



2022 Lifetime Contribution to Management Accounting Award

**Anne Wu,
National Chengchi
University in Taipei, Taiwan**

Professor Anne Wu received her PhD from George Washington University in Washington, DC. From that time to the time of receiving this award, she has published:

- 73 research studies in English- and Taiwanese-language journals;
- 184 practice-oriented publications;
- six book chapters; and,
- eight teaching cases.

As if that wasn't enough, Professor Wu also:

- served in editorial roles for seven journals;
- won 26 awards at school, national, and international levels;
- secured six trademarks and patents;
- founded the Integrated Strategic Value Management System Research Center, providing management accounting curriculum to more than a dozen universities that's impacted more than 1500 students;
- helped establish the Asia-Pacific Management Accounting Research Symposium, linking management accounting scholars across Asia to others around the world;
- arranged visits to top universities for her Ph.D. students;
- secured millions in grants for research teams; and,
- worked with employees in more than 31 industries. spanning for-profit, non-profit, and government sectors. to help them understand and implement management accounting systems.

Professor Wu's CV conveys her passion and enthusiasm for everything she does, with her energy and impact leaping off the pages. That impact is also evidenced by the fact that Professor Wu's nomination for this award included 29 letters from scholars, former students, and prominent executives from across the globe. Here are just a few things those letters said.

About her scholarship:

- *Anne...was the first person in Greater China to do scholarly management accounting research in the English language...informing people around the world about management accounting in [that region].*
- *I have...been greatly inspired by [Anne's] determination, will and courage in overcoming the huge obstacles on the way.*
- *Anne's...commitment to improving her own research carried over to helping others improve their[s]. [...The] many conferences she organized...turned out to be [so] important because*

[universities in] China, Hong Kong and Taiwan decided that faculty...would be evaluated...based on publications in...English-language...instead of...Chinese-language journals.

About her impact on practice:

- *Professor Wu's efforts and contributions to...international management accounting...have had a profound influence on business.*
- *Once I thought that promoting [Activity Value Management] by herself was very lonely, but I changed my mind. Despite the fact that [Professor Wu] stood...alone to command, she was moving forward like a thousand troops.*
- *Professor Wu's [Activity Value Management] system is like a fairy wand in the hands of a magician.*
- *Never before I have witnessed such a deep and broad-based impact of an accounting researcher on businesses across industries and at a national level.*

About her teaching:

- *Anne has been one of the key persons in promoting the improvement of management accounting education in Mainland China...[Anne's] early inputs...[sowed] a seed – it was her ambition and clear vision [that...] sustained the seed into a giant tree.*
- *[Anne] is an award-winning teacher, but even more important, her students have learned from her to become award winning educators. She has shaped the educator in every PhD student she guided.*
- *[Professor Wu's]...enthusiasm for the teaching of management accounting... possesses the spirit of religionists [who are devoted to] education for all students, without discrimination.*

And finally:

- *Professor Wu has a unique ability to...shape [the] thinking...of everyone she engages with.*
- *In [the truest] sense, [Professor Wu] has dedicated herself, her life, her time and her resources for the betterment of knowledge and real time impact on research, students, businesses, [the] profession, and educational and national policies.*
- *[Professor Wu] is...one of kind, [a] great role model to many of us in every [respect].*

Professor Wu is the first scholar in Taiwan and the first at a university in Asia to receive the AAA Management Accounting Section Lifetime Contribution to Management Accounting Award. In recognition of this achievement, National Chengchi University held a nationwide ceremony, attended by Taiwan's Minister of Education and more than 300 academics and practitioners as well as representatives of the media. The photos that follow are from the May 13, 2022, ceremony.

The management accounting community is honored to celebrate Professor Wu's achievements. There are few amongst us who are as passionate about their work as she is, as is evidenced by this quote from Professor Wu herself:

I feel so honored that I want to express my deep gratitude to the Award Committee members. This precious award means a lot to me. I will for sure devote my whole life to the Management Accounting education, research, and service to the academic industry and even the world until the age of 100!



