

# THE PENNSYLVANIA STATE UNIVERSITY

409 BUSINESS ADMINISTRATION BUILDING  
UNIVERSITY PARK, PENNSYLVANIA 16802

College of Business Administration  
Department of Accounting and  
Management Information Systems

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From: Bill Ferrara

To: AAA Members Expressing Interest in the Management Accounting Section

While you are preparing for our organizational meeting and thinking of activities for our new AAA Management Accounting Section please keep in mind the following:

1. Activities recommended for the 1982-83 year should probably include a limited number of significant activities which can be accomplished within one year.
2. Our dues structure should be reasonable, e.g. \$10.
3. We need a slate of officers to be elected at our August meeting before we have a set of by-laws. May I suggest a chairperson, vice chairperson, and secretary-treasurer.
4. We need at least five committees, i.e., instructional, research, membership, meetings and by-laws. Perhaps our secretary-treasurer could take care of a newsletter.
5. Short term (one-year) expectations of each committee might be:
  - (a) Instructional - develop a data bank of detailed syllabi for various courses in management accounting which specific academics have had success with.
  - (b) Research - develop a classified data bank concerning research projects in process on management accounting.
  - (c) Membership - promote membership interest nationally and in all regions.
  - (d) Meetings - develop a format for our share or addition to national and regional meetings.
  - (e) By-Laws - develop a set of by-laws to be approved at the August 1983 meeting.

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6. Long term expectations might include for some committees:
  - (a) Instructional - a recommended curriculum for management accounting.
  - (b) Research - a series of occasional papers.
  
7. Our annual and regional meeting activities should include a mixture of teaching as well as research issues. For example, one of our "noted" educators could discuss his or her approach to teaching a particular course such as introductory managerial accounting for undergraduates or the beginning MBA course. We could also have a call for research papers on specific topics of a theoretical and/or applied nature, e.g., internal uses of price level adjusted data and (proper) interpretation of price level adjusted financial data and ratios.

Obviously all of what I have written above is suggestive. My goal is to keep our thinking processes open and moving so that our August meeting is as expeditious and fruitful as possible.

I'd be delighted if you would share your own thoughts with me by taking a few minutes to put them in the form of a letter which would arrive in my office by August 1.

See you in San Diego.