

Dear Management Accounting Section (MAS) Members:

Welcome to the 2024-2025 academic year!

Thank you to everyone who was able to join us in Washington, DC for the 2024 AAA Annual Meeting. We had a terrific program of over 20 MAS concurrent sessions and a new reception format for our annual business meeting. Who doesn't like a glass of wine to go along with financial and membership reports?! A huge thank you to all of you who submitted papers and to the over 100 volunteers who reviewed, discussed, and moderated for the meeting! And, of course, a special thank you to the MAS track organizers, Curtis Hall and Michael Majerczyk. For those of you who were unable to attend, here is a highlight of the awards presented to MAS members during the Annual Meeting:

Award Winners

- Best Early Career Researcher in Management Accounting Award: (sponsored by the AICPA & CIMA): **Wei Cai**
- IMA Best Management Accounting Paper at the AAA Annual Meeting: **Fabrizio Ferri, Zeyu Ou, and Yini Wang**: *Searching for Directors*
- IMA Jim Bulloch Innovations in Management Accounting Education Award: **Theresa Libby, Jason Schwebke, and Paul Goldwater**: *Using Data Analytics to Evaluate the Drivers of Revenue: An Introductory Case Study Using Microsoft PowerPivot and PowerBI*
- IMA Outstanding Doctoral Dissertation Award Winner: **Ewelina Forker** (Dissertation Chair: Karen Sedatole): *The Informativeness of Dark Data for Future Firm Performance*
- IMA Outstanding Doctoral Dissertation Award Runner-Up: **Fangbin Lin** (Dissertation Chairs: Mandy Cheng and Kerry Humphrey): *Performance Evaluation Systems of the Future: Evaluating and Predicting Employee Performance using Algorithms*.
- Notable Contribution to Management Accounting Literature Award: **Willie Choi and Adam Presslee**: *When and why tangible rewards can motivate greater effort than cash rewards: An analysis of four attribute differences*
- Service Award – President: **Khim Kelly**
- Service Award – Council Representative: **Shane Dikolli**

We also had several of our members receive recognition from the AAA:

- AAA Competitive Manuscript Award: **Jen Choi**
- AAA Presidential Scholar: **Jennifer Cainas**
- AAA Issues in Accounting Education Best Paper Award: **Janet Samuels**
- AAA Service Award – AAA VP-Finance: **Anne Farrell**
- AAA The Accounting Review Outstanding Reviewer Award: **Clara Chen, Jonas Heese, and Ivo Tafkov**

I extend my congratulations to all of these award winners on their well-deserved recognition!

I'd also like to share with you some exciting news and happenings for the upcoming year.

New Agreement with the IMA!

I'm happy to share that the IMA has generously agreed to again sponsor the MAS, including both the MAS/IMA Teaching Case Conference and the IMA Doctoral Colloquium, for the next three years. This is a huge testament to the commitment of the IMA to the MAS. Starting in 2025, the IMA/MAS Teaching Case Conference will take a bit of a new form. It will be held in conjunction with the [IMA Accounting & Finance Conference](#) in Scottsdale, AZ in June. This will provide a great opportunity for our members to interact with practitioners following our Case Conference portion. Watch for more details!

New JMAR Editor

Brian Cadman will be taking the *JMAR* helm from Michal Matejka in January. Be on the lookout for his announcement regarding the new slate of Editors and the new Editorial Board. Oh, and did you notice that *JMAR* has a new [website](#)! And the journal has a CiteScore and Impact Factor! Please continue to support *JMAR* with your submissions and through your editorial work. And don't forget the current "[Call for Registered Report](#)" with a deadline of December 31, 2024.

New AAA Generative AI Policy

Speaking of research... did you know there is a new AAA policy on the use of AI in research that applies to all of the AAA journals? It's in the [Use of Generative AI and AI-Assisted Technology](#) section of the AAA Publications Ethics Policies document. Be sure to check it out before your next submission. And while you're there, check out the [new Conflict of Interest Disclosure of Financial and Outside Activity](#).

New MAS Global Scholars Mentoring Program

Thanks to the hard work of David Bedford and the MAS International Advisory Committee, I'm please to share that the new **MAS Global Scholars Mentoring Program** launched last May with 12 PhD student applicants and over 60 faculty volunteers! You can support all of our PhD student development initiatives by donating to the [MAS PhD Student Fund](#).

2024 MAS/IMA Teaching Case Conference

September 20-22, 2024 in Chattanooga, TN

Dutch Fayard and Stacey Whitecotton (Co-Directors) invite you to join them to enhance your case teaching and case writing skills, as well as for a tour to the Volkswagen factory. This conference is right around the corner, so make your plans soon!

2025 MAS/IMA Doctoral Colloquium

January 9, 2025 in Austin Texas

Katlijn Haesebrouck and Paige Patrick (Co-Directors) invite PhD students to join one of our signature events of the year! The application deadline for the MAS/IMA Doctoral Colloquium and the [MAS PhD Mentorship Program](#) is September 30, 2024. Please encourage your PhD students to attend. And if they've attended before, encourage them to attend again! I know many, many people who participated in this program every year of their studies (myself included!).

2025 MAS Midyear Meeting: Research Conference and CGMA Teaching and Practice Symposium

January 9-11, 2025 in Austin Texas

Adam Presslee and Melissa Martin (Co-Directors) invite you to the Lone Star State for our 2025 Midyear Meeting. Please book your hotel reservation by December 16, 2024. And again this year, we will be holding the AICPA/CGMA Teaching Symposium, organized by Wendy Tietz and Nick Fessler. The MYM is a FOMO “don’t miss” event for most of us, so I look forward to seeing you there!

[Resources Available for Your Support](#)

Don’t forget that the [MAS webpage](#) has a wide range of resources to support you in advancing practice, conducting research, and teaching management accounting. Of particular note, check out our recent MAS/CGMA Teaching Symposium Back-to-School Webinar, “[Emerging Technology, Artificial Intelligence, and Innovative Learning Tools in Accounting Education](#),” co-hosted by the AICPA&CIMA.

Finally, the success of our section relies on our many amazing volunteers. I extend my appreciation to all of you who have stepped up to help the organization during my term as President in the coming year. And if you haven’t yet had the opportunity to participate, please look out for information on how to volunteer for the next year from our President-Elect, Drew Newman (Andrew.Newman@moore.sc.edu), sometime in February 2025.

I wish you all the best for a successful Fall semester and look forward to seeing you in Austin in January!

Karen Sedatole
MAS Section President
2024-2025