

SETON HALL UNIVERSITY
W. PAUL STALLMAN SCHOOL OF BUSINESS
BACC 7117OL-International Accounting
Fall 2020

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Textbook & Other Materials

Required:

1. “International Accounting,” 5th Edition, By Douppnik, Finn, Gotti, & Perera, McGraw-Hill/Irwin, 2020. Here are the ordering options for BACC 7117:
 - a. CONNECT ACCESS CARD INTERNATIONAL ACCTG, 5TH EDITION Douppnik, Perera ISBN 9781260466508 Includes an eBook.
 - b. GEN COMBO LOOSELEAF INTERNATIONAL ACCOUNTING: CONNECT ACCESS CARD 5TH EDITION Douppnik ISBN 9781260696219.
2. “Critical Concerns in Transfer Pricing and Practice,” By Wagdy Abdallah, Praeger Publishers, 2004.

School of Business Mission Statement:

The mission of the Stillman School of Business is to enrich every student’s life through an ethics-centered education focusing on transforming concepts into business practice.

School of the Department of Accounting & Taxation:

The mission of the *Department of Accounting and Taxation* is to prepare students to assume roles as accounting professionals in a global society and to advance the body of knowledge in the discipline. Our curricula, delivered in an environment characterized by small classes and extensive faculty student engagement, provide innovative and high-quality educational experiences that emphasize technical knowledge, analytical and communication skills, proficiency in information technology, and ethics. Our programs are strengthened both by the contributions made by our industry partners and the ethical philosophy of the University.

Stillman School Learning objectives

1. Understand markets and customers
2. Manage financial, human and information resources
3. Understand and manage the external environment
4. Functional Knowledge of Business Enterprises - to demonstrate a fundamental understanding of functional areas in business and a deeper understanding in one’s

concentration; to be able to apply this knowledge in an integrative manner to effectively develop solutions for business enterprises.

5. Analytical and Critical Thinking - to be able to identify relevant issues, apply qualitative and quantitative problem solving tools, and recommend appropriate actions in analyzing business problems.
6. Change Management - to be able to anticipate, identify and respond to changes in the global, local and internal business environments; to strategically leverage the forces of changing opportunities.
7. Communication - to be able to write, speak, and present effectively and persuasively in a wide variety of business settings with diverse audiences.
8. Teamwork and Leadership - to be able to work collaboratively and effectively in a diverse and multi-functional team environment; to enable students as leaders who can inspire others to achieve their fullest potential.
9. Ethics and Social Responsibility - to be aware of ethical and social responsibility issues and their implications on business decision making; to develop an ethical mindset; to proactively identify, evaluate and address ethical challenges.

Learning objectives of the Department of Accounting and Taxation

1. The roles played by accountants in society providing and ensuring the integrity of financial and other information.
2. Ethical and regulatory environment for accountants.
3. Business processes and analysis
4. Internal control and security
5. Risk assessment and assurance for financial and non-financial reporting.
6. Recording analysis and interpretation of historical and prospective financial and non-financial information management
7. Tax policy, strategy, and compliance for individuals and enterprises.
8. International accounting issues and practices including the roles and responsibilities played by accountants within a global context.

Course Objectives:

The overall objective of this course is to benefit graduate students as well as accountants and managers working for companies engaged in international businesses, governmental institutions and international organizations. It focuses on the world of international business, especially accounting issues that are important to those directly and indirectly involved with accounting and financial control in firms with international operations.

Knowledge of international accounting issues is essential for achieving proper understanding, communication and decision making in the global business market. Current cost, managerial and financial accounting techniques and methodologies, that are appropriate for the international business, will be presented. International Financial Reporting Standards (IFRSs) will be analyzed and contrasted with U.S. and foreign generally accepted accounting principles. Students will be acquainted with the functions and role of the International Accounting Standards Committee (IASC), International

Federation of Accountants (IFAC), and various world organizations. The course will benefit students by expanding their accounting horizons beyond the confines of our domestic accounting environment into the global business environment.

Although the formal recognition of the importance of international business was somewhat slower in the U. S. than in several other countries, it markedly accelerated during the 1980's and 90's. In th21st century, financial professionals are constantly being reminded that their profession has changed, the old rules do not apply anymore, and they need a whole new skill set if they want to succeed. For example how do tax authorities monitor compliance and collect revenues from businesses that can trade in thousands of international tax jurisdictions without a physical presence to report commercial activity? Revenue agencies do not have an answer yet. However, they are working globally to ask a lot of questions and explore dozens of new taxation possibilities before the world's citizens get accustomed to a tax-free cyber ride.

Despite the attention being paid today to international business, there are still many questions to be answered and many problems to be solved. In reality, in many areas of international business people are still trying to identify which questions need to be answered and what are the major issues to be addressed. And of all the sub areas of the general field of international business, accounting has remained the least developed.

Method of Evaluating Students:

Your grades will be calculated on a 100% scale and it will be based on the following factors and approximate weights:

| Assignments | Weight |
|---|---------------|
| Chapter Quizzes • 6 online quizzes-(4% for every quiz) | 24% |
| The Assigned Cases: Online case discussion | 5% |
| Written case analyses | 3% |
| Online weekly (not case) discussion and HW on Connect | 4 % |
| Midterm Exam | 24% |
| Final Exam (online-Monday, December 7) | 40% |
| Total | 100% |

Weekly Quizzes (6 Quizzes for 24% of the course grade)

For this class, I would like to try assessment as we go approach! Instead of relying on the final exam alone, you will have at least one quiz after every chapter. A total of 7 online quizzes will be given within the semester (only 6 quizzes will be counted toward your total course grade). The online quiz with the lowest score will be dropped off the online quizzes. The online quizzes will be available on **the Connect Website** where they could be taken and graded online. There will be both Online Midterm and Final Exams—A lot of it will be questions you had to deal with in chapter quizzes, assigned homework, and your readings. The online quizzes will be available on **Connect** on the following dates and times:

- Quiz One (Ch 1, 2 & 3) from Friday 9/11 from 8 am to Tuesday 9/15 until 11:59 pm.
- Quiz Two (CH 4 & 5) from Friday 9/25 from 8 am to Tuesday 9/29 until 11:59 pm.
- Quiz Three (CH 6 & 7) from Friday 10/9 from 8 am to Tuesday 10/13 until 11:59 pm.
- Quiz Four (CH 9) from Friday 10/25 from 8 am to Tuesday 10/29 until 11:59 pm.
- Quiz Five (CH 10) from Friday 11/6 from 8 am to Tuesday 11/20 until 11:59 pm.
- Quiz Six (TP-1) from Friday 11/20 from 8 am to Tuesday 11/24 until 11:59 pm.
- Quiz Seven (TP-2) from Friday 12/4 from 8 am to Tuesday 12/8 until 11:59 pm.

Online Case Discussion (5% of the course grade)

Two practical cases will be assigned or will be available online. Each case will be due on the assigned day after the related chapter is covered. The cases are from real life practices. The important key points, of each case, may be included on the final exam. All information of the cases will be available on Black Board Learning system under cases. You are expected to actively participate in case discussion activities within a given dates. You will be graded on the frequency, timing, and quality of your contributions. Your comments are compared to each other, and grades are relative to the best performance found.

Written Case Analyses (3% of the course grade)

For each case, you have to submit **a group case analysis** (synopsis). Your group case analyses should include a brief summary of the facts of the case as well as your recommendation. Guidelines for submission will be disclosed elsewhere in the class and/or on Blackboard Learning System. Synopses are graded less tightly than participation, since I assume you learn from others during the discussion. Thus, the bar is lower for synopses than for discussions.

Online Weekly Discussion Questions & HW on Connect (4% of the course grade)

This part of the course includes two components: Weekly Discussion Questions and assigned Home Work on Connect. For the Weekly Discussion Questions, almost every week, you will have questions posted on the 'Discussion Board' section. You are expected to actively participate each week in class discussion activities. Students will be graded on the frequency, timing, and quality of their contributions. Students comments are compared to each other, and grades are relative to the best performance found. For the assigned HW on connect, you need to answer the questions or assigned exercises posted in the assignment section on BB and you answer them on the Connect-McGraw-Hill website.

Midterm Exam-online (24% of the course grade)

There will be an online midterm exam administered during the course. You will have to complete the exam within the given time (120 minutes) and date. The midterm exam may include multiple choice questions, problems, and/or essays. It will be available online in the Connect website. The **Midterm Exam will be available on Monday, October 12**

Final Online Exam (40% of the course grade)

The final exam will be online on BlackBoard. It will test your general understanding of the course and may include: true/false questions, multiple choice questions, problems, and essay questions. It will cover, in addition to the materials of the textbook, the key points of the cases and other business-related materials. The **final** exam will include 30% of the first part of the course and 70% of the second part of the course for a total of 40% of the course grade and it will test your understanding of all subject matters covered in the course. The components of the final exam will be divided between multiple choice questions, problems, and essays. **The Final Exam will be on Monday, December 7.**

Extra Credit (Optional; Maximum 1% of the course grade)

If you feel the need for an extra credit assignment, you may do the following without asking permission. Find an article related to class. It needs not be for the current week. Read the article. Write a brief synopsis. Then critique the article and explain how it applies to class discussions. Your synopsis and analysis should be no more than one typewritten page in length. Send your work to me and send a message to the other class members so they can read the article if they desire. If you do this successfully, one-half point will be added to your average grade at the end of the semester. I will be the sole judge of whether an assignment meets the criteria. You may do a total of no more than two assignments, no more than one per week, for a total of one percent maximum. No other extra credit assignments are available. A student found guilty of academic dishonesty loses the right to extra credit points.

Course Schedule

| Week of | Chapters | TOPIC | ASSIGNMENTS |
|-------------------------|-----------------|--|--|
| Aug 24 (Unit 1) | DFGP Ch-1 | Orientation & Introduction to International | Chapter 1, Assignment 1. |
| Aug 31 (Unit 2) | DFGP Ch-2 | Accounting/Worldwide Accounting Diversity | Chapter 2, Assignment 2. |
| Sept 8 (Unit 3) | DFGP 3 | International Convergence of Financial Reporting; | Chapter 3, Assignment 3, <u>Quiz 1-online-9/11</u> on chapters 1, 2, & 3. |
| Sept 14 (Unit 4) | DFGP 4 | International Financial Reporting Standards-Part I- | Chapter 4, Assignment 4. |
| Sept 21 (Unit 5) | DFGP 5 | International Financial Reporting Standards-Part II | Chapter 5, Assignment 5, <u>Quiz 2-online-9/25</u> on chapters 4 & 5. |
| Sept 28 (Unit 6) | DFGP 6 & 7 | Foreign Currency Transactions & Translation of foreign Currency Financial Statements | Chapters 6 & 7, Assignment 6. |
| Oct 5 (Unit 7) | DFGP 10 | Management Accounting Issues-Part I <i>The Assigned Case 1-Online Discussion!</i> | Assignment 7, Chapter 10; <u>Quiz 3-online-10/9</u> on chapters 6 & 7. |
| | | Midterm Exam on October 12 on chapters 1-7 of DFGP textbook | |
| Oct 12 (Unit 8) | Hand out | Management Accounting Issues-Part II | Assignment 8 |
| Oct 19 (Unit 9) | DFGP 9 (A1 & 2) | International Transfer Pricing –Introduction <i>The Group Written Report Due!</i> | Chapter 9, Assignment 9, <u>Quiz 4-online-10/25</u> on chapter 10 |
| Oct 26 (Unit 10) | A3 | Corporate Goals of Transfer Pricing Policies | Assignment 10 |
| Nov 2 (Unit 11) | A4 | Methods of Transfer Pricing- | Chapters A3 & 4, Assignment 11, <u>Quiz 5-online-11/6</u> on ch10 |
| Nov 9 (Unit 12) | A5 & 6 | Management Accounting & Transfer Pricing- <i>Case 2-Online Discussion??</i> | Chapters A5 & 6, Assignment 12, |
| Nov 16 (Unit 13) | A7&8 | E-Commerce & Intangible Assets- | Chapters A7 & 8, Assignment 13, <u>Quiz 6-online-11/20</u> on TP-1 |
| Nov 23 (Unit 14) | A9, 10, & 11 | Tax Regulations & Practices of Transfer pricing | Chapters A9, 10 & 11, Assignment 14. |
| November 30 | | Review for the Final exam (on MS Teams (from 6:30 pm to 8:30 pm) | |
| Final Exam-Monday-Dec 7 | | <u>Final Exam-ONLINE</u> | <u>Quiz 7-online-12/4</u> on TP-2 |

SUGGESTED INTERNET SOURCES

It is very important to be connected to the global business world. There are several websites you need to get access to them to help you in understanding, being updated with the global business environment, and fulfilling the course requirements. The listed below websites are just examples.

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|---|---|
| The International Financial Reporting Standards | http://www.ifrs.com |
| The Securities & Exchange Commission | www.sec.gov |
| The American Accounting Association | www.aaa-edu.org |
| The International Monetary Fund | www.imf.org |
| The American Institute of CPAs | www.aicpa.org |
| NYSE Euronext, the combination of NYSE Group, Inc. & Euronext | www.nyse.com |
| The Energy Information Administration | www.eia.doe.gov/emeu/cabs/newint.html |
| The Middle East Business Resource | www.ameinfo.com |
| Accounting Standards Board of Australia | www.aarf.asn.au |
| Accounting Standards Board of the United Kingdom | www.asb.org.uk |
| Association of Southeast Asian Nations | www.aseansec.org |
| Canadian Institute of Chartered Accountants | www.cica.ca |
| Deloitte Touche Tohmatsu | www.iasplus.com/dttpubs/pubs/htm & www.iasplus.com |
| European Union | www.europa.ed.int |
| KPMG | http://www.kpmgifrg.com/pubs/index.cfm |
| Financial Accounting Standards Board | www.fasb.org |
| International Accounting Standards Board | www.iasb.org.uk |
| International Federation of Accountants | www.ifac.org |
| International Forum on Accountancy Development | www.ifad.net |
| International Organization of Securities Commissions | www.iosco.org |
| Organization for Economic Cooperation and Development-UN | www.oecd.org |