


Summer 2018  “Placing the public interest above self-interest is the hallmark of a profession”... Eddie Stamp, 1983...

A Letter from the Chair

Dear Public Interest Section Members,

My name is **Amy Hageman**, and I am currently completing a two-year term (2016 to 2018) as Chair of the Public Interest Section. For the past two years, these wonderful Public Interest Section volunteers have done an outstanding job in the following roles:

Mitch Stein (University of Western Ontario) – Chair Elect

Pat Kelly (Providence College) – Secretary/Treasurer

Anne Schnader (Suffolk University) – Vice Chair of Research

Charles Stanley (Baylor University) – Vice Chair of Education

Mike Kraten (AQPQ) – Vice Chair of International Membership

Charlie Cullinan (Bryant University) – Council Representative

Pamela Roush (University of Central Florida) – Editor, Accounting and Public Interest

Lawrence Chui (University of St. Thomas) and **Byron Pike** (Minnesota State University - Mankato) – Webmasters

We will be discussing the future of the Public Interest Section at the **Section Business Meeting at the AAA Annual Meeting on Monday, August 6th at 4:00 p.m.** The AAA Annual Meeting will be held this year at the National Harbor in the Washington, D.C. area, and we look forward to seeing as many of who are able to join us there.

We have a fabulous Public Interest Section Midyear Meeting and Doctoral/Early Scholar Consortium planned for 2019. **Charles Cho** (Schulich School of Business, York University) and **Lisa Baudot** (University of Central Florida) are working hard to coordinate the Midyear Meeting, which will be held in the downtown Orlando area on March 29-30, 2019. We will also be hosting a Doctoral/Early Scholar Consortium on March 29th. Both events promise to be an engaging experience for public interest scholars.

This year’s **23rd Annual Ethics Research Symposium** is being co-coordinated by **William Miller** (University of Wisconsin, Eau Claire) and **Tara Shawver** (King’s College), and will be held on Sunday, August 5th at the AAA Annual Meeting. Please plan to join us!

Thank you to **Charles Stanley** (Baylor University) and **Maureen Mascha** (Purdue University Northwest) who have jointly served as the Section Liaisons for the 2018 Annual Meeting. Please plan to join us for the many interesting sessions that will be held as part of our section’s efforts at the Annual Meeting!

Finally, our Newsletter Editors and Webmasters, **Lawrence Chui** (University of St. Thomas) and **Byron Pike** (Minnesota State University - Mankato) continue to provide valuable and dedicated service to our Section. Thanks to you both!

In the near future, I look forward to seeing many of you in August at the Ethics Symposium and the Annual Meeting. Thank you for everyone’s work in making this an active, engaged section, dedicated to advancing public interest issues in accounting.

Respectfully,
Amy Hageman



Amy Hageman

**Chair of the Public Interest
Section, American Account-
ing Association**

**Associate Professor,
Department of Accounting,
Kansas State University**

Join us at the Annual Meeting!



Public Interest Section Business Meeting: Monday, August 6: 4:00PM to 5:30PM

Q&A with Dr. Lise Valentine



Lise Valentine
City of Chicago

With our Annual Meeting less than four weeks away, we hope that the quality of Dr. Valentine’s responses will remind our Section members of the value of our intellectual content. You are certainly welcome to join us at our Section Business Meeting, at the Ethics Symposium, and at our research presentation sessions during the Annual Meeting in order to enjoy more such content.

Dr. Lise Valentine is the Deputy Inspector General for Audit and Program Review for the City of Chicago. As a follow-up to her plenary appearance at the 2018 AAA Public Interest Section Midyear Meeting in Chicago, we asked Lise to respond to four questions.



To view the entire article, please visit: <https://aaapublicinterest.org/2018/07/10/lise-valentine-deputy-inspector-general/>

Coca-Cola’s Water Use



Michael Kraten
AOPQ.org

Have you read the recent investigative news story regarding Coca-Cola’s water use? Apparently, the firm has been reporting data in an incomplete (and potentially misleading) manner.

The news story focused on the company’s claim that “For every drop (of water) we use, we give one back.” Why the concern? Because, even though clean water has become a scarce and precious resource around the world, Coca-Cola utilizes massive amounts of the liquid to produce its eponymous product.

The company claims that its water conservation efforts fully replace the volume of liquid that it draws out of the natural environment.



To view the entire article, please visit: <https://aqpq.org/2018/06/20/can-we-rely-on-coca-colas-water-use-disclosures/>