

MAS Operating Committee Meeting

5 August 2013

Minutes

Attending:

Michal Mateka, Alan Webb, Naomi Soderstrom, David Boynton (AAA Segment Services Manager), Wayne Bremser, Mina Pizzini, Joe Fisher, Khim Kelly, Murray Lindsay, Theresa Libby, Margaret Shackell, Leslie Eldenberg, Monte Swain (who spilled his coke), Anne Christensen (AAA Director of Sections).

1. Approval of minutes: Moved Alan Webb; Seconded Leslie Eldenberg. Approved.
2. Opening Remarks (Murray): Welcome. Some meaty issues on the agenda. We need to consider in January whether we should debate raising our dues. We should also consider whether we want to move forward with International expansion. It may cost money. Open to any comments or ideas by phone or by email.
3. Consent agenda:
 - a. Not many submissions to Regional Meetings – 2-4 papers to each meeting. How many people attending? 3 people around the table have even been. Western Region has a program that faculty discuss doctoral papers and doctoral students discuss faculty papers. Has been growing. Regional meetings are driven by economics. Regional meetings are more teaching related. Perhaps Regional chairs should be encouraged to participate in planning of meeting. AAA is working on ideas for synergy.
 - b. MAS value proposition – David recounted a webinar in April about paid membership. Options that sections could take advantage of: (i) contacting subsets of members and message; (ii) what are member services and how do they add to value? The AAA sent a survey to members. Can we get the results for MAS section members? Could email those who renew with AAA, but not MAS. Wayne suggested a “what’s going on?” update. Other ideas in the consent agenda.
 - c. Declining membership task force: First of all, change the name! “Increasing membership task force” it is. Validate curriculum by connecting to practice. Thursday afternoon prior to midyear meeting (see consent agenda). Motion to move forward on this summit: Leslie. Seconded Naomi. Approved.
 - d. Effort to increase interest in midyear meeting by teaching-oriented faculty: in January 2015. Have a teaching colloquium. Increase attendees by 50. Monte will put together a proposal with budget & marketing plan for January meeting. One concern is that teaching related positions may not have the travel budget to attend both the midyear and annual meetings. Probably need 2 people to organize it in addition to conference organizers. Proposal to ask Monte’s committee to prepare such proposal for January meeting. Keep Khim Kelley informed. Moved: Khim. Seconded: Wayne.
 - e. *JMAR* report: provided in consent agenda. 2 issues. Scary but exciting. Saturday is *JMAR* day with lunch and panel as well as conference.
4. AAA meeting: similar to status quo. Many fewer volunteers. A number of authors withdraw at the last minute: 10 papers. Super support from AAA to make the process work. Add to operations manual: pass on DB of discussants and reviewers and people who pull out. New AAA meeting organizer is Gary Hecht.

5. Midyear meeting: Orlando. Keynote speaker cannot make it. New speaker: Roland Bernardo (Princeton Econ). Planning is continuing as usual. Deadline August 19th. New organizer is Christian Hoffman (Europe).
6. Treasurer's report: Prepared by Kip. Any questions? Midyear meeting costs are quite high. Why did registrations go up but registration fees go down?
7. Other new business: Michal will represent MAS on the AAA Doctoral Colloquium committee.

Adjourned: 3:44 p.m.