

Agenda
AAA Management Accounting Section – Operating Committee Meeting
Monday, Aug. 4, 2014, 2:00 PM – 3:30 PM
Location: Marriott Lobby Level Room 404

Chaired by Naomi Soderstrom
Minutes by Margaret Shackell

Invitees:

Operating Committee members: Naomi Soderstrom, Monte Swain, Margaret Shackell, Murray Lindsay, Gary Hecht, Khim Kelly (actually Christian Hofmann), Ramji Balakrishnan, Wayne Bremser

Invited by President: David Boynton, Mandy Cheng, Jasmijn Bol, Theresa Libby

Attended:

Naomi Soderstrom, Monte Swain (late, but never again!), Margaret Shackell, Murray Lindsay, Christian Hofmann, Wayne Bremser, David Boynton, Mandy Cheng, Theresa Libby

Minutes:

1. Called to order at 2:00 by Naomi.
2. Approval of minutes from last Midyear Executive Committee meeting and matters arising. Moved by Murray, Seconded by Wayne. Reminder to update Operating Manual (notification of MAS awards). Try to beef up regional meeting attendance through January Teaching Colloquium. People are pulling out of program at the last minute. Tabled for January meeting; ask Strategic Advisory Board for wording prior to the meeting to get participants to commit.
3. Executive Committee Consent Agenda Reports Packet – Consent Agenda (Naomi)
 - a. JMAR requests that the teaching colloquium not occur at the same time as the JMAR conference at the Mid Year meeting. Operating Committee believes the audience is different, and the idea of the teaching colloquium is to expand the audience. The plan is to continue as proposed and to monitor attendance. Lanyards for badges will be different; if it is an issue, it will be changed the following year.
 - b. MAS dissertation award proposal (Mandy): There has been an issue with a few dissertations not containing sole-authored working papers. There is a proposal to add new wording. Note additional wording change “...in the form of a full dissertation or one co-authored paper **from the dissertation**”. This will go to the Executive for a vote. In addition, some advisors write long letters of recommendation. Naomi will draft a policy to clarify the use of recommendation letters to have passed by the Executive Committee. Need wording to say that the nomination letter is only necessary to have dissertation considered and is not included as part of the process.

4. Report on Teaching Colloquium (Monte)
 - a. Program set. Need to broadcast. Good landing page to be designed by AAA. Will send out email to MAS section members, TLC section, APLG, and TACTIC members in West coast. It is possible to offer free MAS membership to AAA members who attend the teaching colloquium. Decided not to offer that. We need to market the two-year college fee to members at the colloquium. Follow up communication and survey is key. This will displace the Executive Committee time. We could have the EC on Saturday morning or Friday afternoon. Decided to have it from 5:00 to 6:30 p.m. on Friday afternoon. Different color lanyard for teaching colloquium. Executive committee to know and welcome teaching members.
5. Report on current National meeting – see consent agenda. In a session, there was 20 minutes for paper, 5 minutes for discussant. The OC would like to have guidelines to suggest 15 for papers & 10 for the discussant at both the MM and the AM. Q&A for each paper should be at the end of the presentation so that each paper has a total of 30 minutes. Also recommend that discussants contact authors to be sure that they are giving feedback on the most recent version of the paper before they begin work. No. The author has the strongest incentive to provide the paper, so they should just do it. If moderator is discussant, he/she should be on the 3rd paper.
6. Status report on upcoming Midyear meeting and Doctoral Colloquium (Christian): Everything is on track.
7. AAA report (David): How can AAA help MAS with promoting the value of what you're doing? The AAA believes that this is the best way to retain membership: promotion. The conference calls with other section leaders are valuable. Hassleback replacement is likely to come to fruition as a database.
8. Treasurer's report (Margaret): We have a good bank balance. Our dues are the lowest of any section. We decided to leave the dues at the current level.
9. Any other business (Naomi)
 - a. Start and end dates of terms for executive committees: When people are appointed send a standard email about the term of service and deliverables. Clarify for the operating manual. Consider meeting with the regions. Naomi to try coordinating with them via email to share best practices (particularly from pilot regions).
 - b. Partner relationships AICPA/CIMA and IMA: How to maximize the value to our partners & to us. Consider a separate Case Conference from Midyear Meeting Research Conference. Also explore increasing doctoral consortium. Expanding number of students and perhaps a session for students to share their early dissertation ideas.

Naomi adjourned the meeting at 3:33