

**Alan Webb, University of Waterloo (Retired)
Recipient, 2024 AAA Management Accounting Section
Lifetime Contribution to Management Accounting Award**



Alan Webb received his PhD from the *University of Alberta* in 2001 and has spent most of his career at the *University of Waterloo* where he now is Emeritus Professor. Throughout his career, Dr. Webb is not only remarkably productive when it comes to his own research, he has also made substantial contributions to the academic community through his teaching, impact on practice, and service to the community. His influence has left a lasting mark on the profession in various ways. Dr. Webb's many accomplishments include the publication of 25 articles in academic journals, securing substantial research grants, delivering research presentations worldwide, and serving as the editor-in-chief of *Contemporary Accounting Research*. He played a pivotal role as the MAS Section president and served as the Founding Director of the *CPA Ontario Centre for Sustainability Reporting and Performance Management (University of Waterloo)*, with the aim of bridging the gap between research and practice. Recognized for his teaching excellence, Dr. Webb has been honored with the L.S. Rosen Outstanding Educator Award by the *Canadian Academic Accounting Association (CAAA)*, the highest teaching award administered by the CAAA, in acknowledgment of his significant contributions to accounting education in Canada. Dr. Webb has also been given the distinction of *CPA Ontario Fellow (FCPA)*, which is the highest honor a CPA can receive, in recognition of exceptional service to the accounting profession and the community.

His exceptional and wide-ranging contributions to management accounting across various dimensions are evident in his nomination package, which includes endorsements from researchers, educators, publishers, and representatives of professional institutions. Several quotes from Dr. Webb's nomination package highlight the profound impact of his work.

- *Alan has been a gracious, openminded, thoughtful, and perhaps most importantly: deadline-driven author and thoughtleader. With all the changes that the accounting profession has seen over the years, I have always been able to rely on Alan to be on the frontlines of learning and leadership.*

- *In the realm of research, Alan has been a trailblazer, producing a body of work that has significantly enhanced our understanding of management controls from a behavioral perspective using a variety of methods including experiments, field studies, case studies and surveys.*
- *Professor Alan Webb is an exemplary individual whose exceptional contributions to management accounting education, research, and practice have left an indelible mark on the profession. His tireless efforts, unwavering commitment, and passion for excellence make Alan a most deserving candidate for this esteemed recognition.*

Dr Webb is most deserving of receiving our section's most prestigious award that recognizes his remarkable and lasting contributions to management accounting scholarship for over 20 years.

