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*Gender Issues and Worklife Balance Newsletter*  
*Winter 2012 Edition*

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GIWB Section Newsletter, Winter 2012

Newsletter Editor: L. Murphy Smith

**Letter from the President**



Dear GIWB Colleagues,

The year seems to be going by much faster than your president would prefer. I would like to share some of my thoughts with you as we proceed through winter and spring.

We need everyone to continue with research and the writing of manuscripts. There are always studies that need to be done as well as replications of existing studies. As you complete each manuscript and send it out to be reviewed by a journal, you should be starting another one. I suggest that every time you get an idea about an issue or question that needs to be studied, you write it down using pencil and paper. As you are searching for ideas for new papers, refer to what you have written down. Also, talk to your colleagues every day and try to get their views on what needs to be studied. The research questions should be identified first followed by a good outline of what is planned for the study. Remember that your officers are willing to help whenever the need arises. We would be happy to read your drafts and make comments accordingly.

Publication outlets for gender and work-life balance research include several journals, such as *International Journal of Critical Accounting*, *Critical Perspectives on Accounting*, and *Journal of Business Ethics*. In addition, I believe the Diversity Section is still considering publishing a *Gender Issues and Diversity Journal*. Research and publication efforts take time, but as academics we must continue to pursue meaningful research projects.

Planning for the Annual Meeting in Washington, D.C. continues. I hope all of our members will attend the AAA Meeting, our CPE Sessions and our breakfast and Business Meeting on Tuesday morning, August 7.

Thank you so much. I look forward to seeing each of you in D.C.

At your service,

*Stan*

Stan (The Man) Kratchman, President 2011-12  
Emeritus Professor of Accounting, Texas A&M University

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## **GIWB Annual Business Meeting at the AAA Annual Meeting**

The theme for the 2012 AAA Annual Meeting is "Seeds of Innovation." This theme focuses on the broad need for greater innovation in accounting scholarship. The hope is to engage all members in a conversation about how better to enhance the discipline as a whole in terms of intellectual vitality. While much of the format for the 2012 meeting will be similar to recent AAA annual meetings, it is expected that an important component will focus on new developments in related fields as well as new means for educating the students entrusted to us. The aspiration for the 2012 AAA Annual Meeting is to provide an exemplary resource for members to gain new knowledge and develop their long-term scholarly interests.

The Annual Meeting will be held on August 4–8, 2012 at the Gaylord National Hotel in Washington, D.C. (<http://aaahq.org/AM2011/>). Future meetings will be held in Anaheim, CA (August 3-7, 2013) and Atlanta (August 2-6, 2014).



Hotel Info: the Gaylord National Hotel and Conference Center is located in the Washington, D.C. area (National Harbor, Maryland) on the Potomac River. To receive the special conference rate be sure to:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- Make your reservations by June 19, 2012.
- Telephone 301-965-4000\*, when prompted press "2" for convention reservations.
- Address: Gaylord National Hotel and Convention Center; 201 Waterfront Street; National Harbor, MD 20745.

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### At the AAA Annual Meeting:

In addition to paper and panel sessions, we will be having our first **Well-Being Weekend** for the GIWB Section! We have scheduled two half-day CPE that are designed to help you thrive! Please make every effort to attend these special events.

The first is on Saturday, August 4 (8am to 11am) with special guest and clinical psychologist, Susan Robison, on "*The Peak Performance Practices of Productive and Happy Faculty.*"



Faculty work hard yet secretly worry that they are not working effectively. This practical, interactive workshop based on the science of faculty productivity and peak performance will distill the work habits and practices of the most successful and engaged academics. No matter what your current level of productivity and life satisfaction you can gain from this workshop by learning how to: \*Energize your work and yourself by designing Great Work, work that flows easily from a deep sense of meaning and purpose. \*Develop work habits and practices that concentrate that power towards productive results and high job satisfaction. \*Achieve congruency between your intended time use and your actual time use through six accountability methods. \*Minimize time management distracters such as email, grading, and interruptions by setting electronic and personal boundaries.

The second session is on Sunday, August 5 (8am to noon) with our own VP of Research, Marsha Huber on "*Building Resilience, Well-Being, and Mastery into your Life.*"



This session is designed to positively change your life. Borrowing from the science of positive psychology and neuroscience, you will learn what makes up well-being, and how you can transform your life from the common "deficits-based" view to a "strengths-based" perspective. You will also learn how to set better goals and develop professional expertise. We will use social network theory for you to learn how to build a professional network that will energize you. Furthermore, given we all experience disappointment, you will learn how to counter common thinking traps that could otherwise defeat you. Finally, you will learn how to respond to others (i.e. your students or family) in a constructive manner.

Come and support this new GIWB initiative, and improve your own work-life balance while you attending!

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### **Nominations of GIWB Officers to Serve in 2012-13:**

Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/officers.html>).

You may nominate officers to serve in the GIWB Section's Four Elected Officer Positions:

President-Elect  
VP Practice  
VP Research  
Secretary-Treasurer

Other officers are appointed, such as regional coordinator positions. The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. All officers' duties are described on the GIWB website in the Bylaws section (<http://aaahq.org/GIWB/bylaws.html>). If you have an interest in serving in any officer position, elected or appointed, please contact President Stanley H. Kratchman or President-Elect Michelle McEacharn. If you want to nominate someone else, please check with your nominee first, to be sure that they are willing to serve.

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### **Teaching News:**

Great Ideas for Teaching Accounting -- South-Western College Publishing has created the Great Ideas for Teaching accounting site (<http://www.swlearning.com/accounting/car/gita.html>) to allow accounting professors the opportunity to share their teaching techniques. The teaching tips contributed by various accounting professors are categorized into a table of contents similar to that of an introductory accounting textbook. The site also provides tips on classroom management, communication skills and teamwork development. Visitors can use a form at the site to submit their own teaching ideas.

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### **GIWB Section Awards:**

As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will present four awards at the GIWB annual business meeting at the AAA meeting in Washington, D.C. The awards are described on the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>):

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.

4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominees received by March 1, 2012. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

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### **Upcoming Meetings:**

#### **AAA MEETINGS:**

March 1, 2012-March 2, 2012  
2012 Southwest Regional/FBD Meeting  
New Orleans, Louisiana

March 30, 2012-March 31, 2012  
2012 Forensic and Investigative Accounting Section Meeting  
Chicago, Illinois

March 30, 2012-March 31, 2012  
2012 Public Interest Section Midyear Meeting  
Orlando, Florida

April 12, 2012-April 14, 2012  
2012 Southeast Region Meeting  
Savannah, Georgia

April 19, 2012-April 21, 2012  
2012 Mid-Atlantic Region Meeting  
Philadelphia, Pennsylvania

April 19, 2012-April 21, 2012  
2012 Western Region Meeting  
Vancouver, Washington

May 10, 2012-May 12, 2012  
2012 Ohio Region Meeting  
Covington, Kentucky

August 4, 2012-August 5, 2012  
5th Annual Conference on Teaching and Learning in Accounting (CTLA)  
Washington, DC  
Call for Submissions - Expires: March 30, 2012

August 5, 2012-August 5, 2012  
17th Annual Ethics Research Forum  
Washington, DC  
Call for Submissions - Expires: April 1, 2012

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### **NON-AAA MEETINGS:**

#### **Call for Papers: The Allied Academies, International Conference In New Orleans, LA:**

The Allied Academies will hold its Spring 2012 international meeting in New Orleans, Louisiana. Presentation dates will be Wednesday April 4 through Friday April 6, 2012. Conference Paper Submissions and Registration are due by March 5. Base registration, on or before March 5, is \$300, late registration after that date will be \$350. To provide you with maximum outlets for your research, the Allied Academies will hold joint meetings of all its member academies:

Academy of Accounting and Financial Studies (AAFS)  
Academy of Banking Studies (ABS)  
Academy for Economics and Economic Education (AEEE)  
Academy of Educational Leadership (AEL)  
Academy of Entrepreneurship (AE)  
Academy of Information and Management Sciences (AIMS)  
Academy of Organizational Culture, Communications & Conflict (AOCCC)  
Academy of Marketing Studies (AMS)  
Academy of Strategic Management (ASM)  
Academy of Legal, Ethical and Regulatory Issues (ALERI)  
Academy for Studies in International Business (ASIB)  
International Academy for Case Studies (IACS)  
Academy of Health Care Management (AHCM)  
Academy for Studies in Business (ASB)

All submissions are handled electronically, through the Allied Academies website (<http://alliedacademies.com/Public/Conferences/2012NewOrleansCall.aspx>). Please note that participants may choose their presentation times when they register. Further, participants who cannot attend physically may choose to participate via the Internet Division. This will enable participation during the two-week period surrounding the conference. There is now a 20% discount on Internet Division registration.

All papers accepted for presentation at the Conference will be published in the appropriate Proceedings. All of the articles submitted for journal and award consideration are eligible for the

Accelerated Review Process, which is a double blind peer review conducted by members of the appropriate journal Editorial Board. There is a 25% acceptance rate for these manuscripts, and approved papers will appear in the appropriate journal within a year of submission. In addition, the top 25% of the papers submitted for the conference will be recognized with a distinguished research award.

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### **Member News:**

**GIWB Section Member, L. Murphy Smith**, was selected to be the David and Ashley Dill Distinguished Professor of Accounting at Murray State University. He previously served on the faculty at Texas A&M University, the University of Mississippi and Louisiana Tech University. Smith's work has been cited in various news media, including *Fortune*, *USA Today* and *The Wall Street Journal*. Smith has received various recognitions for teaching and research, such as the Outstanding Accounting Educator Award from the American Accounting Association Southwest Region, Authors Award from the Association of Government Accountants, and the Outstanding Educator Award from the Texas Society of CPAs.

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### **GIWB Website:**

The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Towson University ([arao@towson.edu](mailto:arao@towson.edu)).

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**Contact the Newsletter Editor:**



Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- This could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (don't be shy now!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on. PhD students - tell us what you are doing and what you are finding out - there may be people out there who can help you in all kinds of ways you hadn't thought about - ask! Perhaps you'd like to submit a short article for the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy summer to all,

*Murphy*

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Dill Distinguished Professor of Accounting  
Murray State University