and energy to making our Section one of the most productive in the AAA.

Our Section has contributed excellent papers on GIWB topics to the annual meeting; a list of papers and a panel session is shown below in this newsletter. Research in gender issues and work-life balance is as important as ever to accounting academics and professionals. A number of academic publication outlets include GIWB-related research, such as *Critical Perspectives in Accounting*, *Journal of Business Ethics*, and *International Journal of Critical Accounting*. I encourage you to develop GIWB-related research studies and submit your manuscripts to these or other journals. If you send an abstract of your work-in-progress or abstract of a published paper to the newsletter editor, he will include them in the next newsletter.

I look forward to our next Annual Meeting in Denver, August 6-10, 2011, including our breakfast meeting on August 9, and the chance to see all of you once again.

Take the best care of yourselves!

Sincerely,

Stan

Stan (The Man) Kratchman

President 2011-12

Gender Issues and Work-Life Balance Section of The American Accounting Association

Emeritus Professor of Accounting

Texas A&M University

GIWB Annual Business Meeting at the AAA Annual Meeting

The American Accounting Association's 2011 Annual Meeting will be held in Denver, August 6-10, 2011. The theme for the AAA 2011 meeting is "Engage to Make a Difference." This theme builds on the AAA strategic vision of thought leadership. Striving for thought leadership through research, teaching, involvement in practice, and standard setting works best when we are all engaged and participating. Individually, no one can be engaged in all areas and issues. However, each member of the AAA can be involved in providing thought leadership in their teaching, or in their research, or in working with the profession and the myriad of local, regional, national or international regulators and standard setters. The 2011 AAA Annual Meeting will celebrate and highlight the difference we can make when we are actively engaged in our profession. Meeting and registration information is available on the AAA website (<http://aaahq.org/AM2011/>).

GIWB paper sessions and panel are as follows:

Monday August 8, 2011 — 2:00 pm-3:30 pm

2.25 Research Fields & PhD Placement

(NASBA Field of Study: Accounting)

Moderator: Donald L. Ariail, Southern Polytechnic State University

Choosing research fields in accounting

Marta Macias, Universidad Carlos III de Madrid; Susana Gago-Rodríguez, Universidad Carlos III de Madrid;

Discussant: To Be Announced

Are we there yet, girls? The Relative Progress and Placement of Twenty Years of Accounting PhD Graduates

Margaret Lightbody, University of South Australia; Amelia A. Baldwin, University of Arkansas - Fort Smith; Carol E. Brown, Oregon State University; Brad Trinkle, College of Charleston;

Discussant: To Be Announced

An Evaluation of Research Authorship by Gender in Major Academic and Professional Accounting Journals

Murphy Smith, Texas A&M University; Paul Ashcroft, Missouri State University; Katherine Taken Smith, Texas A&M University;

Discussant: To Be Announced

Tuesday August 9, 2011 — 10:15 am-11:45 am

4.24 Women on Boards

(NASBA Field of Study: Accounting)

Moderator: Stanley H. Kratchman, Texas A&M University

Women in the Boardroom and Firm Investment: The Perspective of Financial Crisis

Dong Yan, Hong Kong University of Science and Technology; Kangtao Ye, Renmin University of China; Jigao Zhu, University of International Business and Economics;

Discussant: To Be Announced

Gender Diversity and Properties of Analyst Earnings Forecasts

Ferdinand A. Gul, Monash University Sunway Campus; Marion Hutchinson, Queensland University of Technology; Karen Lai, Hong Kong Polytechnic University;

Discussant: To Be Announced

Wednesday August 10, 2011 — 2:00 pm-3:30 pm

8.27 Worklife Issues

(NASBA Field of Study: Accounting)

Moderator: Margaret O'Reilly-Allen, Rider University

Measuring Accounting Professionals' Attitudes Regarding Alternative Work Arrangements

Eric N. Johnson, University of Wyoming; D. Jordan Lowe, Arizona State University; Philip M. J. Reckers, Arizona State University;

Discussant: To Be Announced

Healthy Lifestyle, Role Stressors and Job Outcomes in Public Accounting: A Current Study of Gender Differences

Ambrose Jones, III, University of North Carolina at Greensboro; Cynthia P. Guthrie, Bucknell University;

Discussant: To Be Announced

Wednesday August 10, 2011 — 4:00 pm-5:30 pm

9.25 Methodology to Control for Class Action Sex Discrimination Law Suits

(NASBA Field of Study: Accounting)

Moderator: Avi Rushinek, University of Miami

Panelists:

Sara Rushinek, University of Miami

Nominations of GIWB Officers to Serve in 2009-10:

The incoming President for 2011-12 is Professor Stanley H. Kratchman, who was President-Elect in 2010-11. Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/officers.html>).

In the prior newsletter (Winter 2011) officer nominations were solicited. The following are nominations for the GIWB Section's four elected officer positions to serve in 2011-12:

President-Elect	Michelle McEacharn, University of Louisiana at Monroe		
VP Practice	Hema Rao, SUNY-Oswego		
VP Research	Ellen Cook, University of Louisiana at Lafayette		

Secretary-Treasurer	Don Ariail, Southern Polytechnic State University (Georgia)	
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Other officers are appointed, such as regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. All officers' duties are described on the GIWB website in the Bylaws section (<http://aaahq.org/GIWB/bylaws.html>). If you have an interest in serving in any officer position, elected or appointed, please contact incoming 2011-12 President Stanley H. Kratchman.

Teaching News:

Great Ideas for Teaching Accounting -- South-Western College Publishing has created the Great Ideas for Teaching accounting site (<http://www.swlearning.com/accounting/car/gita.html>) to allow accounting professors the opportunity to share their teaching techniques. The teaching tips contributed by various accounting professors are categorized into a table of contents similar to that of an introductory accounting textbook. The site also provides tips on classroom management, communication skills and teamwork development. Visitors can use a form at the site to submit their own teaching ideas.

GIWB Section Awards:

As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will present four awards at the GIWB annual business meeting at the AAA meeting in Denver. The awards are described on the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>):

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.
4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominees received by March 1, 2011. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

Call for Papers:

CALL FOR PAPERS: The Allied Academies International Conference Fall 2011:

The Allied Academies will hold its Fall 2011 meeting in Las Vegas, Nevada (<http://www.alliedacademies.org/Public/Conferences/2011VegasCall.aspx>). Presentation dates will be Wednesday October 12 through Friday October 14, 2011. Conference Submissions and registration materials are due by September 5. Base registration, on or before September 5, is \$300, late registration after that date will be \$350. To provide you with maximum outlets for your research, the Allied Academies will hold joint meetings of all its member academies:

Academy of Accounting and Financial Studies (AAFS)
Academy of Banking Studies (ABS)
Academy for Economics and Economic Education (AEEE)
Academy of Educational Leadership (AEL)
Academy of Entrepreneurship (AE)
Academy of Information and Management Sciences (AIMS)
Academy of Organizational Culture, Communications Conflict (AOCCC)

Academy of Marketing Studies (AMS)
Academy of Strategic Management (ASM)
Academy of Legal, Ethical and Regulatory Issues (ALERI)
Academy for Studies in International Business (ASIB)
International Academy for Case Studies (IACS)
Academy of Health Care Management (AHCM)
Academy for Studies in Business (ASB)

All submissions are handled electronically, through the Allied Academies website. Please note that participants may choose their presentation times when they register. Further, participants who cannot attend physically may choose to participate via the Internet Division. This will enable you to participate at your leisure during the two-week period surrounding the conference.

All papers accepted for presentation at the Conference will be published in the appropriate Proceedings. All of the articles submitted for journal and award consideration are eligible for the Accelerated Review Process, which is a double blind peer review conducted by members of the appropriate journal Editorial Board. There is a 25% acceptance rate for these manuscripts, and approved papers will appear in the appropriate journal within a year of submission. In addition, the top 25% of the papers submitted for the conference will be recognized with a distinguished research award.

Workshops

At this meeting, Jim and JoAnn Carland will be offering two workshops on Wednesday, October 12. The workshops are only open to conference registrants and must be paid for when you register for the conference (price is \$25 per workshop). You can learn more about the Drs. Carland at their personal website (www.TheDrsCarland.com).

Case Writing Workshop

There has been a growing interest in the area of case writing, and the Journal of the International Academy for Case Studies is one of the fastest growing of the Journals affiliated with Allied Academies. One of the advantages to writing cases is that you receive credit for two publications for each case you write – one for the case itself, and one for the instructor's note, which is published in a separate issue. Having co-founded more than a dozen companies, taught several thousand students and consulted with several hundred entrepreneurs, Jim and JoAnn have a vast array of knowledge on how real life situations can be turned into learning opportunities in the classroom. In this workshop they will share this knowledge as well as the technical aspects of case writing.

Publish or Perish Workshop

The subject of this workshop is getting your research published. Jim and JoAnn became academics in 1982 and immediately became involved with research and publications. Over the years they have written more than a dozen books, published more than 70 articles in scholarly journals and more than 200 papers in proceedings. In this workshop they will share what they have learned in their 30 years of research experience, and show you how to publish rather than perish.

Conference Meeting Schedule

Meetings Wednesday October 12 - 8:00 am - 3:00 pm
Workshops Wednesday October 12 - 3:00 pm - 5:00 pm
Meetings Thursday October 13 - 8:00 am - 5:00 pm
Award Dinner Thursday October 13 - 6:00 pm - 9:00 pm
Meetings Friday October 14 - 8:00 am - 5:00 pm

HOTEL INFORMATION

The Allied Academies Meeting will be held at the Harrah's Las Vegas Hotel & Casino located in the heart of the Las Vegas Strip. The conference room rate is only \$85 per night. Please contact the Reservations Department at 888-458-8471 to make your arrangements. Be sure to let them know you are with Allied Academies. The room block expires September 11.

Should you wish to stay at another hotel, we encourage you to stay at another Harrah's owned hotel (see hotel website for a list). Though you won't receive a discounted group rate, your rooms will count toward our room block.

Also, Dollar Rent A Car has offered our members a 10% discount on their already low rates. Please visit their website to rent your car (you will notice CM0120 is already added to the corporate code field).

Member News:

Newsletter Editor Dr. Murphy Smith and President Dr. Stanley H. Kratchman meet to discuss the upcoming AAA meeting.



GIWB Website:

The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Elizabethtown College (raoa@etown.edu).



Contact the Newsletter Editor:

Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- This could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on. PhD students - tell us what you are doing and what you are finding out - there may be people out there who can help you in all kinds of ways you hadn't thought about - ask! Perhaps you'd like to submit a short article for the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy summer to all,

Murphy

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Dill Distinguished Professor of Accounting
Murray State University