

THE PENNSYLVANIA STATE UNIVERSITY

409 BUSINESS ADMINISTRATION BUILDING
UNIVERSITY PARK, PENNSYLVANIA 16802

College of Business Administration
Department of Accounting and
Management Information Systems

March 2, 1982

Mr. Paul L. Gerhardt
American Accounting Association
5717 Bessie Drive
Sarasota, FL 33583

Dear Paul:

The January announcement concerning the proposed management accounting section has already resulted in over 300 members expressing an interest in joining.

Thus, please consider this letter a request to the AAA Executive Committee for approval of section status of the Management Accounting Section of the American Accounting Association. The enclosed "tentative statement of objectives" should provide the AAA Executive Committee with a fairly firm idea of the proposed sections most likely activities.

Assuming the section is approved, please schedule us for an organizational meeting on Monday morning August 16 in San Diego. At such meeting I anticipate an election of officers and the selection and preliminary organization of a number of committees.

Please let me know if you need any additional information.

Sincerely,

William L. Ferrara
Professor of Accounting

WLF/lmr

Enclosure

cc: Professor Thomas Dyckman

TENTATIVE STATEMENT OF OBJECTIVES
OF THE MANAGEMENT ACCOUNTING SECTION
OF THE AMERICAN ACCOUNTING ASSOCIATION

The ultimate objective of the Management Accounting Section of the American Accounting Association shall be to provide a focused instrument through which those who are interested can keep abreast of and further the academic content of and research (theoretical and applied) concerning management accounting. More specifically our objectives will be to stimulate, promote and encourage:

1. interchange among those interested and involved in management accounting;
2. research (theoretical and applied) in management accounting; and
3. development of educational materials and curriculum design for management accounting.

Among the many available means for accomplishing our objectives the following appear to have the most immediate potential:

- A newsletter,
- Annual meetings,
- A working paper series,
- Abstracts of in progress and completed research.